



Flair®

WORLD CLASS PENS



When idea needs expression...



An ISO 9001 : 2008 &
SA 8000 : 2008 Certified Company

Our Vision

Our Roadmap starts with our mission, which is enduring. It declares our purpose as a company and serves as the standard against which we weigh our actions and decision.

- To refresh the market with new age designs
- To create value and make a difference



Our Vision

Our vision serves as the framework for our Roadmap and guides every aspect of our business by describing what we need to accomplish in order to continue achieving sustainable, quality growth.

- People : Be a great place to work where people are inspired to be the best they can be
- Portfolio : Bring to the world a portfolio of quality products that anticipate and satisfy people's daily needs
- Partners : Nurture a winning network of customers and suppliers, together we create mutual enduring value
- Productivity : Be a highly effective, lean and fast-moving organization.

FLAIR, the leading exporter of fine writing instruments from the Asian continent, commenced its success story 5 decades back with an exclusive range of fine writing Metal Pens under the wings of Rathod Family.

Commitment to quality & innovation are Flair's pillar-stones. These competencies have led Flair to become one of the leading manufacturers for the complete range of writing instruments from India. Today, Flair exports to half the world. Flair excels in the OEM business as well, its clientele include major global brands.



MUMBAI - CORPORATE OFFICE

Flair, being an ISO 9001:2008 & SA 8000:2008 certified company, abides by all the global standards & guidelines. Flair has joint ventures & tie ups with some of the pioneers of the writing instruments industry. On one hand, its in-house brands FLAIR, HAUSER, LANDMARK & RUDI KELLNER are conquering the global markets, while on the other PIERRE CARDIN, PENTEL & REYNOLDS are capitalizing on the Indian market potential.



Asia's Most Promising Brand
2012 - 13



India's Most Valuable Brand
2013-14



DAMAN - PLASTIC FACILITY





MUMBAI - METAL FACILITY

DAMAN - PLASTIC FACILITY



SURAT SEZ - PLASTIC FACILITY

DEHRADUN - PLASTIC FACILITY



DEHRADUN - PLASTIC FACILITY



An ISO 9001 : 2008 &
SA 8000 : 2008 Certified Company

Flair's operations are diversified throughout the Indian sub-continent with its production facilities concentrated in the western & northern region of India, primarily in Mumbai, Daman, Dehradun & Surat (Special Economic Zone). Flair boasts of an 80,000-sqm state-of-the-art production facility in Valsad that will scale up the existing production capacity of 5 million pieces to 9 million pieces per day. Currently the production lines are spread across 60,000-sqm at different locations with approximately 250 sets of multi cavity moulds, designed & fabricated in Spain, Germany, Korea & Taiwan.

Flair was recently recognized as 'Asia's Most Promising Brand' & had the honour of being voted as '100 Most Valuable Brands of the Year 2014'. With a complete range of quality writing instruments, Flair welcomes you to experience the pleasure of fine writing. Quality, Capacity & Diversity....

These factors have contributed in sustaining Flair's position as a market leader for over half a century. Exemplary manufacturing quality, innovative designs, consistent level of customer support & satisfaction crafts benchmark to our endeavors.





Achievements

FLAIR is an recognised leader in the Indian market & one of the leading exporter of quality writing instruments from south Asian sub-continent for the 5 decades.



Export Award - 1985-86



Export Award - 1986-87



Export Award - 1987-88



Export Award - 1987-88



Export Award - 1988-89



Export Award - 1990-91



Best Exporter - 1997-98



Best Exporter - 1998-99



Global Quality Management
United Kingdom - 1999



Best Export Performance
2000-01



Export Award - 2001-02



No.2 Exporter - 2002-03



No.2 Exporter - 2005-06



No.2 Exporter - 2006-07



Export Recognition - 2006-07



No.3 Exporter - 2007-08



No.1 Exporter - 2009-10



No.1 Exporter - 2010-11



Export Recognition - 2006-07



No.1 Exporter - 2007-08



No.2 Exporter - 2011-12



Most Promising Brand
2013



Asia's Most Promising Brand
2013



Most Valuable Brand
2014



India's No. 1 Exporter
2013-14



India's No. 1 Exporter
2014-15



India's No. 1 Exporter
2014-15



India's No. 1 Exporter
2015-16



India's No. 1 Exporter
2015-16



India's No. 1 Exporter
2016-17



India's No. 1 Exporter
2016-17



WOMEN IN FACTORIES UNNATHI

UNNATHI TOWARDS PROGRESS
"CHANGING LIFE...IMPACTING BUSINESS"



*Contribution towards transport facility for school children



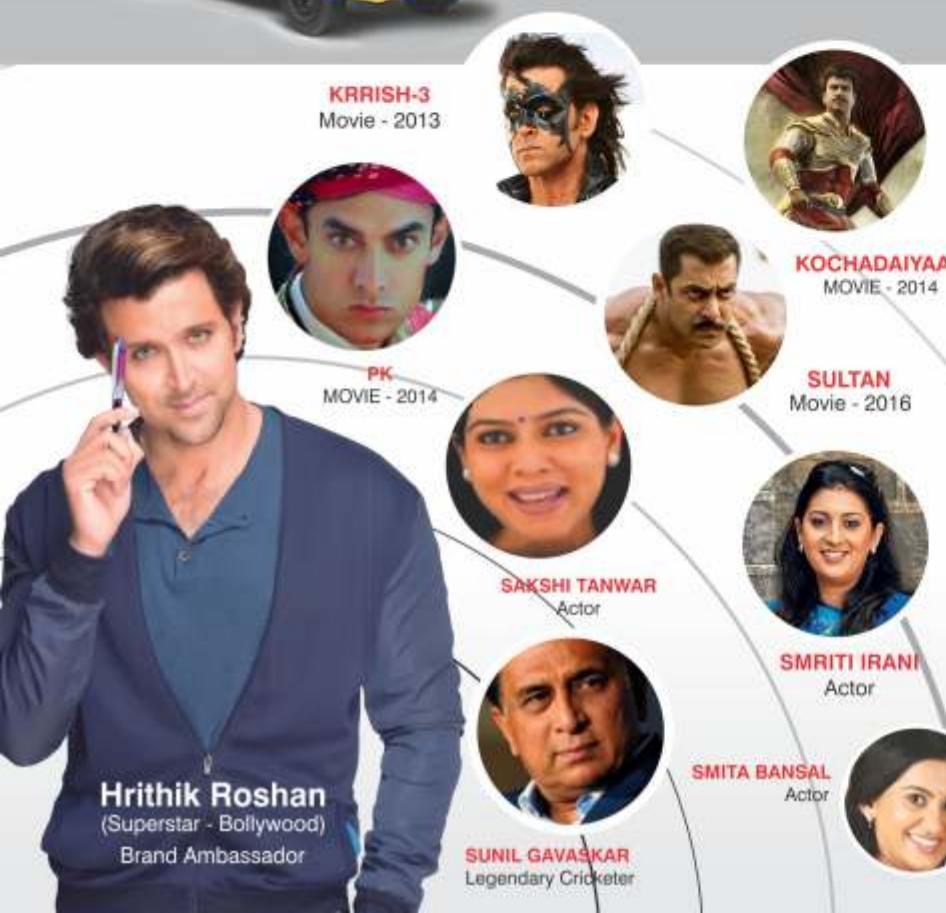
**Contribution towards Computer Lab & Classroom for School children

