



₹ 24.9M

REVENUE

₹ 10.5M

Total profit

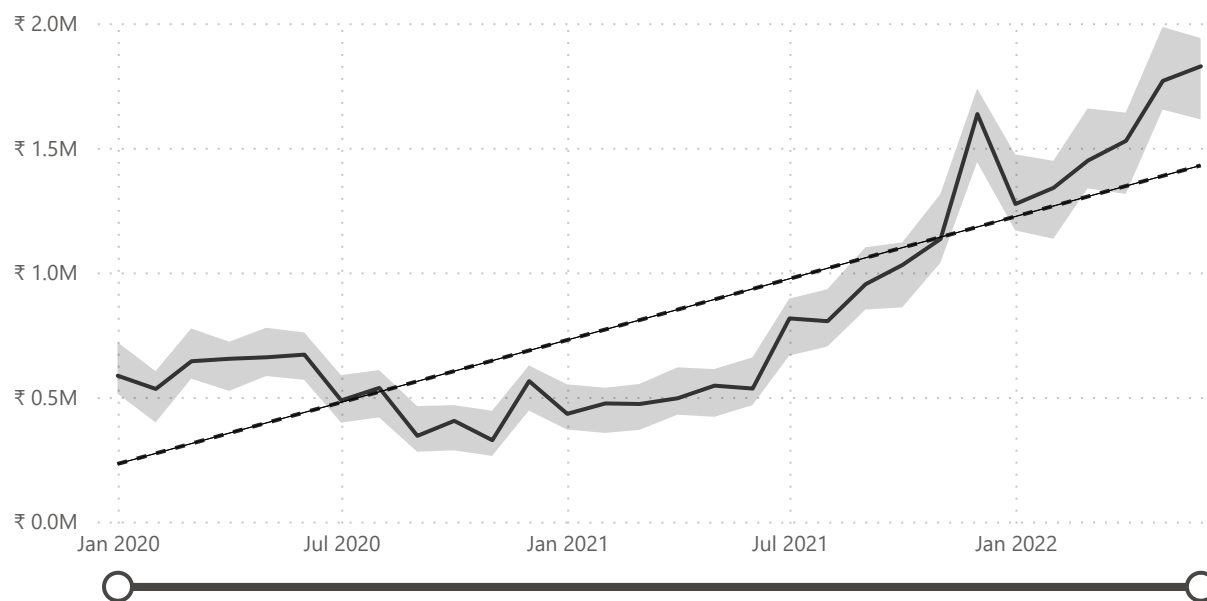
25.2K

Total order

2.2%

Return Rate

### Revenue Trending



### Monthly Revenue

₹ 1.83M✓

Previous Month: 1.77M

### Monthly Orders

2,146!

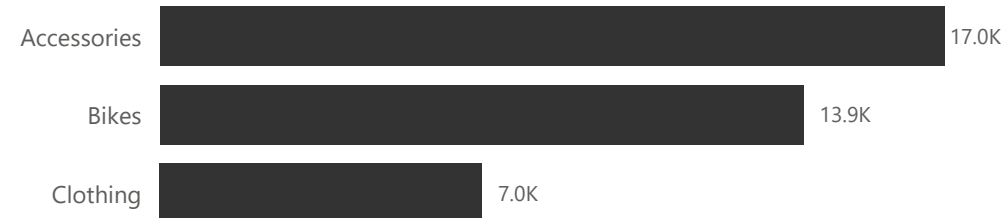
Previous Month: 2,165 (-0.88%)

### Monthly Revenue

166✓

Previous Month: 169 (+1.78%)

### Orders by Category



### Top 10 Products

	order	Revenue	Return Rate
AWC Logo Cap	2,062	₹ 35,882	1.11%
Fender Set - Mountain	1,975	₹ 87,041	1.36%
Mountain Bottle Cage	1,896	₹ 38,062	2.02%
Mountain Tire Tube	2,846	₹ 28,333	1.64%
Patch Kit/8 Patches	2,952	₹ 13,506	1.61%
Road Tire Tube	2,173	₹ 17,265	1.55%
Sport-100 Helmet, Black	1,940	₹ 65,270	2.68%
Sport-100 Helmet, Blue	1,995	₹ 67,120	3.31%
Sport-100 Helmet, Red	2,099	₹ 73,444	3.33%
Water Bottle - 30 oz.	3,983	₹ 39,755	1.95%

