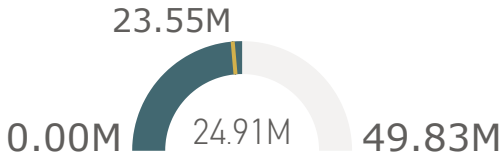
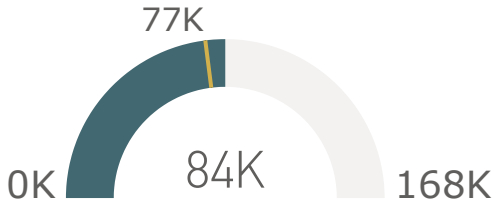




Revenue vs Target



Order Qty. vs Target



1/1/2015 6/30/2017



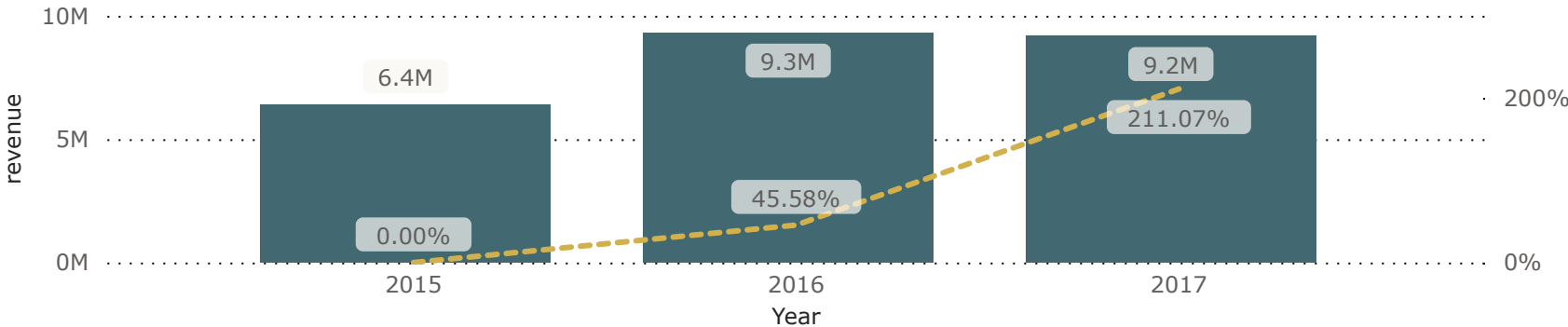
Select all

Europe

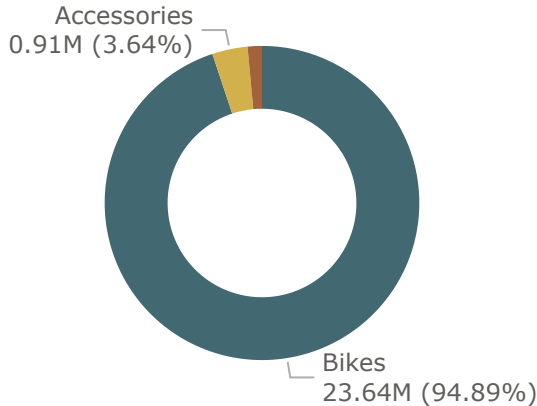
Click to see the report during Europe's world cup

