

E-Commerce Sales & Business Insights Dashboard

Selec...

2014

2015

2016

2017

Select...

Central

East

South

West

Total Orders

10.0K

Total Profit

286.4K

Total Cost

2.0M

Avg Quantity

3.8

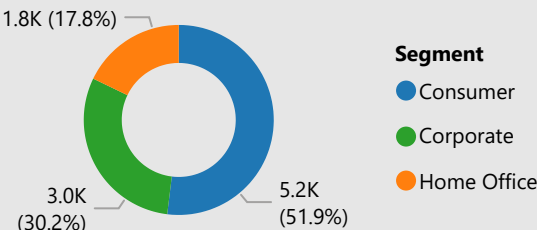
Total Actual_Sale

2.9M

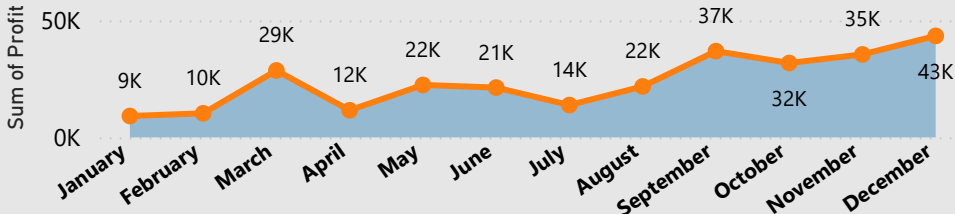
Avg Margin (%)

12.0

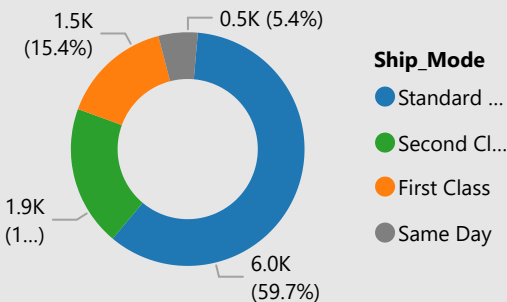
Order Distribution by Customer Segment



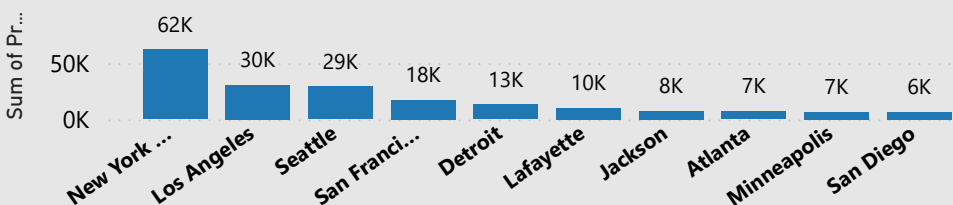
Monthly Profit Trend



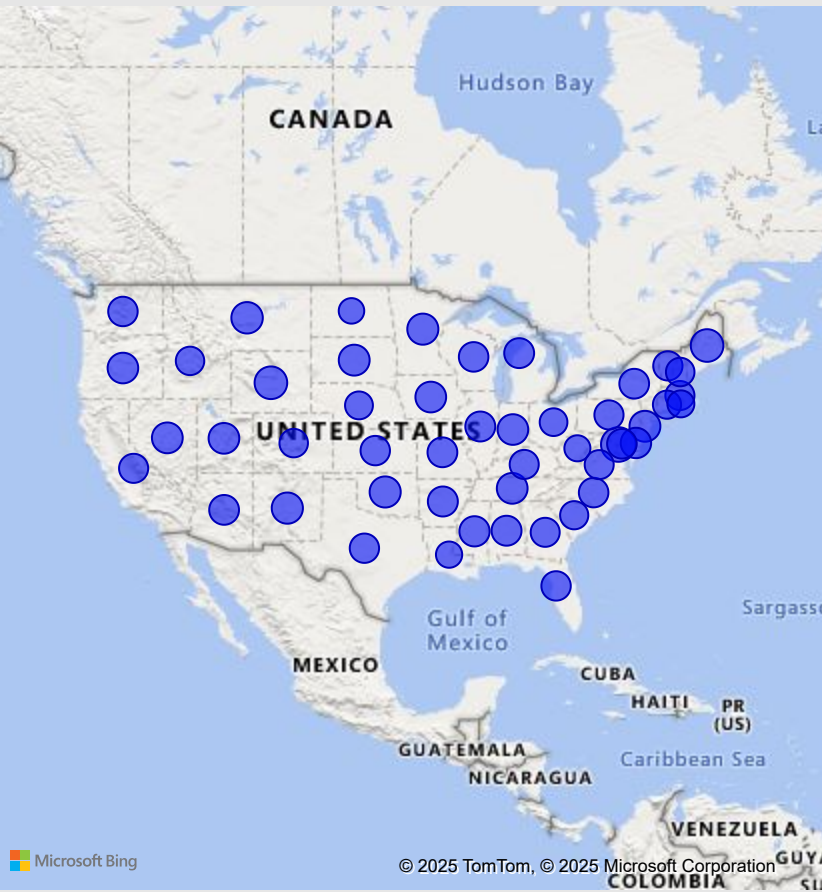
Shipping Mode Preferences



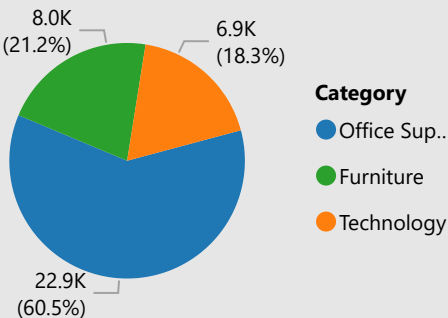
Top 10 Cities by Profit



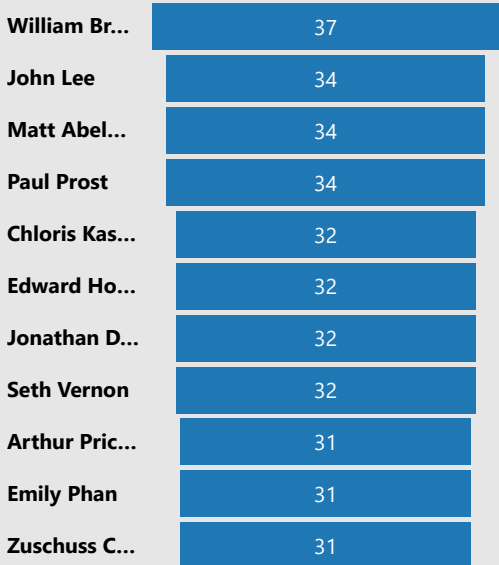
Avg Delivery Days by Each State



Product Quantity by Category



Top 10 Customers by Purchase Volume



Top 10 Products by Order Quantity

