

MEDORII OFFICIAL WHITEPAPER

August 2023

TABLE OF CONTENTS

01	Introduction & Executive summary	p 01
02	problem	p 02
03	Solution, Concept and Technology	p 05
04	Target Market	p 13
05	Token Economy And Allocation	p 15
06	Competition	p 18
07	Fundraising	p 22
08	Core Team	p 24
09	Security and compliance	p 26

INTRODUCTION & EXECUTIVE SUMMARY

Medorii is an ambitious and innovative hyper Meta Play To Own web 3 project that merges the concept of the metaverse with play-to-own mechanisms. Play to own offers distinct advantages over play to earn, empowering players with true ownership of in-game assets, making them more than just virtual items. Medorii leverages the metaverse to create a captivating gaming experience, where in-game items hold dual utilities, providing real-world benefits through partnerships with Web 2 and 3 brands.

In the post-apocalyptic universe of Medorii, corrupted AIs dominate, except for the Medorii bears, which retain human emotions due to their history of serving humans. This intriguing narrative sets the stage for players to immerse themselves in an engaging and emotionally charged environment.

The play-to-own mechanism in Medorii allows players to truly own their in-game assets, granting them exclusive rights and control. This ownership extends beyond virtual realms, providing real-world value and benefits to players, unlike the traditional play-to-earn model. Players gain a sense of ownership and permanence, fostering a deeper connection to the virtual world they inhabit.

Medorii's alliance with partnering Web 2 and 3 brands introduces a novel concept of dual utilities for in-game items. Through strategic collaborations, players can unlock tangible real-world utilities, such as discounts, rewards, or exclusive opportunities, enhancing the gaming experience and bridging the gap between the virtual and real worlds.

In summary, Medorii is an imaginative and immersive web 3 project that redefines gaming by intertwining the metaverse with play to own mechanics. Players embark on an emotional journey in a post-apocalyptic universe, where true ownership and dual utilities of in-game assets revolutionize the gaming landscape, providing a novel and rewarding experience.

PROBLEM

Play To Earn Wont Work.

The current play-to-earn trend backed by cryptocurrencies appears to face potential challenges in the long run. Many existing play-to-earn games rely on unstable economic models, primarily driven by the volatility of crypto markets. Consequently, the sustainable value proposition for the majority of players remains questionable. Moreover, the idyllic vision of these games is, in truth, overshadowed by a concealed dystopia, posing risks for vulnerable individuals who may become ensnared in its complexities.

The influx of investment in the play-to-earn sector has been remarkable, with pioneering projects like Axie Infinity (Sky Mavis) and Blankos Block Party (Mythical Games) securing substantial funding at unicorn valuations. This has sparked interest from numerous developers, ranging from startups to major studios like Zynga, Ubisoft, and even Amazon, all expressing intentions to enter this promising space. Enthusiastic crypto enthusiasts have envisioned a future where individuals can earn a sustainable income by actively participating in and engaging with these games, popularly known as "grinding."

The Concept of "grinding" for monetary gains in these games has switched the focus away from actually playing these games. It should be a byproduct of utilizing blockchain in gaming and not the MAIN focus.

In the current landscape of play-to-earn (P2E) games, earning is increasingly driven by investments rather than actual gameplay. To participate, players are required to make substantial initial expenditures, often reaching thousands of dollars, either purchasing NFTs or paying a third-party guild to rent these assets. The potential for returns in these games heavily relies on a continuous influx of future players who must also make additional investments to sustain the system. This cycle perpetuates indefinitely, with the need for a constant flow of new players to maintain the economic structure.

PROBLEM

Play To Earn Wont Work.

Despite the promising growth forecasts, even successful web3 game titles face challenges in maintaining their market position. According to a recent study, (Appendix 1) the Global Blockchain Game market is expected to witness exceptional growth, increasing from \$4.6 billion in 2022 to an astonishing \$65.7 billion in 2027, with a Compound Annual Growth Rate (CAGR) of 70.3%. This expansion is driven by increased investments in blockchain gaming. However, the industry's sustainability may be impacted by the public's perception and awareness of NFTs and blockchain technologies.

