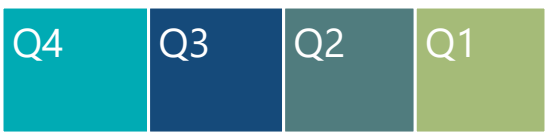


Credit Card Transaction Report



55M

Sum of Revenue

656K

Sum of Total_Trans_Vol

7.84M

Sum of Interest_Earned

45M

Sum of Total_Trans_Amt

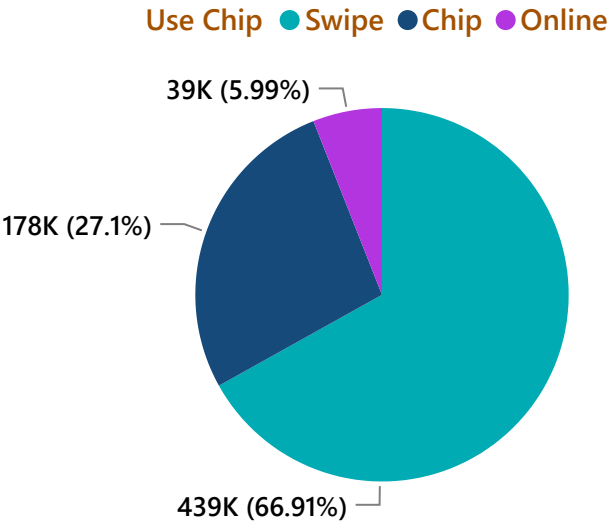
Week_Start_Date
All

F M

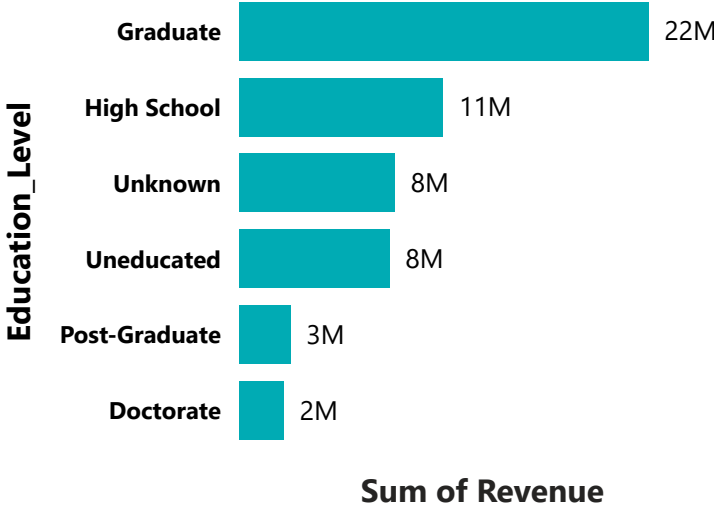
Medium Low High

Age bucket
All

Total transaction by Use chip



Revenue by education level



0.27

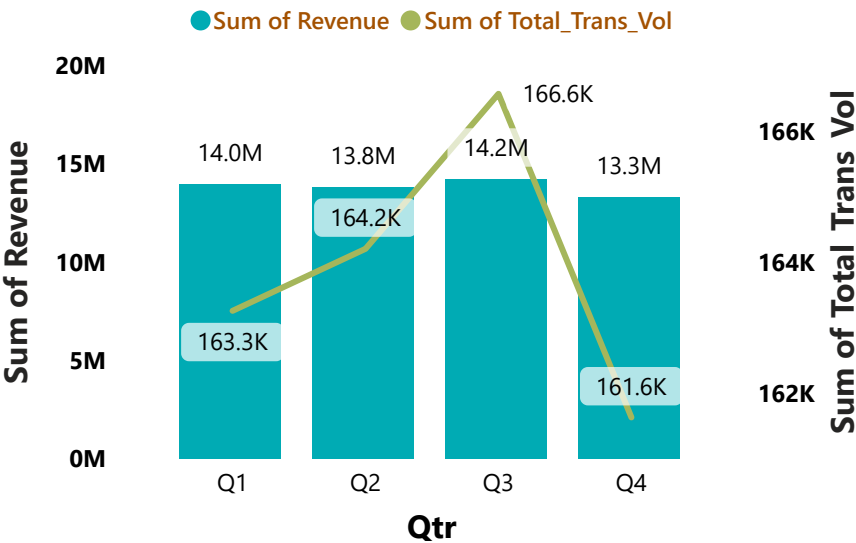
Average of Avg_Utilization_Ratio

1.00

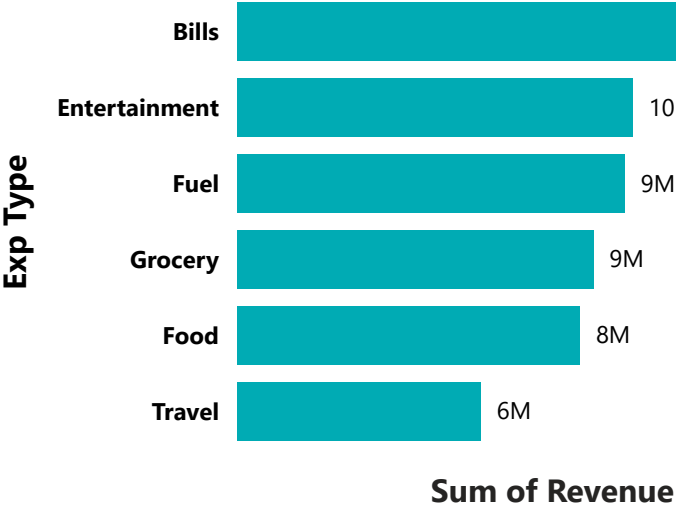
Max of Avg_Utilization_Ratio

| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|----------------|------------------------|------------------------|
| Platinum | 1135608 | 953314 | 1,61,629.00 |
| Gold | 2454072 | 2024078 | 3,73,784.10 |
| Silver | 5586332 | 4586746 | 8,12,081.20 |
| Blue | 46139398 | 36957875 | 64,95,887.70 |

