

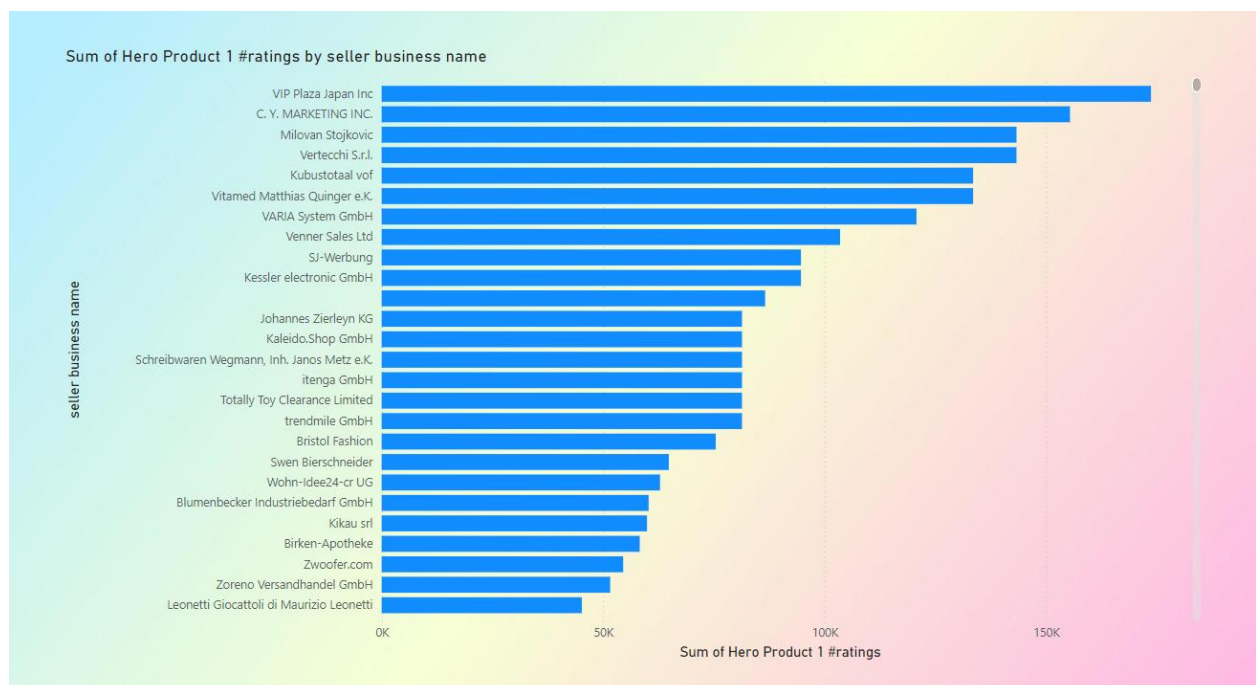
# Squad Stack Case Study

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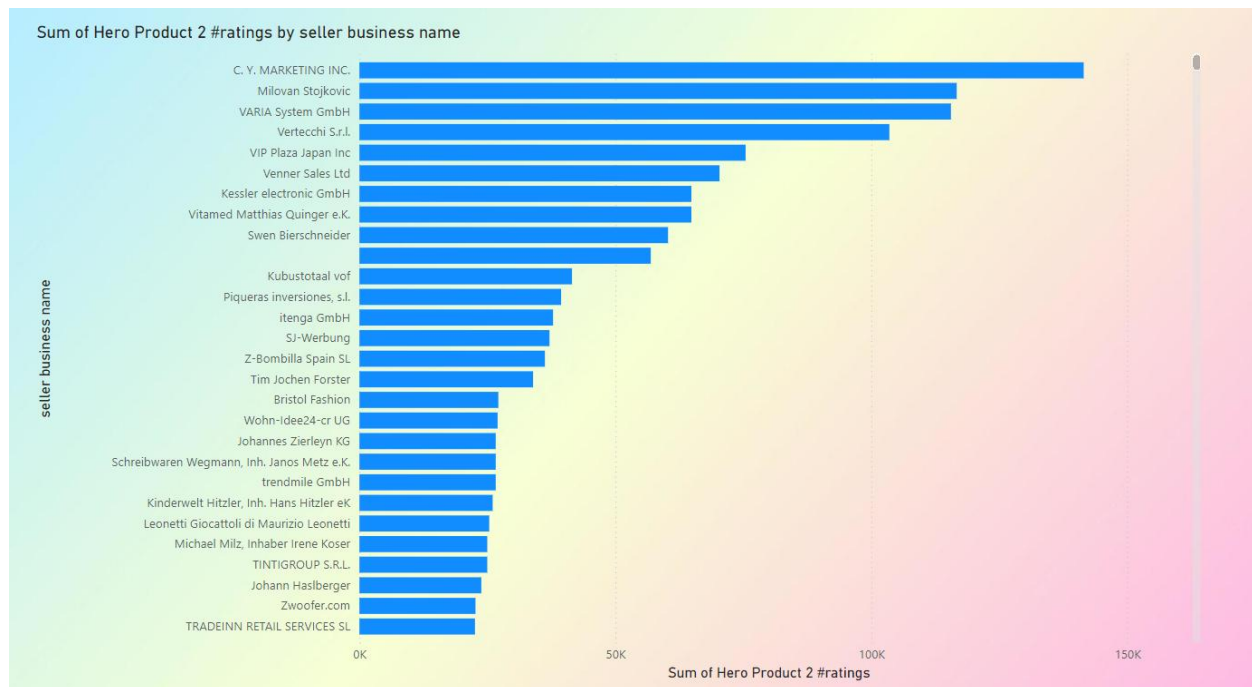
AP21110010355