Corporate Social Responsibility

Flair believe in giving back to the community that help us grow. This approach of mutual growth has led us to contribute to our core value.



WOMEN'S ECONOMIC EMPOWERMENT INITIATIVE





METAL PENS

METAL PEN SETS
METAL ROLLER PENS
METAL BALL PENS
METAL FOUNTAIN PENS





Product Code
503

REAL MAGIC

Ball Pen & Roller Pen Set

FEATURES

- Black Lacquer finish with Gold parts
- Elegant Clip design
- Satin Body finish

REFILLS

- Twist Mechanism Cardinal Refill
- Open Roller Refill



Product Code
776

SOUVENIR

Ball Pen & Roller Pen Set

FEATURES

- Nickle Satin Finish
- Gold plated Clip
- Textured Cap design

REFILLS

- Twist Mechanism Cardinal Refill
- Open Roller Refill



Product Code
671

BEVERLY HILLS

Ball Pen & Roller Pen Set

FEATURES

- Satin Gold Finish
- Satin Silver Finish
- Sleek design & Stylish Clip

REFILLS

- Twist Mechanism Cardinal Refill
- Open Roller Refill



Product Code
1001

MONTE ROSA

Ball Pen & Roller Pen Set

FEATURES

- Black Acrylic body
- Bright Gold / Chrome plated Parts
- Smart Clip design

REFILLS

- Twist Mechanism Cardinal Refill
- Open Roller Refill





Product Code
838

BLACK BEAUTY

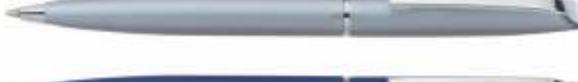
Ball Pen & Roller Pen Set

FEATURES

- Black acrylic Body
- Satin Gold / Satin Silver plated Parts
- Elegant & Broad Clip design

REFILLS

- Twist Mechanism Cardinal Refill
- Open Roller Refill



Product Code
1240

MILI

Ball Pen & Roller Pen Set

FEATURES

- Mirror Metallic matt finish body
- Chrome plated Parts
- Attractive Clip design

REFILLS

- Twist Mechanism Cardinal Refill
- Open Roller Refill

NEW

Product Code
1237**RUBY**

Ball Pen & Roller Pen Set

FEATURES

- Matt Silver / Black Lacquer body with Chrome parts
- Attractive Clip design

REFILLS

- Twist Mechanism Cardinal Refill
- Open Roller Refill

Product Code
1204**CAPOMATIC**

Ball Pen & Roller Pen Set

FEATURES

- Black Body
- Chrome plated Parts
- Simple yet elegant Clip

REFILLS

- Cap Press Mechanism Jumbo Refill
- Open Roller Refill



Product Code
886

ANAAYA

Ball Pen & Roller Pen Set

FEATURES

- Stylishly designed Acrylic Body
- Attractive Clip Design
- Ergonomically designed Body

REFILLS

- Twist Mechanism Cardinal Refill
- Open Roller Refill



Product Code
1073

CARLTON

Ball Pen & Roller Pen Set

FEATURES

- Shiny Metallic colour body
- Sleek Body design

REFILLS

- Twist Mechanism Cardinal Refill
- Open Roller Refill



Product Code
1085

TRIUMPH

Ball Pen & Roller Pen Set



FEATURES

- Black Matt / Steel finish Body
- Gold plated Parts
- Elegantly designed Clip

REFILLS

- Twist Mechanism Cardinal Refill
- Open Roller Refill



Special Round
NIB



Product Code
1234

PENOMATIC

Liquid Ink Fountain Pen



FEATURES

- Special Cushioned Round Nib
- Gold / Chrome plated Parts
- Elegantly designed Clip

REFILLS

- Extra Long Ink Cartridge

NEWProduct Code
1230**MOMENTO**

Ball Pen, Roller Pen & Fountain Pen Set

FEATURES

- Lacquered / Steel finish Body
- Gold plated Parts
- Elegantly designed Clip

REFILLS

- Twist Mechanism Jumbo Refill
- Open Roller Refill
- Fountain Section

Product Code
1061**GOLDEN EYE**

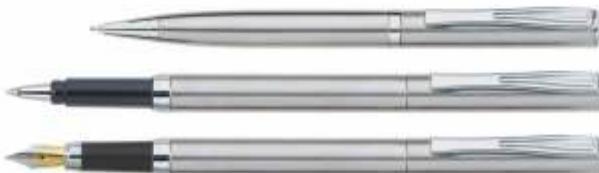
Ball Pen, Roller Pen Set & Fountain Pen Set

FEATURES

- Matt Black / Gold plated parts
- C/N finish / Chrome plated Parts
- Attractive Clip design

