

Welcome to **Apnalead.com**

Apnalead.com | Overview

ApnaLead.com specializes in lead generation, lead automation, and digital marketing through paid campaigns. We help businesses grow by providing high-quality leads and efficient marketing strategies.

Apnalead.com | Lead Generation

We identify and capture potential customers tailored to your business needs, ensuring a steady flow of high-converting prospects.

Apnalead.com | Lead Automation

Our automation solutions streamline lead management, from initial contact to conversion, enhancing productivity and ensuring no leads are missed.

Apnalead.com | Meta Ads, Google Ads, LinkedIn Ads

We craft and manage data-driven paid campaigns on platforms like Google Ads, Facebook Ads, and LinkedIn Ads to maximize ROI and drive targeted traffic.

Apnalead.com | Why Choose Us?

- **Expertise:** Experienced professionals with industry knowledge.
- **Customization:** Tailored services to meet your business objectives.
- **Results-Oriented:** Focused on delivering measurable growth.
- **Innovation:** Adopting the latest trends and technologies.

Apnalead.com | Pricing & Charges (Standard Version)

- Up-to 200 users

| S. No | Item and Description | Charges | Payable at |
|-------|------------------------------------|--|------------------------------------|
| 1 | One time Installation & Setup Cost | Rs.45000 | One Time |
| 2 | Monthly Support Charges | Rs.280/user, Rs.350/user, Rs.500/user | Monthly, Half-Yearly, Yearly Plans |
| 3 | Free One Meta Ad Campaign & Setup | Rs.12000 (free) | Free |

Apnalead.com | Other Available Services

| S. No | Item and Description | Charges | Payable at |
|-------|----------------------------------|-----------------|----------------------------|
| 1 | Meta Ads (facebook, Instagram) | Rs.12000 | Monthly |
| 2 | SMO or Generic Promotion | Rs.10000 | Monthly |
| 3 | Google ads | Rs.15000 | Monthly |
| 4 | Landing Page/Website (5-7 Pages) | Rs.12000 | One time |
| 5 | SEO for Google, Bing. | Rs.20000 | Monthly (minimum 3 months) |
| 6 | Ad Video Shooting | Rs.5000 | Per Day or Shooting Day |

Apnalead.com | Premium Version

- Above 200 users

| S. No | Item and Description | Charges | Payable at |
|-------|--|--|------------------------------------|
| 1 | Installation & Setup Cost on separate server | Rs.80000 (Including domain/server cost) | One Time |
| 2 | Monthly Support Charges | Rs.280/user, Rs.350/user, Rs.500/user | Monthly, Half-Yearly, Yearly Plans |
| 3 | Complete HR & Payroll Management | Rs.35000 | One Time |
| 4 | Complete Reception Management | Rs.20000 | One Time |
| 5 | Billing & Invoicing Management | Rs.30000 | One Time |
| 6 | Bulk Email Marketing & Campaigns | Rs.30000 | One Time |

Feel free to customize and expand upon this outline based on specific campaign goals, audience insights, and budget considerations.

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