## Best Seller of Hero Product 1 Rating



seller business name	Sum of Hero Product 1 #ratings
VIP Plaza Japan Inc	173712
C. Y. MARKETING INC.	155428
Milovan Stojkovic	143346
Vertecchi S.r.l.	143340
Kubustotaal vof	133552
Vitamed Matthias Quinger e.K.	133552
VARIA System GmbH	120768
Venner Sales Ltd	103510
SJ-Werbung	94680
Kessler electronic GmbH	94674
	86584
Johannes Zierleyn KG	81368
Kaleido.Shop GmbH	81368
Schreibwaren Wegmann, Inh. Janos Metz e.K.	81368
itenga GmbH	81366
Totally Toy Clearance Limited	81362
trendmile GmbH	81362
Bristol Fashion	75432
Sven Bierschneider	64840
Wohn-Idee24-cr UG	62850
Blumenbecker Industriebedarf GmbH	60278
<b>Total</b>	<b>5148264</b>

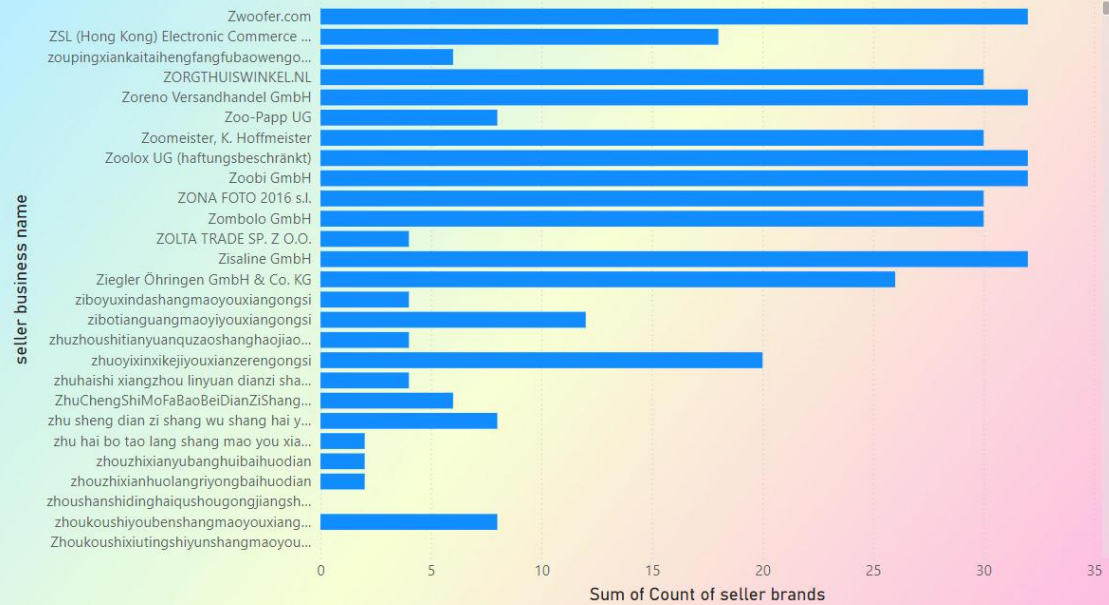