REFILLS

- Twist Mechanism Cardinal Refill
- Open Roller Refill
- Fountain Section





Product Code
1210

ESTELLA

Ball Pen & Pencil Set

FEATURES

- Shiny sleek Stainless Steel Body
- Textured barrel at grip
- Simple yet elegantly sleek Clip

REFILLS

- Retractable Jumbo Refill
- 0.5mm Strong Pencil Lead



Product Code
1232

METALLICA

Retractable Ball Pen & Mechanical Pencil Set



FEATURES

- Lacquered Finish Body
- Chrome plated Parts
- Simple yet elegantly sleek Clip

REFILLS

- Retractable Jumbo Refill
- 0.5mm Strong Pencil Lead

NEWProduct Code
1231**CRYSTAL**
Ball Pen & Roller Pen**FEATURES**

- Attractive Colour
- Crystal embedded on top
- Gold Plated Parts

REFILLS

- Twist Mechanism Cardinal Refill
- Open Roller Refill

NEW

Product Code
1239**ANAAAYA TWIST**
BALL PEN

FEATURES

- Stylish design Acrylic Body
- Twist mechanism Top
- Satin plated Parts

REFILLS

- Twist Mechanism Jumbo Refill

Product Code
1205**ANTICA**
Ball Pen

FEATURES

- Black Lacquer finish Body
- Antique etched Cap design
- Gold plated Parts

REFILLS

- Twist Mechanism Cardinal Refill



NEW

Product Code
1238**ROX**
BALL PEN

FEATURES

- Lacquered finish Body
- Innovative Broad Clip
- Chrome plated parts

REFILLS

- Twist Mechanism Jumbo Refill

Product Code
1091**EVE**
BALL PEN

FEATURES

- Black Lacquer / Pearl White finish Body
- Rose Gold plated Parts
- Mini designer Pen

REFILLS

- Twist Mechanism Mini DIN Refill





Product Code
1010

CARISHMA BALL PEN

FEATURES

- Ultra sleek Body design
- Stylish long Clip
- Gold plated Parts

REFILLS

- Twist Mechanism Cardinal Refill



Product Code
1092

MINI BOY BALL PEN

FEATURES

- Metallic finished Body
- Sleek Clip Design
- Mini designer Pen

REFILLS

- Twist Mechanism Mini DIN Refill



NEWProduct Code
1241**BLACK MAGIC**
BALL PEN

FEATURES

- Lacquered Black finish
- Gold Plated Parts / Chrome p
- Ergonomically designed Clip

REFILLS

- Retractable Jumbo Refill

Product Code
1215**CHARLIE**
Ball Pen

FEATURES

- Metallic finished Body
- Sleek Clip Design
- Mini designer Retractable Pen

REFILLS

- Retractable Mini DIN Refill



Product Code
1189

DESIRE BALL PEN



FEATURES

- Shiny Metallic Body
- Rubberised Grip for stress-free writing
- Simple yet elegant Clip

REFILLS

- Ink Tank Refill



Product Code
1220

MIAMI BALL PEN



FEATURES

- Shiny textured metallic Body
- Chrome plated parts with stylish long Clip

REFILLS

- Ink Tank Refill



Product Code
1222

GRACE

BALL PEN

FEATURES

- Matt Coloured Body
- Rubberised Grip for stress-free writing

REFILLS

- Ink Tank Refill



Product Code
1207

DUKE

BALL PEN

FEATURES

- Shiny textured metallic Body
- Chrome plated parts with stylish long Clip

REFILLS

- Retractable Jumbo Refill

NEW

Product Code
1236**SUCCESS**
BALL PEN

FEATURES

- Black Acrylic Body
- Gold / Chrome plated Parts
- Stylish Clip.

REFILLS

- Retractable Jumbo Refill

Product Code
1208**KIEMAYA**
BALL PEN

FEATURES

- Shiny metallic Body with sleek design
- Vibrant Body colours
- Stylish Clip

REFILLS

- Ink Tank Refill



Product Code
1221

PACIFIC

BALL PEN

FEATURES

- Shiny textured metallic Body
- Chrome plated parts with stylish long Clip

REFILLS

- Ink Tank Refill



544 - A



544 - B



Product Code
544

HALF METAL

BALL PEN

FEATURES

- Coloured Half Metal Body
- Chrome finished Cap & Parts
- Simple yet elegant clips

REFILLS

- Retractable Jumbo Refill



BALL PENS

USP BALL PENS
RETRACTABLE BALL PENS
STICK BALL PENS





Product Code
539

Sunny Grippo

4 Colour Ball Pen

- 4 Ink colours pen
- Shaped Rubber Grip for better hold
- Broad Body
- Smart Clip design



REFILLABLE



0.7 mm



1.0 mm



RUBBER GRIP



4-in-1
BALL PEN

Product Code
538-D

Sunny DX

4 Colour Ball Pen

- 4 Ink colours pen
- Attractive designer body
- Vibrant pastel body colours
- Sleek Clip design



REFILLABLE



0.7 mm



1.0 mm



4-in-1
BALL PEN



Inn  vative
PENS



Product Code
538

Sunny

4 Colour Ball Pen

- 4 Ink Colours Pen
- Transparent / Opaque Broad Body
- Sleek Clip Design



REFILLABLE



0.7 mm



1.0 mm



4-in-1
BALL PEN



NEW

Product Code
538-N

Sunny neon

4 Colour Ball Pen

- 4 Vibrant Ink colours pen
- Black body with pastel coloured parts
- Sleek Clip design

PACKING DETAILS



12 Pcs. Tray Box



960 Pcs. Shipper



REFILLABLE



0.7 mm



1.0 mm



4-in-1
BALL PEN



OUR LONGEST WRITING PENS*



Product Code
743-E

Writo-meter
Ball Pen

- Writes upto 10,000 meters
- Calibration on refill to see 'Distance Written'
- Stylish Metal Clip
- Special stainless steel Tip



REFILLABLE



0.6 mm

INK COLOURS



SS TIP

"Writes upto 10,000 meters"

Inn vative
PENS

Product Code
871-B

Writo-meter JUMBO
Ball Pen

- Longest writing pen 'Writes upto 12,500 meters'
- Classy Gun-metal Body
- Special Stainless Steel Tip
- Calibration on refill to see 'Distance Written'



REFILLABLE



0.6 mm

INK COLOURS



0 mtrs. 2500 mtrs. 5000 mtrs. 7500 mtrs. 10000 mtrs. 12500 mtrs.

