

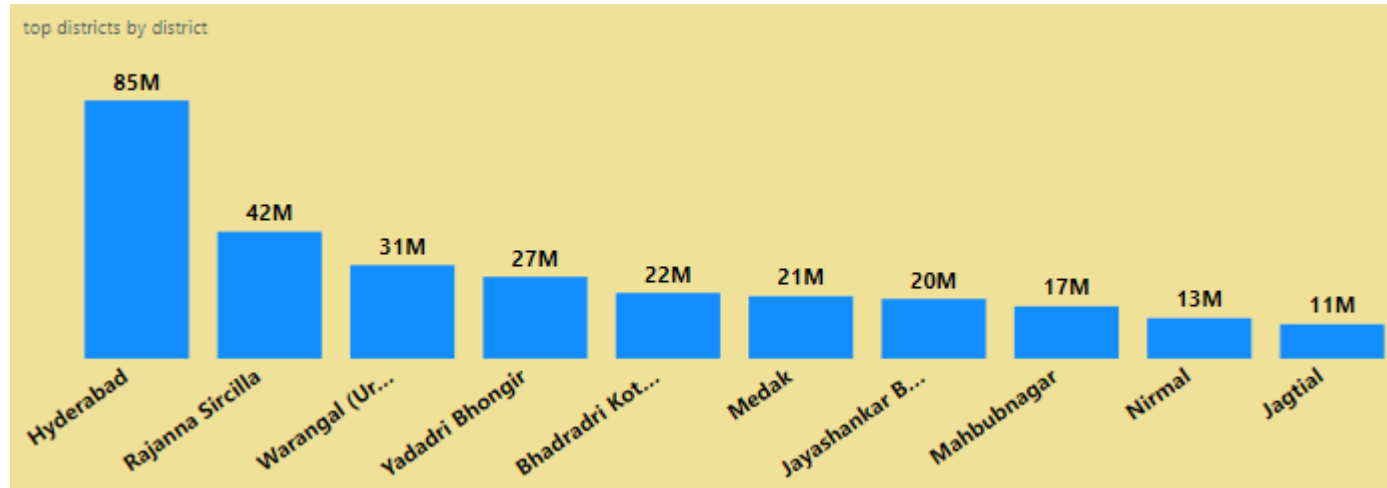
Provide Insights For Telangana Government Tourism Department

- Telangana is one of India's leading states and has published its tourism data under its open data policy.
- As a data analyst, find the patterns in the given data, do additional research, and give data-informed recommendations to the Telangana government which can be used to increase their revenue by improving administrative operations.

Presented by : Gaurav Bharat Raut

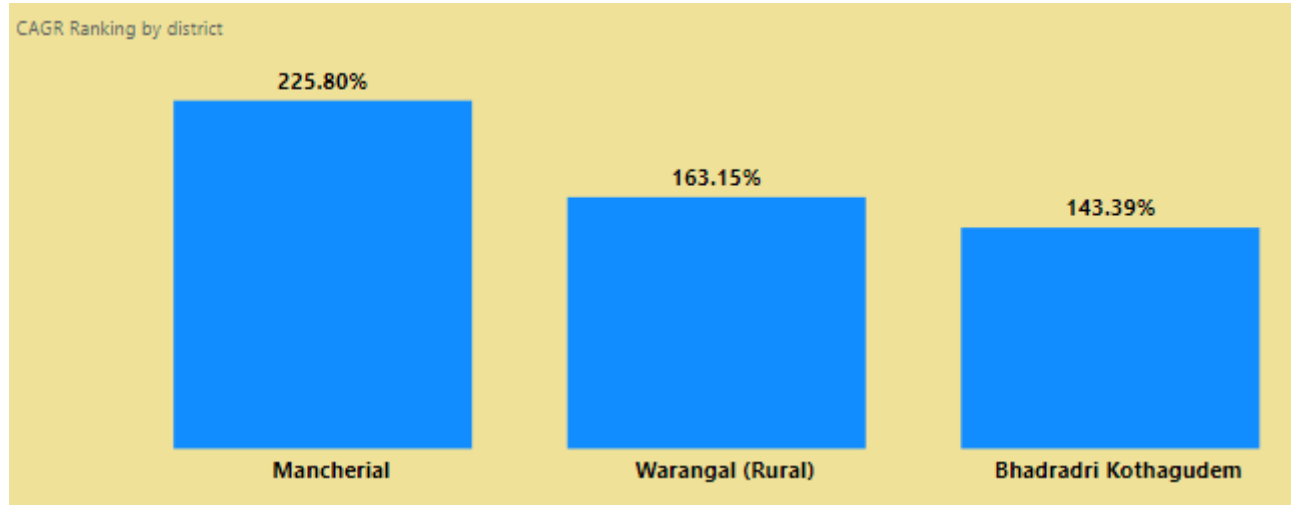
List down top 10 districts that have highest number of domestic visitors overall (2016 – 2019)?

