

CREDIT CARD TRANSACTION REPORT

Q4

Q3

Q2

Q1

Revenue

57M

Total Intrest

8M

Amount

46M

Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Platinum	11,35,608.05	953314	1,61,629.05
Gold	25,33,682.16	2091362	3,84,755.16
Silver	56,59,108.98	4647596	8,21,922.98
Blue	4,71,88,611.62	37840749	66,14,172.62
Total	5,65,17,010.81	45533021	79,82,479.81

Low

Medium

High

Gold

Silver

Blue

Platinum

Week Start

All

F

M

Entert...

Fuel

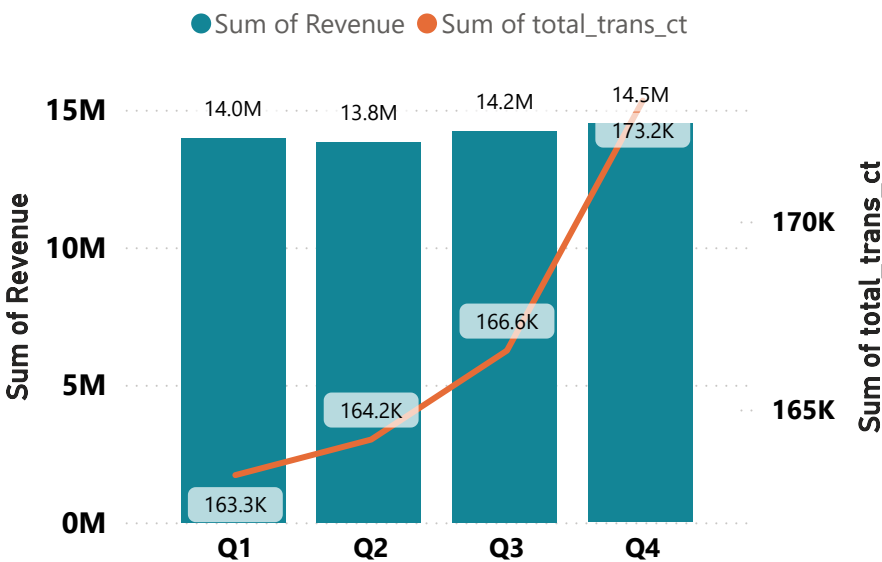
Food

Grocery

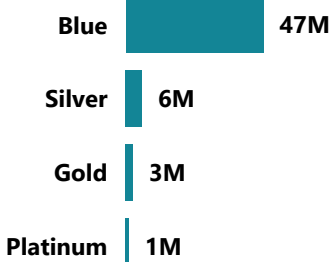
Bills

Travel

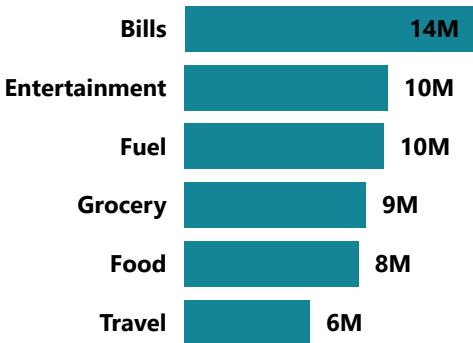
QTR wise Revenue and Total Transaction Count



