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## ***Executive Summary:***

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### **Movie Trends:**

- March is the peak month for movie releases.
- In 2019, USA and India collectively produced 887 movies.

### **Genre Insights:**

- 'Drama' emerges as the genre with the highest number of movies (4285 movies).
- 3289 movies have a single genre association, suggesting significance.
- During March 2017 in the USA, movies released in genre 'Drama' (16 movies), 'Comedy' (8 movies), 'Crime' (5 movies), 'Horror' (5 movies) had more than 1,000 votes

### **Movie Duration Analysis:**

- The average duration of 'Drama' movies, the top genre, is 106.77 mins.
- Action movies have highest duration of 112.88 minutes.
- 'Thriller' ranks among the top 3 genres in terms of movie count. 'Thriller' ranks first with a movie count of 1484 movies.

### **Ratings Overview:**

- No outliers found in ratings table; top 10 movies based on average rating provided.
- Movies with a median rating of 7 are the most numerous.
- 'Love in Kilnerry', 'Kirket', 'Gini Helida Kathe', 'Runam', 'Fan' are the top 5 movies based on average rating.

### **Production House Choice:**

- Dream Warrior Pictures or National Theatre Live has the most hit movies (average rating > 8).

### **Global Production Partnerships:**

- Marvel Studios leads in votes, indicating global popularity.

### **Local Audience Focus:**

- Top actor in India is Vijay Sethupathi.
- Taapsee Pannu leads among actresses.

### **Genre-Wise Classification:**

- 'Thriller' movies categorized as Superhit, Hit, One-time-watch, or Flop based on average rating.

### **Statistical Analysis:**

- Genre-wise running total and moving average of average movie duration explored.

- Top five highest-grossing movies for each year in Action, Adventure, and Comedy genres identified.

**Multilingual Movies:**

- Star Cinema and Twentieth Century Fox lead in producing hits (median rating  $\geq 8$ ).

**Actresses in Drama Genre:**

- Top 3 actresses with the most Super Hit movies are Amanda Lawrence, Denise Gough, and Parvathy Thiruvothu.

**Top Directors Details:**

- Information on the top 9 directors, including their ID, name, number of movies, average inter-movie duration, average ratings, total votes, and more.

These insights guide RSVP Movies towards choosing the 'Drama' genre, considering collaborations with Dream Warrior Pictures or National Theatre Live, and hiring directors like James Mangold. Focusing on top-rated actors and actresses, both locally and globally, can enhance the success of their upcoming project.