YOY Revenue growth

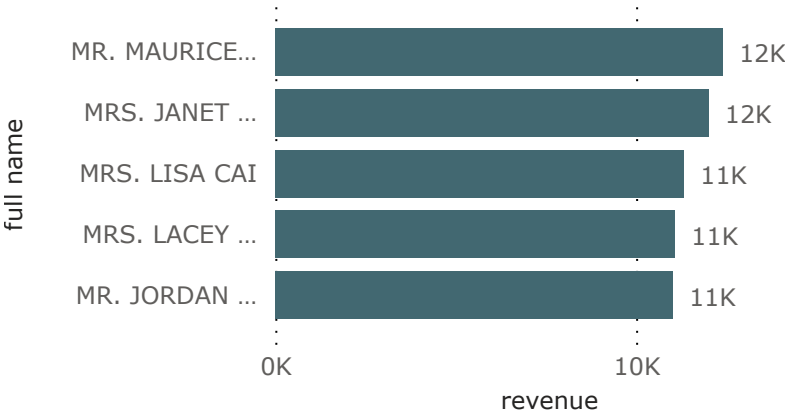
revenue yoy % revenue growth



Revenue by category



Top 5 customers by revenue



Revenue by Country



ProductName	Return qty.	Return rat
Women's Mountain Shorts, S	12	4.24%
Women's Mountain Shorts, M	11	3.36%
Women's Mountain Shorts, L	17	5.09%
Water Bottle - 30 oz.	155	1.95%
Touring-3000 Yellow, 62	2	4.17%
Touring-3000 Yellow, 58	2	4.35%
Touring-3000 Yellow, 50	1	1.79%
Touring-3000 Yellow, 44	3	5.08%
Touring-3000 Blue, 62	1	1.59%
Touring-3000 Blue, 58	2	3.51%
Total	1828	2.17%

488 ▲ 0.00% Mountain-100 silver, 44 1488 ▲ 0.00% Mountain-100 silver, 48 1488 ▲ 0.00% Mountain



Water Bottle - 30 OZ.

First ProductName

PRICE ADJUSTMENT

0.10



Revenue vs target

4.07K ✓

Goal: 3.98K (+2.18%)

Order qty vs target

815 ✓

Goal: 797.64 (+2.18%)

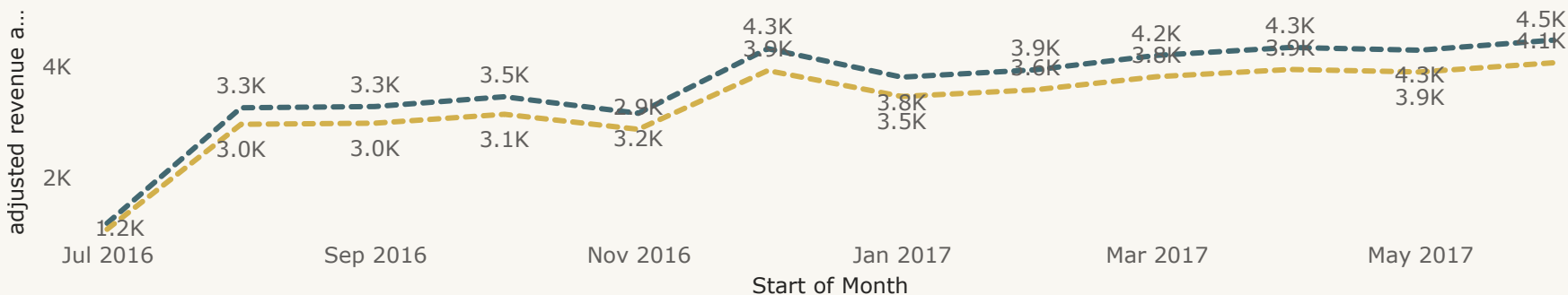
Return qty vs target

21 !

