

SVKM
Mithibai College (Arts, Sci & Comm)

Programme: B.Sc (Computer Science) - (CBCGS)

Year: III/Semester VI (Exam Year: 2023-2024)

Subject: INFORMATION RETRIEVAL

Date: 23 Mar 2024

Time: 10:30 am - 01:00 pm (02:30 Hrs.)

Max Marks: 75

FINAL EXAMINATION(2023-2024)

Instructions:

1. This question paper contains 3 pages
2. Answer to each new question to be started on a fresh page.
3. Figure in right hand side indicates full marks
4. Draw neat and well labelled diagrams wherever necessary.
5. Use of scientific calculator is permitted

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|---|-----------|
| 1. (Attempt Any 3 Questions) | 15 |
| | |
| A. 1. What is stemming and lemmatization? Describe the differences. How do the techniques affect retrieval? | 5 |
| | |
| B. What are permuterm index? Generate permuterm for “great”. | 5 |
| | |
| C. Create inverted index for following documents: | 5 |
| D1: Tropical Freshwater Aquarium Fish | |
| D2: Tropical Fish, Aquarium Care, Tank Setup | |
| D3: Keeping Tropical Fish and Goldfish in Aquariums, and Fish Bowls. | |
| D4: The Tropical Tank Homepage-Tropical Fish and Aquariums. | |
| | |
| D. Explain the soundex algorithm for phonetic corrections. Interpret the results of soundex code for “Hilbert” and “Heilbronn”. | 5 |
| | |
| 2. (Attempt Any 3 Questions) | 15 |
| | |
| A. What is snippet? Consider the document with 500 sentences. Interpret that the word “activity” with frequency 35 is significant or not. | 5 |
| | |
| B. Evaluate content based recommendation system with its advantages and limitations. | 5 |

- C. Elaborate on variable length encoding as posting compression technique 5
- D. Justify the need of distributed indexing. How it is created? 5
3. (Attempt Any 3 Questions) 15
- A. Discuss Probabilistic relevance feedback. 5
- B. Describe weighted zone index? Consider the query “Ramkrishnan” in a collection in which each document has three zones: author, title and body. Three weights $g_1=0.2$, $g_2=0.31$ and $g_3=0.49$, respectively corresponding to the title, conclusion and body zones. Find document score for the query if it appears in author and body. 5
- C. Given a document containing terms with the given frequencies A(3), B(2), C(1). Assume document collections 10,000 and document frequencies of these terms are A(50), B(1300), C(250). Compute TF-IDF. 5
- D. An IR system returns 1000 relevant documents, and 800 non-relevant documents. There are a total of 2000 relevant documents in the collection. Calculate precision, recall and F-measure. 5
4. (Attempt Any 3 Questions) 15
- A. Differentiate between SEO and Paid placement 5
- B. Compute probability transition matrix for following graph assuming teleportation probability as 0.5 5
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graph TD
 a((a)) --> b((b))
 a((a)) --> c((c))
 a((a)) --> e((e))
 b((b)) --> d((d))
 c((c)) --> e((e))
 d((d)) --> f((f))
 e((e)) --> f((f))
 f((f)) --> e((e))

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- C. Evaluate the working of URL frontier for web crawler. 5
- D. Elaborate on CPC, CPM and click spam with respect to advertising on web. 5
5. (Attempt Any 3 Questions) 15
- A. **Generate Levenshtein distance for ‘Honda’ and ‘Hyundai’** 5

- B. Discuss the concept invisible web. 5
- C. What is parametric and zone index? Determine their need using suitable example. 5
- D. **Describe Hubs and Authorities.** 5