SS TIP

"Writes upto 12,500 meters"





Product Code
1311

Writo-meter RT

Ball Pen

NEW

- Writes upto 10,000 meters
- Calibration on refill to see 'Distance Written'
- Smooth Retractable Mechanism
- Special stainless steel Tip



INK COLOURS



REFILLABLE

0.6 mm



"Writes upto 10,000 meters"

SS TIP

Product Code
775

Writo-meter Gold

Ball Pen



SS TIP

- Writes upto 10,000 meters
- Calibration on refill to see 'Distance Written'
- Special stainless steel Tip



INK COLOURS



REFILLABLE

0.6 mm

**"Writes upto
10,000 meters"**

Product Code
743-L

Writo-meter

Ball Pen

NEW

- Writes upto 10,000 meters
- Calibration on refill to see 'Distance Written'
- Special stainless steel Tip



INK COLOURS



REFILLABLE

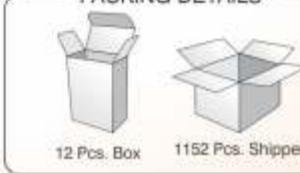
0.6 mm



SS TIP

"Writes upto 10,000 meters"

PACKING DETAILS



*Longest writing under ambient conditions

Innovative
PENS



REFILLABLE 0.6 mm



Angular TIP

More Tip Touches the Paper

A writing pleasure you have never experienced before



Product Code
888

ANGULAR

Angular Tip Ball Pen

INK COLOURS



- Innovative Angular Tip
- Smooth friction-less writing
- Stylish Metal Clip



12 Pcs. Box



1152 Pcs. Shipper



Silky
LOW VISCOSITY
Writing System



REFILLABLE



0.7 mm



1.0 mm RUBBER GRIP



Product Code
1146

SPRING DX

Retractable Ball Pen

INK COLOURS



- Designer Metal Clip
- White Coloured Body with Bold Coloured Parts
- Vibrant coloured Body parts
- Low-Viscosity ink for smooth writing



12 Pcs. Box



1152 Pcs. Shipper

NEW



Silky
LOW VISCOSITY
Writing System



REFILLABLE



0.7 mm



RUBBER
GRIP



Product Code
856A

VELOCITY PLUS

Retractable Ball Pen

INK COLOURS



- Stylish Metal Clip
- Attractive design
- Soft Rubber Grip for stress-free writing
- Low-Viscosity Ink for smooth writing
- Metallic Foil Body



10 Pcs. Hanger Box

1200 Pcs. Shipper



Silky
LOW VISCOSITY
Writing System



REFILLABLE



0.7 mm



Product Code
1134

DIGITAL

Retractable Ball Pen

INK COLOURS



- Attractive metallic foiled Body
- Stylish Chrome plated Clip
- Smooth & Quite mechanism
- Low-Viscosity ink for smooth writing



12 Pcs. Box

1152 Pcs. Shipper

NEW



Silky LOW VISCOSITY Writing System



REFILLABLE

0.7 mm

RUBBER GRIP

Product Code
1305

ALFA

Retractable Ball Pen

INK COLOURS



- Attractive design
- Soft Rubber Grip for stress-free writing
- Low-Viscosity Ink for smooth writing



10 Pcs. Hanger Box 1200 Pcs. Shipper



Silky LOW VISCOSITY Writing System



Product Code
1168

ADDICTION
Retractable Ball Pen

INK COLOURS



- Stylish Metal Clip
- Attractive design
- Soft Rubber Grip for stress-free writing
- Low-Viscosity Ink for smooth writing



10 Pcs. Hanger Box 1200 Pcs. Shipper

NEW



Product Code
1306

SENSE

Retractable Ball Pen

INK COLOURS



- Attractive design
- Soft Rubber Grip for stress-free writing
- Low-Viscosity Ink for smooth writing



10 Pcs. Hanger Box 1200 Pcs. Shipper



Product Code
964

EZEE-CLICK

Retractable Ball Pen

INK COLOURS



- Attractive Pastel Body Colours
- Simple & Slim Design
- Easy & Soft Mechanism
- Low-Viscosity Ink for Smooth Writing



1200 Pcs. Shipper (5 Pcs. Pouch)
1152 Pcs. Shipper (12 Pcs. Box)

NEW



Silky LOW VISCOSITY Writing System



REFILLABLE



0.7 mm



1.0 mm



RUBBER GRIP



Product Code
1312

MAX TOUCH

Ball Pen

INK COLOURS



- Soft Rubber Grip
- Elegant Metal Clip
- Vibrant Body Colours



10 Pcs. Hanger Box 1200 Pcs. Shipper



Silky LOW VISCOSITY Writing System



REFILLABLE



0.7 mm



RUBBER GRIP



Product Code
872

AIR-BALANCE

Ball Pen

INK COLOURS



- Stylish Metal Clip
- Attractive Foiled Body
- Soft Rubber Grip for stress-free writing
- Low-Viscosity Ink for smooth writing



10 Pcs. Hanger Box 1200 Pcs. Shipper



Silky LOW VISCOSITY Writing System



REFILLABLE



0.7 mm



1.0 mm



Product Code
1154

SILKY-FLOW

Ball Pen

INK COLOURS:



- Attractive Metal Clip
- Textured body at grip for better hold
- Low-Viscosity Ink for smooth writing



12 Pcs. Box

1152 Pcs. Shipper



Silky LOW VISCOSITY Writing System



REFILLABLE



0.7 mm



Product Code
1102

MARATHON

Ball Pen

INK COLOURS:



- Bold Body Colours
- Metal Clip
- Sleek Body for better hold
- Longer writing length
- Low-Viscosity Ink for smooth writing





Silky LOW VISCOSITY Writing System



REFILLABLE



0.7mm



Product Code
1173

SILKINA

Ball Pen

INK COLOURS



- Stylish Metal Clip
- Attractive Foiled Body
- Textured body at grip for better hold
- Low-Viscosity Ink for smooth writing