- Hyderabad being the first among top 10 districts that stand with regard to highest number of domestic visitors from 2016 – 2019, followed by Rajanna Siricilla, Warangal (Urban).



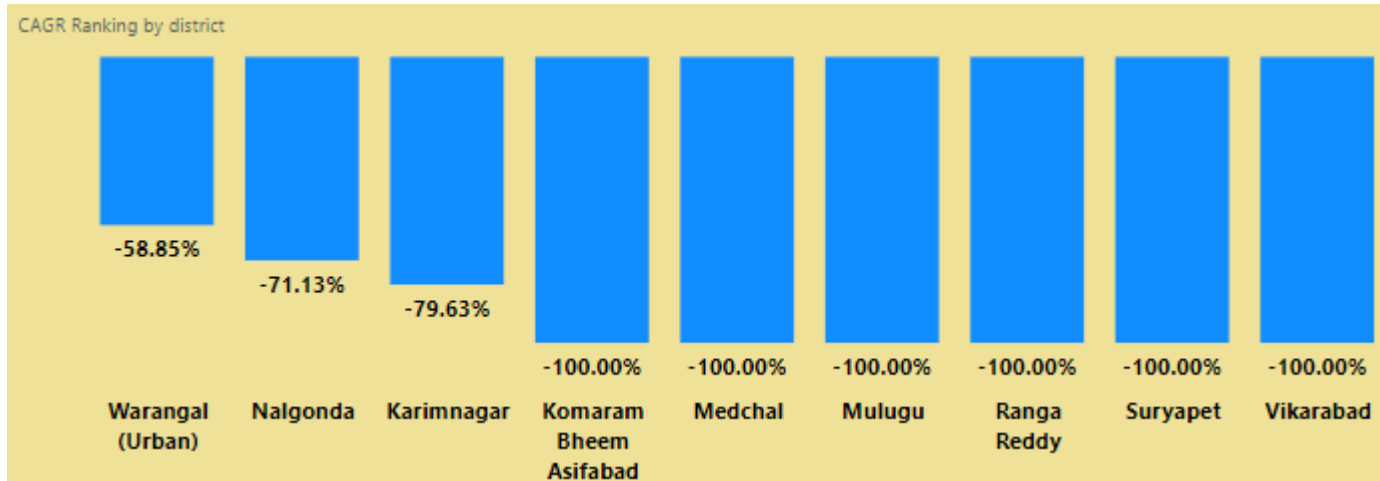
List down top 3 districts based on compounded annual growth rate (CAGR) of visitors between (2016 – 2019)?

- Based on CAGR the top 3 districts of visitors from 2016 – 2019 are Mancherial , Warangal(Rural) , Bhadradi Kothagudem