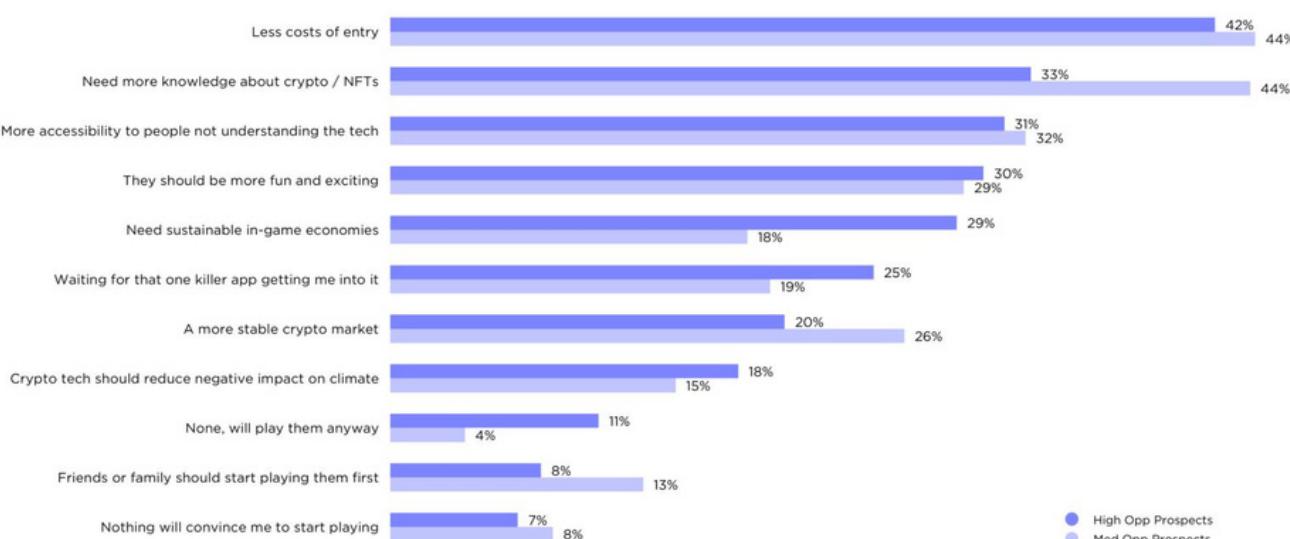
The potential growth of the blockchain gaming industry could be hindered by limited interest from traditional gamers, with the majority of active players still engaging in web2 platforms. A survey indicates that only 40% of players in the US, UK, and Indonesia are willing to explore blockchain-based games due to concerns about game quality, lack of knowledge regarding crypto and NFTs, fear of financial losses, and the associated entry costs.

Prospects Ask For Lower Cost of Entry

They also require greater knowledge of crypto and NFTs, more accessible integration of the tech, and more fun and excitement

CONDITIONS BLOCKCHAIN GAMES SHOULD MEET...

Base: Blockchain prospects



PROBLEM

Play To Earn Won't Work.

To fully realize the projected industry growth, it is essential to introduce high-quality AAA games to the blockchain gaming market and increase awareness among mainstream players. Educating the public about the benefits and potential of blockchain gaming will be instrumental in driving broader adoption and bridging the gap between traditional and blockchain gaming communities.

The crux of establishing a prosperous and equitable earning model lies in developing a top-notch game that grants players true ownership of their acquired or purchased assets. Additionally, providing a platform for players to organize and engage in tournaments without any third-party involvement is crucial. Thus, the earning aspect should not be solely dependent on gameplay but rather an added benefit enhancing the overall gaming experience, as advocated in Ashwin Lim's article (Appendix 2) discussing the decline of play-to-earn models. By prioritizing player ownership and facilitating independent tournaments, developers can create a sustainable and rewarding gaming ecosystem that resonates with the players and fosters long-term engagement.

SOLUTION, CONCEPT & TECHNOLOGY

in the expansive universe of Medorii, players are embarking on a captivating journey, traversing diverse biomes in search of valuable resources while diligently leveling up their characters <Bio Organic Bears> through a meticulously designed progression system. This intricate process not only enhances their gameplay capabilities but also plays a pivotal role in their quest to successfully establish and fortify their bases within the formidable Battleworld.



Battleworld stands at the epicenter of Medorii, serving as a bold and innovative gaming system that provides players with a unique and thrilling experience. Within this dynamic arena, players engage in fierce raids and intense battles against each other, pitting their skills, strategies, and acquired assets against worthy opponents. This high-stakes environment introduces an unprecedented level of excitement as players have the exhilarating opportunity to raid and strategically steal resources, tokens, and digital assets from rival players. This daring risk-and-reward gameplay concept elevates the play-to-own experience to unparalleled heights, immersing players in an adrenaline-fueled competition where fortunes can be won or lost in the blink of an eye.

The application of play-to-own principles in Battleworld not only enhances the immersive gaming experience but also instills a sense of agency and true ownership among players. Every decision made during these exhilarating raids can significantly impact their in-game wealth and assets, underscoring the significance of strategic thinking, resource management, and cooperative gameplay.



SOLUTION, CONCEPT & TECHNOLOGY

Through the seamless integration of resource grinding, character progression, and the thrilling exploits of Battleworld, Medorii stands as a trailblazing force in the world of play-to-own gaming. Players are captivated by the allure of constructing a thriving base, the thrill of daring raids, and the potential to amass unprecedented in-game wealth and assets. Medorii's groundbreaking approach creates an unmatched gaming experience that resonates with players of all backgrounds, setting the stage for an unprecedented era of innovation and excitement within the metaverse.

In the boundless expanse of Medorii's universe, players will be captivated by a plethora of unique biomes, each offering distinct narratives, characters, and enemies to encounter. As players venture through these diverse landscapes, they will unravel captivating stories and face thrilling challenges, creating an immersive and ever-evolving gaming experience. Medorii's creative team, in collaboration with partnering web 2 and 3 brands, infuses each biome with an authentic and immersive atmosphere, enriching the metaverse with exciting crossovers and themed content.

