

# FRAUD ALERT!

## SMS FRAUDS!

Have you recently received message claiming to provide amazing discounts/offers from renowned organisation?

Beware! These messages are not sent by the organisation but by fraudsters and scammers who intend to deceive you.

If you are not cautious, fraudsters may deceive you and make fast buck by stealing your hard earned money

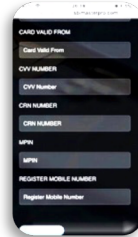
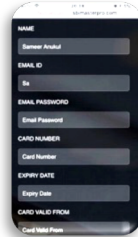
### Modus Operandi

#### Sending SMS



The content of the fraudulent messages may include references to tempting deals, discounts and offers. These messages may be designed to closely resemble renowned organisation's official trademarks including logos, typefaces and brand colors etc.

#### Collecting Vital Info



If you click on the link, it will lead you to another page asking you for your personal and banking details including your full name, registered mobile number, email id, password, credit/debit card details (including PIN and CVV numbers) & MPIN etc.

#### Stealing Money



If you're not cautious and get trapped in the trick, the fraudsters will steal your hard earned money through the information provided by you. The information will be used to transfer money from your account to fraudster's account, shopping valuable items etc.

### Stay protected



Do not click on links received from unreliable sources especially through sms



Verify the claims through your bank's official channel



Change passwords immediately if you disclose your details by mistake



Report such incidents to organisation; these messages pretend to come from