



WELCOME TO DIGITAL WORLD

# Hi, I'm Gaurav Singh a Professional Coder.

I'm Gaurav Singh (gauravsinghigc)! I specialize in digital marketing, IT support, full-stack development, and CRM solutions. I have expertise in creating custom web solutions, advanced authentication systems, and Android/iOS cross-platform mobile app development. I'm here to help your business thrive with professional, end-to-end IT services tailored to your needs. Let's bring your ideas to life together!

FIND ME @



### Welcome to Gaurav Singh (Gauravsinghigc)

Hello, I'm Gaurav Singh, widely recognized as **gauravsinghigc**. Based in Faridabad, I've been active in the IT industry since 2019, serving clients across the Delhi-NCR region. As a full-stack developer, IT support specialist, and digital marketing expert, I deliver tailored solutions to help businesses thrive in today's competitive digital landscape. My expertise includes developing secure web solutions, creating cross-platform mobile apps, and crafting data-driven digital marketing strategies to boost visibility and ROI. Additionally, I specialize in designing advanced authentication systems, providing comprehensive IT support, and implementing innovative CRM solutions to streamline operations.

My services range from building responsive, SEO-optimized websites and developing custom CRM systems to offering seamless mobile app development and cloud integration. I also provide digital marketing services, including SEO, PPC, and social media management, to enhance online presence. Whether you need technical support, website maintenance, or robust IT solutions, I'm committed to delivering high-quality results that align with your business goals. Let's collaborate to turn your ideas into reality and drive your business toward success! Contact me today to get started.



**DIGITAL MARKETING**



**WEBSITE & CRM DEVELOPMENT**



**MOBILE APP DEVELOPMENT**



GENERIC PROMOTION



PPC ADS – Google, Meta, YouTube, LinkedIn



META ADS & PROMOTION



SEARCH ENGINE OPTIMIZATION



SOCIAL MEDIA MARKETING



LEAD GENERATION

We manage generic promotion strategies to increase your brand's visibility and reach. Our services include **Social Media Promotion** for boosting engagement across platforms like Facebook, Instagram, and Twitter, **Email Marketing** to reach your audience directly with tailored messages, **Content Marketing** for creating valuable content that drives traffic and builds trust, and **Influencer Marketing** to leverage the reach of influencers for brand endorsement. Additionally, **Event Promotion** to highlight upcoming events or webinars.

## Process we follow in generic promotion:

- **Strategy Development:** We create a detailed plan to outline your promotional goals and target audience.
- **Content Creation:** We develop high-quality content, including blog posts, social media updates, and newsletters, designed to engage and inform your audience.
- **Social Media Management:** We schedule and manage posts, interact with followers, and monitor engagement to build a strong online presence.
- **Email Campaigns:** We design and send informative and engaging emails to your subscriber list.
- **Public Relations:** We craft press releases and manage media relationships to boost your brand's reputation.
- **Community Engagement:** We foster active interaction with your audience through forums, social media groups, and events.
- **Performance Tracking:** We monitor key metrics such as website traffic, engagement rates, and website enquiry assess effectiveness.

Our organic promotion strategies are **cost-effective** and **build long-term relationships** with your audience. They offer **increased brand visibility** through high-quality content and SEO, leading to improved **search engine rankings** and **website traffic**. The strategies **enhance audience engagement** and foster a **strong brand reputation** through effective PR and community interaction. Additionally, our approach provides **insights into audience behaviour**, helping you refine and improve your promotional efforts continuously.

## Activities we performed;

- 4 creatives weekly will be published including creative designs + festival & events post + short videos/reels + Instagram reels
- All creatives will be published on Facebook (Meta), Instagram, LinkedIn and Twitter.
- Festival Creatives, Event Creatives, Important Dates will be to published.
- Relative community interest and content published.
- Page & profile back link generation over similar communities.
- Trending content creation and hashtag promotion.



# META ADS (FACEBOOK & INSTAGRAM)



We create and manage Meta Ads (formerly Facebook Ads) to enhance your online presence and drive results. Our services include **Feed Ads** for displaying in users' social media feeds, **Stories Ads** that appear between user stories on Facebook and Instagram, **Carousel Ads** for showcasing multiple products or services, and **Video Ads** to engage audiences with dynamic content. We also offer **Lead Ads** for capturing user information directly within the platform and **Collection Ads** for a streamlined shopping experience.

## Process we follow for Meta Ads & Promotion;

- **Objective Setting:** We start by defining your campaign goals, such as increasing brand awareness, generating leads, or driving website traffic.
- **Audience Targeting:** We utilize advanced targeting options to reach your ideal audience based on demographics, interests, behaviours, and more.
- **Ad Creation:** We design eye-catching visuals and write persuasive copy to capture attention and drive engagement.
- **Budget and Bidding:** We manage your budget and set bidding strategies to optimize ad spend and achieve the best results.
- **Campaign Setup:** We structure and launch campaigns across suitable Meta platforms, including Facebook and Instagram.
- **Monitoring and Optimization:** We continuously track performance metrics and make data-driven adjustments to improve ad effectiveness.
- **A/B Testing:** We test different ad variations to determine which performs best.
- **Reporting:** We provide comprehensive performance reports, including metrics such as impressions, clicks, and conversions, along with actionable insights.

Our Meta Ads campaigns are **highly targeted**, allowing you to reach specific audiences with precision. They offer **customizable ad formats** and **creative options**, resulting in increased engagement and conversions. The campaigns are **optimized for performance**, with continuous monitoring and adjustments to enhance ROI. We also deliver **detailed analytics** and **insights**, helping you track success and refine future advertising strategies.

## Activities we performed:

- Up to 10 Active Campaigns for 1 Projects, Multiple Ad sets, Multiple Ad creatives, + AB Testing for all these campaigns.
- It is to be informed when the meta balance will be exhausted, you will need to add the budget accordingly to your budget(amount) preferences.
- Ad placement will be Facebook, Instagram, Messenger
- Ad creative design
- Ad fund will be client side
- Daily ad budget allocations

We design and manage Google Ads campaigns to drive traffic and achieve your marketing objectives. Our services include **Search Ads** that appear on Google's search results pages, **Display Ads** for visual banners shown across the Google Display Network, **Video Ads** on YouTube and other video platforms, and **Shopping Ads** for showcasing products directly in search results. Whether you need **Remarketing Ads** to re-engage previous visitors or **App Promotion Ads** to boost app installs, we tailor each ad type to fit your business needs.