## Best Seller of Hero Product 2



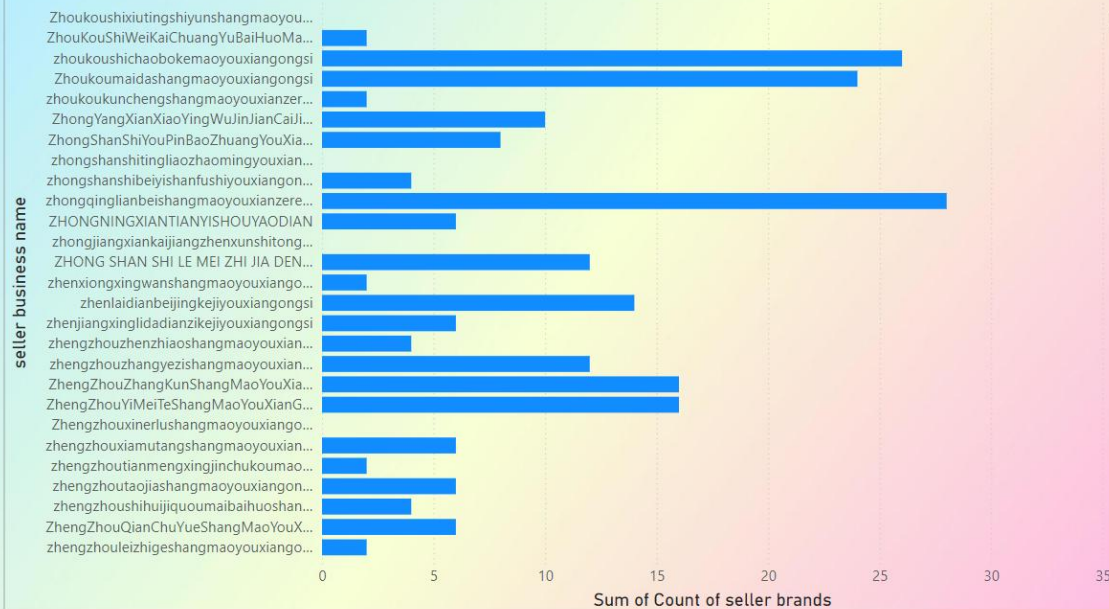
seller business name	Sum of Hero Product 2 #ratings
C. Y. MARKETING INC.	141464
Milovan Stojkovic	116664
VARIA System GmbH	115538
Vertecchi S.r.l.	103510
VIP Plaza Japan Inc	75432
Venner Sales Ltd	70334
Kessler electronic GmbH	64840
Vitamed Matthias Quinger e.K.	64840
Swen Bierschneider	60280
	56904
Kubustotaal vof	41518
Piqueras inversiones, s.l.	39396
itenga GmbH	37820
SJ-Werbung	37122
Z-Bombilla Spain SL	36228
Tim Jochen Forster	33920
Bristol Fashion	27132
<b>Total</b>	<b>2814308</b>

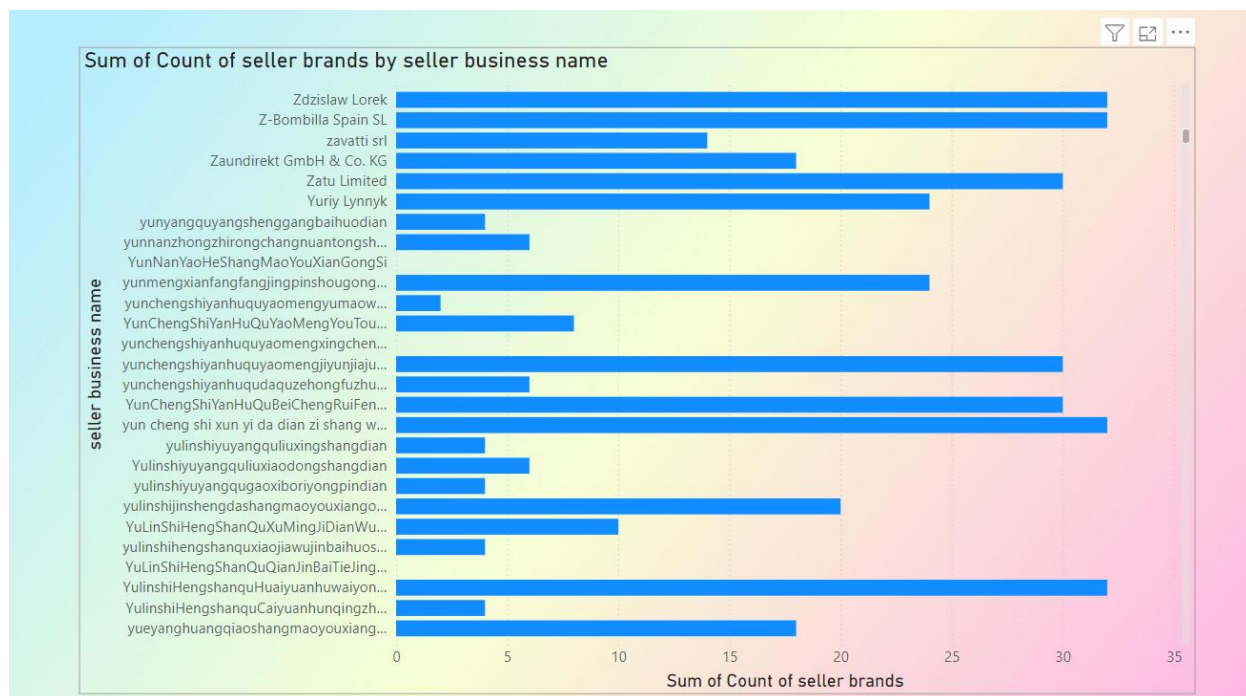
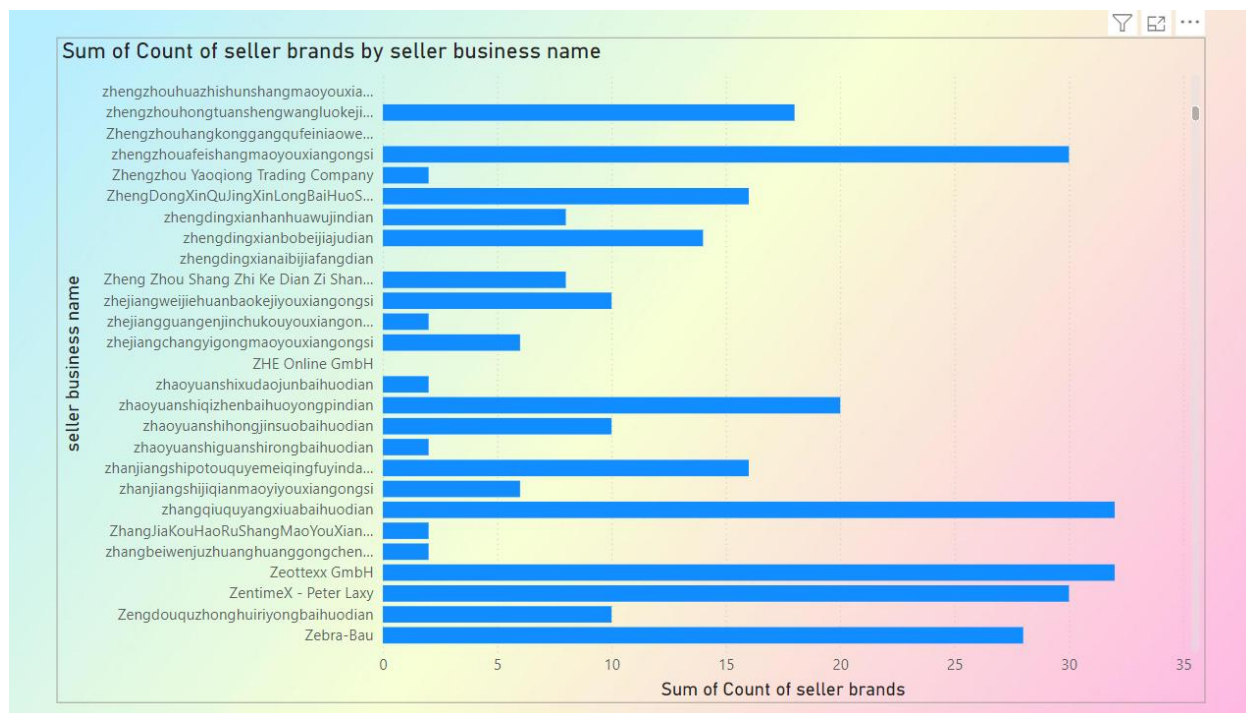
Sellers Name with the most number of Selling Brands (Additional Insights)

