### >> PAPER

# **UPM Signs Deal to Recycle Liner Paper**

The Finnish paper company UPM has signed a cooperation agreement with film recycling company Aliplast France to develop a program to recover release liner paper generated from various European sources. Aliplast France is a subsidiary of the Italian company Aliplast.

Release liners are paper or plastic-based materials coated on one or both sides with a chemical agent, that helps prevent them from bonding with adhesives or a mastic gums.

The partnership between the two companies is expected to expand Aliplast's recycling services to include polypropylene (PP) and paper-based release liners through UPM Raflatac's RafCycle waste management concept, which takes the byproducts generated through the life cycle of self-adhesive label stock and turns them into a new raw material.

Under the agreement Aliplast will collect, sort and distribute various release liners to different recycling processes. Large collection bags will be installed by Aliplast for use by self-adhesive label end users. Aliplast will collect the bags and ship them to the company's two sorting centers in France. After sorting, the material will be transported to end consumers.

PP liners, including UPM Raflatac's ProLiner PP30, will be reused to make wood-plastic composite products at UPM ProFi's facility in Bruchsal, Germany.

## >> PLASTICS

# Continuum Recycling Reaches Full Capacity

Continuum Recycling, a U.K.-based recycled-PET (polyethylene terephthalate) joint venture between Coca-Cola Enterprises (CCE) and U.K.-based ECO Plastics, has reported that it has sorted 250 million bottles since the facility opened rin mid-2012.

The plant in Hemswell, Lincolnshire, U.K., is located within ECO Plastics' existing facility, which the company says is the largest plastics sorting facility in the world. According to ECO Plastics, the facility is responsible for processing more than 50 percent of the U.K.'s bottle-grade recycled PET plastic.



PAPER LINK INTERNATIONAL LIMITED

A Link For Buyers and Sellers

# COMPANY PROFILE



Mr. Saifee Jani

## THE COMPANY'S BEGINNING

The predecessor company to Paper Link was Jani Sales Pvt. Ltd., Mumbai. That business specialised in selling paper & paperboard in Western India. As the authorized agent for numerous paper mills, Jani Sales developed a deep understanding of the industry. In 1997, a new paper machine was commissioned by ITC Limited at Bhadrachalan, India. Mr. Saifee Jani, Managing Director of Jani Sales, was awarded a wholesale dealership by ITC for the United Arab Emirates. Following this Mr. Jani established Paper Link International Ltd. in the U.A.E. to cater to the needs of printers and converters within Gulf Commonwealth Council countries. From that base, further goodwill and relations developed with Indian paper mills.

## A UNIQUE VALUE PROPOSITION

Paper Link began trading recovered paper in 2001. As Mr. Jani was commercially active with many mills, he developed a deep understanding of their raw material

requirements. This allowed him to begin offering the mills recovered paper to meet their raw material needs. Soon after, Paper Link began sourcing recovered paper from Europe, the U.S.A. and the Middle East, establishing a reputation as a reliable supplier for its mill customers. Paper Link has maintained a growth rate of more than 20% per annum and trades some 300,000 tonnes, supplying worldwide. The firm also carries an AQSIQ license for direct import to the Chinese market.

Paper Link supplies directly to paper mills, using no agents or brokers. This benefits suppliers, who receive better pricing for material, and mills, who are able to source very high quality material at highly competitive pricing.

#### CERTIFICATION AND ACCREDITATION

Paper Link is one of the few companies in the Middle East to receive ISO 9001 and certification by FSC. Our AQSIQ license from the Chinese government allows for direct import into China. Paper Link has an experienced and professional logistics and inspection team to ensure that only quality products are loaded and that transport is reliable and efficient, avoiding customer complaints. Paper Link's financial strength provides added security and assurance in sourcing the best material from major suppliers.

#### TRUE PARTNERSHIP

For more than a decade Paper Link has developed an excellent reputation among major paper mills in India, South Korea, Indonesia, Thailand, Malaysia and China. Paper Link is able to meet the highest quality standards required. Its financial strength allows Paper Link to extend letters of credit to customers for large volumes and also respond with proper sensitivity to price variation in the recovered paper markets. Consistency and fairness in solving claims that may arise with suppliers and mills has made Paper Link a preferred partner and trusted link in global trade.

Paper Link International Limited

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# PAPER LINK INTERNATIONAL LIMITED

A Link for Buyers and Sellers

A Trading company incorporated in the year 2000 and started its operation from Jebel Free Zone, Dubai (U.A.E.). Trading in Paper, Paperboards and Secondary fiber (Waste Paper) for Recycling.

The operations of waste paper sourcing and selling started from Dubai office and gradually spread to other sourcing points such as Europe, USA, UK, African and Middle East countries.

In the year 2005 Paper Link International LLC was established in USA for sourcing various grades of waste paper and supplementing activities of Paper Link International Ltd., Dubai. At present Paper Link International Ltd. is engaged in sourcing and supply of 300,000 mts per annum of waste paper sourced from Middle East, Africa & parts of Europe and USA. Our secondary Fiber (waste paper) is supplied to some of the reputed and biggest paper mills in **Indonesia**, **Korea**, **Thailand**, **Middle East**, **Africa & Parts of Europe and USA**, **India**, **Pakistan**, **Bangladesh** and **China**, having obtained the necessary AQSIQ registration from Chinese Government (**AQSIQ NO. A-784120198**).

We are a rapidly growing company with a professional and dedicated team handling Pre and Post shipment Logistics, Documentations, Banking and Finance also supervising the loadings from most places and striving to meet the client satisfaction as regards to Quality, Quantity and regularity of supplies. Our regular suppliers are based on relations and reputation developed in the market over the years. We strive to meet the client requirements to their satisfaction with continuous improvement in the quality of the supply and other aspects of export.

## The various grades of paper we deal in are listed below :-

OCC [Old Corrugated Containers]
OINP [Over issue News Papers]
ONP [Old News Papers]
SWL [Sorted White Ledger]
White Tissues



BBC [Box Board Cuttings]
PWC [Pure White Cuttings]
Scan Board
Milk Carton Cuttings
POC [Printers off cuts]

As there is a lot of capacity expansion in world and the with shortage of clean and good recycle fiber forecasted for near future we feel that the middle east is going to play an important role as an additional source for recycle fiber supply and mills can find Paper Link as reliable partner in their requirements.







AQSIQ - A - 784120198

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