Gaurav Soni

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Summary

Detail oriented professional with over **1 year of experience** as a **PHP Laravel Developer**, skilled in managing **data**, preparing **reports**, and improving **workflows**. Recently gained strong knowledge of **Excel**, **SQL**, and **Power BI** to enhance reporting and analysis skills. Looking to build a career as an **MIS Executive**, where I can use my **technical background** and **analytical thinking** to support **data driven decisions** and improve **reporting accuracy**.

Experience

PHP Laravel Developer   *Jaipur, Rajasthan*
D3 Logics   *June 2024 – Present*

- Designed and developed **web applications** using **PHP, Laravel,** and **MySQL**.
- Optimized **database queries**, improving **performance** by **30%**.
- Collaborated with the team to deliver **2+ scalable projects**.

Skills

- **MIS & Reporting:** Data Management, Report Preparation, Dashboard Creation, Data Validation
- **Tools:** MS Excel (VLOOKUP, Pivot Tables, Conditional Formatting, Power Query), Power BI
- **Database & Programming:** MySQL, SQL, PHP, Laravel, Python (Basics)
- **Soft Skills:** Analytical Thinking, Problem Solving, Team Collaboration

Projects

Adventure Works Sales (Power BI)   *adventure_works* ↗

- Designed and developed an interactive **Power BI dashboard** using the Adventure Works dataset to track company sales and customer insights.
- Visualized key performance indicators including **Overall Revenue, Total Profit, Orders Quantity, and Return Rate**.
- Created separate pages for **Sales Analysis** (yearly and product based trends) and **Customer Relationship Management** (occupation and income level analysis).
- Used **Power Query** for data cleaning and transformation, and **DAX** for calculating sales and profit related measures.
- Delivered an intuitive dashboard that enhanced business understanding and supported **data driven decision making**.
- **Technologies:** Power BI, Power Query, DAX, Excel, Data Modeling, Dashboarding.

Sales Performance Dashboard (Excel)   *sales_performance* ↗

- Developed an interactive **sales performance dashboard** in Excel to visualize regional and seller sales trends.
- Used **Pivot Tables**, **Charts**, and **Slicers** to summarize and compare performance metrics effectively.
- Performed **data cleaning** and applied Excel formulas to enhance reporting accuracy and automation.
- Dynamic visuals were created to identify the best sellers, regional trends, and overall sales contribution.
- **Technologies:** Microsoft Excel, Pivot Tables, Charts, Slicers, Data Cleaning, Data Visualization.

Education

Bachelors Of Technology in Computer Science   *Jaipur, Rajasthan*
Rajasthan Technical University   *2020 – 2024*

Certifications

- **Data Scientist** – Focused on data management and reporting concepts   *AU Ignite - Aug 2025*