10 Pcs. Hanger Box



1200 Pcs. Shipper



Silky LOW VISCOSITY Writing System



REFILLABLE



0.7 mm



1.0 mm

RUBBER GRIP



Product Code
1187

ACT POINT

Ball Pen

INK COLOURS



- Soft Rubber Grip
- Elegant Metal Clip
- Chrome Plated Nozzle



10 Pcs. Hanger Box



1200 Pcs. Shipper



Silky LOW VISCOSITY Writing System



REFILLABLE



0.7 mm



1.0 mm



RUBBER GRIP



Product Code
1117

XTRA-MILE
Ball Pen

INK COLOURS



- 2 phase metalised Clip
- Soft Rubber Grip
- Transparent Body for Ink indication
- Low-Viscosity ink for smooth writing



12 Pcs. Box



1152 Pcs. Shipper



Silky LOW VISCOSITY Writing System



REFILLABLE



0.7 mm



1.0 mm



RUBBER GRIP



Product Code
1139

BIG-WRITER
Ball Pen

INK COLOURS



- 2 phase Coloured Clip
- Soft Rubber Grip
- Transparent Body for Ink indication
- Vibrant coloured Body parts
- Low-Viscosity ink for smooth writing



10 Pcs. Hanger Box



1200 Pcs. Shipper



Silky LOW VISCOSITY Writing System



REFILLABLE



0.7 mm



1.0 mm



Product Code
1192

TOPPER
Ball Pen

INK COLOURS



- Broad Foiled Body
- Chrome plated Clip
- Low-Viscosity ink for smooth writing



12 Pcs. Box 1192 Pcs. Shipper

NEW



REFILLABLE



0.7 mm



1.0 mm

Product Code
1198

ACE
Ball Pen

INK COLOURS



- Pocket-able Clip for everyday use
- Gripper type textured body for better hold
- Smooth writing



10-Pcs. Hanger Box

1200 Pcs. Shipper

NEW



Silky
LOW VISCOSITY
Writing System



REFILLABLE

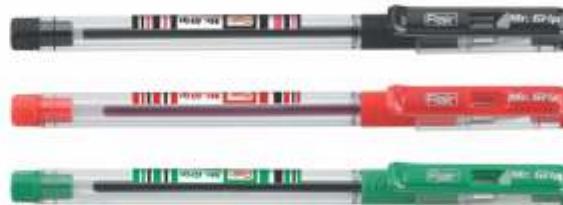


0.7 mm



1.0 mm

RUBBER
GRIP



Product Code
1308

MR. GRIP

Ball Pen

INK COLOURS



- Broad Transparent Body
- Soft Rubber Grip
- Smooth & Comfortable Writing



12 Pcs. Box



1152 Pcs. Shippin



REFILLABLE



0.7 mm



1.0 mm



RUBBER
GRIP



Product Code
830-B

MONITOR

Ball Pen

INK COLOURS



- Broad Transparent Body
- Soft Rubber Grip
- Smooth & Comfortable Writing
- Stylish Clip & Chrome plated Nozzle



12 Pcs. Box



1152 Pcs. Shippin



Silky LOW VISCOSITY Writing System



REFILLABLE



0.7 mm



1.0 mm



Product Code
898-S

FX SPEED

Ball Pen

INK COLOURS



- Simple clear Body with opaque parts
- Chrome plated Nozzle
- Low-Viscosity ink for smooth writing



10 Pcs. Box



1200 Pcs. Shipper



Silky LOW VISCOSITY Writing System



REFILLABLE



0.7 mm



1.0 mm

Product Code
898-T

FX-TRENDZ

Ball Pen

10 Assorted
INK COLOURS

- Simple Clear Body with Coloured Parts
- Available in fun colours
- Low-Viscosity ink for smooth writing
- Textured body at grip for better hold



10 Pcs. Hanger Box



1200 Pcs. Shipper
(10 Pcs. Hanger Box)
2000 Pcs. Shipper
(50 Pcs. Box)



Silky LOW VISCOSITY Writing System



REFILLABLE



0.7 mm



1.0 mm



Product Code
1172

ID
Ball Pen

INK COLOURS



- Clear Body with opaque parts
- Attractive Clip
- Textured body at grip for better hold
- Low-Viscosity ink for smooth writing



12 Pcs. Box 1152 Pcs. Shipper

NEW



REFILLABLE



0.7 mm



1.0 mm



Product Code
742

X5
Ball Pen

INK COLOURS



- Clear Body with opaque parts
- Attractive Cap
- Textured body at grip for better hold
- Low-Viscosity ink for smooth writing



50 Pcs. Box 2000 Pcs. Shipper



REFILLABLE



0.7 mm



1.0 mm



Product Code
879-Q

Q5
Ball Pen

INK COLOURS



- 2 parts Cap & Clip design
- Ergonomically designed hexagonal Body
- Vibrant body colours



5 Pcs. Pouch



1200 Pcs. Shipper



REFILLABLE



0.7 mm



1.0 mm

TRIANGULAR
BARREL



RUBBER
GRIP



Product Code
1151

ZING
Ball Pen

INK COLOURS



- Triangular Clear Body with Opaque Parts
- Soft Rubber Grip
- Low-Viscosity ink for smooth writing



50 Pcs. Box



2000 Pcs. Shipper



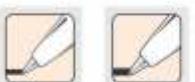
Silky
LOW VISCOSITY
Writing System



REFILLABLE

0.7 mm

1.0 mm TRIANGULAR BARREL



Product Code
1150

PEACH
Ball Pen

INK COLOURS



- Triangular Body for Perfect Grip
- Unique Cap Design
- Low-Viscosity Ink for Smooth Writing



50 Pcs. Box



2000 Pcs. Shipper



Silky
LOW VISCOSITY
Writing System

10
INK
COLOURS



REFILLABLE

0.7 mm

1.0 mm TRIANGULAR BARREL



Product Code
1150-T

PEACH TRENDZ
Ball Pen

10
Assorted
INK COLOURS

- Triangular Body for perfect Grip
- Available in fun colours
- Low-Viscosity ink for smooth writing



