

# Gaur.com

# OVERVIEW

# Gaur.com

***Gaur.com is an AI-powered, gamified on-chain financial engine*** dedicated to transforming the on-chain trading experience and pioneering a new era of intelligent finance. By integrating a comprehensive trading interface with a user-centric decentralized ecosystem and robust incentive mechanisms, Gaur.com aims to set a new standard for the future of decentralized finance.

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## Opportunities

- *BNB Chain TVL grew by 58.2% YoY, with 4.7 million active users.*
- *Traditional DEX growth slowed by 15.7%, signaling demand for a better experience.*
- *DeFi sees 220 million monthly active addresses, accounting for 34% of all crypto addresses.*

***On-chain finance is entering a critical phase of intelligent and gamified transformation.***

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## What We're Building

- *AI Alpha Hunt Engine: Real-time scan of 300+ on-chain metrics to generate dynamic token health scores.*
  - *Gamified Trading System: Each trade = points, achievements, NFTs - unlocking gamified USDT prize pools.*
  - *On-chain ETFs and smart leveraged tokens: Auto-managed multi-asset portfolios with efficient, liquidation free leverage.*
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## Our Vision

- *Asset discovery - Beyond manual research - AI filters in real time Trading experience.*
- *Beyond basic buy-sell - gameplay-driven flow Financial products.*
- *Beyond single to*

# PRODUCT INNOVATION

# Traditional DEXs VS Gaur.com

Dimension	Traditional DEXs	Gaur.com
Asset discovery	✗ Manual research	✓ Real-time AI Hunting
Trading experience	✗ Only allow trading	✓ Gamified incentives
Product depth	✗ Single-token trades	✓ Structured portfolios
Project enablement	✗ Listing isn't the end	✓ Liquidity beyond launch

# Asset Discovery

## ***Traditional DEXs:***

*Users must manually sift through hundreds of tokens, rely on social media, and do extensive due diligence themselves. This often leads to missed opportunities or exposure to risky assets.*

## ***Gaur.com:***

*Our AI-powered "Real-time AI Hunting" engine scans the entire blockchain ecosystem 24/7 to identify trending tokens, early-stage gems, and abnormal trading signals—giving users a constant stream of actionable insights without the grind.*

# Trading Experience

***Traditional DEXs:***

*Trading is a flat, transactional experience. You buy, sell, and hope. There's no engagement, feedback loop, or sense of progress.*

***Gaur.com:***

*We transform trading into an interactive game. Users earn points, unlock achievements, and participate in trading missions—making every transaction rewarding beyond profit. This "Gamified Incentives" system keeps users engaged and motivated.*



# Product Depth

## **Traditional DEXs:**

*Most offer only basic token-to-token swaps. No way to diversify, hedge, or manage exposure within one transaction.*

## **Gaur.com:**

*With "Structured Portfolios", users can invest in themed baskets (e.g., AI tokens, Meme coins, DeFi leaders), dynamically rebalanced based on market trends and AI analysis. This introduces professional-grade strategies to everyday traders.*

# Project Enablement

## **Traditional DEXs:**

*Once a token is listed, support ends. Projects are left to fend for themselves, often leading to liquidity death and user attrition.*

## **Gaur.com:**

*We offer “Liquidity Beyond Launch” — a suite of post-launch tools including liquidity farming, AI-driven exposure campaigns, performance dashboards, and community trading events. Projects get sustained support and visibility long after listing.*

# **POINTS-BASED ECONOMIC SYSTEM**

# Earn Points

*The growth of platform transaction volume drives the growth flywheel.*

How to Earn Points?

- **Trading:** Earn points for every transaction based on volume and frequency.
- **Referrals:** Invite friends and earn when they start trading.

# Points Usage

What Can You Do with Points?

- *Redeem Cash Rewards*
- *Swap Future \$GAUR*
- *Claim Physical Entitlements*
- *.....*

# Highlights

- **Dynamic Emissions:** Point output adjusts with platform activity and market conditions
- **Anti-Fraud Protection:** Smart detection to prevent abuse or bot farming
- **Level-Up Mechanics:** Higher points unlock account levels and exclusive benefits

# ROADMAP

# Roadmap

## Q2 2025: AI Alpha Hunt Engine

- *Real-time on-chain data analysis and smart money activity tracking.*
- *AI-driven signal scoring and prioritization.*
- *Personalized signal notifications tailored to individual user preferences and trading styles.*
- *Transparent signal provenance ensuring data reliability.*

## Q3 2025: Gamified Trading System

- *Points-based reward system where users earn points through trading activities.*
- *Mission and achievement systems designed to encourage sustained engagement.*
- *Points redemption store offering a variety of rewards and exclusive privileges.*

## Q4 2025: On-chain ETFs and Smart Leveraged Tokens

- *Multi-asset index ETFs with automated portfolio rebalancing.*
- *Smart leveraged tokens featuring built-in risk control and stop-loss mechanisms.*
- *Transparent on-chain asset compositions and transaction histories.*
- *Support for user-customizable strategy portfolios and leverage configurations.*



# ABOUT US

# Core Team

Game.com 提供去中心化、合规且强大的创建代币服务，支持开发者轻松发行新资产。

## [Boz - Co-Founder - CEO ↗](#)

*A serial entrepreneur with extensive experience in blockchain startups. A product expert, Boz is highly sensitive to cutting-edge innovations in the Web3 space. He is dedicated to advancing Game.com's global strategy and platform development.*

## AI Algorithms

*Former engineers from Google Brain and Cheetah Mobile.*

## Derivatives Design

*Core team members from Deribit and BitMEX.*

## Game Design

*Top-tier game economy designers.*

# Why Us

## Why Us

### Technical Moat

- Leverages advanced **AI-driven signal system** for precise and efficient trade opportunity detection.
- Combines innovative **structured financial products** to enhance asset management and risk control.

### Product Differentiation

- Transforms traditional trading into an engaging **gamified experience**.
- Upgrades asset management into flexible, diversified **portfolio solutions** for smarter wealth allocation.

### Optimal Market Timing

- Current on-chain trading experiences have clear gaps, creating strong demand for innovation.
- Rapid growth of the **BNB Chain ecosystem** provides powerful momentum for fast market expansion.

### Strong Execution Team

- Cross-domain expertise spanning **AI, finance, gaming, and blockchain** ensures seamless collaboration.
- Deep industry experience guarantees efficient product design and execution.

### Market Trends & User Demand

- Growth of traditional decentralized exchanges (DEXs) is slowing down, while demand for superior user experience is rising.

- *Highly differentiated product model drives **self-sustaining user growth and engagement.***