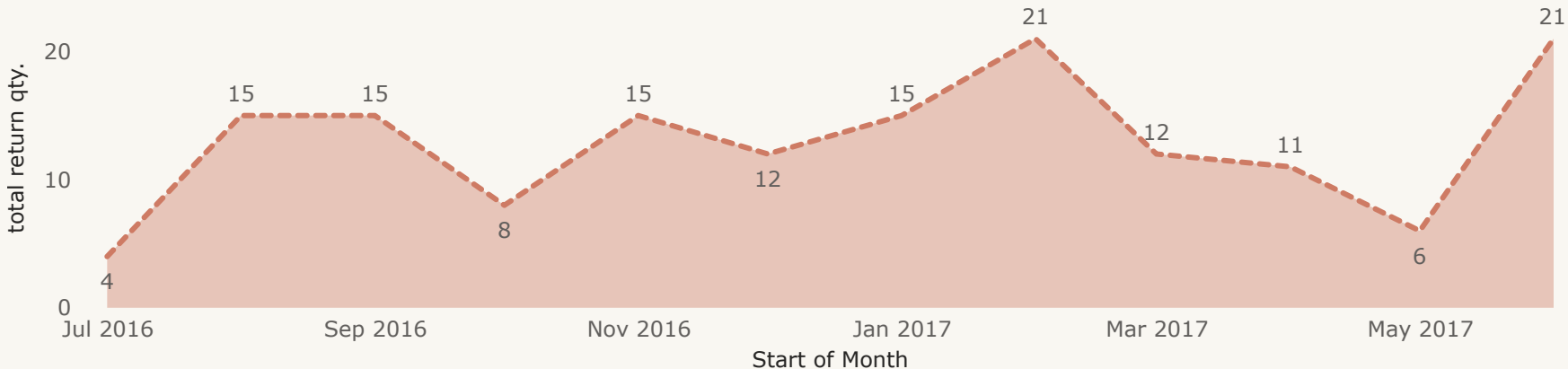
Goal: 6 (-250%)