Sum of Count of seller brands by seller business name



Sum of Count of seller brands by seller business name







Sum of Count of seller brands	seller business name
32	Zwoofer.com
18	ZSL (Hong Kong) Electronic Commerce Co., Limited
6	zoupingxiankaitaihengfangfubaowengongchengyouxiang
30	ZORGTHUISWINKEL.NL
32	Zoreno Versandhandel GmbH
8	Zoo-Papp UG
30	Zoomeister, K. Hoffmeister
32	Zoolox UG (haftungsbeschränkt)
32	Zoobi GmbH
30	ZONA FOTO 2016 s.l.
30	Zombolo GmbH
4	ZOLTA TRADE SP. Z O.O.
32	Zisaline GmbH
26	Ziegler Öhringen GmbH & Co. KG
4	ziboyuxindashangmaoyouxiangongsi
12	zibotianguangmaoyiyouxiangongsi
4	zhuzhoushitianyuanquzaoshanghaojiaoyukejiLtd
20	zhuoyixinxikejiyouxianzerengongsi
4	zhuhaishi xiangzhou linyuan dianzi shanghang
6	ZhuChengShiMoFaBaoBeiDianZiShangWuYouXianGongSi
8	zhu sheng dian zi shang wu shang hai you xian gong si

## Seller Name with max% of negative ratings in Last 12 months (Additional Insights)

seller business name	Sum of Max % of negative seller ratings - last 12 months
	1238
baodingbaigouxinchengleifufuzhuangdian	200
baodingbaigouxinchengxiaoqinfuzhuangdian	200
beijingbeiheguojinonglinkejifazhanyouxiangongsi	200
BEIJINGFENGYUANLITONGKEJIYOUXIANGONGSI	200
chengduxinyuehaomaoyiyouxiangongsi	200
ChengHuaQuLeJiaChangShangMaoBu	200
chunhuachengguanzhuxinyangwujiinhang	200
fengdongxinchengxingzigouwujindian	200
fenyangshijinyuanzhuangshichenglibangqimenshibu	200
FenYangShiSanQuanZhenChunPingRiYongBaiHuoShangDian	200
hangzhoufuyangfenghetiyufazhanyouxiangongsi	200
HebeiXianYangDianLiSheBeiKeJiYouXianGongSi	200
JACOB STYLE SL	200
jiaxingshixinchuangjiezhenzhifushiyouxiangongsi	200
JingLeXianHongYuanNongChanPinYouXianGongSi	200
jinjiangquhuifengfuzhuangdian	200
kaihuaruchenmaoyiyouxiangongsi	200
lanxishiqiqinjinyongshanghang	200