The integration of partnering brands within Medorii's biomes brings forth a multitude of benefits for both players and brands alike. Brands have the opportunity to associate their identities with captivating narratives and iconic characters, establishing a powerful emotional connection with players. This organic integration allows brands to extend their reach and relevance within the gaming community, fostering brand loyalty and generating positive sentiment among players.



PROTOTYPE

06

SOLUTION, CONCEPT & TECHNOLOGY

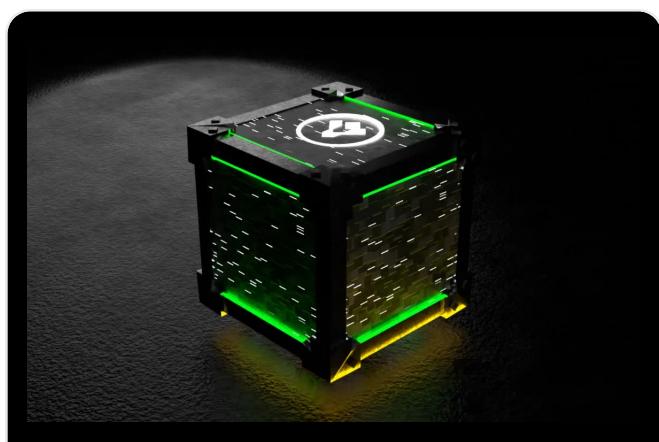
Medorii's innovative approach offers players a free-to-play gaming experience with an enticing option to subscribe to the "Medoria Battlepass," a unique NFT-based battlepass mechanic. The free-to-play model allows players to explore the vast metaverse, engage in thrilling gameplay, and interact with various in-game elements without any upfront cost, fostering a large and active player community.

The "Medoria Battlepass" operates on the blockchain, leveraging NFT technology to deliver exclusive character and weapon skins as rewards to subscribed players. By owning this NFT, players gain access to a wealth of premium content, enhancing their in-game appearances and experiences with rare and valuable collectible skins.

 **OpenSea**
These NFT-based skins hold true ownership, allowing players to trade and sell them on platforms like OpenSea, creating a dynamic player-driven economy within the Metaverse. Players can showcase their unique skins, flex their virtual assets, and potentially generate real-world value through trading and sales.

Subscribing to the "Medoria Battlepass" not only enhances players' aesthetics and in-game experiences but also contributes to the play-to-own ecosystem. As players unlock and trade exclusive NFT skins, they extract tangible value from their participation in Medorii, creating an environment where gaming becomes an immersive and rewarding investment.

Moreover, the NFT-based nature of the battlepass adds an element of scarcity and uniqueness to each skin drop. Players eagerly anticipate the release of new skins, driving excitement and engagement within the Medorii community. The thrill of obtaining sought-after NFT skins enhances player retention, fueling a dynamic and vibrant gaming ecosystem.



SEASONAL MINT

SOLUTION, CONCEPT & TECHNOLOGY

Furthermore, the collaboration with brands enables Medorii to introduce exclusive in-game content, such as themed skins, apparel, or unique abilities, enhancing the gaming experience and offering players a chance to personalize their avatars in line with their favorite brands alongside experiencing real-world benefits through **Dual NFT utilities**.

Through an innovative alliance with partnering web 2 and 3 brands, Medorii seamlessly integrates virtual and real-world experiences, delivering a gaming ecosystem that goes beyond traditional boundaries.

In Medorii's metaverse, NFTs represent true ownership, empowering players to possess valuable in-game assets with tangible real-world implications. By fostering this **symbiotic relationship** between gaming and branding, these NFTs can be utilized as exclusive digital collectibles, granting players access to rare items, character skins, and other unique content within the game. Beyond the gaming realm, players can explore a myriad of opportunities to extract real-world value from their NFTs.



TECHNOLOGY

Medorii employs a dynamic blend of cutting-edge technologies and networks to create an exceptional gaming experience. Solidity and C++ power the website's backend and front end, ensuring secure and efficient smart contract operations. Unity (UPS), blender delivers visually stunning and interactive gameplay, captivating players in Medorii's diverse biomes and narratives. Leveraging Ethereum and Polygon, Medorii provides true ownership of NFTs and tokens, granting real-world value to virtual assets within the metaverse. This strategic integration showcases Medorii's commitment to innovation and establishes it as a leader in the Web 3 play-to-own gaming realm, delivering an immersive and seamless gaming experience to players worldwide.

ASPECTS	TECHNOLOGY	REMARKS
Game Building	 Unity  blender  Maya	In web coding, Medorii leverages a powerful combination of Solidity and C++ programming languages to develop and maintain its robust website.
Website	 SOLIDITY	Moving into game building, Medorii adopts Unity, a leading game development engine known for its user-friendly interface and extensive feature set.
Blockchain	 ethereum  polygon	In the realm of NFTs and tokens, Medorii embraces Ethereum and Polygon (formerly Matic Network) as its blockchain networks of choice.