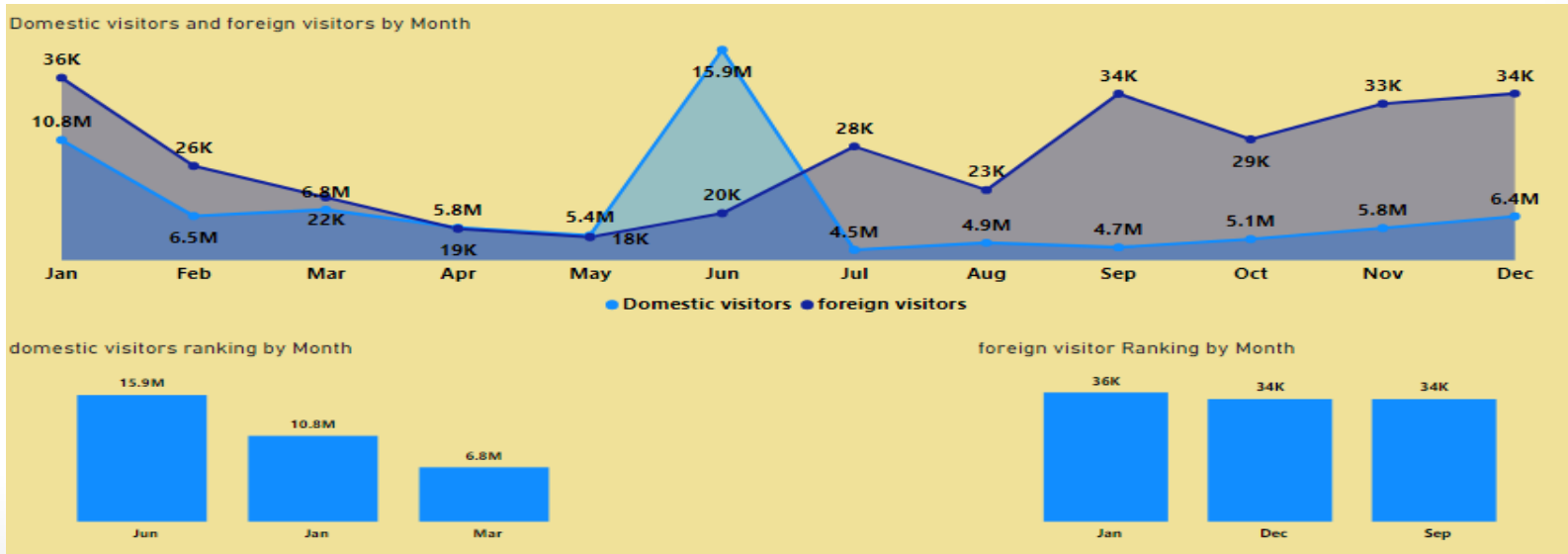
List down bottom 3 districts based on compounded annual growth rate (CAGR) of visitors between (2016 – 2019).

- Based on CAGR the bottom 3 districts of Visitors from 2016 – 2019 are Karimnagar , Nalgonda , Warangal (Urban)



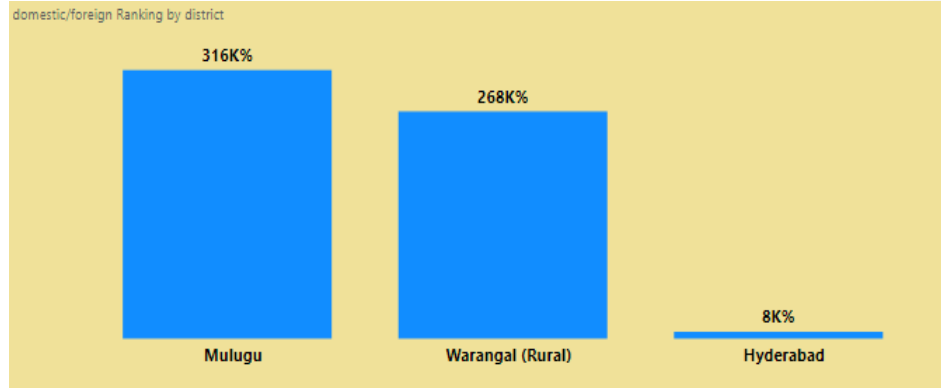
What are the peak and low season months for Hyderabad based on the data from 2016 – 2019 for Hyderabad district ?

- June is the peak month due to the celebration of Telangana Formation Day.

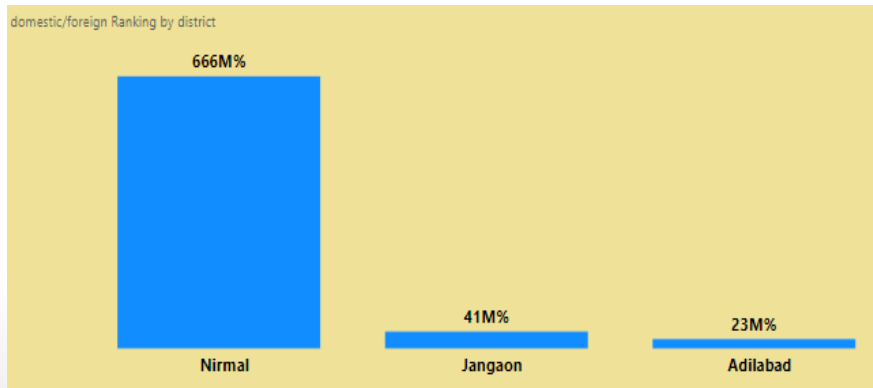


Show top and bottom 3 districts with high domestic to foreign tourist ratio?