## Process for Google Ad & Promotion:

- **Goal Definition:** We start by setting clear objectives for your campaign, such as increasing website traffic, generating leads, or boosting sales.
- **Keyword Research:** We conduct thorough research to select effective keywords that match your target audience's search intent.
- **Ad Creation:** We craft compelling ad copy and design engaging visuals to attract clicks and conversions.
- **Budget and Bidding:** We manage your budget and set bidding strategies to optimize ad spend and maximize ROI.
- **Campaign Setup:** We structure and launch campaigns across appropriate networks and ad formats.
- **Monitoring and Optimization:** We continuously track performance metrics and make adjustments to improve ad effectiveness.
- **A/B Testing:** We test different ad variations to determine the most effective approach.
- **Reporting:** We provide detailed performance reports, including metrics like clicks, impressions, and conversions, along with actionable insights.

Our Google Ads campaigns are **highly targeted**, ensuring your ads reach the right audience based on search behaviour and demographics. They offer **customizable formats** and targeting options, leading to **better engagement and conversions**. The campaigns are **optimized for performance**, with ongoing monitoring and adjustments to maximize ROI. We also provide **detailed analytics** and **insights**, allowing you to track campaign success and refine future strategies.

## Activities we performed:

- Creative Search Ads for website/projects traffic and brand awareness
- Up to 10 Active Campaigns for 1 Projects. We will create Multiple campaigns; multiple ad groups and multiple Ad copies will be created. We will also do A/B Testing of these campaigns.
- 1 active display ad for lead generation
- Keyword analysis
- Weekly Google Analytics Report for performance
- Free Google Map Listing

# OUR CLIENTS @ DIGITAL MARKETING



## KREDIT 24

Kredit 24's domain is Loan service that provides every type of loans in Germany and European countries.

The details are as under:

- No. of Campaigns: 2
- Location - Germany and Switzerland
- Language - German
- Budget - 17k per day
- Timing - IST 2 pm to 8:30 pm (Mon - Fri)
- Bid Strategy - Maximize Conversions
- Audience - Targeted

### Kredit 24 - Statistics (Last 30 days)

- Clicks - 2103
- Impressions - 16384
- CTR - 12.84%
- Avg. CPC - ₹ 132.52
- Cost - ₹ 2,78,698.92
- Conversions - 695
- Cost per Conversion - ₹ 400.62
- Conversion Rate - 33.08%

### Kredit 24 - Statistics (All Time)

- Clicks - 2762
- Impressions - 22735
- CTR - 12.15%
- Avg. CPC - ₹ 148.52
- Cost - ₹ 4,10,221.85
- Conversions - ₹ 827
- Cost per Conversion - ₹ 496.04
- Conversion Rate - 29.94%

Campaign status: All

ADD FILTER

SEARCH

SEGMENT

COLUMNS

REPORTS

DOWNLOAD

EXPAND

MORE

<input type="checkbox"/>	<input checked="" type="radio"/>	Campaign	Budget	Bid strategy type	Status	Campaign type	↓ Clicks	Impr.	CTR	Avg. CPC	Cost	Conversion:	Cost / conv.	Conv. rate
<input type="checkbox"/>	<input checked="" type="radio"/>	Leads-Search-1	₹9,500.00/day	Maximise conversions (Target CPA)	Eligible	Search	1,150	8,888	12.94%	₹124.36	₹143,010.40	382.34	₹374.04	33.25%
<input type="checkbox"/>	<input checked="" type="radio"/>	Leads-Search-big-cities	₹7,500.00/day	Maximise conversions (Target CPA)	Some ads limited by policy	Search	953	7,496	12.71%	₹142.38	₹135,688.52	313.32	₹433.07	32.88%
Total: Campaigns							2,103	16,384	12.84%	₹132.52	₹278,698.92	695.66	₹400.62	33.08%
<input checked="" type="radio"/>	<input type="radio"/>	Total: Account	₹17,000.00/day				2,103	16,384	12.84%	₹132.52	₹278,698.92	695.66	₹400.62	33.08%



## Phone Agent 007

Phone Agent 007 is an Android child monitoring app and employee tracking app. Campaign details are given below:

- No. of Campaigns: 1
- Location - Major cities of India
- Language - English
- Budget - 1700 per day
- Timing - IST 9 am to 3:00 am (All days)
- Bid Strategy - Target CPA
- Audience - Targeted

### Phone Agent 007 - Statistics (Last 30 days)

- Clicks - 4856
- Impressions - 19710
- CTR - 24.64%
- Avg. CPC - ₹ 7.90
- Cost - ₹ 38,364.92
- Conversions - 479
- Cost per Conversion - ₹ 80.09
- Conversion Rate - 9.86%

### Phone Agent 007 - Statistics (All Time)

- Clicks - 8207
- Impressions - 33353
- CTR - 24.61%
- Avg. CPC - ₹ 8.66
- Cost - ₹ 71,109.83
- Conversions - 602
- Cost per Conversion - ₹ 118.12
- Conversion Rate - 7.34%

Campaign status: All

ADD FILTER

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SEARCH

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REPORTS

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DOWNLOAD

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<input type="checkbox"/>	<input checked="" type="radio"/>	Campaign	Budget	Status	Optimisation score	Campaign type	↓ Clicks	Impr.	CTR	Avg. CPC	Cost	Conversions	Cost / conv.	Conv. rate
<input type="checkbox"/>	<input checked="" type="radio"/>	<div><div>🔍</div><div>Phone Agent 007 - Leads-Search-1</div></div>	₹1,700.00/day <div>🗒️</div>	Eligible (Limited by budget) <div>✅</div>	60.6%	Search	4,856	19,710	24.64%	₹7.90	₹38,364.38	479.00	₹80.09	9.86%
Total: Campaigns <div>?</div>							4,856	19,710	24.64%	₹7.90	₹38,364.38	479.00	₹80.09	9.86%
<div>⌵</div>	Total: Account <div>?</div>		₹1,700.00/day				4,856	19,710	24.64%	₹7.90	₹38,364.38	479.00	₹80.09	9.86%

## Escale Solutions

Escale Solutions is the leading Web and App development company in Noida, India. Campaign details are given below:

- No. of Campaigns: 1
- Location - Delhi, Noida, Ghaziabad, Faridabad, Gurgaon, Greater Noida
- Language - English
- Budget - 2400 per day
- Timing - IST 8 am to 00:00 am (Mon - Fri)
- Bid Strategy - Maximize Conversion (Target CPA)
- Audience - Targeted

Escale Solutions - Statistics (Last 30 days) •  
Clicks - 458

- Impressions - 4716
- CTR - 9.71%
- Avg. CPC - ₹ 49.52
- Cost - ₹ 22,682.37
- Conversions - 52
- Cost per Conversion - ₹ 436.20
- Conversion Rate - 11.35%

