

SUMMARY

With over 5 years of experience in product management, I have a proven track record of driving product strategy and innovation. My expertise in leading cross-functional teams to deliver impactful products aligns with my passion for creating solutions that meet user needs and business goals.

EXPERIENCE

Senior Product Manager

Plaid

- 📅 01/2021 - Present 📍 San Francisco, California
- Led the development and launch of a new financial data integration platform, increasing market penetration by 25% within the first year.
 - Managed a cross-functional team of 10, including engineers and designers, to deliver the project on time and under budget.
 - Implemented a customer feedback loop that resulted in a 40% improvement in customer satisfaction scores.
 - Conducted competitive analysis to inform product positioning, leading to a 15% increase in product adoption.
 - Negotiated partnerships with key financial institutions, expanding the platform's reach and functionality.
 - Developed and executed a go-to-market strategy that resulted in the product being featured in major tech publications.

Product Manager

Stripe

- 📅 06/2018 - 12/2020 📍 San Francisco, California
- Oversaw the development of a new payment processing feature, resulting in a 20% increase in transaction volume.
 - Collaborated with the engineering team to streamline the development process, reducing time to market by 30%.
 - Led user research initiatives that informed product improvements, enhancing user experience and satisfaction.
 - Managed product backlog and prioritization, ensuring alignment with strategic business goals.
 - Facilitated cross-departmental communication to align product development with marketing and sales strategies.

Associate Product Manager

Salesforce

- 📅 03/2016 - 05/2018 📍 San Francisco, California
- Contributed to the development of a CRM feature that increased user engagement by 30%.
 - Assisted in conducting market research and analysis to guide product development strategies.
 - Supported senior product managers in roadmap planning and execution.
 - Participated in agile development processes, contributing to sprint planning and review meetings.

EDUCATION

Master of Business Administration (MBA)

Stanford University

📅 01/2014 - 01/2016 📍 Stanford, California

Bachelor of Science in Computer Science

University of California, Berkeley

📅 01/2010 - 01/2014 📍 Berkeley, California

KEY ACHIEVEMENTS

- 🚀

Launched Financial Data Platform
Led the successful launch of a financial data integration platform at Plaid, significantly increasing market penetration.
- ★

Improved Customer Satisfaction
Implemented a customer feedback loop at Plaid, improving customer satisfaction scores by 40%.
- 🔧

Increased Transaction Volume
Developed a new payment processing feature at Stripe, leading to a 20% increase in transaction volume.
- 🏆

Streamlined Development Process
Collaborated with engineering at Stripe to reduce time to market by 30%, enhancing product competitiveness.

SKILLS

- Product Strategy Market Analysis
- Cross-functional Team Leadership
- Agile & Scrum Methodologies
- User Experience Design Data Analysis
- Financial Data Integration
- Customer Feedback Analysis
- Competitive Analysis
- Partnership Negotiation
- Go-to-Market Strategy

CERTIFICATION

- Certified ScrumMaster (CSM)

Gained expertise in Scrum methodologies and agile project management from Scrum Alliance.
- User Experience Design

Completed a comprehensive course on UX design principles and practices from Coursera.

PASSIONS

- ✓

Financial Technology Innovation
Passionate about leveraging technology to transform the financial services industry, driving efficiency and accessibility.

PASSIONS



Agile Project Management

Dedicated to continuous improvement and efficiency in product development through agile methodologies.