Monthly Revenue

adjusted revenue revenue

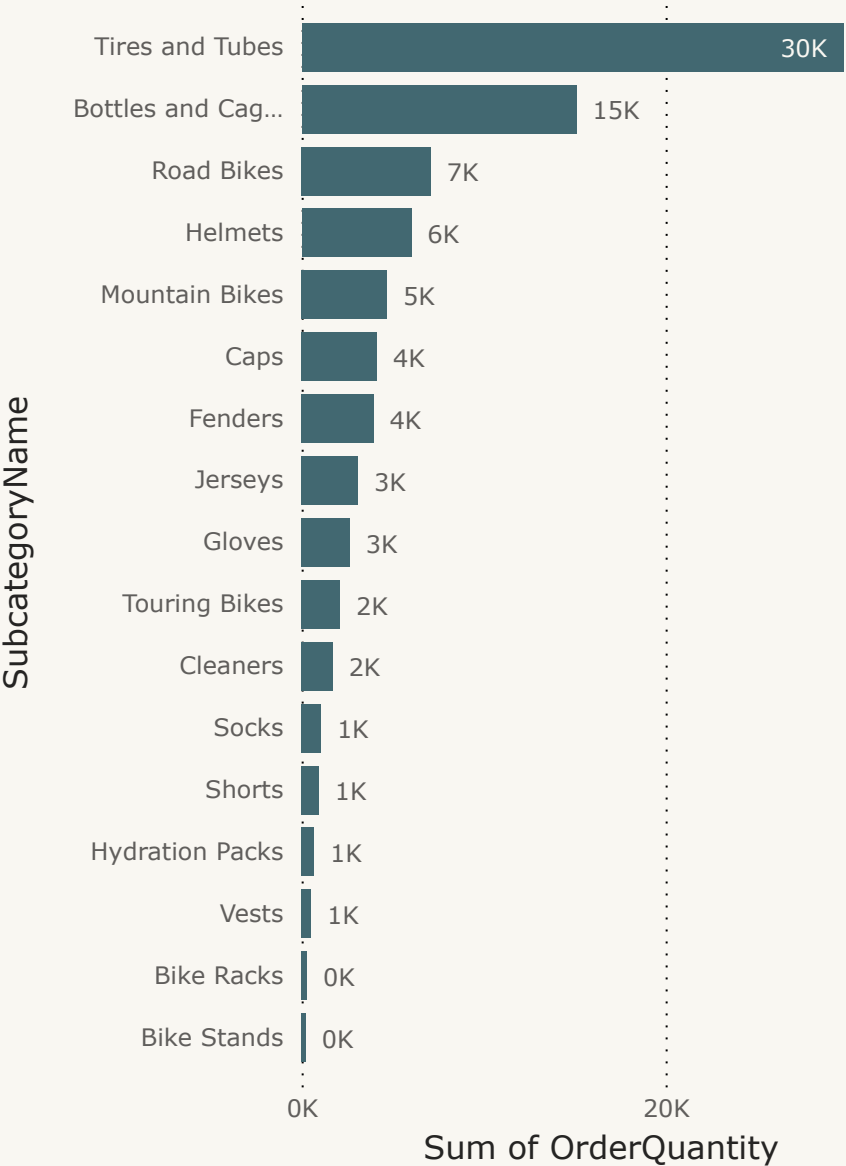


Montly return Qty



Sales report using Q&A

Order by Subcategory



Select all

Europe

North
America

Pacific

Top 5 customer by revenue

full name	Sum of revenue
MR. MAURICE SHAN	12408
MRS. JANET MUNOZ	12015
MRS. LISA CAI	11330
MRS. LACEY ZHENG	11086
MR. JORDAN TURNER	11022