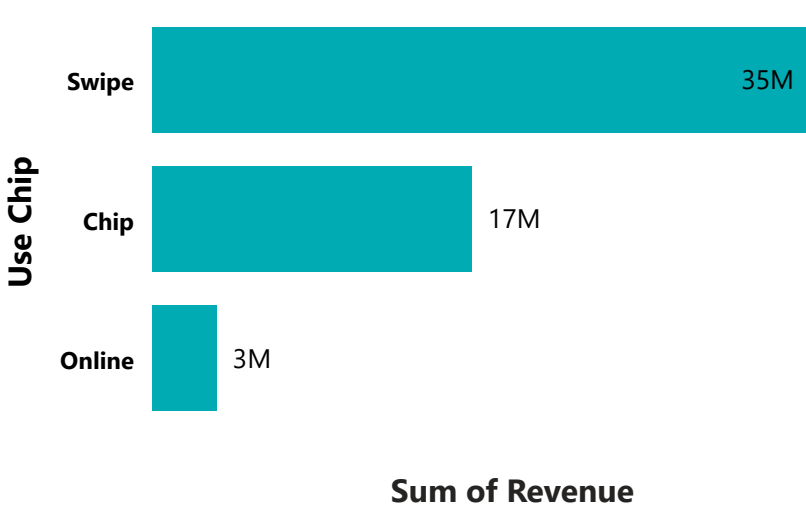
QTR revenue and total trans vol



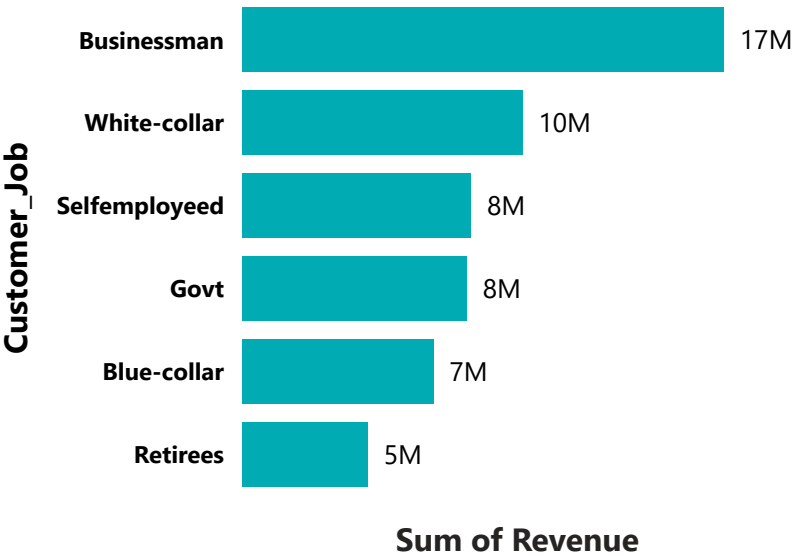
Revenue by exp_type



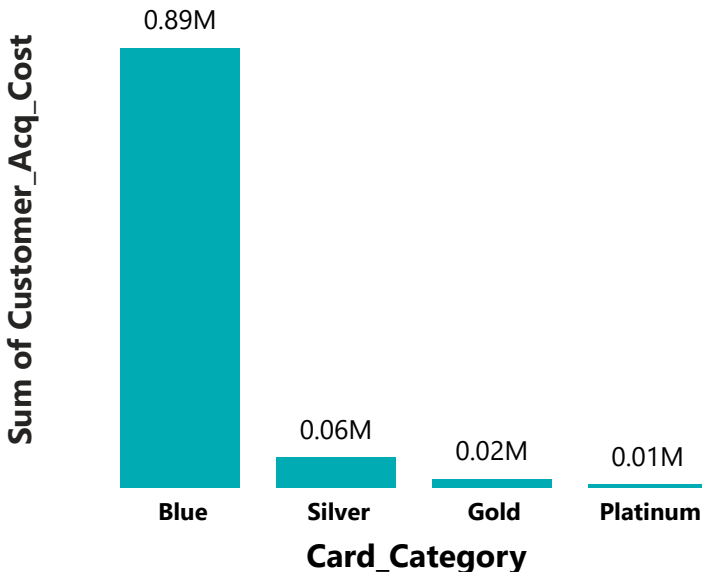
Revenue by use chip



Revenue by Customer job



Cust_acq_cost by card category



| Week_Num2 | previous week revenue | Current week revenue | WoW revenue % |
|-----------|-----------------------|----------------------|---------------|
| 1 | | 1035629 | |
| 2 | 1035629 | 1053089 | 1.7% |
| 3 | 1053089 | 1148250 | 9.0% |
| 4 | 1148250 | 1071919 | -6.6% |
| 5 | 1071919 | 1064578 | -0.7% |
| 6 | 1064578 | 1121745 | 5.4% |
| 7 | 1121745 | 1099909 | -1.9% |
| 8 | 1099909 | 1071542 | -2.6% |
| 9 | 1071542 | 1093502 | 2.0% |
| 10 | 1093502 | 987820 | -9.7% |
| 11 | 987820 | 1131281 | 14.5% |
| 12 | 1131281 | 1106522 | -2.2% |