50 Pcs. Box



2000 Pcs. Shipper



REFILLABLE



0.7mm



1.0mm



Product Code
736

Q-MAX
Retractable Ball Pen

INK COLOURS



- Easy to use Mechanism
- Available in Trendy Tinted Colours & Transparent Body
- Smooth Writing



REFILLABLE



0.6mm



1.0mm



Product Code
859

JACKPOT
Ball Pen

INK COLOURS



- Stylish sleek design
- Available in 4 Body and Ink Combination
- Smooth writing





0.7 mm 1.0 mm



Product Code:
1118

JET - LINE
Ball Pen

INK COLOURS



- Ergonomically designed hexagonal clear Body
- Economical Pen



50 Pcs. Box 2000 Pcs. Shipper (50 Pcs. Box)



1.0 mm

10 INK COLOURS

Product Code
1118-T

JET - LINE TRENDZ
Ball Pen

10 Assorted INK COLOURS

- Low Viscosity Ink
- Available In Fun Colours



10 Pcs. Hanger 50 Pcs. Box 1200 Pcs. Shipper (10 Pcs. Hanger)
2000 Pcs. Shipper (50 Pcs. Box)



REFILLABLE



0.7 mm



1.0 mm

Flair 777 [F] Ultra Smooth



**Product Code
1138**

777

Ball Pen

INK COLOURS



- Long & Sleek transparent Body
- Gripper type textured body for better hold
- Economic stick pen



50 Pcs. Box



2000 Pcs. Shipper



REFILLABLE



0.7 mm



1.0 mm



**Product Code
1188**

STAR

Ball Pen

INK COLOURS



- Sleek Body
- Economic Stick Pen



50 Pcs. Box



2000 Pcs. Shipper



REFILLABLE



1.0 mm



**Product Code
1310**

POLO GRIP

Ball Pen

INK COLOURS



- Long & Sleek Opaque Body
- Rubber grip for better hold
- Economic stick pen



50 Pcs. Box



2000 Pcs. Shipper



GEL PENS

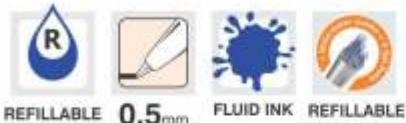
GEL PENS
GLITTER PENS
FOUNTAIN PENS





Gel Pens

Inn
PENS



0 mts. 500 mts. 1000 mts. 1500 mts. 2000 mts. 2500 mts.

SS TIP

"Writes upto 2,500 meters"



Product Code
871-G

WRITO-METER JUMBO

Gel Pen

INK COLOURS



- Longest Writing Gel Pen 'Writes upto 2,500 meters'
- Classy Foiled Body
- Special Stainless Steel Tip
- Calibration on refill to see 'Distance Written'



Inn
PENS



0 mts. 500 mts. 1000 mts. 1500 mts. 2000 mts.

SS TIP

"Writes upto 1,500 meters"



Product Code
747

WRITO-METER

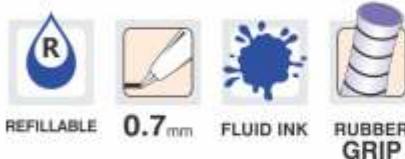
Gel Pen

INK COLOURS



- Writes upto 1500 meters
- Calibration on refill to see 'Distance Written'
- Stylish Metal Clip
- Special Stainless Steel Tip





Product Code
963-G

JET-SPEED
Gel Pen

INK COLOURS



- Broad Foiled Body
- Soft Rubber Grip for comfortable writing



12 Pcs. Box

1152 Pcs. Shipper



Product Code
854-S

MATRIX STUDENT
Gel Pen

INK COLOURS



- Broad Foiled Body
- Soft Rubber Grip for comfortable writing
- Attractive Tinted Colour Clip



12 Pcs. Box

1152 Pcs. Shipper



REFILLABLE



0.5 mm



FLUID INK



Product Code
1148-G

RAPID GEL

Gel Pen

INK COLOURS



- Sleek Body with multiple metallic foil colours
- Attractive Metal Clip
- Textured body at grip for better hold



12 Pcs. Box



1152 Pcs. Shipper



REFILLABLE



0.5 mm



FLUID INK



Product Code
703-N

TECHNO GEL

Gel Pen

INK COLOURS



- Attractive Metal Clip
- Class look Foiled Body
- Soft rubber grip for stress-free writing



12 Pcs. Box



1152 Pcs. Shipper

NEW



REFILLABLE



0.5mm



FLUID INK



Product Code
1197

SLEEK
Gel Pen

INK COLOURS



- Clear body with Opaque parts
- Attractive Cap
- Textured body at grip for better hold



5 Pcs. Pouch

12 Pcs. Box

1152 Pcs. Shipper



REFILLABLE



0.5mm



FLUID INK



Product Code
879-G

FUEL
Gel Pen

INK COLOURS



- Ergonomically designed hexagonal Foiled Body
- 2 parts Cap & Clip design
- Trendy Translucent Clip for added looks



12 Pcs. Box

1152 Pcs. Shipper



Product Code
1110

FINIX
Gel Pen

INK COLOURS

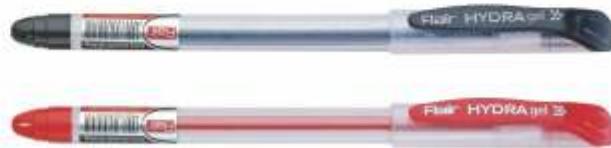


- 2 Parts Opaque Cap & Tinted Clip Design
- Ergonomically Designed Hexagonal Body
- Smooth Writing



5 Pcs. Pouch

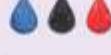
1152 Pcs. Shipper



Product Code
853

HYDRA
Gel Pen

INK COLOURS



- Ergonomically designed Clear Body
- 2 parts attractive Clip
- Textured body at grip for better hold