TECHNOLOGY

Unity

Medorii's choice to build on Unity is well-supported by the platform's impressive track record and real-world success stories. Numerous popular and critically acclaimed games have been developed using Unity, demonstrating its versatility and reliability as a game development engine.

For instance, "Pokémon GO," the augmented reality mobile game developed by Niantic, was built on Unity. The game's success and massive player base exemplify Unity's ability to handle large-scale multiplayer experiences and engage players in interactive and immersive gameplay.

Another notable example is "Hollow Knight," an indie game developed by Team Cherry. This beautifully crafted and critically acclaimed Metroidvania-style game showcases Unity's capability to deliver high-quality graphics and artistry, creating a captivating world for players to explore.

Furthermore, "Rust," the popular online multiplayer survival game developed by Facepunch Studios, demonstrates Unity's prowess in creating vast and dynamic open-world environments. The game's seamless and engaging gameplay is a testament to Unity's scalability and performance optimization.



Medorii makes a strategic choice by utilizing both Blender and Maya for 3D modeling and animations. Blender's open-source nature and versatility offer a cost-effective and powerful solution for crafting intricate 3D assets, including diverse biomes and characters within the metaverse. Its flexibility allows for rapid iteration and experimentation, fostering creativity and efficiency throughout development. On the other hand, Maya excels in delivering top-tier animations and visual effects, breathing life into characters and creatures, elevating the game's immersive experience. The seamless integration of Maya with industry-standard software streamlines the workflow, facilitating the implementation of 3D animations within the game and website.

TECHNOLOGY

By combining the strengths of Blender and Maya, Medorii achieves a rich and immersive 3D experience across all aspects of the project. The game's visually stunning and dynamic biomes, populated by intricately designed characters and assets, captivate players, offering an engaging and captivating gaming environment. Maya's exceptional animation capabilities enhance the metaverse's NFTs, imbuing virtual assets with life and personality, and increasing their real-world value for players. The website's 3D applications showcase the intricate detailing and artistic flair enabled by Blender, providing users with an interactive and immersive online experience.

Medorii's thoughtful approach to incorporating both Blender and Maya empowers its development team to unleash their creative vision, delivering a cohesive and visually striking web 3 play-to-own metaverse. By leveraging the strengths of these industry-leading software tools, Medorii ensures that its diverse biomes, characters, and assets come to life, immersing players in a visually stunning and captivating gaming experience throughout the metaverse.



Medorii's choice to utilize both Ethereum and Polygon (formerly Matic Network) for its blockchain infrastructure is backed by numerous compelling reasons that optimize its gaming ecosystem.

Ethereum, being one of the most established and widely adopted blockchain platforms, provides Medorii with a solid foundation for its core token functionalities and NFT operations. By building on Ethereum, Medorii benefits from its strong security features, well-developed smart contract capabilities, and widespread support from the decentralized finance (DeFi) community. This ensures a secure and reliable gaming environment, instilling trust among players and investors. Article by Forkast News on game-changing ETH gamefi traction (appendix 3)

TECHNOLOGY

On the other hand, Polygon offers Medorii a layer 2 scaling solution for Ethereum, effectively addressing the issue of high gas fees and slow transaction times. By leveraging Polygon's high throughput and low transaction costs, Medorii enhances user experience and reduces friction in the gaming ecosystem. This scalability makes in-game transactions and interactions smoother, attracting more players and further enhancing overall engagement. Moreover, Polygon's interoperability with Ethereum allows Medorii to seamlessly bridge its assets and gaming experience between the two networks. This cross-chain compatibility unlocks a world of possibilities for Medorii, enabling fluid asset movements and value transfers, and fostering an interconnected gaming ecosystem.

By combining Ethereum and Polygon, Medorii achieves a perfect balance between the security and decentralization of Ethereum and the scalability and cost-effectiveness of Polygon. This strategic choice not only ensures a high-quality gaming experience for players but also positions Medorii as an innovative and forward-thinking player in the blockchain gaming industry. The synergy between these two blockchain networks empowers Medorii to create a thriving play-to-own metaverse, where players truly own their assets and extract real-world value from their in-game achievements.

TARGET MARKET

- Medorii's target market analysis encompasses a diverse audience, catering to various stakeholders within the gaming and blockchain ecosystems. The following segments are key components of Medorii's target market:
- **Gaming Enthusiasts:** Medorii's immersive and captivating gameplay appeals to gaming enthusiasts seeking novel and innovative gaming experiences. The metaverse's open-world universe, diverse biomes, and player-controlled economy offer a unique gaming environment that attracts avid gamers who enjoy exploring, strategizing, and competing within a rich virtual world.
- **Blockchain Enthusiasts:** Medorii's integration of blockchain technology, Ethereum, and Polygon appeals to blockchain enthusiasts who value decentralized and transparent gaming experiences. The concept of true ownership of in-game assets through NFTs resonates with this segment, as they appreciate the opportunities for value extraction and real-world benefits from their digital possessions.
- **GameFi Community:** Medorii's play-to-own mechanism is a major draw for the thriving GameFi community. Players seeking to earn rewards and tokens by actively participating in the metaverse's gameplay, tournaments, and in-game economy are a core target for Medorii. The opportunity to earn valuable tokens and digital assets through skill and dedication aligns with the GameFi community's desire for financial empowerment in the gaming world.
- **NFT and Crypto Investors:** Medorii appeals to NFT and crypto investors who recognize the potential for value appreciation in the virtual assets and tokens offered by the metaverse. The ability to own and trade unique in-game items and assets as NFTs presents attractive investment opportunities, further enticing this segment to participate in the Medorii ecosystem.
- **Early Adopters and Tech Enthusiasts:** Tech-savvy individuals, early adopters of new technologies, and those intrigued by the emerging metaverse trend are eager to explore and experience Medorii's innovative features. The use of cutting-edge technologies like Unity, smart contracts, and NFTs adds allure to the gaming experience, attracting this segment of adventurous players and investors who seek to be at the forefront of revolutionary gaming concepts.

