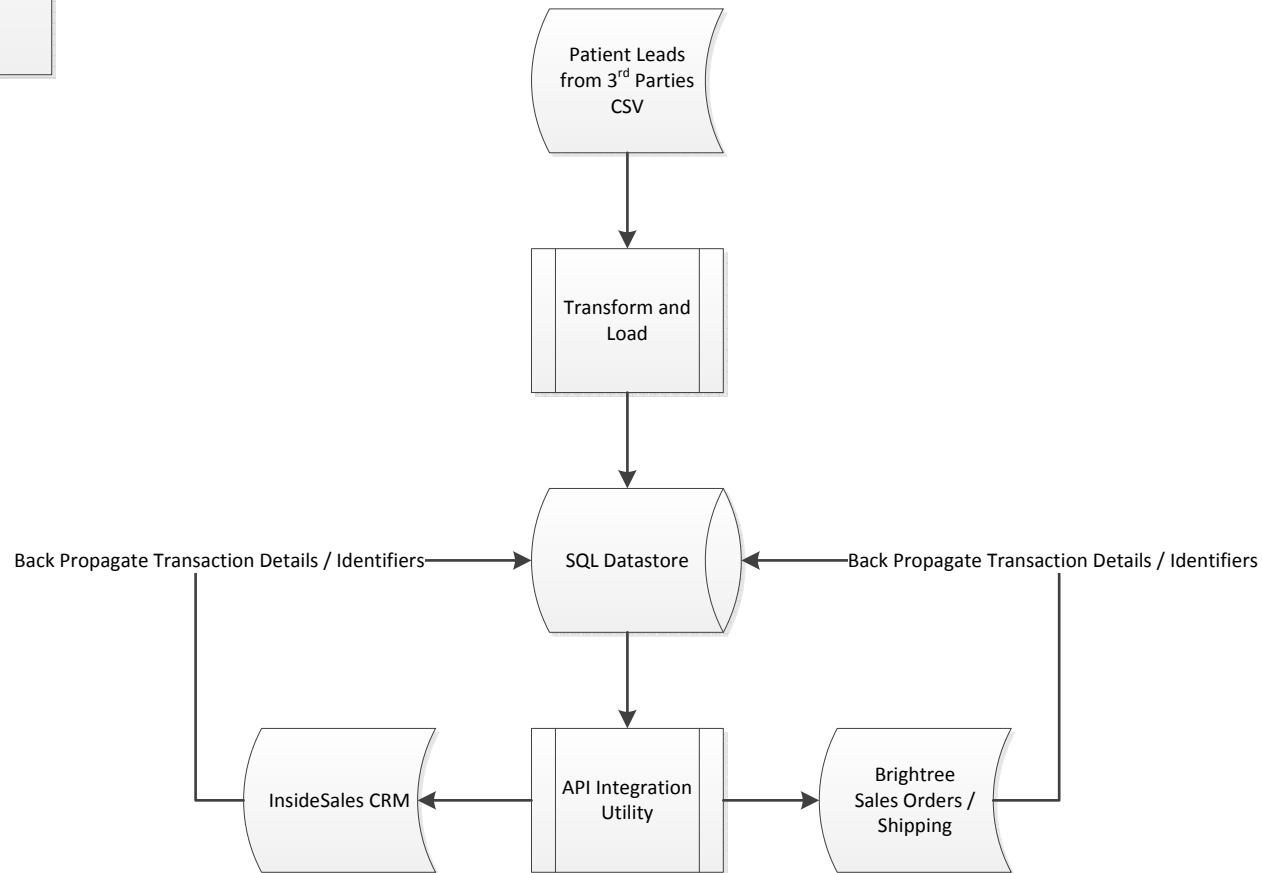- This Document provides an overview of the scope of the Deliverable, however may not contain all details required to accomplish the goal.
- The SQL Datastore is the Record of Authority
- All System Identifiers stored centrally

Patient Leads from 3rd Parties CSV

Transform and Load

Back Propagate Transaction Details / Identifiers → SQL Datastore ← Back Propagate Transaction Details / Identifiers

InsideSales CRM ← API Integration Utility → Brightree Sales Orders / Shipping

InsideSales Integration to include loading a Contact/Deal object into memory to facilitate automated placement into the Brightree system.

- Brightree Integration to include:
- Patient Creation – with supporting data
- -- Physicians
- -- Insurance Policies
- -- Clinical Data
- Sales Order Creation
- Eligibility as provided by the API
- ShipTracking
- Status/Attribute updates to InsideSales / Datastore