1200 Pcs. Shipper
(5 Pcs. Pouch)
1152 Pcs. Shipper
(12 Pcs. Box)



Product Code
1111-S

XTRA SPARKLE
Glitter Pen

10 Assorted
INK COLOURS

- Stylish design with Sparkled Body
- Available in 10 Glitter colours
- Extra sparkle effect for creative work



Product Code
962

GLITTER
Glitter Pen

10 Assorted
INK COLOURS

- Stylish design with Sparkled Body
- Available in 10 Glitter colours
- Extra sparkle effect for creative work





REFILLABLE
 1.0 mm
 FLUID INK



Product Code
1185

TRENDY NEON
Fluorescent Gel Pen

INK COLOURS



- Stylish sleek design
- 5 Neon Ink Colors
- Best use for School Projects, Sketching & Hi-lighting



5 Pcs. Pouch



1200 Pcs. Shipper



REFILLABLE
 1.0 mm
 FLUID INK
 10 COLOURS

Colourful Writing



Product Code
1131-F

HI-FASHION
Gel Pen

10 Assorted
INK COLOURS

- Attractive Coloured Body and bold Coloured cap combination
- Available in 10 fun colours
- For Colourful writing



10 Pcs. PVC Pouch



2000 Pcs. Shipper



Liquid Fountain Pens

NEW



Flair INK/P X-LARGE JUMBO CARTRIDGE

Fitted with Large Capacity Ink Cartridge

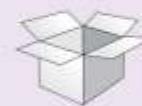
Product Code
1301

INKY CFO / NEON
Liquid Ink Fountain Pen

INK COLOURS



- Attractive Body Colours
- Round Cushioned Nib
- Metal Clip



1 Pcs. Blister Card 480 Pcs. Shipper

NEW



Flair INK/P X-LARGE JUMBO CARTRIDGE

Fitted with Large Capacity Ink Cartridge

Product Code
1182

INKY CARS
Liquid Ink Fountain Pen

INK COLOURS



- Attractive Foiled Design
- Unique Liquid Ink Pen
- Round Cushioned Nib



1 Pcs. Blister Card 480 Pcs. Shipper



Flair INKP X-LARGE JUMBO CARTRIDGE
Fitted with Large Capacity Ink Cartridge



Product Code
1105

INKY
Liquid Ink Fountain Pen

INK COLOURS

- Attractive Foiled Design
- Liquid Ink Fountain Pen
- Large Ink capacity Cartridge



Product Code
1179

INKY CEO
Liquid Ink Fountain Pen

INK COLOURS

- Attractive Foiled Design
- Liquid Ink Fountain Pen
- Large Ink capacity Cartridge



NEW

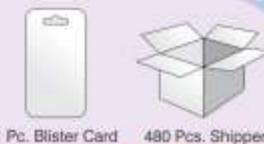


Product Code
1313

INKY ROLLER
Liquid Ink Roller Pen

INK COLOURS

- Jumbo Roller Ink Cartridge
- 0.7mm Tip Smooth writing Roller Tip
- Attractive Foiled





STATIONERY

WHITE BOARD MARKERS
PERMANENT MARKERS
CD MARKERS
HI-LIGHTERS
MECHANICAL PENCILS
CORRECTION PENS





White Board Marker



CHISEL TIP BULLET TIP

Foiled Body



Printed Body



Product Code
832

WHITE BOARD
Marker

INK COLOURS



- Writes clear and wipes out instantly
- Broader Body for better hold while writing
- Longer writing length



12 Pcs. Box



720 Pcs. Shipper



REFILLABLE CHISEL TIP BULLET TIP



Product Code
103

WHITE BOARD 103
Marker

INK COLOURS



- Writes clear and wipes out instantly
- Attractive Foil design
- Longer writing length



12 Pcs. Box



720 Pcs. Shipper



Permanent Marker



CHISEL TIP BULLET TIP

Foiled Body



Printed Body



Product Code
833

PERMANENT Marker

INK COLOURS



- Bold writing on all surfaces
- Broader Body for better hold while writing
- Longer writing length



12 Pcs. Box



720 Pcs. Shipper



REFILLABLE CHISEL TIP BULLET TIP



Product Code
102

PERMANENT 102 Marker

INK COLOURS



- Bold writing on all surfaces
- Attractive Foil design
- Longer writing length



12 Pcs. Box



720 Pcs. Shipper



Product Code
1155

ULTRA SOFT
Wax Gel Hi-Lighter

INK COLOURS:

- Non-Drying Wax Ink for long usage
- Twist Mechanism
- Long Writing Length
- Non-Toxic



CHISEL TIP



Product Code
850

SUPER-GLOW
Hi-Lighter

INK COLOURS:

- Easy to hold Body
- Longer writing capacity
- Quick Hi-lighting





Mechanical Pencils / CD Markers

0.5mm



0.7mm



STRONG LEAD



ANTI-SLIP GRIP



REFRESHING BODY COLOURS



Product Code
1170

CLIXX
Mechanical Pencil

- Anti-Slip Rubber Grip
- Refreshing Body Colours
- In-Built Eraser



Product Code
1164

PERMANENT PEN
CD Marker Pen



FINE TIP



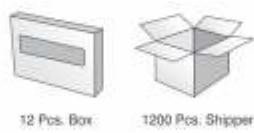
INK COLOURS



- Non-Erasable
- Super fine non fray Tip
- Fast drying permanent ink
- For use on CD / DVD / OHP film / Credit Cards / Diamonds



NEW

12
COLOURSProduct Code
1303**Silky
Twisters**

Silky Gel Crayons

- Silky Gel Crayons
- High covering & Quick dry
- Non-Toxic



NEW

Product Code
1304**GLITTER
Twisters**

Glitter Gel Crayons

- Glitter Gel Crayons
- High covering & Quick dry
- Non-Toxic

6
COLOURSDRY-WAX
COLOURING

FLAT TIP

TWIST
MECHANISM

6 Pcs. Box



1200 Pcs. Shipper



NEW



NEEDLE TYPE
METAL TIP



QUICK DRY



"Squeeze Barrel gently to obtain the desired amount of Correction Fluid"

Product Code
250

CP-250
Correction Pen

- Fast Drying & Smooth Coverage
- Large Capacity
- Needle Type Metal Tip
- OZONE safe