TARGET MARKET

- GMainstream Players and Casual Gamers: Medorii aims to expand beyond the blockchain and gaming enthusiast communities by capturing the attention of mainstream players and casual gamers. The metaverse's user-friendly interface, high-quality graphics, and engaging gameplay appeal to a broader audience, encouraging a seamless transition from traditional gaming to the world of web 3 play-to-own experiences.
- Brands and Partnerships: Medorii's alliance with web 2 and 3 brands creates an additional target market, appealing to brand-conscious players, investors, and companies seeking innovative marketing opportunities. Partnering with well-known retail and apparel brands enables Medorii to attract users interested in exclusive in-game merchandise and real-world discounts, fostering a unique value proposition for both players and partnering brands.

TARGET GROUPS

Q3 2023

FISH TOKEN, DAILY MARKETING, COMMUNITY COLLABS, PR, DISCORD GROWTH AND GIVEAWAYS

Crypto traders	 Coinstore.com		 QuestN Quest to Earn			
Web 2 gamers						
Web 3 gamers		 QuestN Quest to Earn				
Nft traders	 Coinstore.com		 QuestN Quest to Earn			

In conclusion, Medorii's target market analysis spans a wide spectrum, encompassing gaming enthusiasts, blockchain enthusiasts, the GameFi community, NFT and crypto investors, early adopters, mainstream players, and brand partnerships. By strategically combining cutting-edge technologies, play-to-own mechanics, and a captivating metaverse experience, Medorii is well-positioned to attract and retain a diverse and engaged user base, appealing to a broad range of stakeholders in the gaming and blockchain industries.

TOKEN, ECONOMY & ALLOCATION

MDRI



The MDRI token holds a pivotal role within the Medorii ecosystem, serving as one of the two primary tokens that drive various functionalities and interactions within the metaverse. As the clicker name for Medorii, the MDRI token offers players an array of exciting opportunities and benefits.

First and foremost, the MDRI token serves as the key to unlocking the Medoria Playbox subscription, granting players access to an exclusive realm of premium content and unique in-game experiences. Subscribing to the playbox empowers players with enhanced gameplay features, special events, and the coveted "Medoria Battlepass," an NFT-based mechanism that rewards players with exclusive character and weapon skins, tradable on platforms like OpenSea. Moreover, the MDRI token plays a crucial role in the governance of Medorii through a decentralized autonomous organization (DAO) voting mechanism.

This empowers players to actively participate in shaping the game's narrative, as they have the power to vote for storylines and outcomes. These votes directly influence game updates, ensuring that the Medorii community has a direct say in the evolving metaverse.

Overall, the MDRI token is a versatile and dynamic asset, integral to the Medorii vision of creating an engaging and player-centric metaverse. It embodies the spirit of play-to-own, enabling players to truly own their experiences, make significant decisions through DAO voting, and extract real-world value through NFT-based gameplay and brand partnerships. As Medorii pushes the boundaries of gaming and blockchain technology, the MDRI token stands as a symbol of empowerment and excitement, unlocking a world of possibilities for players within the immersive and ever-expanding Medorii metaverse.

PRIVATE ROUND

price:0.08USD

Supply:80,000,000 MDRI

Total supply: 1,000,000,000 MDRI

CHAIN





TOKEN, ECONOMY & ALLOCATION

ALLOCATION

MDRI TOKEN ALLOCATION

Name	Allocation	Tokens	TGE release	Cliff (Months)	Vesting (Months)
	100.00%	35,000,000	4.72%		
Seed round	19.40%	6,800,000	2.50%	12	36
Private round	9.60%	3,375,000	5.00%	9	30
Public round	4.00%	1,400,000	30.00%	0	4
Team / Founders / Advisors	20.00%	7,000,000	0.00%	18	36
Treasury	25.90%	9,075,000	2.50%	6	42
DEX/CEX Liquidity	5.00%	1,750,000	30.00%	0	3
Marketing	16.00%	5,600,000	2.50%	0	24

Where:					
- Allocation is the % allocation from the total token supply at TGE.					
- Tokens is the net token allocation at TGE.					
- TGE release is the % of the allocation itself which is released at TGE.					
- Cliff is the number of months during which no tokens are received post TGE.					
- Vesting is a linear release of tokens, over the monthly vesting period, after the Cliff.					

