DASHBOARDS :

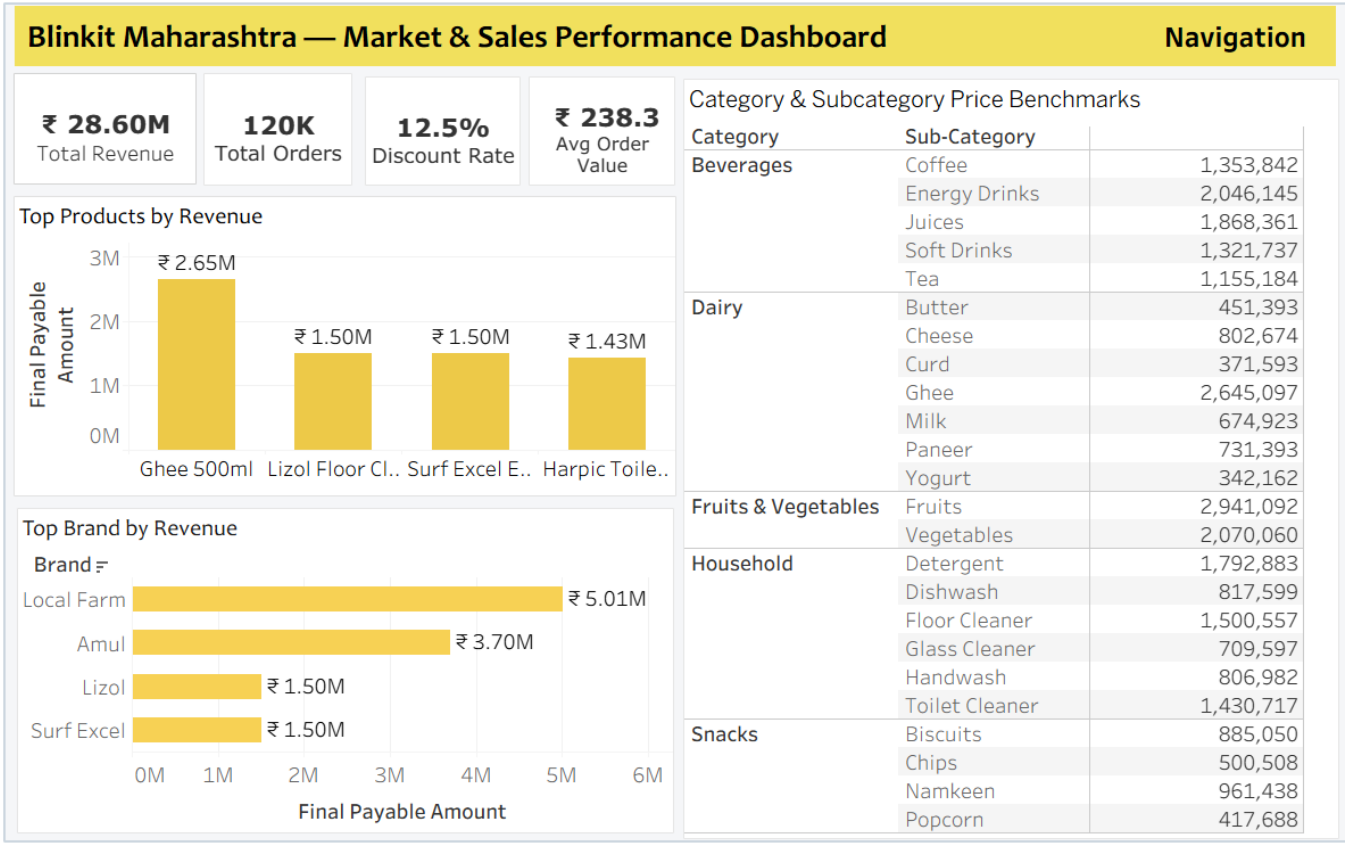
1 : **Blinkit Maharashtra — Market & Sales Performance Dashboard**

