

UX DECISION

Top 3 UX Decisions:

UX Decision 1 — Dual Search Paths -

The platform offers two discovery modes: AI-assisted matching for users with uncertain preferences and manual filters for expert users. This dual approach reduces cognitive load for beginners while preserving control for advanced users.

Let AI find for You

browse on your own

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UX Decision 2 — Trust Signals Before Engagement -

Verification badges, reviews, case studies, Visual proof of previous work, and pricing snapshots are surfaced before “Contact” CTAs. This builds confidence and clarity, improving conversion in high-risk hardware decisions.

all providers

best match for you

Clusters/Teams

freelancers

Show all filters

☐ only verified

services ▼


reviews ▼

pricing ▼

Members ▼

960 Matched result

list of best possible matches



lokesh patel

4.8 ★★★★★

individual

\$25 - \$49 / hr


available for work

SERVICES PROVIDED ⓘ

hardware engineer

PCB Designer

embedded technician



UX Decision 3 — Level system -

Assign a level to Freelancers and teams, for differentiating professional experience developers from New beginner developers.

Level 1 — Beginner: 2–5 completed projects

Level 2 — Intermediate: worked on larger hardware projects

Level 3 — Expert: highly specialized hardware developers

Other UX Decisions:

Visual proof of work and case Studies – Developers can show their previous work by providing pictures and case Studies Of their work

Cluster breakdown – Visual Breakdown of a cluster's employees Roles

No mandatory account for browsing – User can browse and search different profiles without A login, for chat and contacts information log-in is required

Message-First Flow – Instead of using checkout or instant scheduling, the platform prioritizes direct messaging and contact exchange.