Escale Solutions - Statistics

- Clicks - 7107
- Impressions - 85732
- CTR - 8.29%
- Avg. CPC - ₹ 38.24
- Cost - ₹ 2,71,759.80
- Conversions - 602
- Cost per Conversion - ₹ 451.43
- Conversion Rate - 8.47%

# PORTFOLIO @ META ADS – Real Estate Ads

<div> <div>+ Create</div> <div>Duplicate</div> <div>Edit</div> <div>A/B test</div> <div>Rules</div> <div>View setup</div> <div>Columns: Performance</div> <div>Breakdown</div> <div>Reports</div> <div>Export</div> <div>Chart</div> </div>											
<input type="checkbox"/>	Off / On	Campaign	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	<input type="checkbox"/>	New Barsaana Video Ad 9818799110 View charts Edit Duplicate ...	Using ad set bid ...	Using ad set bud...	7-day click or ...	1,932 Facebook leads	552,863	1,019,154	₹27.34 Per On-Facebook Leads	₹52,828.07	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	Babita Campaign Arohi	Using ad set bid ...	Using ad set bud...	7-day click or ...	68 Facebook leads	6,132	7,168	₹11.93 Per On-Facebook Leads	₹811.57	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	Ramesh campaign aarohi <b>Unpublished edits</b>	Using ad set bid ...	Using ad set bud...	7-day click or ...	3 Facebook leads	3,322	4,745	₹258.13 Per On-Facebook Leads	₹774.39	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	Ritika Campaign	Using ad set bid ...	Using ad set bud...	7-day click or ...	155 Facebook leads	16,421	23,292	₹24.64 Per On-Facebook Leads	₹3,818.79	Ongoing
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Arun campaign Aarohi	Using ad set bid ...	Using ad set bud...	7-day click or ...	60 Facebook leads	5,734	7,615	₹19.22 Per On-Facebook Leads	₹1,152.96	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	Ravi Campaign Aarohi	Using ad set bid ...	Using ad set bud...	7-day click or ...	62 Facebook leads	4,582	5,974	₹23.13 Per On-Facebook Leads	₹1,434.12	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	Arohit New Project Chandroday Kutir 9/11	Using ad set bid ...	Using ad set bud...	7-day click or ...	749 Facebook leads	39,815	80,555	₹28.48 Per On-Facebook Leads	₹21,333.27	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	Chandroday Kutir 3 Ad	Using ad set bid ...	Using ad set bud...	7-day click or ...	1 Facebook leads	5,810	8,499	₹1,713.53 Per On-Facebook Leads	₹1,713.53	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	NTH New Ads	Using ad set bid ...	Using ad set bud...	7-day click or ...	60 Facebook leads	9,849	14,798	₹72.00 Per On-Facebook Leads	₹4,320.16	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	Radhey Rani Barsaana New +91 88005 29110	Using ad set bid ...	Using ad set bud...	7-day click or ...	233 Facebook leads	68,160	103,721	₹30.24 Per On-Facebook Leads	₹7,046.50	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	Shree Radha Rani Video5 (+91 95990 21986)	Using ad set bid ...	Using ad set bud...	7-day click or ...	184 On-Facebook Leads	215,051	281,443	₹41.20 Per On-Facebook Leads	₹7,579.89	Ongoing
Results from 14 campaigns ⓘ Excludes deleted items					7-day click or ...	4,912 On-Facebook Leads	1,070,073 Accounts Center acco...	2,379,686 Total	₹30.55 Per On-Facebook Leads	₹150,053.43 Total spent	

## Real Estates Ads: 14+ Project in DELHI/NCR both commercial/residentials

- Total Spent : Rs.1,50,053
- Leads Generated : 4,912
- Reach : 1,07,073
- Total Impression : 23,79,686
- Avg Cost Per results : Rs.30.55

# PORTFOLIO @ META ADS – NVQ LEVEL 6

Location: London, United Kingdom. Reaches, Impressions, Cost Per Results, Amount Spent

Campaigns										
Ad sets										
Ads										
<div> <div>+ Create</div> <div>Duplicate</div> <div>Edit</div> <div>A/B test</div> <div>More</div> <div>Columns: Performance</div> <div>Breakdown</div> <div>Reports</div> <div>Charts</div> </div>										
<input type="checkbox"/>	Off/On	Campaign	Att set	Results	Reach	Impressions	Cost per result	Amount spent	Ends	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	NVQ Level 6 Senior Site Inspection <small>View Charts Edit Duplicate ...</small>	7...	222 On-Facebook leads	45,783	112,973	£3.59 Per on-Facebook lea...	£795.92	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	NVQ Level 6 - Construction Site Management	7...	389 On-Facebook leads	65,805	179,362	£3.39 Per on-Facebook lea...	£1,317.02	Ongoing	
<input type="checkbox"/>	<input type="checkbox"/>	NVQ Level 6 Construction Senior Management	7...	— On-Facebook lead	—	—	— Per on-Facebook lea...	£0.00	Ongoing	
<input type="checkbox"/>	<input type="checkbox"/>	NVQ Level 3 Occupational Work Supervision 8/...	7...	30 On-Facebook leads	8,199	17,466	£5.87 Per on-Facebook lea...	£176.04	Ongoing	
Results from 4 campaigns ⓘ Excludes deleted items			7...	641 On-Facebook leads	95,560 Accounts Centre acc...	309,801 Total	£3.57 Per on-Facebook lea...	£2,288.98 Total Spent		

## NVQ LEVEL 6

- Total Spent : £ 2,288.98
- Leads Generated : 641
- Reach : 95,560
- Total Impression : 3,09,801
- Avg Cost Per results : £ 3.57

Campaigns

Ad sets

Ads

+ Create

Duplicate

Edit

A/B test

More

Columns: Performance

Breakdown

Reports

Export

Charts

<input type="checkbox"/>	Off/On	Campaign	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Shikshamitra_MBBS_Russia	Using ad set bid ...	Using ad set bud...	7-day click or ...	460 On-Facebook leads	95,328	153,352	₹55.70 Per on-Facebook leads	₹25,622.17	Ongoing
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Propvision (Anthurium) Golden I	Using ad set bid ...	Using ad set bud...	7-day click or ...	4 On-Facebook leads	4,435	5,757	₹444.44 Per on-Facebook leads	₹1,777.77	Ongoing
		Results from 2 campaigns ⓘ			7-day click or ...	470 On-Facebook leads	100,807 Accounts Centre acco...	161,969 Total	₹63.53 Per on-Facebook leads	₹29,859.46 Total Spent	

## ShikshaMitra\_MBBS\_Russia

- Total Spent : Rs.25,622.17
- Leads Generated : 460
- Reach : 95,328
- Total Impression : 1,53,352
- Avg Cost Per results : Rs.55.70

