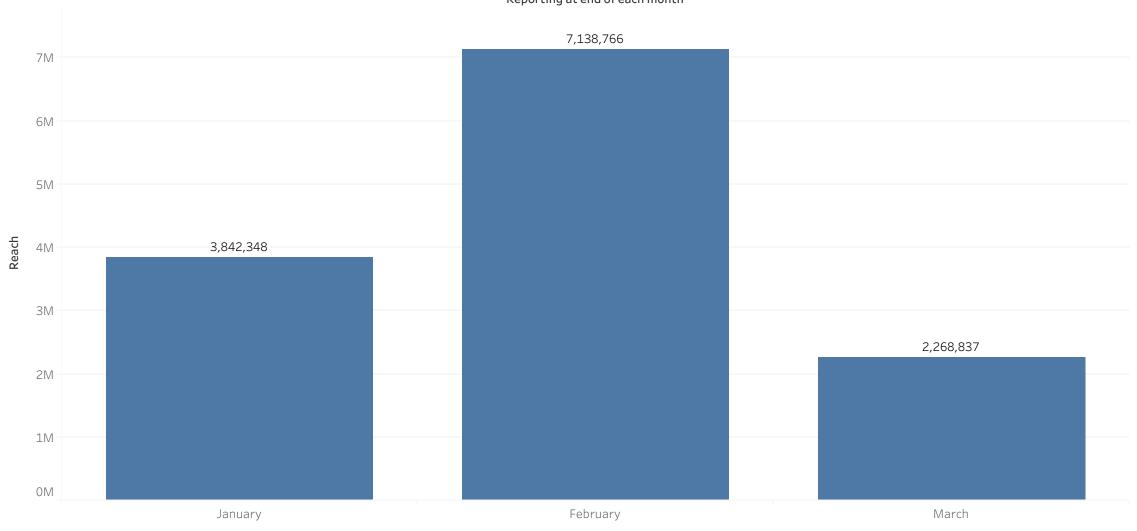
Amount Spent by Campaign

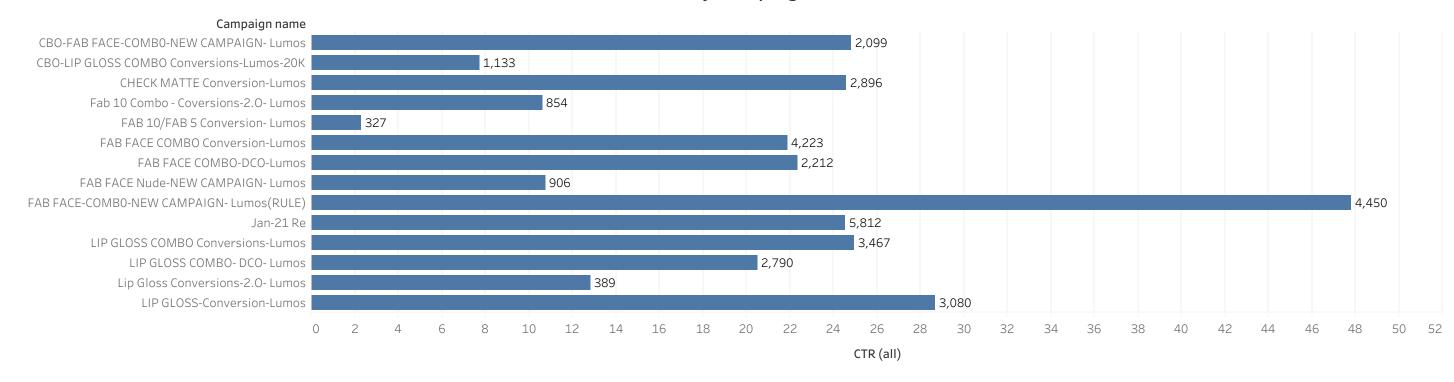
717,655	LIP GLOSS-Conversion-Lumos 600,547 INR	FAB FACE-COMBO-NEW C 390,063 INR	AMPAIGN- Lumos (RULE)		LIP GLOSS COMBO- DCO- Lumos 86,347 INR
		FAB FACE COMBO Conversion-Lumos 68,520 INR	CBO-LIP GLOSS COMBO Conversions-Lumos-20K 43,162 INR CHECK MATTE Conversion-Lumos 41,164	Fab 10 Combo - Coversions-2.0 38,980 INR CBO-FAB FACE-COMBO-N CAMPAIGN- Lur	- Lumos IEW

Reach by Month

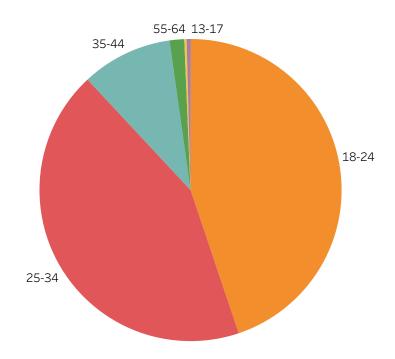
Reporting at end of each month



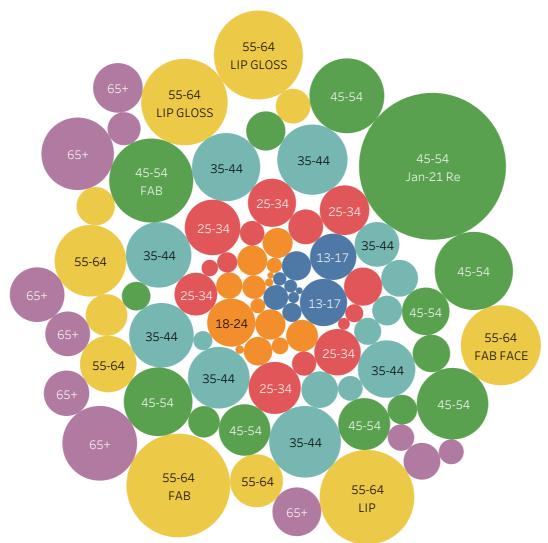
Sum of CTR by Campaign



Impressions by Age



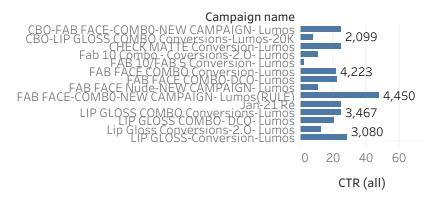
CPR by Age Group



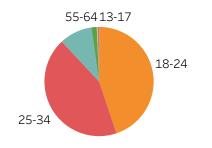


Campaign Performance Analytics - Renne Cosmetics - Gaurav Patil

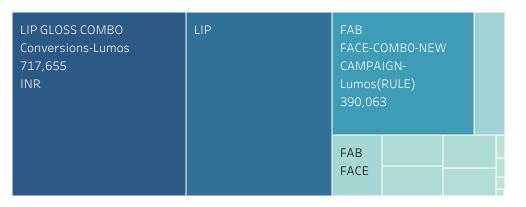
Sum of CTR by Campaign



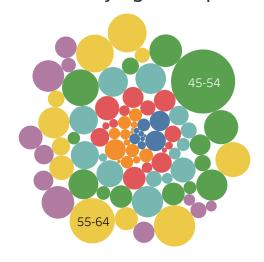
Impressions by Age



Amount Spent by Campaign



CPR by Age Group



Reach by Month

