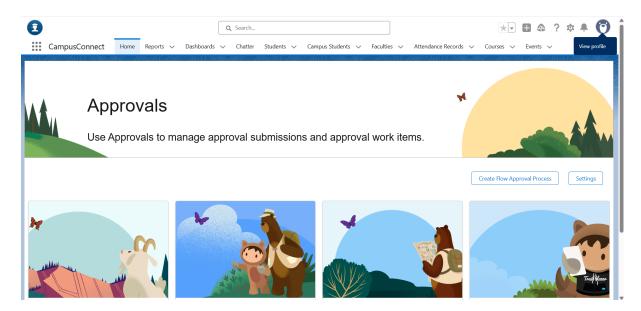
Phase 2: Salesforce Environment Setup - CampusConnect

Objective: Prepare a Salesforce environment tailored for CampusConnect, enabling smooth implementation of attendance tracking, event management, and analytics.

1. Salesforce Edition

CampusConnect is implemented using the **Salesforce Developer Edition**, which provides a free environment for creating custom objects, fields, flows, apps, and users. This edition supports up to 2,000 custom objects and allows full testing of the proposed CRM solution without licensing costs.

Impact: Using Developer Edition ensures the project can be fully configured and tested while remaining cost-effective.



2. Company Profile

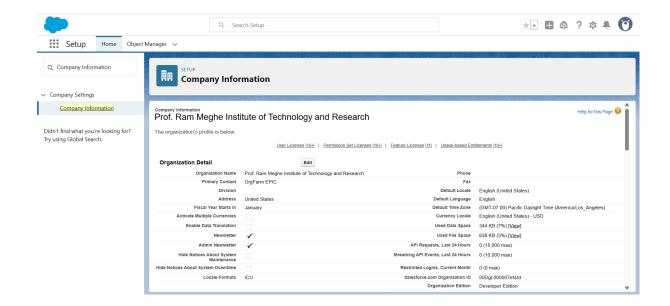
The Company Profile captures basic organizational information, time zone, and locale settings. For CampusConnect:

• Organization Name: CampusConnect Org

• Locale: English (India)

• **Time Zone:** IST (+05:30)

Default Currency : INR



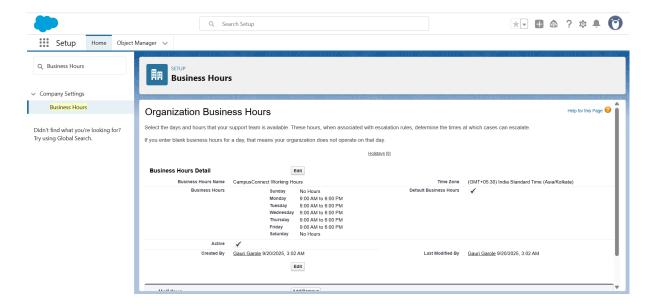
Impact: Correct company settings ensure all users, dates, and currency-based calculations are consistent across the platform.

3. Business Hours & Holidays

Business Hours: Defined as 09:00 AM – 06:00 PM, Monday to Friday, representing the college working hours.

Holidays: Public holidays (e.g., national holidays) were added to prevent automated workflows and approvals on these days.

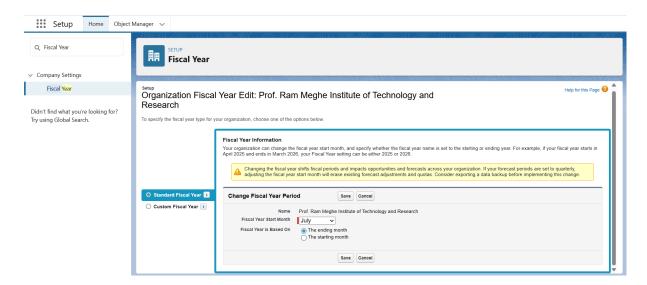
Impact: Setting business hours and holidays ensures **time-dependent processes**, such as attendance alerts and notifications, function correctly and only during working hours.



4. Fiscal Year Settings

The fiscal year was configured as a **standard calendar year (January – December)** with standard quarters.