seller business name	Sum of Max % of negative seller ratings - last 12
li liang shi li shi qu lin ping jia ju yongpindian	200
LinXianSiXiaoWuJinDian	200
LinXianTuBanZhenBianMinShuiNuanPeiJianDian	200
LouFanXianZhaoJinYunZaHuoPu	200
Luanchengquxingqingyanjiuimenshibu	200
Luo Yang Zhi Yu Wang Luo Ke Ji You Xian Gong Si	200
Lvliangshilishiqu luoguimeijiajuyongpinshanghang	200
LvLiangXiaoYiXinShuBanGongYongPinYouXianGongSi	200
pujiangzhongximaoyiyouxiangongsi	200
QiDongXianChengZuiDianZiShangWuGongZuoShi	200
QingYuanShi WanZhongWangLuoKeJiXinXi Co Ltd	200
qinhanxinchengliuyunlaifuzhuangdian	200
qiyangxianjiaoyangmaoyiyouxiangongsi	200
RICOR STYLE ARREDO S.R.L.	200
ShangHaiZiYuHuaZhuangPinYouXianGongSi	200
Shanxi ke de rui lan keji youxian gongsi	200
shanxiguananlanguojimaoyiyouxiangongsi	200
ShanXiHuaZhangWeiYeKeMaoYouXianGongSi	200
shanxijinxinhuishangmaoyouxiangongsi	200

seller business name	Sum of Max % of negative seller ratings - last 12
YARRAGOLLA CHANDRA SEKHAR	182
dongguanshixianmingdianzishangwuyouxiangongsi	176
DaTianXianQuXunWangDian	150
NeiMengGuZhongTianHuaChengJianZhuZhuangShiGongChen	150
Shanghai Xin Ying maoyi youxian gongsi	138
taizhoushi luqiaobeierjin diannao youxiangongsi	136
chaotianquxiaoxiangshanquanchunliangjiufang	134
chengdouzhenquzhihejiyouxiangongsi	134
JinNiuQuXinChangBaiHuoShangMaoBu	134
LinXianHuiXingRiYongBaiHuoDian	134
liulinxianqiangpingjiadianjingxiaobu	134
Luo He Shan Yong Shang Mao You Xian Gong Si	134
luoyangshicaiyuwangluokejiyouxiangongsi	134
ShenZhenShiLuoHuQuShengYouJiaJuYongPinShangHang	134
wanmeijihuabeijingjiaoyukejiyouxiangongsi	134
yulinshijinshengdashangmaoyouxiangongsi	134
zhoukoushichaobokemaoyouxiangongsi	134
ZhuChengShiMoFaBaoBeiDianZiShangWuYouXianGongSi	134
Zhoukoushixiutingshiyunshangmaoyouxiangongsi	126

seller business name	Sum of Max % of negative seller ratings - last 12 months
Henanshengxiuliwangluokejiyouxiangongsi	120
xianjingjijishukaifaqukuncuibaihuodian	112
SHENZHEN SHI BEILESI fuzhuangyouxiangongsi	110
Wuhan Dalijingzhe E-Commerce Co Ltd	110
DGH DREAMS LTD	108
AAP Wholesale Ltd	100
anhuironghuiqichefuwu youxiangongsi	100
anhuirunqingshangmaoyouxiangongsi	100
baodingbaigouxinchengqingtianriyongpinxiaoshoubu	100
CaoXianJinXuanShangMaoYouXianGongSi-YangHui	100
chaoshushizhonghanzhenxingwushangxing	100
ChengHuaQuShunChunFeiShangMaoBu	100
He jin shi cheng nan xiao dan bai huo dian	100
hejinshichengxifushanrizabaihuodian	100
HeJinShiZhaoJiaZhuangXiangXingXuanRiZa	100
henanshengjiuchangshangmaoyouxiangongsi	100
HeNanZunXiangJianKangFuWuYouXianGongSi	100
hengyangshizhengxiangqulixiashanghang	100
jinzhongshiyuciqutianshiyonghengfuzhuangjingxiaobu	100

## Seller Name with max% of negative ratings in Last 30 Days (Additional Insights)

seller business name	Sum of Max % of negative seller ratings - last 30 days
AN HUI YING ZHEN WU ZI MAO YI YOU XIAN GONG SI	200
baodingbaigouxinchengchufuxiangbaoxiaoshoubu	200
beijingbeiheguojinonglinkejifazhanyouxiangongsi	200
chaotianquxiaoanxiangshanquanchunliangjiufang	200
chengduxinyuehaomaoyiyouxiangongsi	200
ChengHuaQuLeJiaChangShangMaoBu	200
DA WU XING CHENG HAO GUANG GAO DAI LI YOU XIAN GON	200
dongguanshixianmingdianzishangwuyouxiangongsi	200
fenyangshijinyuanzhuangshichenglibangqimenshibu	200
GbR mit Stefan Fels , Marcel Rieger	200
GIGATT FOCUS INC	200
guangdongbishengzichanguanliyoxiangongsi	200
GUANGZHOU RENZHIKEJI YOUXIANGONGSI	200



