

Gaurav Soni

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Summary

Results driven **Technical Data Analyst** transitioning from a **Web Development** background with over **1 year of experience** in **PHP, Laravel, MySQL**, and **data driven application development**. Skilled in **data analysis, SQL optimization, Python, Excel, and Power BI** to uncover trends and deliver insights for decision making. Adept at **cleaning, visualizing, and interpreting data**, bridging technical development and business analytics. Passionate about applying analytical thinking to improve business processes through **data insights**.

Experience

PHP Laravel Developer

D3 Logics

Jaipur, Rajasthan
June 2024 – Present

- Designed and developed **web applications** using **PHP, Laravel**, and **MySQL**.
- Optimized **database queries**, improving **performance** by **30%**.
- Collaborated with team to deliver **2+ scalable projects**.

Skills

- Data Analytics:** SQL, Excel (Pivot Tables, Power Query), Python (Pandas, NumPy, Matplotlib, Seaborn), Power BI
- Web Development:** PHP, Laravel, HTML, CSS, JavaScript, jQuery, Bootstrap, AJAX
- Database Management:** MySQL (schema design, optimization, advanced queries)
- Other Tools:** Git, GitHub
- Soft Skills:** Analytical Thinking, Problem Solving, Team Collaboration, Adaptability

Projects

Adventure Works Sales (Power BI)

[adventure_works](#)

- Designed and developed an interactive **Power BI dashboard** using the Adventure Works dataset to track company sales and customer insights.
- Visualized key performance indicators including **Overall Revenue, Total Profit, Orders Quantity, and Return Rate**.
- Created separate pages for **Sales Analysis** (yearly and product based trends) and **Customer Relationship Management** (occupation and income level analysis).
- Used **Power Query** for data cleaning and transformation, and **DAX** for calculating sales and profit related measures.
- Delivered an intuitive dashboard that enhanced business understanding and supported **data driven decision making**.
- Technologies:** Power BI, Power Query, DAX, Excel, Data Modeling, Dashboarding.

Student Management System (Python/Data Persistence)

[student_management](#)

- Developed a command line student management application using **Python** for data entry and retrieval.
- Implemented **data persistence** using the **pickle** library to save and load student objects to a local file (data.pkl).
- Used the **os library** to check if the data file exists before attempting to load data, ensuring the system can handle first time use.
- Designed the system using a **Students** class to manage student details (**name, roll number, marks**) and a **menu driven interface** for basic operations.
- Technologies:** Python, pickle, File I/O.

Education

Bachelors Of Technology in Computer Science

Rajasthan Technical University

Jaipur, Rajasthan
2020 – 2024

Certifications

- Data Scientist**

AU Ignite - Aug 2025