### Most ordered Product Type:

Tires and Tubes

### Most Returned Product

Shorts

Continent

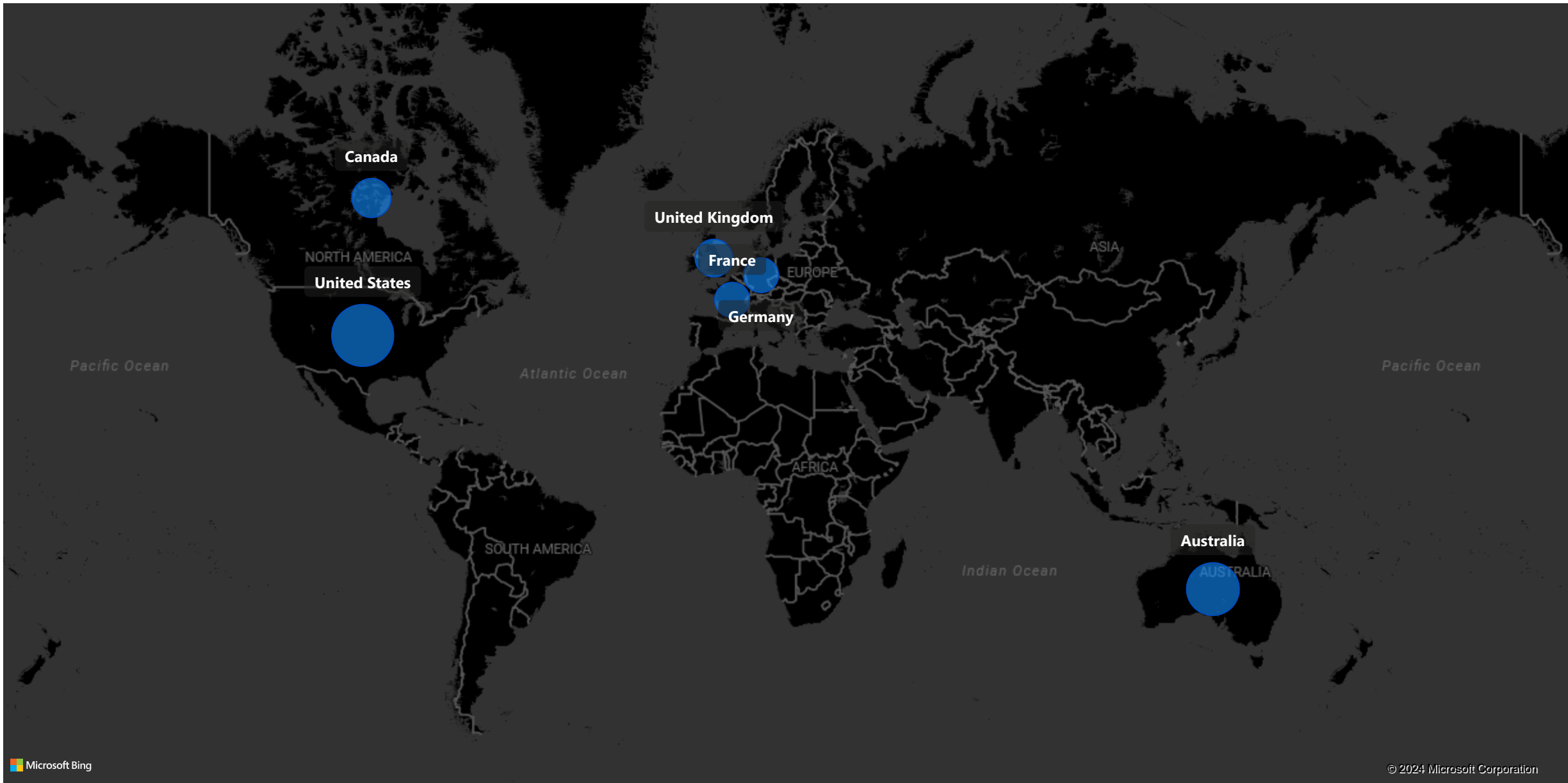


Select all

Europe

North America

Pacific

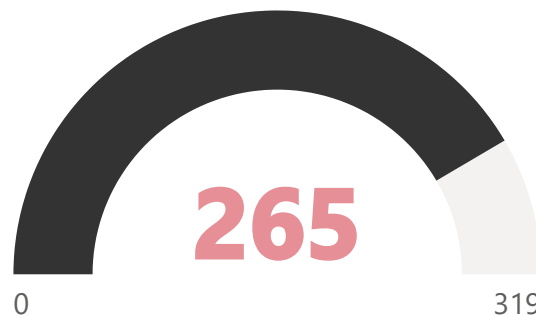


Selected Product:

