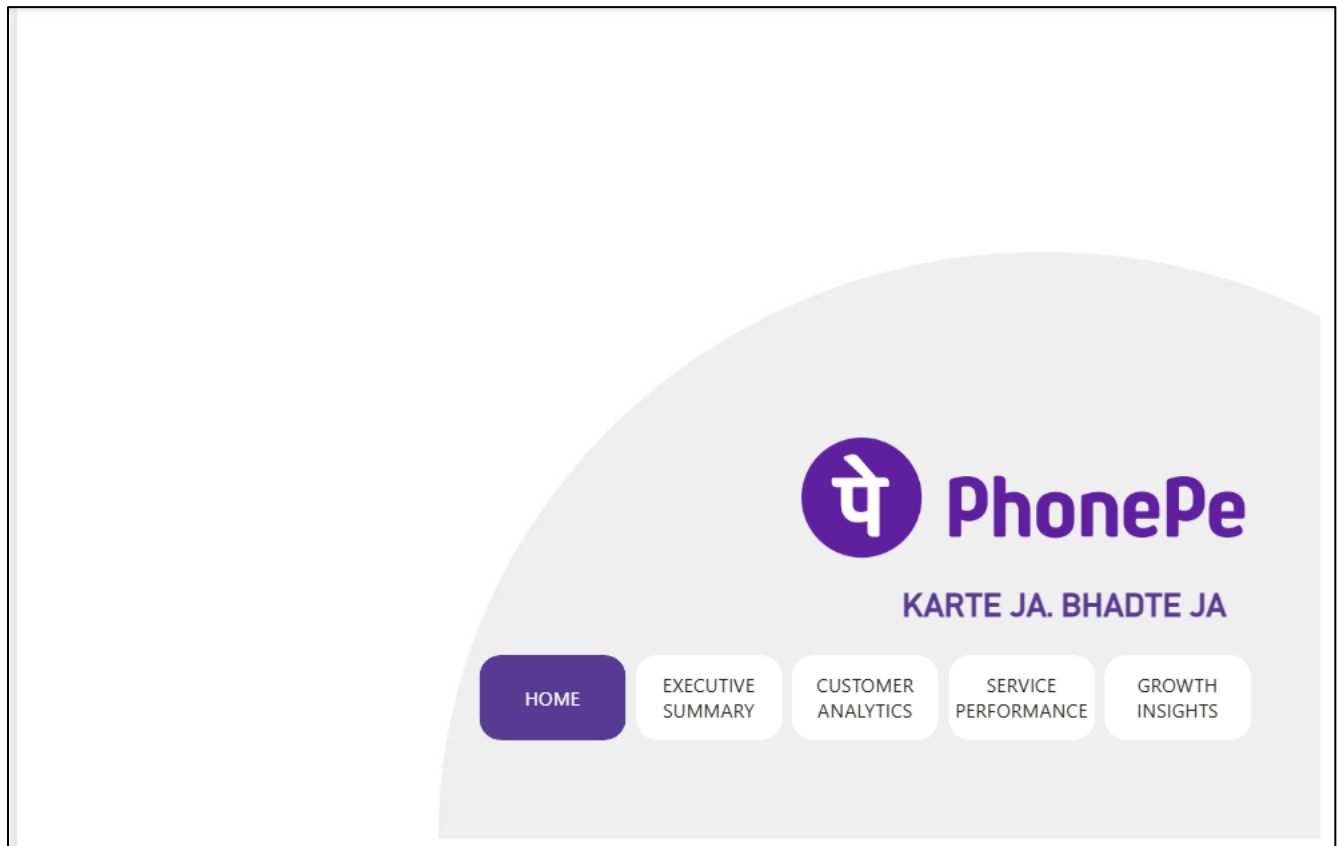




DASHBOARDS :