seller business name	Sum of Max % of negative seller ratings - last 30 days
Les animaux du net	200
LinXianHuiXingRiYongBaiHuoDian	200
Luo He Shan Yong Shang Mao You Xian Gong Si	200
Iv liang shi li shi qu ting ting deng ju dian	200
LvLiangShiLiShiQuJiangTaoDianZiShangWuGongZuoShi	200
Peter Alois Storkmann	200
Shanghaixiuyingwangluokejiyouxiangongsi	200
SHEN ZHEN SHI KE CHUANG KE JI YOU XIAN GONG SI	200
SHEN zhenshi jianlewanwanjuyouxiangongsi	200
ShenZhenShiYiLongShiYeYouXianGongSi	200
T&T company Srl	200
TaiYuan ShunWeiZhiBoDianZi Technology Co., Ltd	200
V-STAR TRADING COMPANY LIMITED	200

seller business name	Sum of Max % of negative seller ratings - last 30 days
wanmeijiuhuabeijingjiaoyukejiyouxiangongsi	200
Wuhan Dalijingzhe E-Commerce Co Ltd	200
xi an xi ning tang shang mao you xian gong si	200
xianjingjijishukaifaquzhunuohuibaihuodian	200
xianshibeilinqunanajiarivongpinshangxing	200
xianshixinchengqulongruibaihuodian	200
xianshixinchengqutongjinbaihuodian	200
xinjiangxianximacunzhenguiwenjuyongpinjingxiaodian	200
XiXianChengNanXiangQiLiJiaoPingJiaChaoShi	200
Xtra Europe BV	200
Yang Zhou Xiao Yun Ri Hua Ke Ji You Xian Gong Si	200
yantaiyaojiashangmacyouxiangongsi	200
YARRAGOLLA CHANDRA SEKHAR	200

seller business name	Sum of Max % of negative seller ratings - last 30 days
zhenjiangxinglidadianzikejiyouxiangongsi	200
zhongqinglianbeishangmaoyouxianzerengongsi	200
Zhoukoumaidashangmaoyouxianangongsi	200
zhoukoushichaobokemaoyouxianangongsi	200
ZhuChengShiMoFaBaoBeiDianZiShangWuYouXianGongSi	200
taizhoushi luqiaobeierjin diannao youxiangongsi	184
Henanshengxiuliwangluokejiyouxiangongsi	150
mengchengxianhaoshiliyanjingyouxianzerengongsi	150
shenzhenmaojiachenmaoyiyouxianzerengongsi	134
Xylabis UG haftungsbeschränkt	134
zhengzhoutianmengxingjinchukoumaoyiyouxiangongsi	134
shenzhenshihuashengxinyemaoyiyouxiangongsi	112
Argofield Limited	100

## Seller Name with max% of negative ratings in Last 90 Days (Additional Insights)

seller business name	Sum of Max % of negative seller ratings - last 90 days
AN HUI YING ZHEN WU ZI MAO YI YOU XIAN GONG SI	200
baodingbaigouxinchengleifufuzhuangdian	200
beijingbeiheguojinonglinkejifazhanyouxianangongsi	200
chaohushizhonghanzhenxingwushangxing	200
chaotianquxiaoxianxiangshanquanchunliangjiufang	200
chengdofufujiaqingjiyeyouxianangongsi	200
chengduxinyuehaomaoyiyouxiangongsi	200
ChengHuaQuLeJiaChangShangMaoBu	200
fenyangshijinyuanzhuangshichenglibangqimenshibu	200
hangzhoufuyangfenghetiyufazhanyouxianangongsi	200
jiaxingshixinchuangjiezhenzhifushiyouxianangongsi	200
jiningshisienxinxikeyiyouxiangongsi	200
jinzhongshiyuciqutianshiyonghengfuzhuangjingxiaobu	200
LinXianHuiXingRiYongBaiHuoDian	200
LouFanXianZhaoJinYunZaHuoPu	200
luoyangshicaiyuwangluokejiyouxiangongsi	200
lv liang shi li shi qu ting ting deng ju dian	200
lvliangshilishiquzhuofanguanggaodian	200
LvLiangXiaoYiXinShuBanGongYongPinYouXianGongSi	200
PingDingShanShiYeZiDianZiKeJiYouXianGongSi	200
pujiangzhongximaoyiyouxiangongsi	200
QingYuanShi WanZhongWangLuoKeJiXinXi Co Ltd	200
qinhanxinchengliuyunlaifuzhuangdian	200
Shanghaixiuyingwangluokejiyouxiangongsi	200
ShangHaiZiYuHuaZhuangPinYouXianGongSi	200
shanxiguananlanguojimaoyiyouxiangongsi	200
ShanXiZhuanXingZongGaiShiFanQuTangHuaYuanQuLiBinB	200
shen zhen shi yipinju dingzhijiaju youxian gong si	200
SHENZHEN SHI BEILESI fuzhuangyouxiangongsi	200
shenzhenshikuishixinmaoyiyouxiangongsi	200
ShenZhenShiWeiJunPengMaoYiYouXianGongSi	200
ShenZhenShiYiLongShiYeYouXianGongSi	200