Total	57862

Bottom 5 customer by revenue

full name	Sum of revenue
MR. BRAD KUMAR	2
MR. CODY SANDERS	2
MRS. ALLISON EVANS	2
MRS. YOLANDA SHE	2
MR. DARREN SUAREZ	4
MR. ROSS MADAN	4
MR. XAVIER WHITE	4
MRS. ANGELICA FLORES	4
MRS. LATASHA DIAZ	4
Total	49

Revenue by Country



What influences OrderQuantity to

Increase

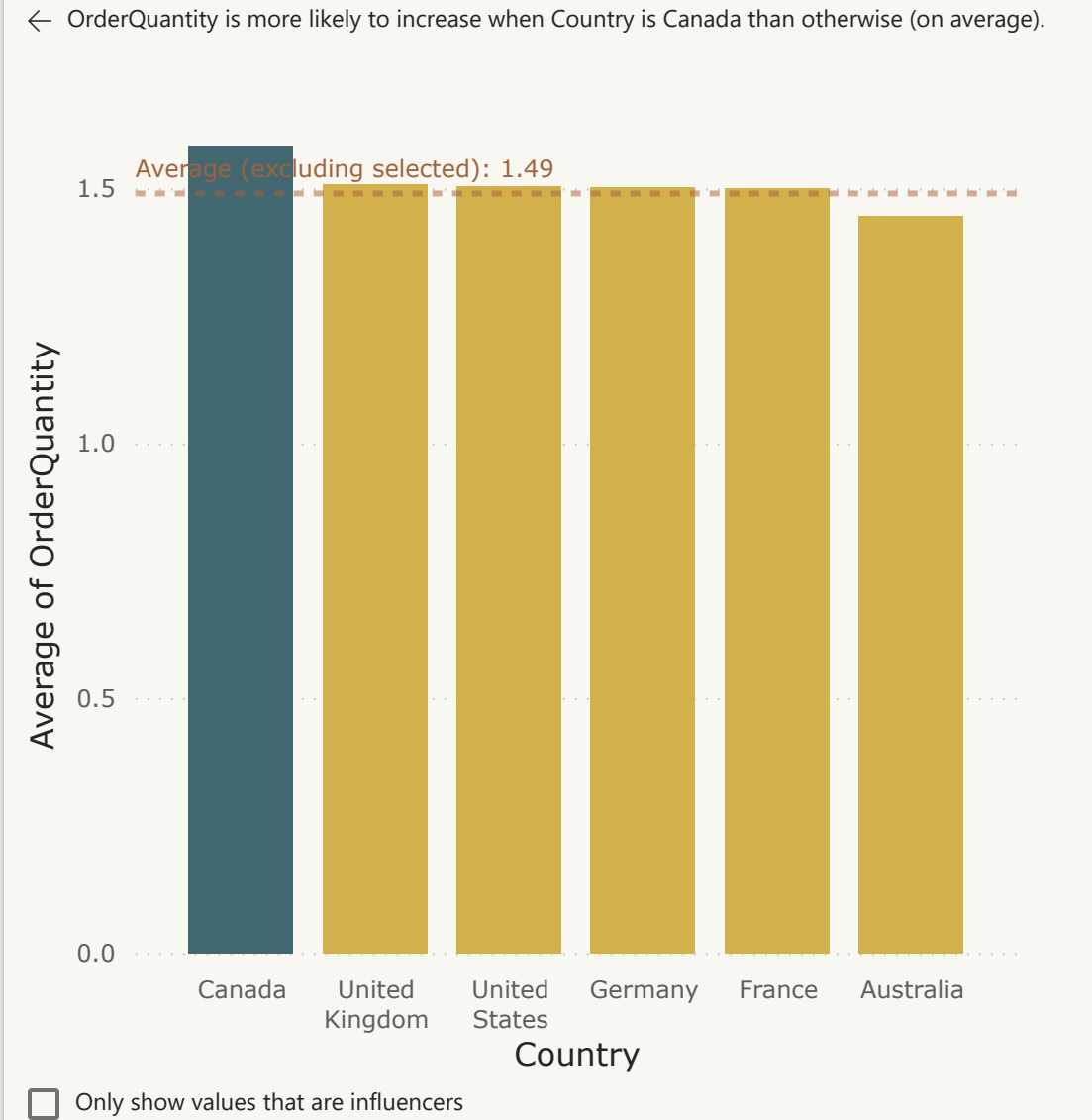
 ?