- The top and bottom districts based on domestic to foreign ratio are as follows :



↑
BOTTOM

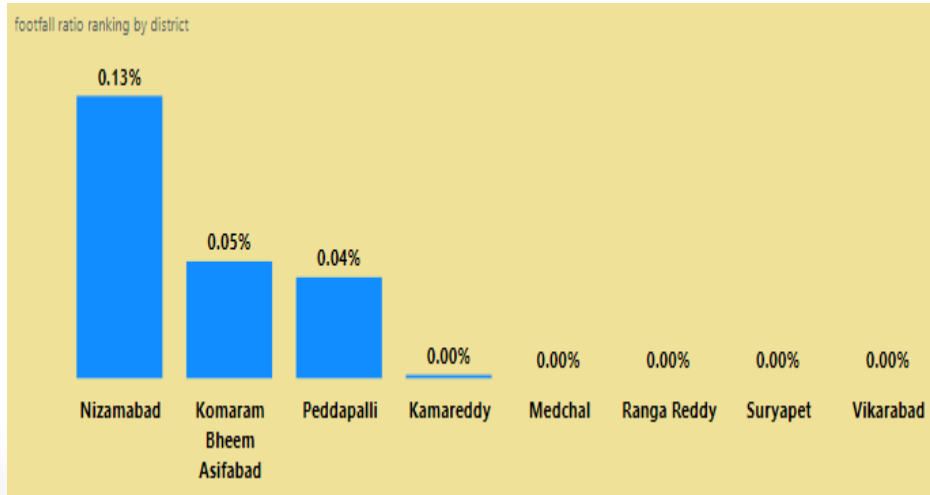
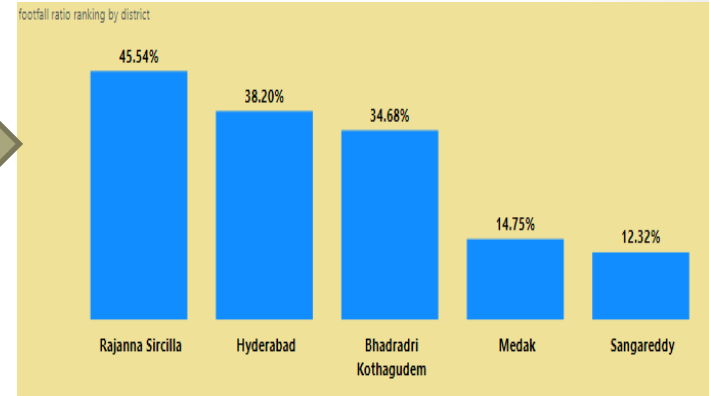


←
TOP

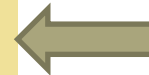
List down top and bottom 5 districts based on 'population to tourist footfall ratio' in 2019?

- The top and bottom districts based on population to tourist footfall ratio in 2019 are as follows :

TOP



BOTTOM



Tourism Analysis For Telangana

Introduction

Telangana is one of India's leading states and has published its tourism data under its open data policy.

Dashboard

As a data analyst, find the patterns in the given data, do additional research, and give data-informed recommendations to the Telangana government which can be used to increase their revenue by improving administrative operations.

District wise details

Data is between 2016 to 2019 .