## Propvision (Anthurium) Golden I

- Total Spent : Rs.1,777.77
- Leads Generated : 4
- Reach : 4,435
- Total Impression : 5,757
- Avg Cost Per results : Rs.444.44



Campaigns 1 selected X									
Ad sets for 1 Campaign									
Ads for 1 Campaign									
<div> <div>+ Create</div> <div>Duplicate</div> <div>Edit</div> <div></div> <div></div> <div>More</div> <div>Columns: Performance</div> <div>Breakdown</div> <div></div> <div></div> <div></div> </div>									
<input type="checkbox"/>	Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent	Ends	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Your Home Tutor <small>View Charts Edit Duplicate ...</small>	64 On-Facebook leads	15,381	25,433	₹106.14 Per on-Facebook leads	₹6,793.09	Ongoing	
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Your Home Tutor <small>View Charts Edit Duplicate ...</small>	74 On-Facebook leads	23,251	39,104	₹123.48 Per on-Facebook leads	₹9,137.29	Ongoing	

## Your Home Tutor

- Total Spent : Rs.15,930.38
- Leads Generated : 138
- Reach : 38,632
- Total Impression : 64,537
- Avg Cost Per results : Rs.115.43

Campaigns												
Ad sets												
Ads												
<div> <div>+ Create</div> <div>Duplicate</div> <div>Edit</div> <div>A/B test</div> <div>More</div> <div>Columns: Performance</div> <div>Breakdown</div> <div>Reports</div> <div>Export</div> <div>Chart</div> </div>												
<input type="checkbox"/>	Off/On	Campaign	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Euophica New Project 20-12	Using ad set bid ...	Using ad set bud...	7-day click or ...	3 On-Facebook leads	1,645	1,941	₹252.66 Per on-Facebook leads	₹757.98	Ongoing	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Euophica Lead Generation	Using ad set bid ...	Using ad set bud...	7-day click or ...	90 On-Facebook leads	19,986	33,522	₹109.94 Per on-Facebook leads	₹9,894.60	Ongoing	

## Euophica Project

- Total Spent : Rs.10,652.58
- Leads Generated : 93
- Reach : 21,631
- Total Impression : 35,493
- Avg Cost Per results : Rs.114.54

# WEBSITE & CRM DEVELOPMENT



**LANDING PAGE DESIGN**



**DYNAMIC WEBSITE DEVELOPMENT**



**E-COMMERCE & E-STORES**



**WEB APP DEVELOPMENT**



**CRM DEVELOPMENT**



**CUSTOMIZED DEVELOPMENT**

# MOBILE APP DEVELOPMENT (ANDROID & iOS)



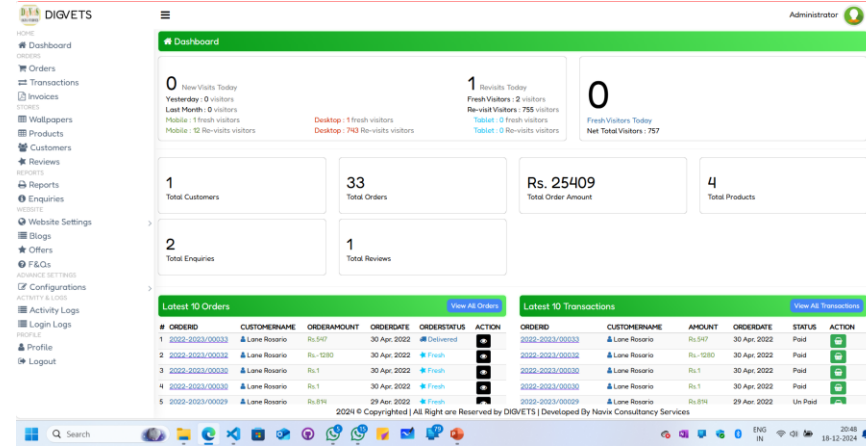
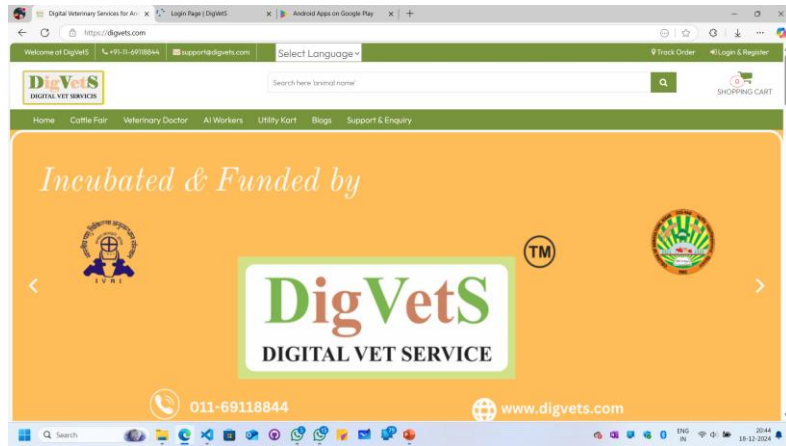
- ✓ E-Commerce Mobile App
- ✓ Utility Apps
- ✓ Finance Management Apps
- ✓ Educational & Institution App
- ✓ Health & Fitness App
- ✓ Productivity App



- ✓ Customized mobile app development based on need & requirements.
- ✓ Gaming App Development
- ✓ Payment App
- ✓ Complete automation

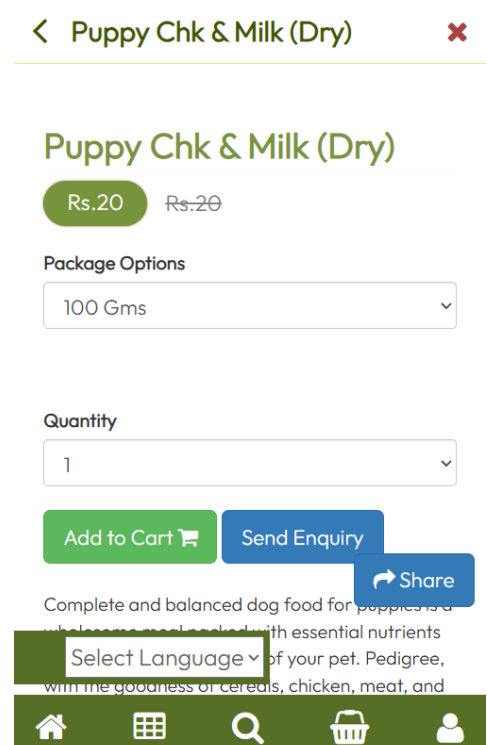
App can be Native, Cross-Platform, Web App and Hybrid App depend on requirement.

