



DIGITECH SHALEEN
MARKETING & PROMOTION

To

BMR Realty
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Address: C-130, 2nd Floor, Sector 2, Noida 201301

Subject : Proposal for Meta Ads (facebook & Instagram), Google Ads & Video Shooting

1. Social Media Optimization (SMO) + Social Media Marketing (SMM)

- Profile optimization on Facebook and Instagram.
- Regular posting of engaging real estate content.
- Community engagement and brand awareness.
- Performance monitoring and reporting.
- 4-5 Active Campaigns for leads generation

2. Google Ads Management

- Google Ads campaign setup and optimization.
- Keyword research and targeting for lead generation.
- A/B testing and performance tracking.
- Budget management and ad performance reports.

3. Video Shooting (Per Visit)

- On-site video recording for real estate projects.
- Professional equipment and high-quality footage.
- Basic editing and enhancement for digital use.

Pricing

Service	Price (INR)
Social Media Optimization (SMO) + Social Media Marketing (SMM) + Google Ads	₹8,000/month
Video Shooting (Per Visit)	₹2,500/visit

Terms & Conditions

- A maximum of 4-5 projects/services will be handled per subscription.
- The client is responsible for providing content approvals and necessary details on time.
- Additional projects beyond the agreed limit will be chargeable separately.
- The service provider is not responsible for social media account suspension due to platform violations.
- Service fee excludes the ad spend budget, which must be paid directly to Google.
- The service provider does not guarantee leads, conversions, or ad performance, as results depend on multiple factors.
- The client is responsible for ensuring compliance with Google Ads policies to avoid account suspensions.
- Each visit covers up to 4-5 videos; additional videos will be charged separately.
- Basic video editing (branding, trimming, transitions) is included. Advanced editing is chargeable separately.
- The client must schedule video shoots in advance and provide necessary location access.
- Payments for SMO, Google Ads, and Video Services are prepaid and non-refundable.
- Weekly reports will be provided for Google Ads & Social Media Performance.
- The service provider does not guarantee specific results, leads, or sales.
- The client must provide timely approvals and feedback to prevent delays.

For any query please reach at us;



DIGITECH SHALEEN

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