TOKEN, ECONOMY & ALLOCATION

FISH



The FISH token plays a vital role in shaping the dynamic player-controlled economy within the Medorii metaverse. As one of the two primary tokens, FISH offers an array of exciting functionalities that enrich the gaming experience for players.

First and foremost, the FISH token acts as the primary medium of exchange in the player-controlled market. Players can utilize FISH to trade, buy, and sell in-game assets and items with each other, creating a vibrant and player-driven marketplace. This fosters a dynamic economy where players have the freedom to set their own prices and determine the value of their virtual possessions.

Furthermore, FISH tokens can unlock special benefits for players, such as discounts from partnering brands. Players can take advantage of these exclusive opportunities to purchase in-game merchandise or real-world products, further enhancing the integration of virtual and tangible benefits.

The FISH token's presence in daily missions and rewards from non-player characters (NPCs) adds an element of excitement and surprise. Players can earn FISH through completing tasks, engaging in battles, and exploring the metaverse, providing a rewarding experience that encourages continued gameplay.

A unique feature of the FISH token lies in its staking and vaulting mechanism within Battleworld. Players have the option to indirectly vault/stake their FISH tokens at their base, allowing them to accumulate more FISH over time. However, this comes with the risk of potential theft during base raids by other players. This adds a thrilling element of strategy and risk management, as players must decide when to stake their tokens and when to keep them secure.

PUBLIC LAUNCH

price:0.10USD

Total supply: 150,000,000 Flsh



TOKEN, ECONOMY & ALLOCATION

ALLOCATION

FISH TOKEN ALLOCATION

Name		Allocation	Tokens	TGE release	Cliff (Months)	Vesting (Month)
	Totals	100.00%	150,000,000	4.69%		
Seed round		25.00%	37,500,000	2.50%	12	42
Private round		10.00%	15,000,000	5.00%	9	36
Public round		5.00%	7,500,000	30.00%	0	4
Staking rewards		6.00%	9,000,000	0.00%	0	24
LP rewards		8.00%	12,000,000	0.00%	0	24
Platform rewards		6.00%	9,000,000	0.00%	0	24
Team / Founders / Advisors		12.50%	18,750,000	0.00%	18	30
Treasury		15.00%	22,500,000	2.50%	6	36
DEX/CEX Liquidity		5.00%	7,500,000	30.00%	0	3
Marketing		7.50%	11,250,000	2.50%	0	24



COMPETITION

SWOT Analysis: Medorii <Pre Analysis>

Strengths:

1. Unique Gameplay: Dynamic storytelling with multiple outcomes enhances player engagement.
2. True Ownership: Play-to-own mechanism grants players tangible value and rewards.
3. Strategic Partnerships: Custom biomes create authentic brand experiences, fostering strong relationships.
4. Open World Exploration: Vast and diverse metaverse offers endless possibilities for player interaction.
5. Dual Utility NFTs: In-game items provide real-world benefits through brand partnerships.

Weaknesses:

1. Slow Partner Onboarding: Initial challenges in attracting brand partnerships.
2. Limited Awareness: Needs effective marketing to reach broader audiences.
3. Competition: Must continuously innovate to stand out in the crowded GameFi market.

Opportunities:

1. Growing GameFi Market: Thriving player base interested in play-to-own and blockchain gaming.
2. Mainstream Adoption of Blockchain: Increasing interest in blockchain gaming experiences.
3. NFT Marketplace Integration: Collaboration with NFT marketplaces enhances asset monetization.

Threats:

1. Regulatory Environment: Compliance with evolving blockchain regulations is essential.
2. Technological Risks: Potential glitches and vulnerabilities require robust security measures.
3. Cybersecurity Concerns: Protection against hacking and fraud is crucial for player trust.

In conclusion, Medorii's unique strengths, combined with addressing weaknesses and embracing opportunities, can position it as a significant player in the thriving GameFi market. Mitigating threats and continuous innovation will ensure its success in the dynamic blockchain gaming landscape.

COMPETITION

Competitor Analysis: Medorii in the GameFi Market

Medorii enters the GameFi market as a groundbreaking web3 play-to-own metaverse, but it faces competition from various players in the growing and dynamic GameFi landscape. Understanding the strengths and weaknesses of its competitors is crucial for Medorii's success. Let's explore some potential competitors:

