| Total No. of Questions: 8] | 90 | SEAT No. : | |
|----------------------------|----|---------------------|-----|
| P-611 | | [Total No. of Pages | : 2 |

[6004] 563 B.E. (IT) INFORMATION AND STORAGE RETRIEVAL (2019 Pattern) (Semester - VII) (414441)

| <i>(</i> 27)* | 21/ | |
|---------------|------------|--|
| | | Hours] [Max. Marks: 70 |
| Instr | | ns to the candidates: |
| | <i>1</i>) | Answer Q1 or Q2, Q3 or Q4, Q5 or Q6, Q7 or Q8. |
| | <i>2</i>) | Neat diagrams must be drawn wherever necessary. |
| | <i>3</i>) | Figures to the right side indicate full marks. |
| | <i>4</i>) | Assume suitable data if necessary. |
| Q1) | a) | Why are the performance evaluation measures needed in IR system? |
| ~ . | 8 | Explain trade-off between Recall and Precision. [6] |
| | b) | What are alternative measures used to evaluate system performance in |
| | | IR. [6] |
| | c) | Explain in detail the term NDCG. Explain with a suitable example.[6] |
| | | OR |
| Q 2) | a) | What are User oriented measures used in performance evaluation of IR system. [6] |
| | | 6. |
| | b) | Explain MRR and F-Score measures used in performance evaluation of IR systems. [6] |
| | c) | Define and explain Interface support for search process related to |
| | | visualization in information system. [6] |
| Q 3) | a) | What is distributed IR? Explain it with the help of Source Selection?[8] |
| | b) | What is Query processing? How is it processed in distributed IR? [9] |
| | | OR OR |
| <i>Q4</i>) | a) | What is multimedia IR? Explain the architecture of multimedia IR in detail. [9] |
| | b) | Explain Collection partitioning with respect to Distributed IR. [8] |

| Q_{5} | a) | Explain search engine mechanism with a neat diagram. | [6] |
|-------------|----|--|-----------------------|
| | b) | What is page ranking? Explain role of page ranking in web search | ing. [6] |
| | c) | Write a note on request module and beautiful soup library. OR | [6] |
| | | OK OK | |
| Q6) | a) | Explain difference between centralized and distributed architectur search engine. | e of [6] |
| | b) | | g.[6] |
| | | i) Crawlingii) Web directories | |
| | c) | Explain Web Scrapping with a suitable example | [6] |
| | | O.S. | |
| Q 7) | a) | Differentiate Collaborative filtering and Content Filtering. | [8] |
| | b) | Define Recommender system? Explain Collaborative Filtering in book of the Collaborative Filtering in the Collaborative Filtering | rief. [9] |
| Q 8) | a) | Explain Text-Centric and Data-Centric XML retrieval. | [8] |
| | b) | Explain in detail Content Based Recommendation of Documents. | [9] |
| | | Explain in detail Content Based Recommendation of Documents. | |
| | | | |
| | | | |

[6004]-563