



March 18, 2021

Ms. Stephanie Pollack
Acting Administrator
Federal Highway Administration
1200 New Jersey Ave., SE
Washington, D.C. 20590

Dear Administrator Pollack:

We are writing today to thank you for listening to the American Traffic Safety Services Association (ATSSA) and many other organizations that requested an extension of the comment period on the Notice of Proposed Amendment (NPA) on the Manual on Uniform Traffic Control Devices (MUTCD). We appreciate your decision to grant the request and extend the deadline to May 14.

Our association represents the manufacturers and installers of traffic safety devices as well as roadway owners interested in traffic safety. ATSSA's Core Purpose is *To Advance Roadway Safety* and eliminate all roadway fatalities. Our members are on the front lines in temporary traffic control zones and the invention, manufacture, sale and installation of most of the traffic control devices used on our nation's roadways.

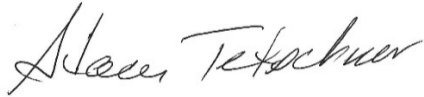
The MUTCD is a vital tool for our industry that helps keep everyone safe on our roadways. With the MUTCD being 10 years old, the document needs an update to incorporate the many advancements in transportation research, practice and technology during that time that offer the potential to save lives and prevent injuries.

As a leader in the roadway safety infrastructure industry, ATSSA was the first membership association to support the nationwide Toward Zero Deaths (TZD) initiative. The TZD national strategy on highway safety calls for all stakeholders to champion the effort with deliberate action. With the conviction that one death is too many, we all must move the message forward to reduce the number of annual deaths until we reach zero. Many organizational stakeholders, along with ATSSA, understand our vital role as a conduit for change. A collaborative effort is needed, through the public and private sectors, to advance the TZD initiative in a way that inspires action by all stakeholders, including individual road users. Balancing safety and innovation will be key to ensuring that private industry and government sustain a safe transportation system.

ATSSA supports the ongoing process and we are confident that USDOT will obtain great feedback on how to improve this important manual. We understand that some want to start over with the manual and we do not support this idea. We do, however, support a reexamination of the structure, process and content of the MUTCD at a later date. **We also want to make it clear that this reexamination should not delay a new edition that our industry desperately needs.**

We thank you for your leadership and support of the transportation industry and look forward to working with you and your team on the release of the new MUTCD, which will result in saving lives.

Respectfully submitted,

A handwritten signature in cursive script, reading "Stacy Tetschner".

Stacy Tetschner
President & CEO
American Traffic Safety Services Association