# OUR CLIENTS @ E-Commerce + CRM + MOBILE App



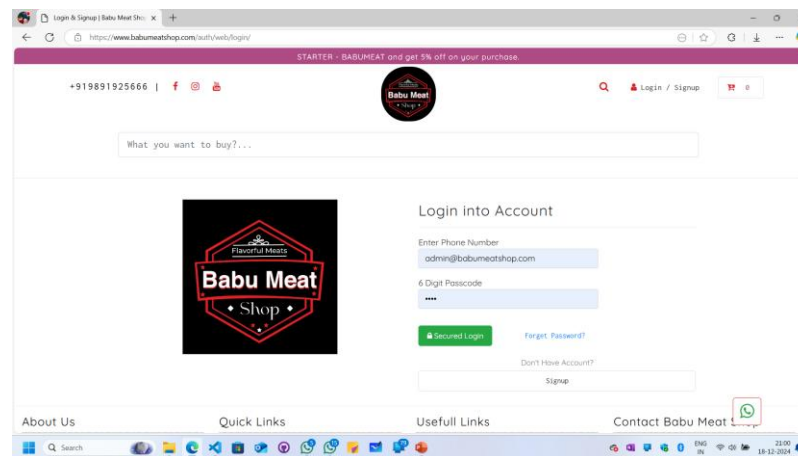
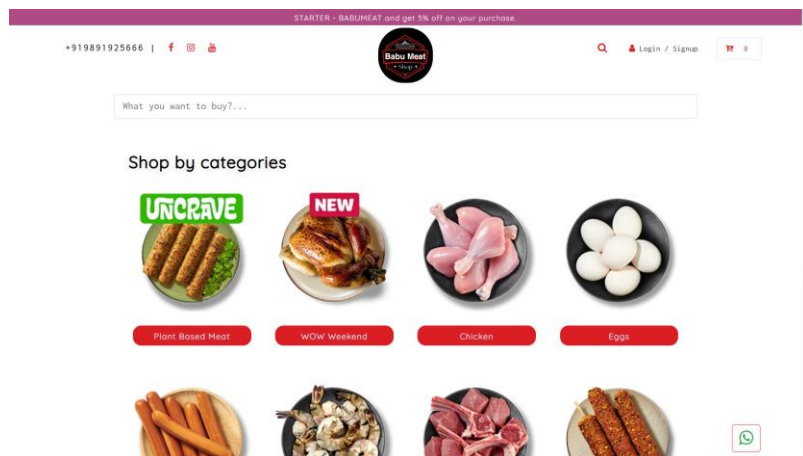
## DIGVETS – digvets.com

- E-Commerce Website
- CRM for Billing & Invoicing
- Razorpay Payment Gateway
- SMS APIs
- Android Mobile App
- One to One Person Video Call
- Multi Language Support
- Inbuilt Analytics for website Traffic
- Multi Inventory Management



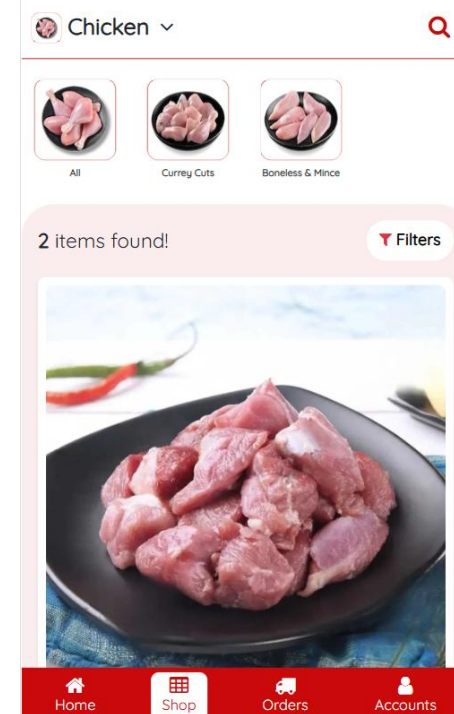
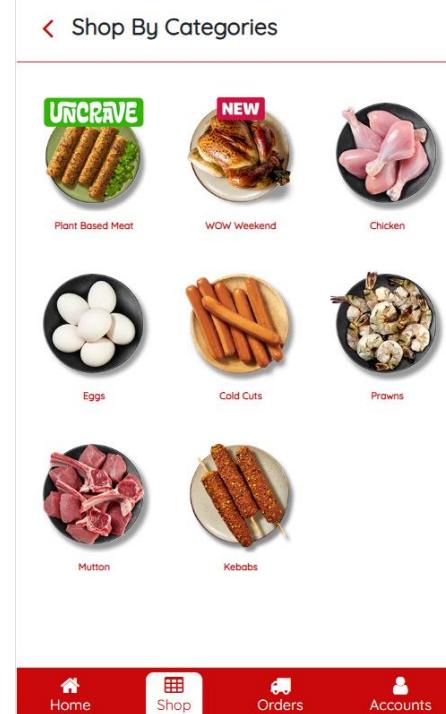
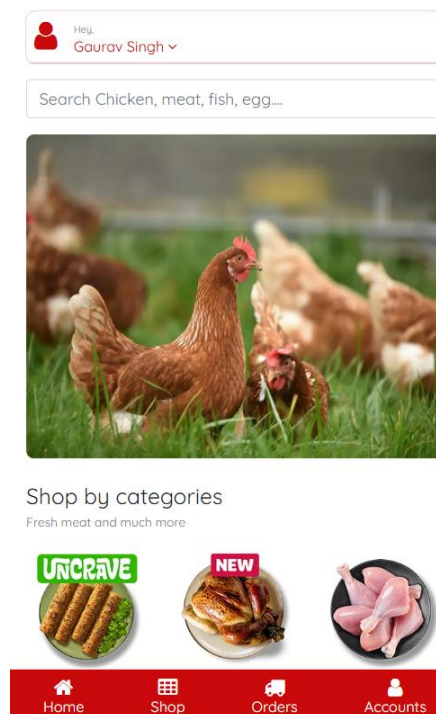


