

# Gauri Kale

I am UX designer currently seeking challenging and fulfilling position as a UX/Product Designer where I can utilize my UX design and development skills to bring ideas to life, in a unique and compelling way.

## PROJECTS

### Cloud Storage App — Data Box

*Designed a user-friendly cloud storage platform to backup, share and create content. Starting with thorough research, survey and analysis, crafting personas and creating design.*

### Music Player — Bloc Jams jQuery Project.

*Developed existing code to add functionality, and jQuery to insert information into the DOM.*

### Busy Bus App — Transit App

*Created a mobile app called Busy Bus, an application to help commuters to track their ETA.*

## Experience

### Freelance Designer

- *Designed Brochures, Book Covers and Logos with Adobe Illustrator and Photoshop.*

### Background Sketching Artist, UTV India.

- *For kids' Animated TV series, sketched background scenes on paper.*

### Computer Teacher, NI High School, India.

- *Teaching basic computer skills to students from 5th through 10th grade.*

## EDUCATION

**Bloc** — Apprenticeship (2018-2019)

**Kaplan University**—Associate Science in IT (2007-2008)

**Art Institute** —Digital Design Diploma (2005-2007)

**St. Francis School** —Bachelor of Arts in Graphic Design (1998-2001)



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## SKILLS

Visual Design

UX/UI Design

User Research & Testing

Brand Strategy & Identity

Information Architecture

Personas & User Stories

Wireframing & Prototyping

## TOOLS

Adobe Creative Suite

Figma

InVision

Usability Hub

GitHub

Draw.io

## LANGUAGES

HTML, CSS, & JavaScript

Java

Visual Basic