Support Vector Machine [SVM]

SVM is a powerful and flexible class of supervised algorithm. It fin ds the line or a curve in two dimension or in

multiple dimensions that divides the classes from eachother.

Importing Library

```
In [1]: %matplotlib inline
   import matplotlib.pyplot as plt

import pandas as pd
   import numpy as np
   from scipy import stats

from sklearn.svm import SVC
   from sklearn.model_selection import train_test_split
   from sklearn.metrics import accuracy_score
   import seaborn as sns;sns.set()
```

Reading the Data

```
In [2]: df=pd.read_csv("ad_data.csv")
    df.head()
```

Out[2]:

	relevance_score	ad_length	has_clicked
0	1.412816	1.530335	1
1	1.813361	1.631131	1
2	1.432893	4.376792	0
3	1.872718	4.180692	0
4	2.095178	1.079147	1

```
In [3]: df.shape
Out[3]: (50, 3)
```

```
In [4]: df.describe()
```

Out[4]:

	relevance_score	ad_length	has_clicked
count	50.000000	50.000000	50.000000
mean	1.500291	2.626178	0.500000
std	0.818878	1.773245	0.505076
min	-0.555524	-0.138106	0.000000
25%	1.018468	1.001077	0.000000
50%	1.539556	2.575253	0.500000
75%	2.096398	4.207599	1.000000
max	3.185158	5.474253	1.000000

```
In [5]: dep="has_clicked"
    ind=df.columns.tolist()
    ind.remove(dep)
    ind
```

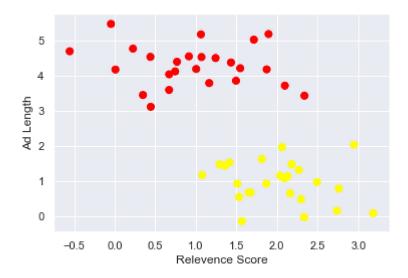
Out[5]: ['relevance_score', 'ad_length']

Visualization

```
In [6]: x=df[ind].values

y=df[dep].values

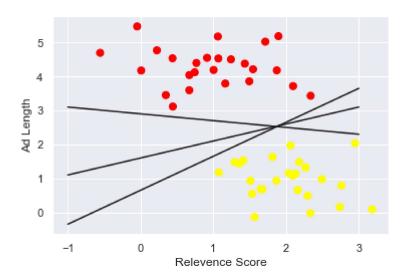
plt.scatter(x[:,0],x[:,1],c=y,s=50,cmap='autumn')
plt.xlabel("Relevence Score")
plt.ylabel("Ad Length")
plt.show()
```



We can draw these lines manually:

```
In [7]: xfit=np.linspace(-1,3,5)
    plt.scatter(x[:,0],x[:,1],c=y,s=50,cmap='autumn')
    plt.xlabel("Relevence Score")
    plt.ylabel("Ad Length")

for a,b in [(1,0.65),(0.5,1.6),(-0.2,2.9)]:
    plt.plot(xfit,a*xfit+b,'-k')
```



But there can be many such line. But which is my best decision boundary.

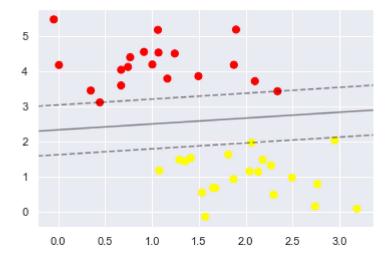
In SVM the line that maximizes this margin is the one we will choose as a optimal model.

Fitting SVM

To visualize the decision boundary

```
In [11]:
         def plot_svc_decision_function(model, ax=None, plot_support=True):
              """Plot the decision function for a 2D SVC"""
              if ax is None:
                  ax = plt.gca()
              xlim = ax.get_xlim()
             ylim = ax.get_ylim()
             # create grid to evaluate model
             x = np.linspace(xlim[0], xlim[1], 30)
             y = np.linspace(ylim[0], ylim[1], 30)
             Y, X = np.meshgrid(y, x)
             xy = np.vstack([X.ravel(), Y.ravel()]).T
              P = model.decision_function(xy).reshape(X.shape)
              # plot decision boundary and margins
              ax.contour(X, Y, P, colors='k',
                         levels=[-1, 0, 1], alpha=0.5,
                         linestyles=['--', '-', '--'])
             # plot support vectors
              if plot_support:
                  ax.scatter(model.support_vectors_[:, 0],
                             model.support vectors [:, 1],
                             s=300, linewidth=1, facecolors='none');
              ax.set_xlim(xlim)
              ax.set_ylim(ylim)
```

```
In [12]: plt.scatter(xtrain[:,0],xtrain[:,1],c=ytrain,s=50,cmap='autumn')
    plot_svc_decision_function(model);
```



Kernal Tricks

```
from sklearn.datasets.samples generator import make circles
In [14]:
In [15]:
         X,Y=make_circles(100,factor=.1,noise=.1)
In [16]:
         plt.scatter(X[:,0],X[:,1])
Out[16]: <matplotlib.collections.PathCollection at 0x20d155bc748>
           1.0
           0.5
           0.0
           -0.5
          -1.0
                   -1.0
                            -0.5
                                      0.0
                                               0.5
                                                        1.0
In [17]:
         xtrain,xtest,ytrain,ytest=train_test_split(X,Y,test_size=0.2,random_state=0)
In [18]:
         model=SVC(kernel="linear")
         model.fit(xtrain,ytrain)
Out[18]: SVC(C=1.0, cache_size=200, class_weight=None, coef0=0.0,
            decision_function_shape='ovr', degree=3, gamma='auto_deprecated',
            kernel='linear', max iter=-1, probability=False, random state=None,
            shrinking=True, tol=0.001, verbose=False)
In [19]:
         plt.scatter(xtrain[:,0],xtrain[:,1],c=ytrain,s=50,cmap="autumn")
          plot svc decision function(model,plot support=False);
           1.0
           0.5
           0.0
           -0.5
```

-1.0

-1.0

-0.5

0.0

0.5

1.0

```
In [20]: pred=model.predict(xtest)
accuracy_score(pred,ytest)
```

Out[20]: 0.45

The model is not much accurate so we should play with kernal.We need to transform our datapoint.The video

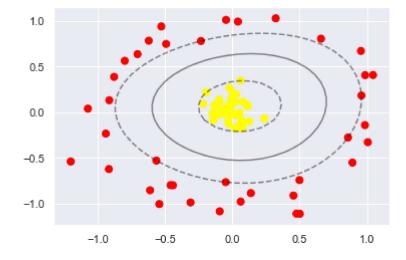
shows how the transformation take place. We here use rbf(Radial Basic Function) for transformation

```
In [21]: model=SVC(kernel='rbf',C=1E6)
model.fit(xtrain,ytrain)
```

C:\Users\Gaurav\Anaconda3\lib\site-packages\sklearn\svm\base.py:196: FutureWarn ing: The default value of gamma will change from 'auto' to 'scale' in version 0.22 to account better for unscaled features. Set gamma explicitly to 'auto' or 'scale' to avoid this warning.

"avoid this warning.", FutureWarning)

In [22]: plt.scatter(xtrain[:,0],xtrain[:,1],c=ytrain,s=50,cmap="autumn")
 plot_svc_decision_function(model,plot_support=False);



In [23]: pred=model.predict(xtest)
 accuracy_score(pred,ytest)

Out[23]: 1.0