# OUR CLIENTS @ E-Commerce + CRM + MOBILE App

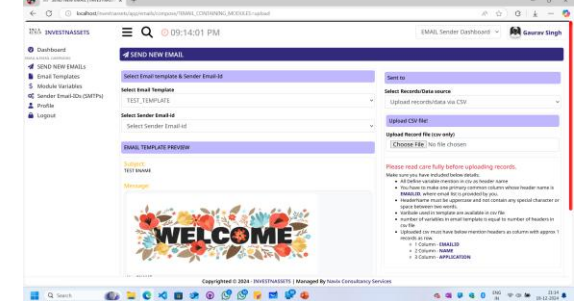
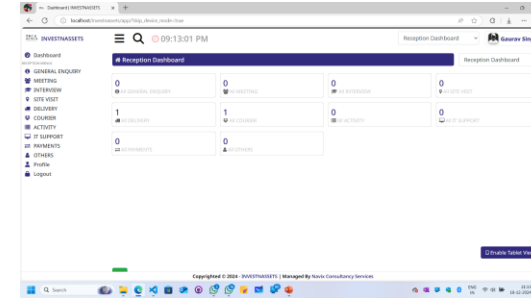
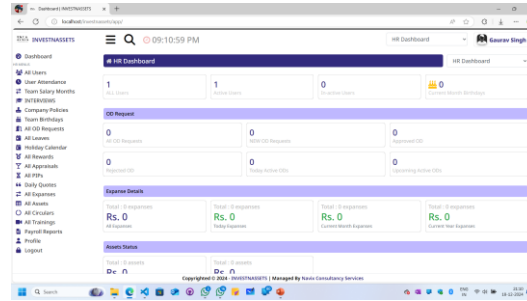
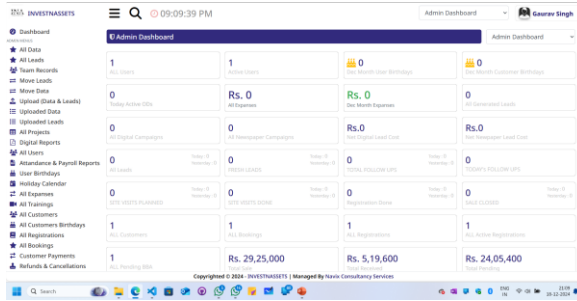


## BABU MEAT SHOP – babumeatshop.com

- E-Commerce Website
- CRM for Billing & Invoicing
- Razorpay Payment Gateway
- SMS APIs
- Android Mobile App
- One to One Person Video Call
- Multi Language Support
- Inbuilt Analytics for website Traffic
- Multi Inventory Management

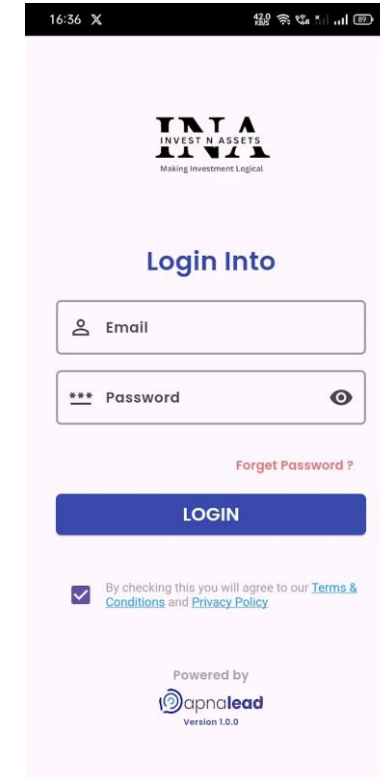


# OUR CLIENTS @ HR + LEADS + CRM + RECEPTION + EMAIL CAMPAIGNS

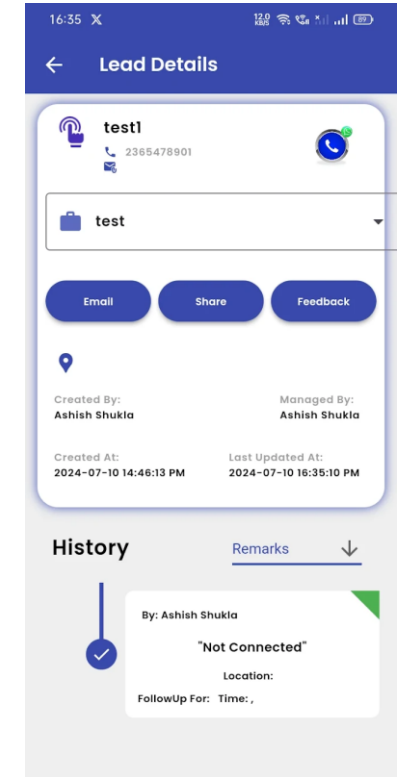


## INVEST & ASSETS – investnassets.com

- Complete Lead Management
- Projects and Inventory
- Leads Integration Meta Ads & Google Ads
- Reception Management
- Self On-boarding & KYC Management
- Location based attendance management
- HR, payroll, salary, activities & Interview Management
- Email Campaign Management
- Reception, courier, visits, meeting management
- Customer Relationship Management
- Auto Payment Collections
- Sales, revenue & commission distribution management
- Ads & ROI Management

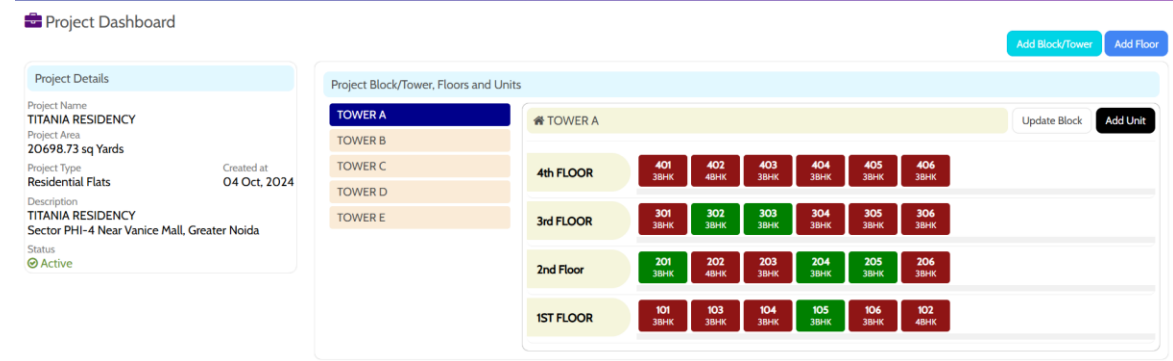
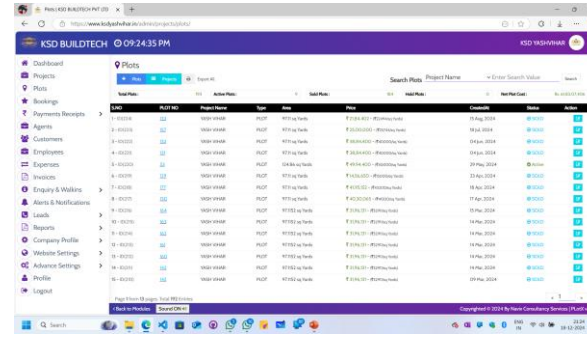
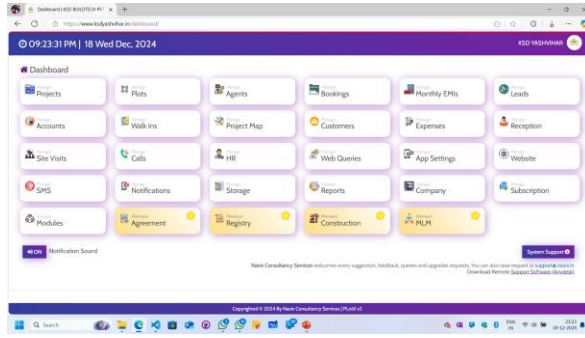