- 1 : EXECUTIVE SUMMARY
- 2 : CUSTOMER ANALYTICS
- 3 : SERVICE PERFORMANCE
- 4 : GROWTH INSIGHTS





Payment_Status Service Type Quarter

Total Transaction Value

3.47bn

Total Unique Users

101K

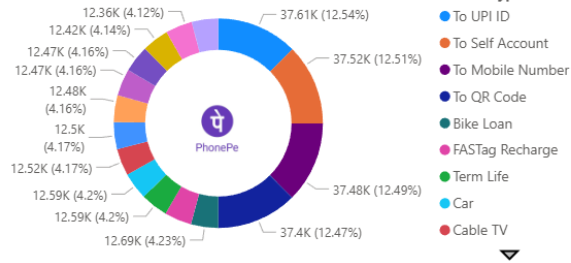
Total Transaction

300K

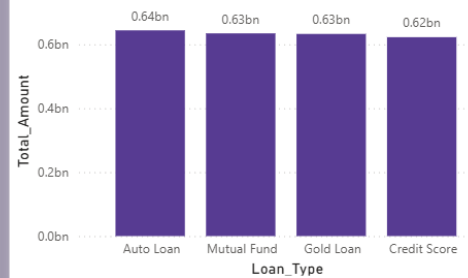
Success Rate %

0.96

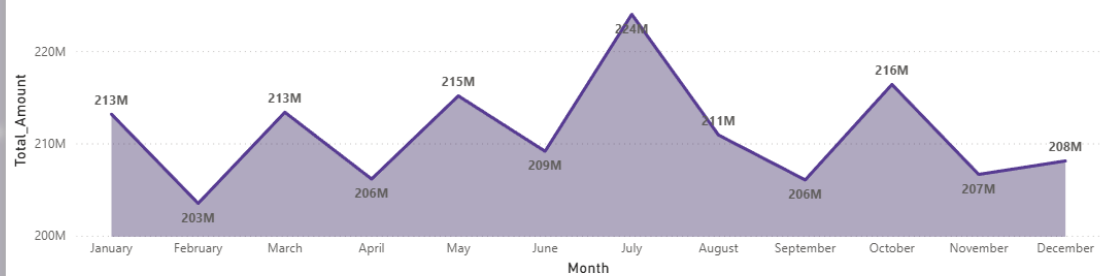
Service Type Distribution



Loan By Type



Monthly Transaction Trends



Age Group Service Type Quarter

Average Customer Age

39.03

Total Unique Users

101K

Transaction per Customer

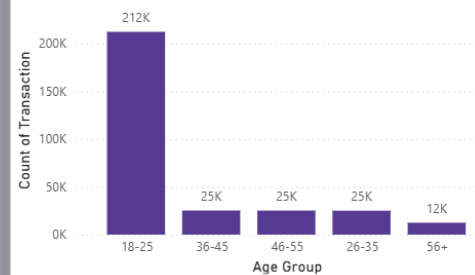
3

High Value Customer

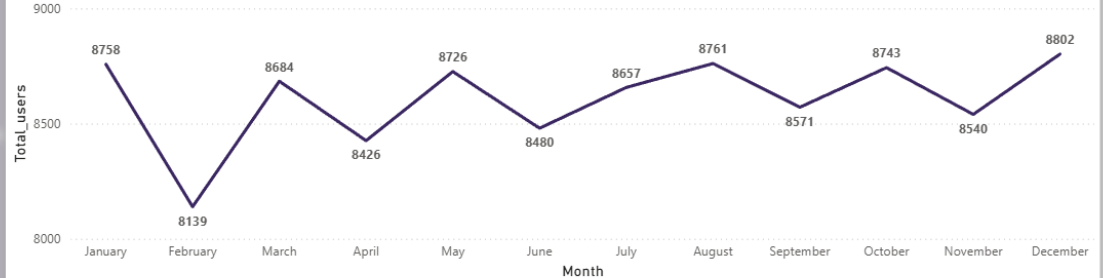
1

User_ID	Average of Age	Month	Total_Amount	New TX Count
PP1089358	30.00	December	4,999.99	1
PP1098513	18.00	January	4,999.81	1
PP1088631	58.00	February	4,999.73	1
PP1103671	27.00	July	4,999.66	1
PP1091151	37.00	September	4,999.47	1
PP1082321	25.00	July	4,999.36	1
PP1060524	30.00	March	4,999.33	1
PP1106225	35.00	February	4,999.28	1
PP1081599	25.00	May	4,999.21	1
PP1088348	32.00	July	4,999.13	1
PP1071002	20.00	December	4,999.01	1
PP1104274	36.00	August	4,998.94	1

Transaction by Age Group



Total_users by Month





Payment_Status

All

Age Group

All

Quarter

All

Total Recharge / Bills

12K

Money Transfer Volume

150K

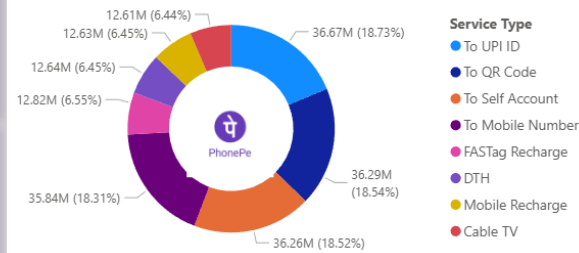
Loan Success Rate

0.96

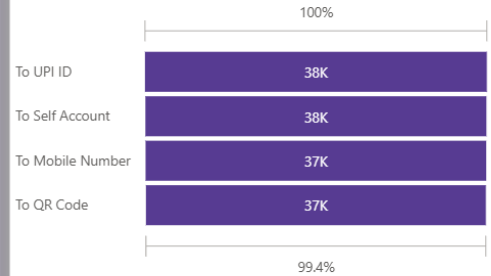
Average Transaction size

11.58K

Revenue Share By Service

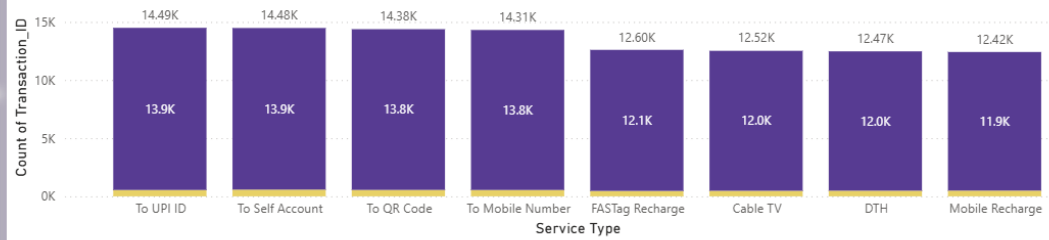


UPI Transfer Channel Flow



Monthly Transaction Trends

Payment_Status Failed Successful



Payment_Status

All

Service Type

All

Quarter

All

MoM Growth

0.00

Peak Month Amount

304.49M

YoY User Growth

0.00

Target Success

0.99

Total_Amount by Month and Service

Service Insurance Loans Money_Transfer Recharge_Bills