When...

....the average of
OrderQuantity increases
by

Country is Canada

0.12



What influences revenue to Decrease ?

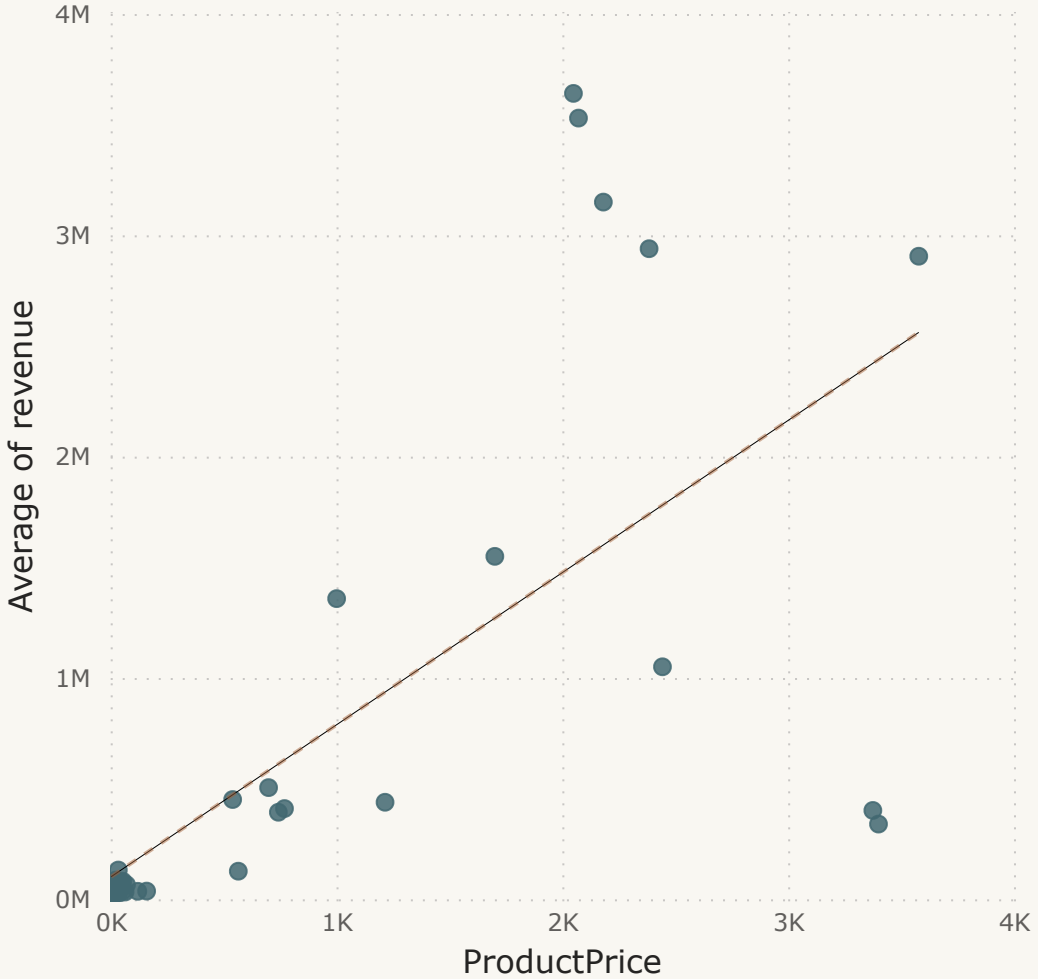
When...