2 : **Blinkit Maharashtra — Delivery & Operations Performance**

3 : **Blinkit Maharashtra - Retail Store Operations Summary**

4 : **Blinkit Maharashtra — Customer Experience & Delivery Performance**

5 : **Blinkit Maharashtra - Customer Acquisition & Retention Overview**



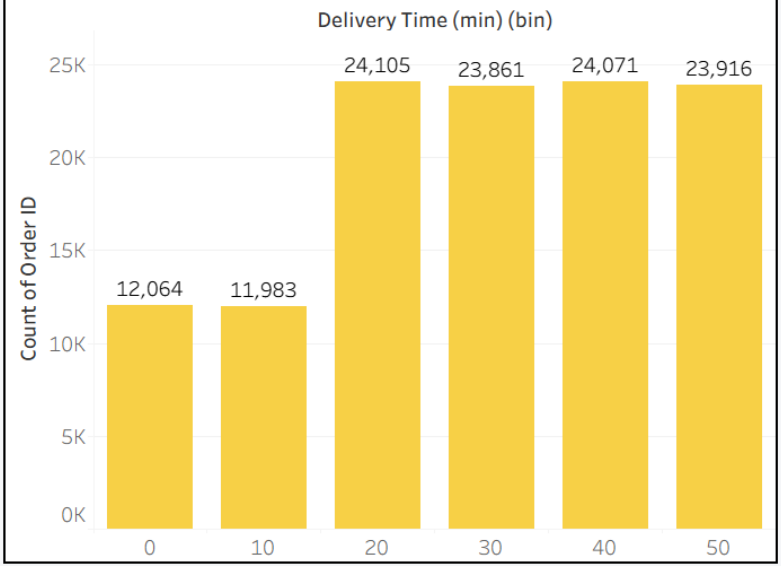
Category	Sub-Category	
Beverages	Coffee	1,353,842
	Energy Drinks	2,046,145
	Juices	1,868,361
	Soft Drinks	1,321,737
	Tea	1,155,184
Dairy	Butter	451,393
	Cheese	802,674
	Curd	371,593
	Ghee	2,645,097
	Milk	674,923
	Paneer	731,393
	Yogurt	342,162
Fruits & Vegetables	Fruits	2,941,092
	Vegetables	2,070,060
Household	Detergent	1,792,883
	Dishwash	817,599
	Floor Cleaner	1,500,557
	Glass Cleaner	709,597
	Handwash	806,982
	Toilet Cleaner	1,430,717
Snacks	Biscuits	885,050
	Chips	500,508
	Namkeen	961,438
	Popcorn	417,688

Blinkit Maharashtra — Delivery & Operations Performance

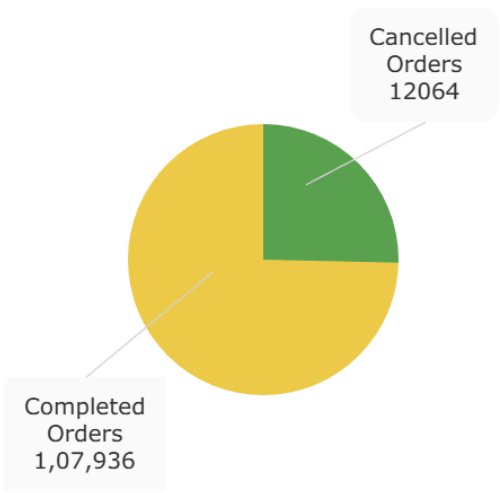
Navigation

33.51	1,07,936	42.22%	3.993
Avg Delivery Time	Total Delivered Orders	On-Time Delivery %	Avg Customer Rating

Delivery Time Distribution (Orders Count)



Order Status



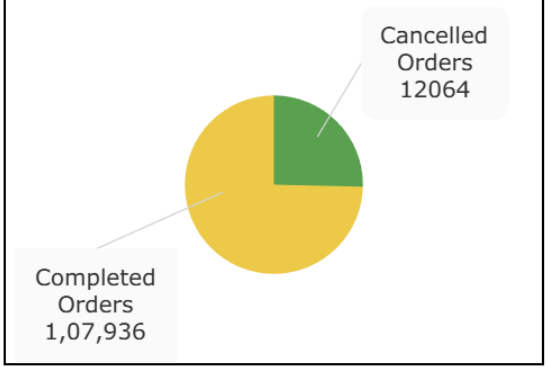
Blinkit Maharashtra - Retail Store Operations Summary

Navigation

Acquisition Rate per Platform

App Platform	Customer Type	
Android	New	4,984
	Returning	4,969
iOS	New	5,032
	Returning	4,988
Web	New	4,967
	Returning	5,060

