# Gaurav Rajpurohit

📞 +91-7878478896    ✉ rajpurohitgaurav96@gmail.com    in Linkedin    ⌥ Github
🌐 My Website

## EDUCATION

**Gujarat Commerce College**                                                    **Sept 2020**
*(Bachelor of Commerce - B.Com*                                              *Gujarat, India*

## COURSEWORK / SKILLS

**Analytical Tools:**   MS Excel (Macros, Pivot table), Power BI

**Language:**   MySQL

**Other Skills:**   VS Code, Analytical Mindset, Enthusiastic learner

## EXPERIENCE

**Spirie Marketing Solutions** | ( Data Management Executive )        **May 2021 - March 2022**

- Handled **1 million** of Customer Data to create reports for managers to make decisions.
- Maintained detailed records in Excel and followed up on customer interactions.
- Utilized **Macros** in Excel for data automation, streamlining processes and enhancing efficiency.

## PROJECTS

**Sales Report** | ( Excel , Power Bi )  in ⌥                                          **Dec 2024**

- Developed a comprehensive **Power BI Sales Dashboard** to track and visualize key sales metrics, enhancing data accessibility and decision-making.
- Automated **data cleaning with Power Query**, saving about 4 hours of manual work
- Converted data from various currency units into a common currency for accurate comparison and analysis.

**HR Analysis** | ( Power Bi , DAX )  in ⌥                                           **Jan 2025**

- Designed and implemented**HR Analytics Dashboard** to assess **employee attrition** trends across departments, offering actionable insights into turnover patterns.
- Performed **Exploratory Data Analysis (EDA)** to get aimed answers.
- Identified actionable insights to improve business processes.

**Blinkit Dashboard** (Excel, PowerBi, CSV, KPI) |  in ⌥                              **Feb 2025**

- Developed an interactive Power BI dashboard for Blinkit, utilizing **DAX** to create **advanced calculations** and enhance data analysis capabilities.
- **Collected 1.20 million sales** records from various sources like Excel, CSV database.
- Applied **Data Wrangling** techniques to clean, transform, and structure raw data, ensuring accurate and reliable insights for decision-making.

### EXTRACURRICULAR ACTIVITIES

**Sports or Group Activities (Leadership/Teamwork-Based)**
- Participated in team sports like Cricket and football, fostering leadership, teamwork, and strategic thinking.
- Organized group activities to build collaboration and improve team performance in sports and academic events.