1. **Axie Infinity:** As a pioneer in the GameFi space, Axie Infinity has established a strong presence with its play-to-earn gameplay, where players can breed, battle, and trade digital creatures known as Axies. The platform's vibrant community and proven success in blockchain gaming make it a formidable competitor for Medorii.
2. **Decentraland:** As a decentralized virtual world built on Ethereum, Decentraland offers users the freedom to create, explore, and trade in a vast virtual landscape. Its focus on user-generated content and community-driven experiences could attract players looking for immersive metaverse interactions.
3. **CryptoBlades:** This NFT-based role-playing game on the Binance Smart Chain offers players opportunities to earn rewards by participating in battles and staking their assets. With its easy accessibility and unique gameplay mechanics, CryptoBlades poses a challenge in capturing the attention of gamers seeking lucrative play-to-earn opportunities.
4. **The Sandbox:** Another blockchain-based metaverse, The Sandbox, empowers players to create, own, and monetize their gaming experiences. Its focus on user-generated content and partnerships with renowned brands may appeal to those seeking a collaborative and creative environment.
5. **Gala Games:** Gala Games offers a diverse range of blockchain-based games and assets, attracting players interested in earning real-world value from in-game items and assets. With its multiverse approach and focus on ownership, Gala Games could draw in players seeking a broader gaming ecosystem.
6. **Alien Worlds:** This blockchain-based game allows players to mine resources on virtual planets and earn tokens through gameplay. Its unique gamification of DeFi concepts and enticing rewards system may attract players who are specifically interested in decentralized financial incentives.



COMPETITION

While these competitors have their strengths, Medorii distinguishes itself through its open world universe, player-controlled economy, and true ownership of NFTs. Its alliance with web2 and web3 brands further enhances its value proposition, as it connects real-world and in-game utilities.

To succeed in the GameFi market, Medorii must emphasize its unique features, engaging gameplay, and the thrill of play-to-own opportunities. Understanding the competitive landscape enables Medorii to position itself effectively and appeal to a wide range of players seeking rewarding and immersive experiences in the rapidly evolving world of blockchain gaming.

Medorii has several advantages that can help it surpass its competitors in the GameFi market:

1. **Dynamic Storytelling and Player Choice:** Unlike many competitors with fixed gameplay sequences, Medorii offers a dynamic storytelling experience, allowing players to make decisions that lead to multiple outcomes. This player-driven narrative fosters deeper engagement and replayability, giving players a sense of agency and excitement as they shape their unique journey within the metaverse.
2. **Immersive Brand Partnerships:** While big-name brands in other projects may offer lands for sale, Medorii stands out by providing an unmatched brand experience within the game. With its custom biomes created specifically for partnering brands, Medorii ensures that brands can immerse themselves fully in the metaverse, creating authentic and compelling interactions with players. This unique approach builds strong and lasting partnerships, enhancing the overall gaming experience for both players and brands.
3. **Diverse Worlds and Options:** Medorii's vast metaverse offers a wide range of biomes and worlds for players to explore and interact with. This abundance of options gives players endless possibilities and fosters a sense of exploration and discovery. Unlike projects with limited options, Medorii's diverse landscapes allow for endless creativity and engagement, appealing to a broader audience of gamers seeking diverse and ever-evolving experiences.
4. **Play-to-Own Ecosystem:** Medorii's emphasis on play-to-own mechanics provides players with true ownership of NFTs and in-game assets, creating tangible value and rewards. By enabling players to extract real-world benefits from their virtual achievements, Medorii incentivizes active participation, leading to a strong and loyal player community.



COMPETITION

Through these advantages, Medorii positions itself as a groundbreaking force in the GameFi market, appealing to players and brands seeking dynamic storytelling, immersive interactions, and meaningful partnerships. Its player-centric approach and focus on play-to-own mechanics make it a top contender in revolutionizing the gaming industry and elevating the gaming experience to new heights.

FUNDRAISING

Medorii's fundraising effort is strategically planned to secure \$3 million in the next year to fuel the development and growth of our groundbreaking web 3 play-to-own metaverse. Presently, we have a floating capital of approximately \$30,000 USD through a bootstrap and one angel investment, which serves as a solid foundation for initiating our fundraising journey. Our talented team of 18 dedicated individuals is committed to driving Medorii's success and achieving our goals.

To attract potential investors, we have adopted a proactive approach, leveraging multiple outreach methods. Emailing has proven effective in reaching out to venture capitalists (VCs) and showcasing the immense potential of Medorii in the rapidly expanding GameFi market. These personalized emails highlight our innovative play-to-own mechanism, unique metaverse concept, and strategic partnerships, enticing investors with an exciting and rewarding opportunity.

Additionally, we believe in the value of face-to-face interactions to build strong connections. Our team is actively seeking opportunities to meet with VCs and incubating corporations, presenting Medorii's vision, roadmap, and business plan in a compelling and persuasive manner. These meetings offer us a chance to address investors' queries directly and demonstrate our dedication to transforming the gaming industry.

Beyond VCs and incubators, we are open to engaging angel investors who share our passion for revolutionizing blockchain gaming. Angel investors can play a crucial role in providing early-stage capital and valuable guidance, supporting Medorii's growth trajectory.

To enhance our fundraising efforts, we emphasize the uniqueness of Medorii's play-to-own model, which sets us apart from traditional play-to-earn games. By showcasing how players truly own their NFTs, the intrinsic value they gain from in-game assets, and the potential for real-world benefits through brand partnerships, we position Medorii as an innovative and rewarding investment opportunity.



FUNDRAISING

Furthermore, we outline the scalability of our metaverse, with its diverse biomes and opportunities for collaboration with web 2 and 3 brands. This expansive universe presents a virtually limitless growth potential and reinforces our commitment to creating an immersive gaming experience that resonates with a wide player base.