The mobile app login screen features the INVT logo and the tagline "Making Investment Logical". It includes a "Login Into" section with fields for "Email" and "Password", a "Forgot Password?" link, and a "LOGIN" button. At the bottom, there is a checkbox for agreeing to terms and privacy policy, and a note "Powered by apnalead Version 1.0.0".



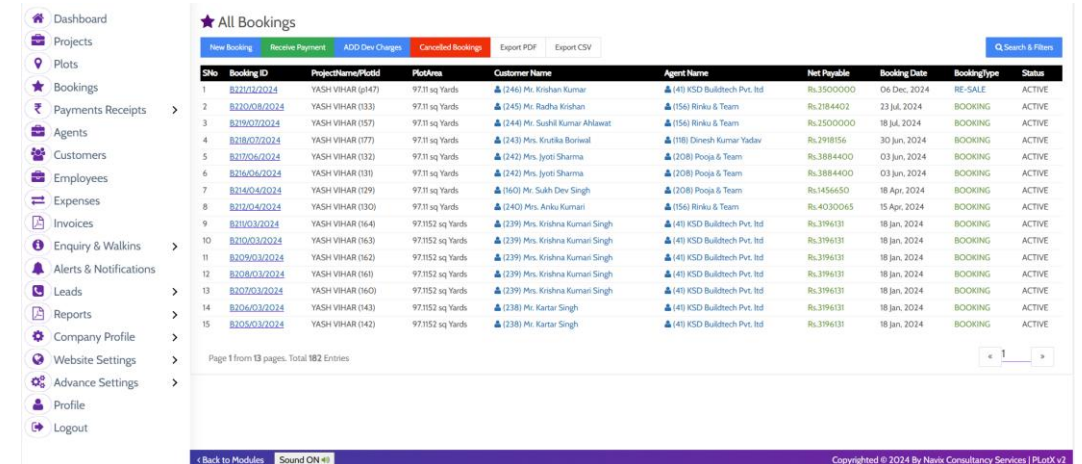
The lead details screen displays information for a specific lead named "test1" with the phone number "2365478901". It includes buttons for "Email", "Share", and "Feedback". Below this, it shows the lead's creation and update dates, and a "History" section with a "Remarks" tab. A notification at the bottom indicates "Not Connected" and provides a "FollowUp For: Time,".

# OUR CLIENTS @ PLOTS MANAGEMENT (WEB APPLICATION)



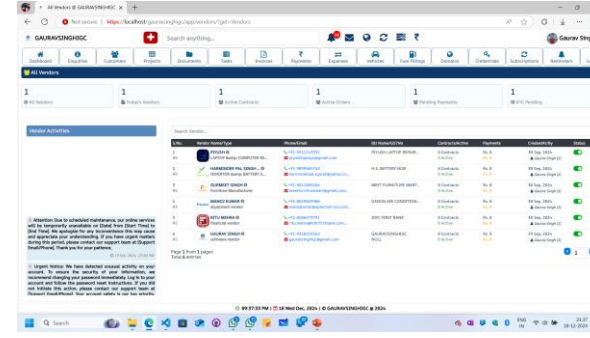
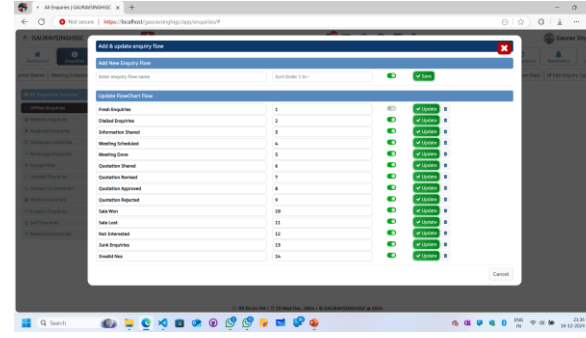
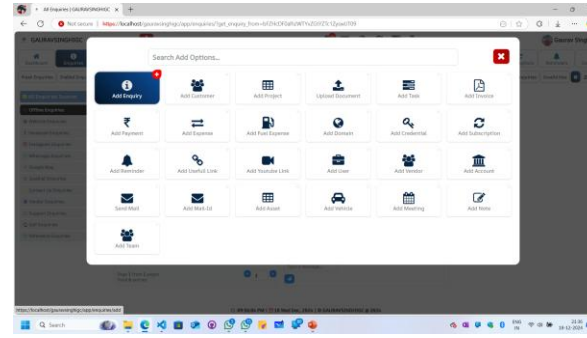
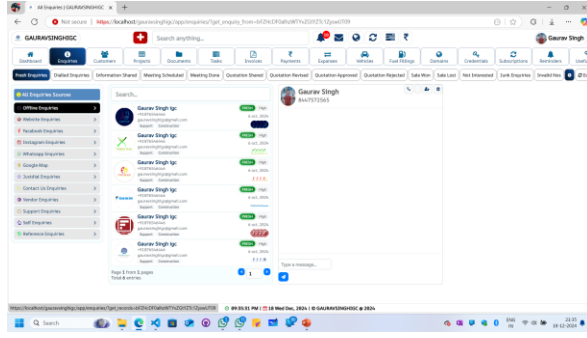
## KSD YASHVIHAR – ksdyashvihar.in

- Project Management
- Project block, floors & unit management
- Customers, Agents Management
- Bookings, Re-sale, Transfer management
- Payment collections
- Maintenance, Development & other charges
- Construction Material Management
- Agent Commission Management & Distribution
- Add-on Pre built dynamic website
- SMS, WHATSAPP, EMAIL alert options
- RERA Approved Document generation.
- Welcome letter, allotment letter, demand letter generation.
- Customer KYC and document management.