Insights

Presented by : Gaurav Bharat Raut

Tourism Analysis For Telangana

Introduction

Dashboard

District wise details

Insights

Total Visitors

357M

Top State With Visitors

Hyderabad

Total Domestic Visitors

355.95M

Total Foregin Visitors

1M

choose rank

5

Rank Type

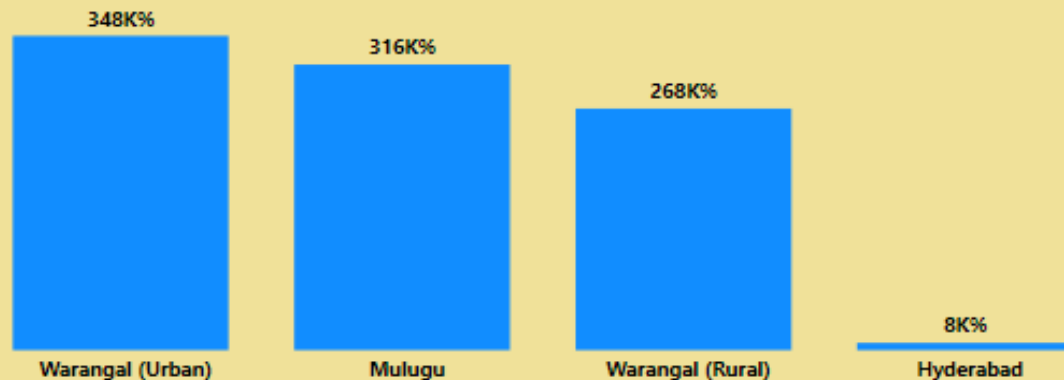
Top

Bottom

parameters

domestic/foreign Ranking

domestic/foreign Ranking by district



Tourism Analysis For Telangana

district
All

choose rank
3

Ranking type
Top Bottom

Year
2016 2017 2018 2019

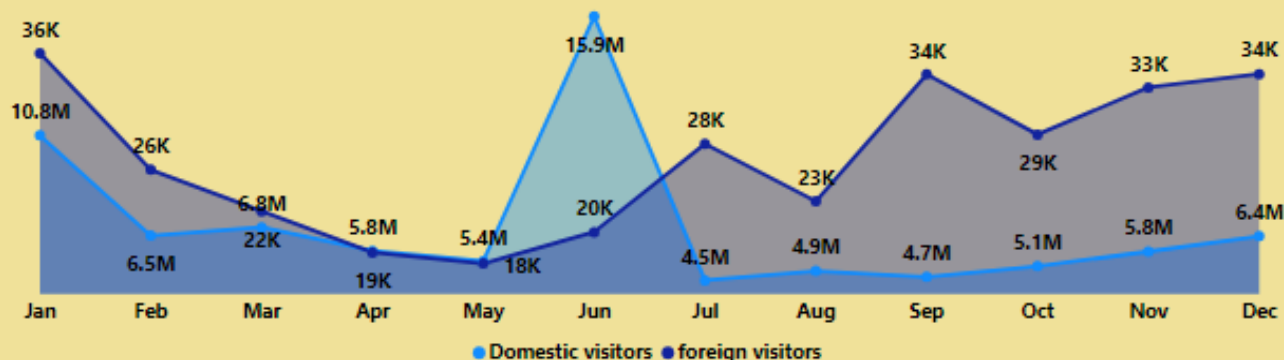
Introduction

Dashboard

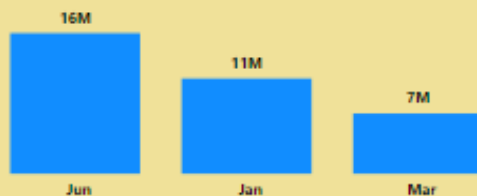
District wise details

Insights

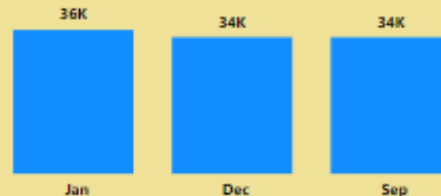
Domestic visitors and foreign visitors by Month



domestic visitors ranking by Month



foreign visitor Ranking by Month



Tourism Analysis For Telangana

Introduction

.Hyderabad,Rajanna sircilla are the top districts in terms of domestic visitors.

.June is the peak month due to the celebration of Telangana Formation Day.

.there is consistency in tourists visits throughout the year.

.Thousand Pillars Temple, Warangal Fort , The Ramappa Temple (UNESCO World Heritage Site), Ramoji Film City, Golconda Fort,char minar are some famous sites in telangana.

.There are many districts where foreign visitors not visited.

.Most tourist came in months of november to february.

.Most of total foreign visitors are came to hyderabad; beacause hyderabad is capital city of telangana.

.Mancheria,rangal(rural) have high CAGR(2016-2019).

Dashboard

District wise details

Insights

THANK YOU