



WEEK 4 UPDATE

Brainstorming and More
Planning

What We Did

Decisions were made by the Entire Group.



Brainstorming Session

The entire group convened to put forth out ideas out on the wall and vote on what we felt were necessary.



Workflow Decisions

Discussed how the app should flow to make the experience of bullet journaling as fast as it could be.



Responsive Design

Planned to make efforts to incorporate Responsive Design so that the App can work on any device.



Feature-First Design

Front-end first - Hard to gauge what backend entails. Backend first - Move away from a simple, intuitive design.

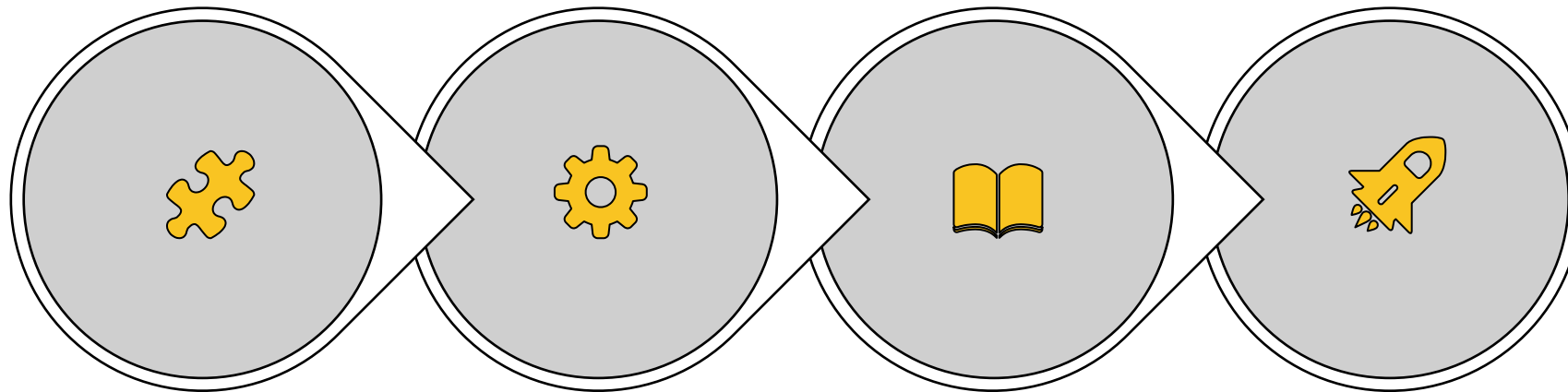
WHAT WE'RE GOING TO DO

MORE BRAINSTORMING

After discussion with Mentor, realised there is a lot more to do.

STARTING PITCH

Distill down our ideas, diagrams, wireframes and other artifacts into a concrete pitch.



READ SHAPE UP

Understand how to discern potential risks, rabbit-holes and avoid them.

ARTIFACTS

Wireframes, System Diagrams, User Personae, SOP, etc.



Equinox

Journal