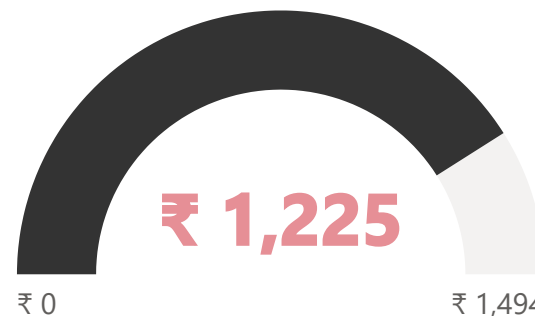
## Patch Kit/8 Patches

First ProductName

Monthly Orders vs Target



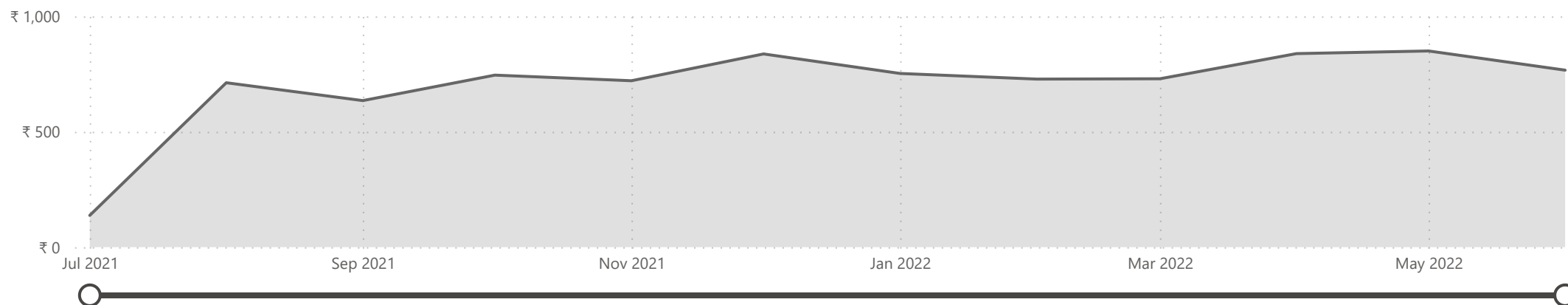
Monthly Revenue vs Target



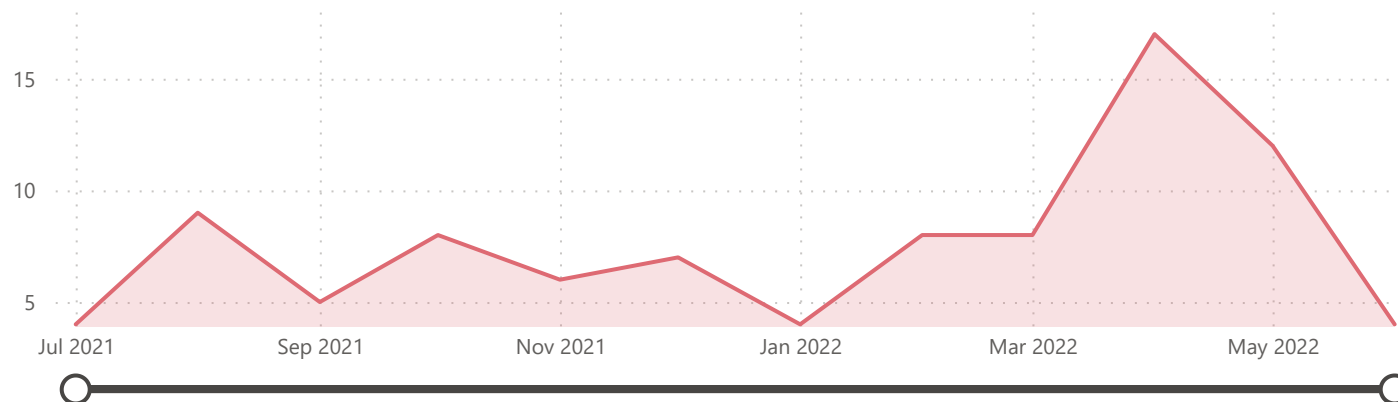
Monthly profit vs Target



profit Trending



returns Trending



### Report Summary

Total orders for [Patch Kit/8 Patches](#) were [265](#)

Total profit trended up, resulting in a [457.29%](#) increase between [Thursday, July 1, 2021](#) and [Wednesday, June 1, 2022](#).