Medorii's fundraising efforts are guided by transparency, integrity, and a clear vision of revolutionizing blockchain gaming. As we embark on this journey, we are determined to secure the necessary capital to bring our ambitious project to fruition, making Medorii a game-changer in the GameFi market.

CAPITAL FUNDS ALLOCATION

Category Budget Allocation

Game Builders (Unity Developers) 35%

Smart Contract Blockchain Developers 17.5%

Graphic Designers - Animators 10%

Server Maintenance and Upgrades 5%

Marketing and Advertising 27.5%

Token Listing (Coin Store) 5%

Legal and Accounting Services 3%

Miscellaneous Expenses 5%

CORE TEAM



DEAN CHENG

CO-FOUNDER

TRADER, CO-FOUNDER OF FLYMEDIA.



SAMUEL FOO

CO-FOUNDER

TRADER, NFT GROUP HARBINGER, AND METALANDERS MANAGER



NAQIB

CTO

DEVELOPER AT STOIC CAPITAL,
TRADER



DINH HO

TOKEN ECONOMIST

CO-FOUNDER OF AIZA WORLD, SEA TOKEN ENGINEERING ACADEMY



DESMOND

USER EXPERIENCE

PREVIOUSLY A CREATIVE LEAD AND DIRECTOR



JOSHUA

BUSINESS HEAD

IEO AND PARTNERSHIPS EXPERT



INVESTORS AND ADVISORS



EMMANUEL DANIEL

INVESTOR



CHEELIP ONG

**INVESTOR/
MENTOR**



SECURITY & COMPLIANCE

Security and Compliance Policy: Medorii

1. Introduction Medorii is committed to ensuring the utmost security and compliance to protect both the corporation and our users. This comprehensive policy outlines the measures and protocols implemented to safeguard sensitive data, prevent unauthorized access, and comply with relevant laws and regulations. By adhering to these guidelines, we aim to provide a safe and trustworthy environment for all stakeholders.

2. Data Protection a. User Data: Medorii collects only essential user data required for gameplay and account management. This information is encrypted and stored securely on our servers, accessible only to authorized personnel. b. Data Encryption: Sensitive data, such as passwords and payment information, undergoes end-to-end encryption to prevent unauthorized access. c. Regular Audits: Periodic data security audits are conducted to identify and rectify potential vulnerabilities and ensure compliance with data protection regulations.

3. User Authentication a. Multi-Factor Authentication (MFA): Users are encouraged to enable MFA to add an extra layer of protection to their accounts. b. Password Policy: Strong password requirements are enforced, and users are prompted to change passwords periodically.

4. Secure Transactions a. Token Security: Our MDRI and FISH tokens are built on Ethereum and Polygon networks, leveraging their robust security features. b. Smart Contract Audits: Prior to deployment, all smart contracts undergo rigorous audits by reputable third-party firms to ensure their integrity and resilience.

5. Anti-Fraud Measures a. Monitoring: Our systems continuously monitor for suspicious activities and fraudulent behavior, enabling prompt action against potential threats. b. Account Verification: In cases of suspicious activity, users may be required to verify their identity to prevent unauthorized access.

SECURITY & COMPLIANCE

Security and Compliance Policy: Medorii

6. Compliance a. Legal Compliance: Medorii adheres to all relevant data protection laws, including GDPR and CCPA, to safeguard user privacy and rights. b. KYC and AML: To combat money laundering and ensure regulatory compliance, Know Your Customer (KYC) and Anti-Money Laundering (AML) protocols are strictly followed. c. Age Verification: Age verification measures are implemented to ensure that all users meet the required minimum age for participation.

7. Incident Response and Reporting a. Incident Management: In the event of a security breach or data incident, a dedicated Incident Response Team promptly investigates, mitigates, and notifies affected parties as per legal requirements. b. Transparency: Users will be promptly informed of any security incidents that may impact their data or accounts.

8. Employee Training and Awareness a. Training: All employees undergo regular cybersecurity and compliance training to stay updated with the latest security protocols and data protection measures. b. Access Control: Strict access control measures are enforced to limit employee access to sensitive data.

9. Third-Party Vendors a. Vendor Assessment: Any third-party vendors or partners are thoroughly vetted for their security and compliance practices before engaging in any collaborations.

10. Continual Improvement Medorii is committed to continually evaluating and enhancing our security measures and compliance practices to stay ahead of emerging threats and evolving regulations.

Conclusion By adhering to this Security and Compliance Policy, Medorii strives to create a secure and trustworthy gaming environment for our users while safeguarding the corporation from potential risks. Continuous monitoring, regular audits, and user awareness are the pillars of our commitment to maintaining a safe and compliant platform for all stakeholders.

APPENDIX

1. <https://qorpo.world/blog/post/play-earn-dead-2023-future-crypto-games-calls-paradigm-shift-now>
2. <https://medium.com/coinmonks/why-all-play-to-earn-games-are-dead-and-dying-29c88d0e42bd>
3. <https://forkast.news/why-ethereum-merge-game-changing-defi-investing/>