

UnivConnect

Discover, Engage, and Elevate Your University Journey!



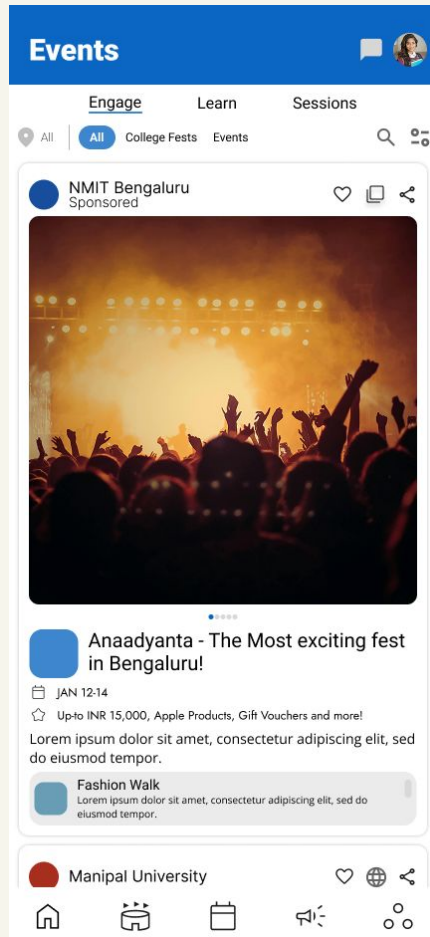
Problem

- No platform aggregates all event types or offers personalized recommendations.
- No location-based discovery, networking, or group interactions.
- Requires a separate website, with poor communication and no direct updates.
- Non-native apps are buggy, slow, and not widely adopted by students and universities.

Solution

We have an app that simplifies event discovery while fostering engagement.

- AI suggests events based on interests, skills, and location.
- Publish events without a website.
- Chat, groups, and notifications.
- Badges, progress tracking, and recognition.
- Fast, intuitive native app.



Competitive Analysis

Feature	UnivConnect	Unstop	Meetup	Devfolio	Eventbrite
All-in-One Event Platform	✓	✓	✗	✗	✗
Personalized Event Recommendations	✓	✗	✗	✗	✗
Local & Global Event Listings	✓	✗	✓	✗	✓
Seamless Event Hosting (No External Website Needed)	✓	✓	✗	✗	✓

Competitive Analysis

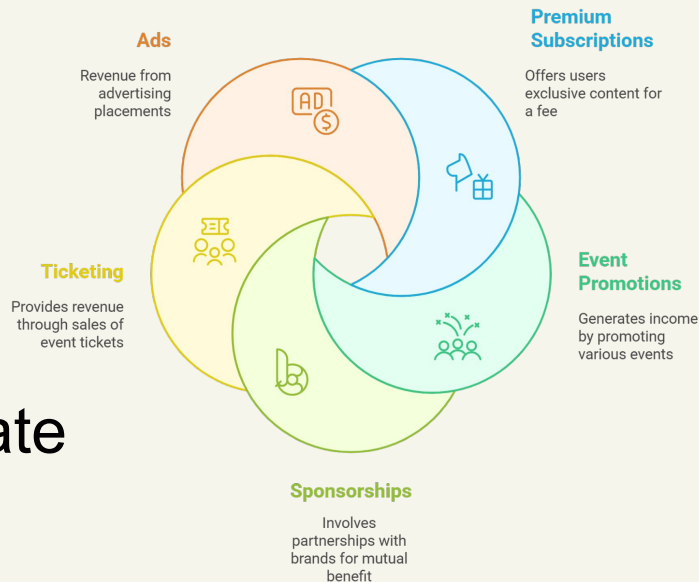
Feature	UnivConnect	Unstop	Meetup	Devfolio	Eventbrite
Community Engagement & Networking	✓	✗	✓	✗	✗
Group Participation & Chat	✓	✗	✗	✗	✗
Gamification & Progress Tracking	✓	✓	✗	✗	✗
Verified Badges for Organizers & Communities	✓	✗	✗	✗	✗
Native Mobile Experience	✓	✗	✓	✓	✓

Revenue Model

- Event Promotion Fees: Paid listings & featured event placements for organizers.
- Corporate Sponsorships: Industry partnerships for targeted branding and recruitment.
- Ticketing & Service Fees: Commission-based revenue from in-app ticket sales and registrations.
- In-App Advertising: Targeted ads for relevant services & educational programs.

Revenue Model

- Year 1: Freemium model adoption, initial B2B partnerships
- Year 2: Premium features & scaling ticketing revenue
- Year 3: Expansion to corporate training & global markets



Go-To-Market

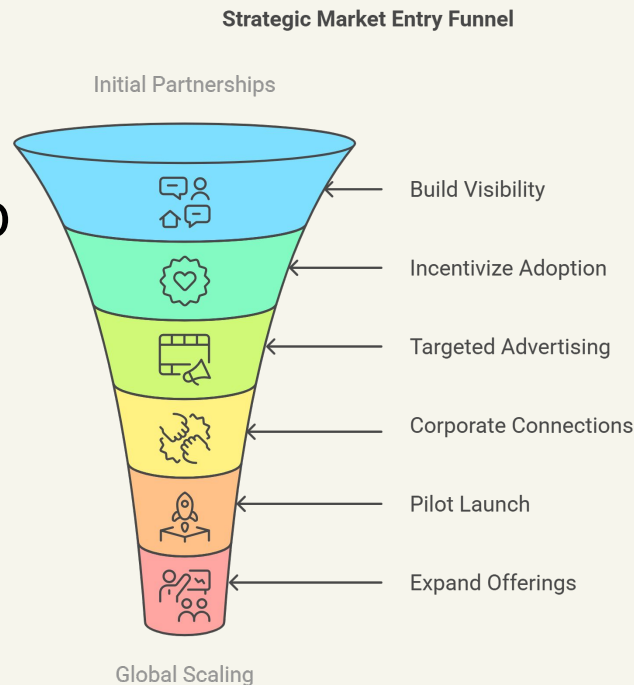
Target Audience:

- University students & professionals seeking hackathons, fests, and networking events.
- Event organizers & institutions looking for seamless hosting & promotion.
- Corporates & sponsors targeting niche talent pools.

Go-To-Market

Growth Roadmap:

- Phase 1 (6 months): Launch in top Indian universities.
- Phase 2 (Year 1): Expand to professionals & corporate training.
- Phase 3 (Year 2+): Scale globally with AI-driven personalization.



Closing

Why Invest?

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Components of a Futuristic Networking Event

Innovative Technology

Utilizes cutting-edge solutions

Networking Opportunities

Facilitates connections among attendees



Seamless Experience

Ensures smooth interactions and transitions

Digital Engagement

Involves participants through innovative tech