....the average of revenue decreases by

ProductPrice goes down 1050.53

775.5K

← On average when ProductPrice decreases, revenue also decreases.



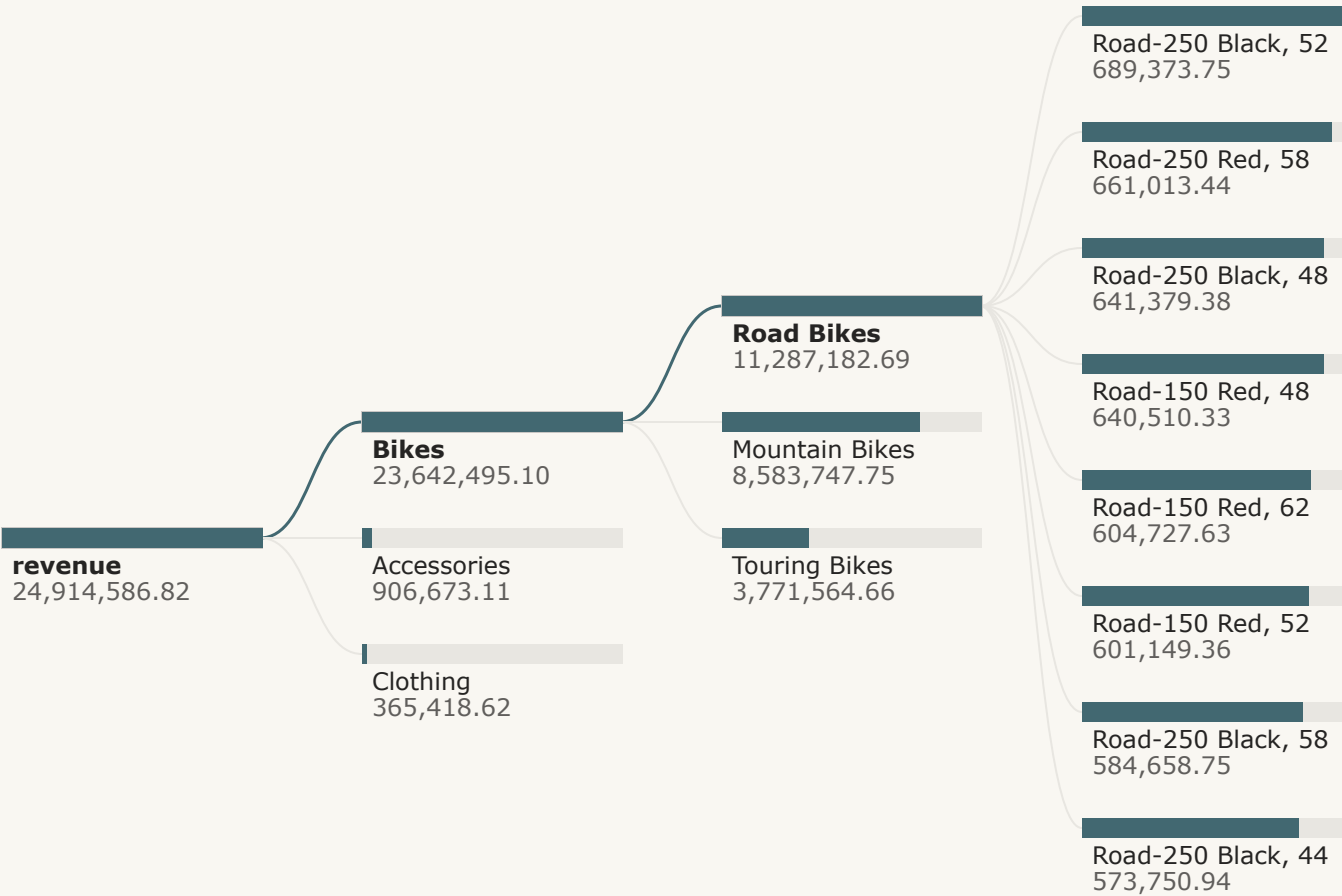
category na... x

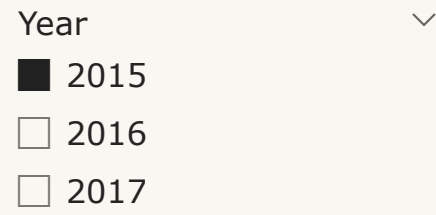
Bikes

Subcategory... x

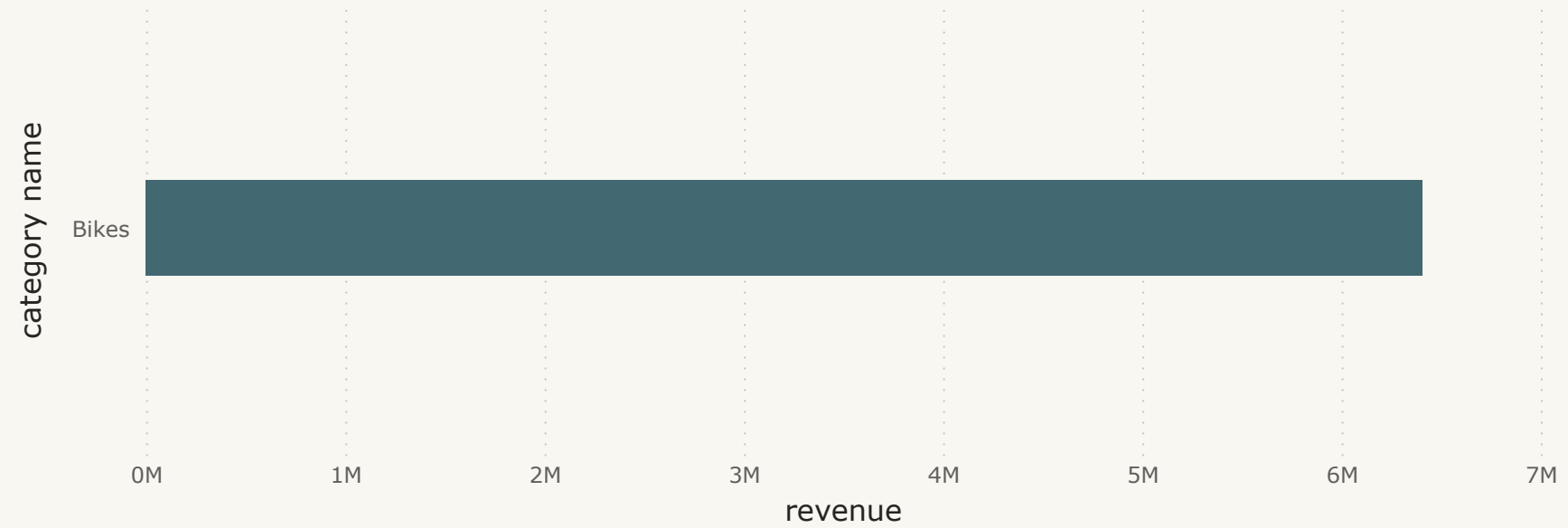
Road Bikes

ProductName x





Revenue by category for 2015



Returnqty. by category