Order Status



Store Overview

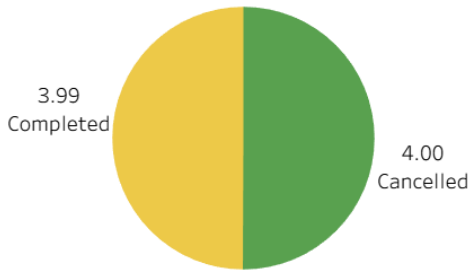
Store ID (Stores)	City	Area	Avg. Customer Rating
Enter filte	Er	Enter filter va	3.96 – 4.02
Null	Null	Null	4.0
S0001	Mumbai	Andheri East	4.0
S0002	Mumbai	Andheri West	4.0
S0003	Mumbai	Bandra East	4.0
S0004	Mumbai	Bandra West	4.0
S0005	Mumbai	Borivali East	4.0
S0006	Mumbai	Borivali West	4.0
S0007	Mumbai	Dadar	4.0
S0008	Mumbai	Goregaon East	4.0
S0009	Mumbai	Goregaon West	4.0
S0010	Mumbai	Kalyan	4.0

Blinkit Maharashtra — Customer Experience & Delivery Performance

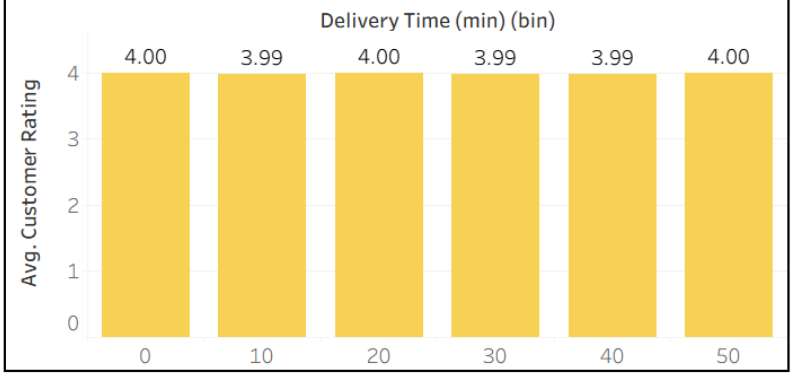
Navigation

42.22%	33.51	3.993
On-Time Delivery %	Avg Delivery Time	Avg Customer Rating

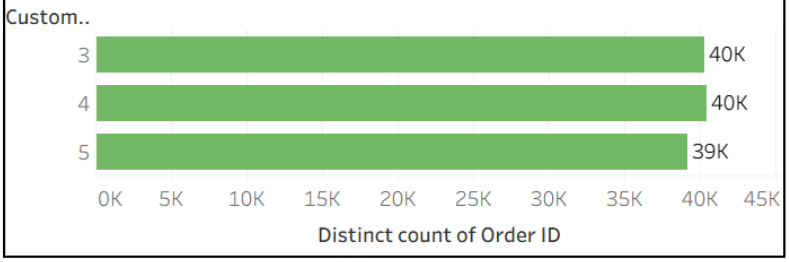
Avg Customer Rating by Order Status



Customer Rating vs Delivery Time



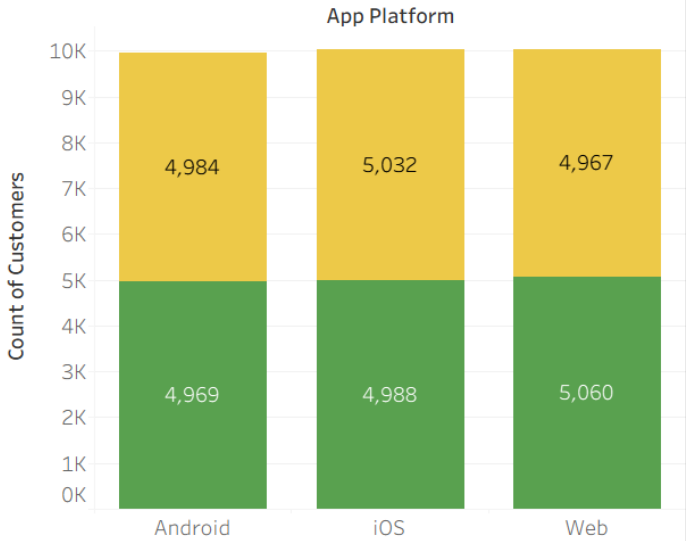
Distribution of Customer Ratings



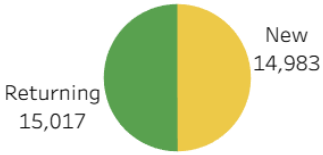
Blinkit Maharashtra - Customer Acquisition & Retention Overview

30,000	14,711	14,763
Total Customers	New Customers	Returning Customers

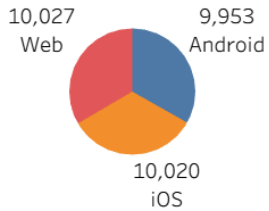
Customer Acquisition by Platform



New vs Returning Customers



Customer Distribution by Platform



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