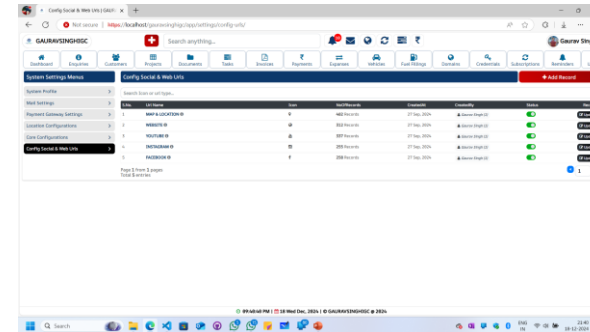
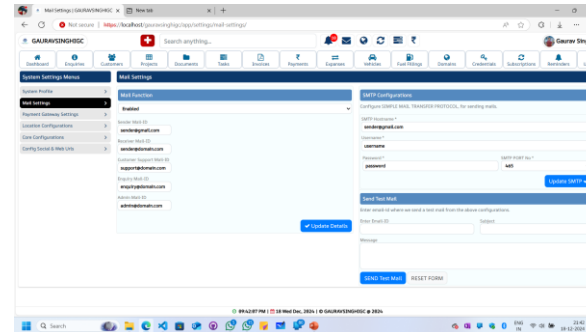
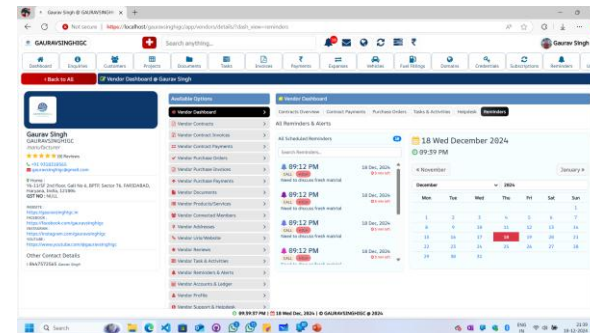
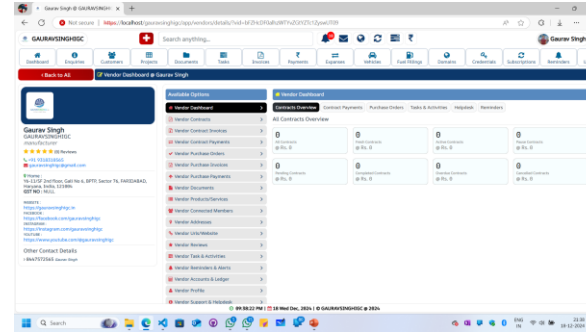


# OUR CLIENTS @ LEAD + SALES + EXPANSE + VENDOR MANAGEMENT



## RSOR INDIA – rsortechology.com

- Enquiry, leads, conversion, helpdesk management.
- Customers Management
- Subscription & Renewal management
- Expanses, fuel expanse, purchase management.
- Complete Vendor management
- Passwords and Utility Tools
- Meetings, Reminders, Task, activity management.
- Stock & Inventory Management.
- Quotation, Invoicing & Billing
- In built mail inbox support
- Multi accounts and fund movement tracking
- Whatsapp, SMS, email, API integrations.
- HR, Payroll, salary management.
- Out sourcing service management.



## OUR CLIENTS @ WEBSITE & LANDING PAGES

- |                         |                           |                      |                   |
|-------------------------|---------------------------|----------------------|-------------------|
| ➤ step-smith.com        | : Static Website          | ➤ step-smith.com     | : Static Website  |
| ➤ crowndentalindia.com  | : Static Website          | ➤ babumeatshop.com   | : Dynamic Website |
| ➤ travelwithshaleen.in  | : Static Website          | ➤ jhinterior.in      | : Static Website  |
| ➤ llrmce.com            | : Dynamic Website         | ➤ euphoricarealty.in | : Static Website  |
| ➤ ecotechhomes.in       | : Static Website          |                      |                   |
| ➤ onezoefirstaid.com    | : CMS Website (Wordpress) |                      |                   |
| ➤ bharatenergreen.com   | : Static Website          |                      |                   |
| ➤ darkservices.in       | : CMS Website (Hostinger) |                      |                   |
| ➤ buildbraand.com       | : Landing Page            |                      |                   |
| ➤ shashwatdental.com    | : Dynamic Website (PHP)   |                      |                   |
| ➤ weddingvilla.in       | : Static Website          |                      |                   |
| ➤ sigmaengineer.in      | : Static Website          |                      |                   |
| ➤ newtechchemicals.com  | : Laravel Website         |                      |                   |
| ➤ officerswing.com      | : Static Website          |                      |                   |
| ➤ sameerplumber.in      | : Static Website          |                      |                   |
| ➤ investnassets.com     | : Static Website          |                      |                   |
| ➤ radharanitownship.com | : Dynamic Website (php)   |                      |                   |
| ➤ cabsnearby.in         | : Semi-Dynamic            |                      |                   |
| ➤ digvets.com           | : Dynamic Website         |                      |                   |



# SERVICE CHARGES



## Enhance online presence organically

- ✓ 5 page landing page
- ✓ Seo friendly landing page
- ✓ Social Media account setup
- ✓ Community relation building
- ✓ Instant call to action buttons
- ✓ 2 weekly creatives/reels/post publish
- ✓ Weekly analytics reports
- ✓ Building brand organically
- ✓ Direct whatsapp chat redirection
- ✓ Backlink generation
- ✓ Stay active for any feedback
- ✓ generate enquiries organically

**Rs.2999/month**



Enhance online presence organically as well as paid

- ✓ 10-12 page landing page
- ✓ Seo friendly landing page
- ✓ Social Media account setup
- ✓ Community relation building
- ✓ Instant call to action buttons
- ✓ 3 weekly creatives/post publish
- ✓ 1 weekly Reels/shorts publishing
- ✓ 1 Active Campaign on Meta Ads
- ✓ Live chat bot plugins
- ✓ AI generated predefined message
- ✓ Auto Greeting Message sender
- ✓ Weekly analytics reports
- ✓ Building brand organically
- ✓ Direct whatsapp chat redirection
- ✓ Backlink generation
- ✓ Stay active for any feedback
- ✓ generate enquiries organically

**Rs.6999/month**



Customized Solution depend on your requirements

- ✓ Website Development
- ✓ E-Commerce Solution
- ✓ Mobile App development
- ✓ Social Media Optimization
- ✓ Social media marketing (META ADS)
- ✓ Google Ads
- ✓ YouTube Ads
- ✓ Customize CRM & App development
- ✓ Industry automation
- ✓ Sales automation
- ✓ Large scale Software development

- **Starts from Rs.5999 onwards and rental pay method also available.**

**Special Offer Available : Special discount available for 3 months, 6 months and 12 months packages.**

# TOOLS, TECHNOLOGIES & SOFTWARES

Canva



# Thank You!



## **Gaurav Singh (Gauravsinghigc)**

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