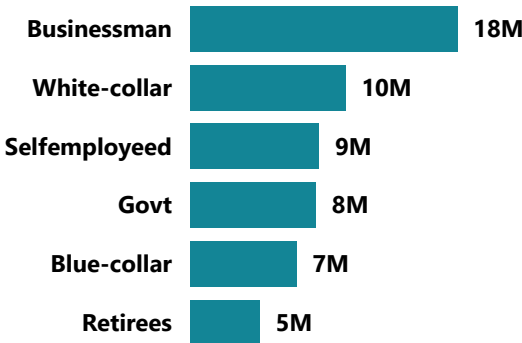
Revenue by Card Type



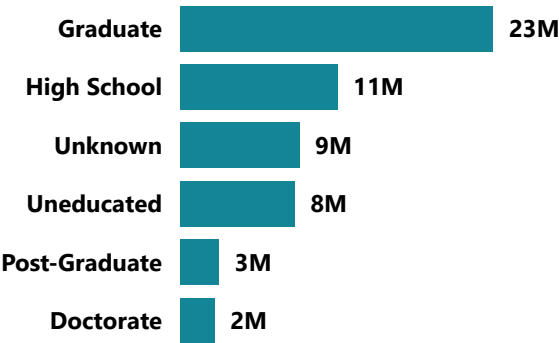
Revenue by Expenditure Type



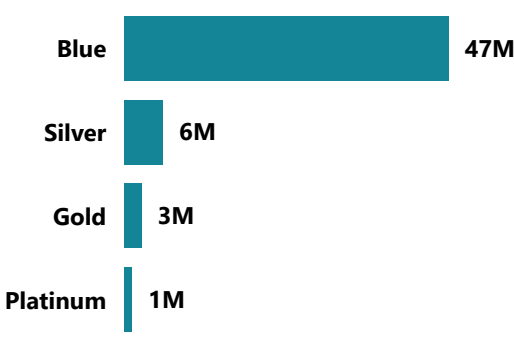
Revenue by Job Type



Revenue by Education Level



Revenue by Card Type



CREDIT CARD CUSTOMER REPORT

Q4

Q3

Q2

Q1

Week Start

All

Revenue

57M

Total Intrest

8M

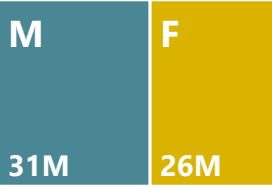
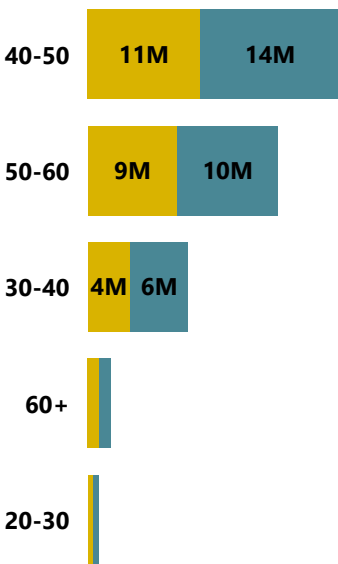
Income

588M

CSS

3.19

Revenue by Income Group



Gold

Silver

Blue

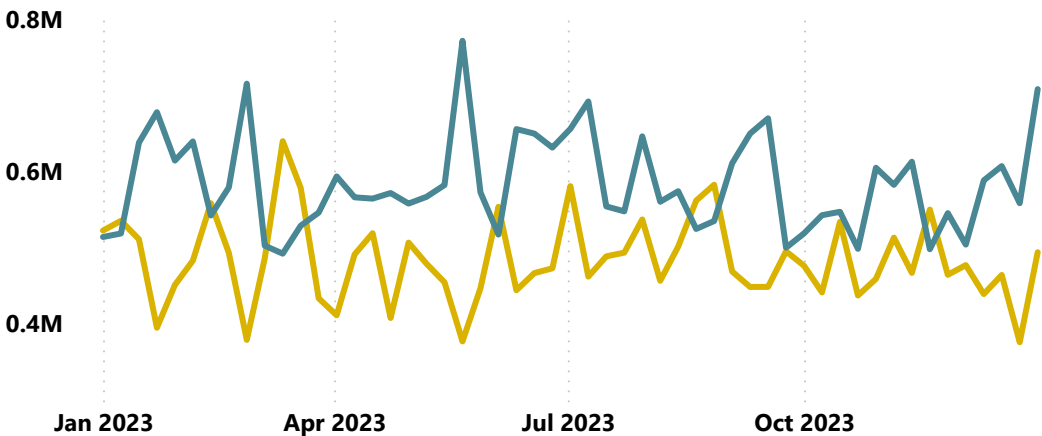
Platinum

Swipe

Online

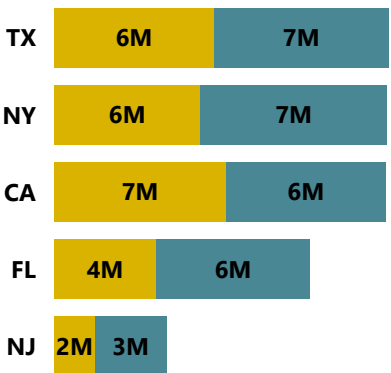
Chip

Revenue by Week

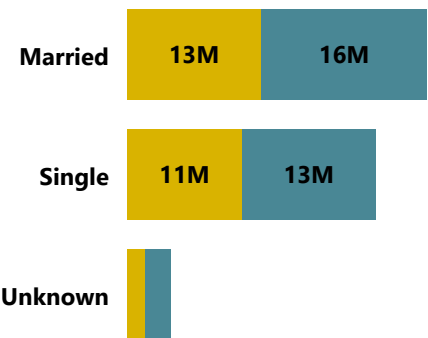


customer_job	Sum of Revenue	Sum of interest_earned	Sum of in
Businessman	1,76,97,472.01	25,84,604.01	1903
White-collar	1,02,83,123.92	14,64,690.92	1056
Selfemployeed	85,42,826.40	11,41,510.40	776
Govt	83,35,533.84	11,82,230.84	908
Blue-collar	70,40,606.42	9,67,751.42	735
Retirees	46,17,448.22	6,41,692.22	496
Total	5,65,17,010.81	79,82,479.81	5875

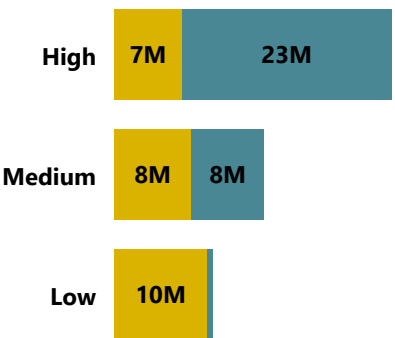
Top 5 States



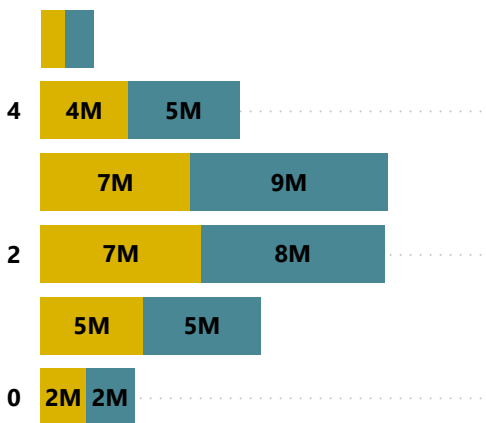
Revenue by Martial Status



Revenue by Income Group



Revenue by Dependent



Revenue by Dependent