Total profit started trending up on [Friday, October 1, 2021](#), rising by [2.88%](#) ( [₹ 21.50250000000005](#)) in [8](#) months.

Total Return experienced the longest period of growth (+5) between [Wednesday December 1 2021](#)

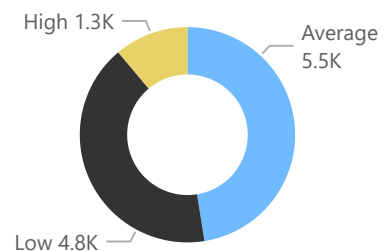
₹ 6.2K

Total Revenue1

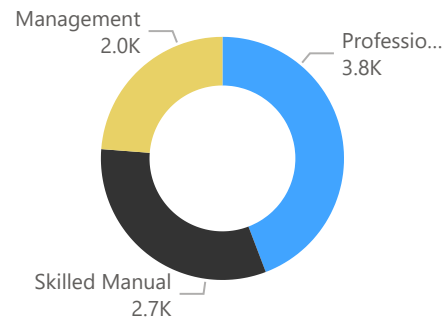
1

UNIQUE CUSTOMER

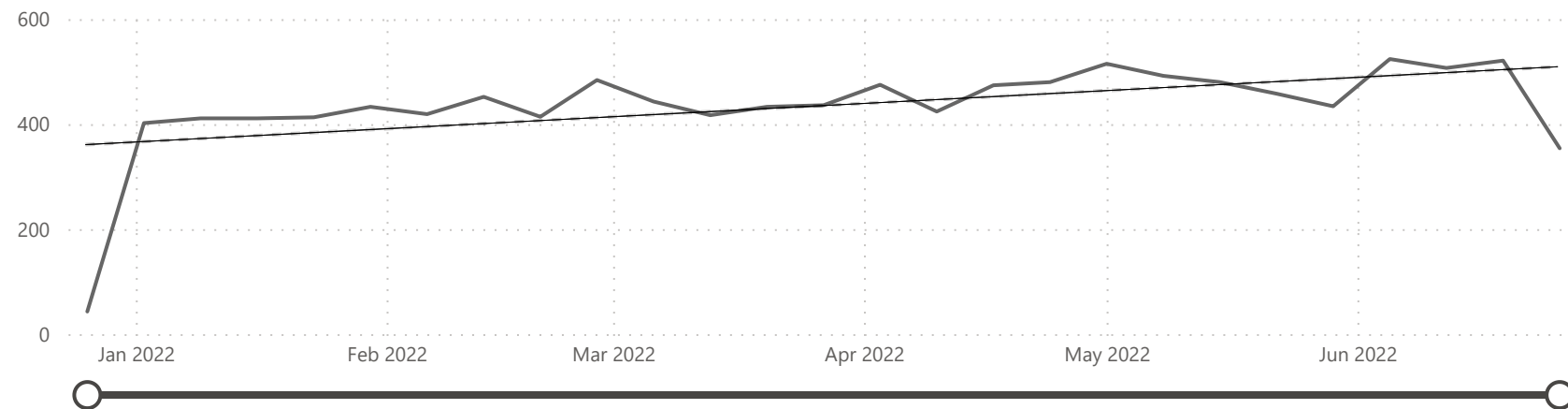
#### order by Income Level



#### Orders by Occupation



#### Total Customer



#### Top 100 Customers

CustomerKey	Full Name	order	Revenue
11420	Mr. Jordan Turner	5	₹ 6,802
11417	Mrs. Lacey Zheng	4	₹ 6,180
11429	Mr. Marco Lopez	4	₹ 6,136
11425	Mrs. Ariana Gray	4	₹ 6,035
11242	Mr. Larry Munoz	3	₹ 5,607
11432	Mrs. Dominique Prasad	3	₹ 3,678
11185	Mrs. Ashley Henderson	20	₹ 1,260
11300	Mr. Fernando Barnes	17	₹ 1,250
11223	Mrs. Hailey Patterson	15	₹ 975
11277	Mr. Charles Jackson	13	₹ 944
11262	Mrs. Jennifer Simmons	15	₹ 896
11330	Mr. Ryan Thompson	15	₹ 872
11711	Mr. Daniel Davis	13	₹ 852
11091	Mr. Dalton Perez	13	₹ 845
11276	Mrs. Nancy Chapman	17	₹ 824
11142	Mr. Eduardo Patterson	10	₹ 788
Total		642	₹ 76,534

2022

2022

#### Top customer by revenue:

Mrs. Lacey Zheng

#### Orders

4.00

#### Revenue

960.0



shows the customer for year 2022