seller business name	Sum of Max % of negative seller ratings - last 90 days
SuYuQuTianZhiHanYiSiJiuShangWuZhongXin	200
T&T company Srl	200
TaiYuanShiXiaoDianQuGaoXiangErYuanDian	200
TaiYuanShiXiaoDianQuWeiShuaiShiPinDian	200
TaiYuanZhiJiaYeFangDiChanJingJiYouXianGongSi	200
wanmeijihua Beijingjiaoyukejiyouxiangongsi	200
xi an shi xin cheng qu zun tang xiao shang pindian	200
xi an xi ning tang shang mao you xian gong si	200
xianjingjijishukaifaquzhunuo huibaihuodian	200
xianshibeilingunanjariyongpinshangxing	200
xianshibeilinguqiongyichuweidian	200
xianshiweiyangquyue minbaihuodian	200
xianshixinchengqulongruibaihuodian	200
xianshixinchengqutongjinbaihuodian	200
xianyuxiguangshangmaoyouxiangongsi	200
Xtra Europe BV	200
Yang Zhou Xiao Yun Ri Hua Ke Ji You Xian Gong Si	200
Yangquan jingjijishukaifu lizhaofuzhuangdian	200
YARRAGOLLA CHANDRA SEKHAR	200
yunmengxianfangfangjingpinshougangshipindian	200
zhenjiangxinglidadianzikejiyouxiangongsi	200
zhongqinglianbeishangmaoyouxianzerengongsi	200
Zhoukoumaidashangmaoyouxiangongsi	200
zhoukoushichaobokemaoyouxiangongsi	200
ZhuChengShiMoFaBaoBeiDianZiShangWuYouXianGongSi	200
dongguanshixianmingdianzishangwuyouxiangongsi	176
taizhoushi luqiaobeierjin diannao youxiangongsi	160
Les animaux du net	150
Wuhan Dalijingzhe E-Commerce Co Ltd	150
Luo He Shan Yong Shang Mao You Xian Gong Si	134
NeiMengGuZhongTianHuaChengJianZhuZhuangShiGongC hen	134

seller business name	Sum of Max % of negative seller ratings - last 90 days
Tabaccheria Marini di Marini Stefano	134
baodingbaigouxinchengchufuxiangbaoxiaoshoubu	120
Henanshengxiuliwangluokejiyouxiangongsi	120
mengchengxianhaoshiliyanjingyouxianzerengongsi	120
DGH DREAMS LTD	112
hangzhouaimianyifushiyouxiangongsi	100
hejinshichengxifushanrizabaihuodian	100
Luo He Ru Zhan Shang Mao You Xian Gong Si	100
LvLiangShiLiShiQuJianFeiWuJinRiZaDian	100
Peter Alois Storkmann	100
shenzhenshibeislidengshiyouxiangongsi	100
ShenZhenShiLuoHuQuShengYouJiaJuYongPinShangHang	100
SOTTILE DIEGO SERGIO	100
taiyuanshijinyuanquxiaoyongbianlidian	100
wufenghongyifeishanghang	100
wujixianyanjinriyongbaihuodian	100
xianshibeilingqinggaibaihuodian	100
xianshilintongquguihualuoshuechaoshi	100
xianxiatianfengmaoyiyouxiangongsi	100
XINRO, Michael Rohwer	100
XiXianChengNanXiangQiLiJiaoPingJiaChaoShi	100
yangjiangshilanhamaoyiyouxiangongsi	100
yantaiyaojiashangmaoyouxiangongsi	100
Zheng Zhou Shang Zhi Ke Dian Zi Shang Wu You Xian	100
zhengzhouleizhigeshangmaoyouxiangongsi	100
zhengzhoutianmengxingjinchukoumaoyiyouxiangongsi	100
zhengzhouzhangyezishangmaoyouxiangongsi	100
zhouzhixianyubanghuibaihuodian	100
shenzhenshi XUYING dianzi SHangwu YOUXIAN gongsi	92
tongxiangshipuyuanxieguodongyangmaoshanmenshibu	86
ShenZhenShi LongHuaXinQu KeLiLong DianZiShangHang	84
shen zhen shi teng fu mao yi you xian qong si	82