1 Pcs. Pouch



10 Pcs. Box



600 Pcs. Shipper

NEW



NEEDLE TYPE
METAL TIP



QUICK DRY



"Squeeze Barrel gently to obtain the desired amount of Correction Fluid"

Product Code
150

CP-150
Correction Pen

- Fast Drying & Smooth Coverage
- Large Capacity
- Needle Type Metal Tip
- OZONE safe



1 Pcs. Pouch



10 Pcs. Box



600 Pcs. Shipper



PACKAGING

REFILLS
GIFT BOXES
DISPLAY STANDS
TUCKS & BAGS



WRITO-METER REFILLS

INK COLOURS



CERAMIC ROLLER REFILLS

INK COLOURS



CARDINAL REFILLS

INK COLOURS



METAL JUMBO REFILLS

INK COLOURS



PLASTIC JUMBO REFILLS

INK COLOURS



INK TANK REFILLS

INK COLOURS



GEL REFILLS

INK COLOURS



X-20 REFILLS

INK COLOURS



FOUNTAIN PEN INK CARTRIDGE

INK COLOURS



FOUNTAIN PEN SECTION



PENCIL LEAD BOX

(0.5|0.7|0.9 mm)





Flair®
WORLD CLASS PENS

S-23 :
DX PEN JAR

S-26 :
NEW REVOLVING STAND

S-27
PEN JAR

S-28 :
PEN JAR

S-29
ZAP PEN JAR



S-16 : FSU



S-11 :
COREANA PEN STAND

S-12 :
REVOLVING PEN STAND

S-14 DX :
HALF ROUND STAND S-15 : TRIANGLE JAR



S-17 : CTU



S-18 : HI-LIGHTER STAND



P-11 : EXCLUSIVE BOX



P-25 : ESTELLA BOX



P-37 : PLASTO BOX



P-16 : CONVEX 2PCS. BOX



P-38 : MONOPOLY BOX



P-16A : CONVEX 1PC. BOX



P-17 : SOFTY 2PCS. BOX



P-26 : TARGA 1PC. BOX



P-36 : KOLN 1 PC. BOX



P-39 : VELVET POUCH



CARD BOARD PACKING





FLAIR CORPORATE CLIENTS

Corporate

We extend fantastic support to our institutional and Corporate Clients. We have innovative concepts to suit every specific need. We assure you, prompt and reliable service at highly economical price. We are specialized in printing logo & other text matter on clip, barrel or packaging. All FLAIR writing instruments are equipped with our own refills which ensures smooth writing. Flair refills whether Jumbo, Cardinal or Roller type are easily available thus you are never deprived of quality writing as FLAIR is always there to serve you.



CODE	PRODUCT	PAGE NO.	CODE	PRODUCT	PAGE NO.	CODE	PRODUCT	PAGE NO.
102	PERMANENT 102	53	898-S	FX SPEED	34	1188	STAR	40
103	WHITE BOARD 103	52	898-T	FX TRENDZ	34	1189	DESIRE	15
150	CP-150	58	962	GLITTER	47	1192	TOPPER	32
250	CP-250	58	963-G	JET SPEED	43	1197	SLEEK	45
503	REAL MAGIC	2	964	EZZEE-CLICK	27	1198	ACE	32
538	SUNNY	21	1001	MONTE ROSA	3	1204	CAPOMATIC	5
538-D	SUNNY DX	20	1010	CARISHMA	13	1205	ANTICA	11
538-N	SUNNY NEON	21	1061	GOLDEN EYE	8	1207	DUKE	16
539	SUNNY GRIPPO	20	1073	CARLTON	6	1208	KIEMAYA	17
544	HALF METAL	18	1085	TRIUMPH	7	1210	ESTELLA	9
671	BEVERLY HILLS	3	1091	EVE	12	1215	CHARLIE	14
703-N	TECHNO GEL	44	1092	MINI BOY	13	1220	MIAMI	15
736	Q-MAX	38	1102	MARATHON	29	1221	PACIFIC	18
742	X5	35	1105	INKY	50	1222	GRACE	16
743-E	WRITOMETER	22	1110	FINIX	46	1230	MOMENTO	8
743-L	WRITOMETER	23	1111-S	XTRA SPARKLE	47	1231	CRYSTAL	10
747	WRITOMETER GEL	42	1118	JET LINE	39	1232	METALLICA	9
775	WRITOMETER GOLD	23	1118-T	JET LINE TRENDZ	39	1234	PENOMATIC	7
776	SOUVENIR	2	1130	TRENDY NEON	48	1236	SUCCESS	17
830-B	MONITOR	33	1131-F	HI FASHION	48	1237	RUBY	5
832	WHITE BOARD	52	1134	DIGITAL	25	1238	ROX	12
833	PERMANENT	53	1138	777	40	1239	ANAAYA TWIST	11
838	BLACK BEAUTY	4	1146	SPRING DX	24	1240	MILISSET	4
850	SUPER GLOW	54	1148-G	RAPID GEL	44	1241	BLACK MAGIC	14
853	HYDRA	46	1150	PEACH	37	1301	INKY CFO/ NEON	49
854-S	MATRIX STUDENT	43	1150-T	PEACH TRENDZ	37	1303	GLITTER TWISTER	56
856-A	VELOCITY PLUS	25	1151	ZING	36	1304	SILKY TWISTER	57
859	JACKPOT	38	1154	SILKY FLOW	29	1305	ALFA	26
871-B	WRITOMETER JUMBO	22	1155	ULTRA SOFT	54	1306	SENSE	27
871-G	WRITOMETER JUMBO GEL	42	1164	PERMANENT PEN	55	1308	MR.GRIP	33
872	AIR BALANCE	28	1168	ADDICTION	26	1310	POLO GRIP	40
879-G	FUEL	45	1170	CLIXX	55	1311	WRITOMETER RT	23
879-Q	Q5	36	1172	ID	35	1312	MAX TOUCH	28
886	ANAAYA	6	1179	INKY CEO	50	1313	INKY ROLLER	50
888	ANGULAR	24	1182	INKY CARS	49			



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