seller business name	Sum of Max % of negative seller ratings -
shenzhenshi wanshengteng shoushi youxiangongsi	82
shenzhenmaojiachenmaoyiyouxianzerengongsi	80
shenzhenshi Yuan yangMingMaoYI You XianGONGSI	80
TO B TO C SRL	80
V-STAR TRADING COMPANY LIMITED	80
Cheng Du Jing Zhi Mao Yi You Xian Gong Si	76
Jiangsu Huihai E-commerce Co., Ltd	76
SHANG HAI XI QUAN SHI YE YOU XIAN GONG SI	76
shenzhenshihuashengxinyemaoyiyouxiangongsi	76
AngelSoftware	66
chengdoujiyifengmaoyiyouxiangongsi	66
ChongQingLuDingTianXiaCanYinGuanLiYouXianGongSi	66
DA WU XING CHENG HAO GUANG GAO DAI LI YOU XIAN GON	66
guangdongbishengzichanguanliyouxiangongsi	66
GUANGZHOU RENZHIKEJI YOUXIANGONGSI	66
GUANGZHOUXINZUMAORYIYOUXIANGONGSI	66
INDIANBEAUTIFULART	66
Kemper Solar GmbH	66
Klaudia Plodeck	66
liu lin xian fu rui shang mao you xian gong si	66
Luo He Nan Mu Shang Mao You Xian Gong Si	66
LUOPINGXIANBOYUANWANGLUOKEJIYOUXIANGONGSI	66
ShanXiXinMengXuanZhiShiChanQuanFuWuYouXianGongSi	66
shanxixinyuanfutaishangmaoyouxiangongsi	66
SHEN ZHEN SHI KE CHUANG KE JI YOU XIAN GONG SI	66
shenzhen zhiyuanmaisui wuliyouxiangongsi	66
shenzhendanshutiequankejijouxiangongsi	66
ShenZhenShiBaoAnQuTaiZhiZeBaiHuoHang	66
ShenZhenShiFuTianQuTuiPingFuShiShangHang	66
shenzhenshizhinengyifangkejijouxiangongsi	66
shishiqianyinliupaidianzishangwuyouxiangongsi	66

## Seller Rating and Seller Business Name (Additional Insights)

sellerratings	seller business name
91	von Art SB bild & rahmen
90	Jeannette Gonschiorrek
90	Tradeinn Retail Services
9	casantis GmbH
9	fujianzhenghezhengchengdianzishangwuyouxiangongsi
9	Guang zhou shi ji wang lao ke ji you xian gong si
9	guangzhou shengqiangdianzi shangwuyouxiangongsi
9	GUANGZHOUXINZUMAORYIYOUXIANGONGSI
9	LouFanXianZhaoJinYunZaHuoPu
9	quanzhouheiyubaidianzishangwuyouxiangongsi
9	Shanxizhenzhiyuhuikejijouxiangongsi
9	ShanXiZhiLinWangLuoKeJiYouXianGongSi
9	shenzhenshiguchengfengjianshegongchengLTD
9	ShenZhenShiYiLongShiYeYouXianGongSi
9	Va Group S.r.l.
9	xianjingjijishukaifaqukuncuibaihuodian



sellerratings	seller business name
996	Viola Direkt GmbH
990	Kronenburg Handel GmbH
962	Schindler+Hofmann GmbH & Co. KG
96	ShenzhenshiYanyantianFushiyouxiangongsi
96	Tools.de TP Profishop GmbH
96	Xylabis UG haftungsbeschränkt
95	Bernd Uwe Fleckenstein,Sandra Brigitte Fleckenstein GBR
95	eStores International UG (haftungsbeschränkt)
95	Katja Richter
94	webkaufhaus24 UG haftungsbeschränkt
93	yongchunxianglimaoyiyouxiangongsi
922	World Trading Net GmbH & Co. KG
921	ZentimeX - Peter Laxy
910	Hubert Schmalzbauer
91	bei jing xin sheng yi liang shang mao you xian gong si
91	TITAPS GmbH

sellerratings	seller business name
9	xianshiyantaquhuiwendianzishumachanpinshanghang
9	zhengzhoutianmengxingjinchukoumaoyiyouxiangongsi
898	Orkan Haksal
894	WEBBOMB GmbH
891	International Systems and Equipment Ltd.
89	Kerri-Keramik Ute Richter
88	Kaminlicht GmbH
88	Shenzhenshibaoanquxixiangfurongchengshipindian
88	VOLTEX S.N.
87	Christel Krakow & Sohn GmbH Tischlereibedarf
87	shen zhen shi ling zhi dian zi shang wu you xian gong si
87	shenzhenshi XUYING dianzi SHangwu YOUXIAN gongsi
87	zhengdingxianbobeijiajudian
85	NY AESTHETICS LTD
847	Winfried Janke
842	Wamat.de



sellerratings seller business name

84	Dongguanshi zekedianzikeji youxiangongsi
84	KM Zündholz International Karl Müller GmbH
84	SPECIAL TOUCHES LTD
831	Samenhaus Müller GmbH
83	DE325866695
83	printedguitarpicksLtd
83	shanghaiwumeizhanlanzhanshifuwuyouxiangongsi
821	Mobau Bauzentrum GmbH
82	Sofapreise.de GmbH
82	VIVOL
82	Yiwushi Penggeng Fuzhuang Shanghang
816	WDT Vision Trading GmbH & Co. KG
8063	AR E-Commerce Trading UG (haftungsbeschränkt)
80	ShenZhenshi JIEXINyeJIAJUYONGpin YOUXIANGONGsi
8	baodingbaigoukugepijuyouxiangongsi
8	donqquanshixianminqdzishanqwuyouxianqongsi