Impact: Aligning the fiscal year supports reporting and analytics on attendance, events, and course activities across the academic year.

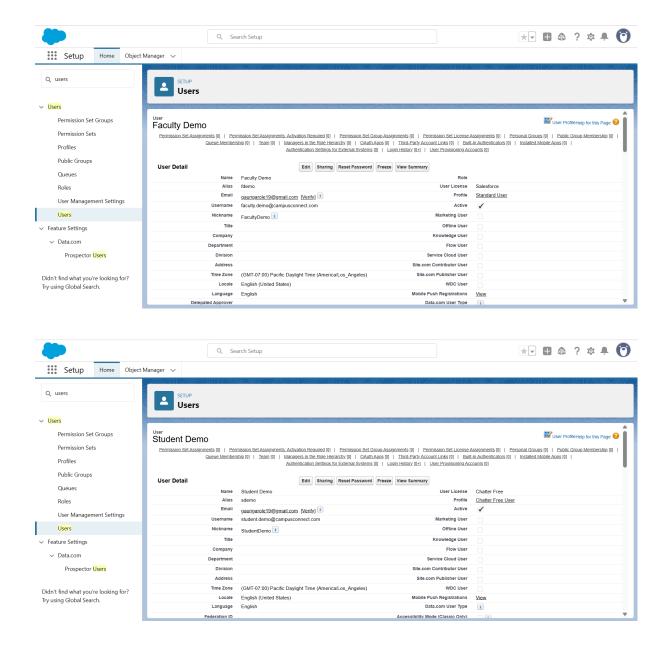


5. Users & Licenses

Two test users were created to simulate the project roles:

Name	Role	License Type	Profile	Purpose
Faculty Demo	Faculty	Salesforce	Faculty Profile	Mark attendance, create events
Student Demo	Studen t	Chatter Free/User	User Profile	View attendance & events

Impact: These users allow testing of role-based access, attendance marking, event creation, and student visibility in a controlled environment.



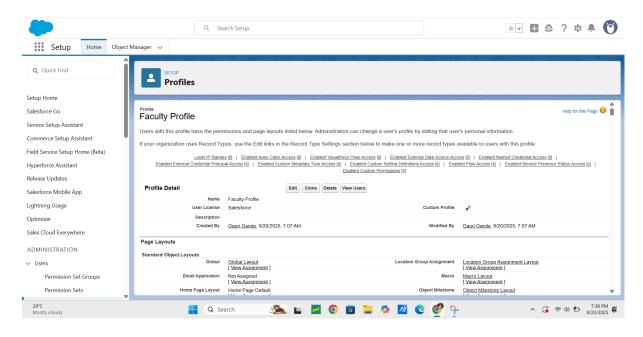
6. Profiles

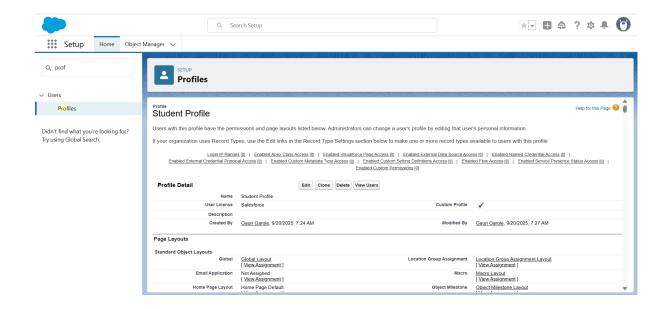
Two custom profiles were configured to enforce proper access control:

- 1. Faculty Profile (cloned from Standard User)
 - o Access: Read/Create/Edit for Attendance, Event, Course, Campus Student
 - o Tabs: Attendance, Event, Course, Campus Student
 - o App Access: CampusConnect Lightning App
- 2. User Profile (cloned from Chatter Free User)

- Access: Read-only Attendance and Event
- o Tabs: Attendance, Event
- o App Access: Student portal

Impact: Profiles ensure **data security** by restricting student users from modifying attendance or course data while enabling faculty to perform their responsibilities efficiently.



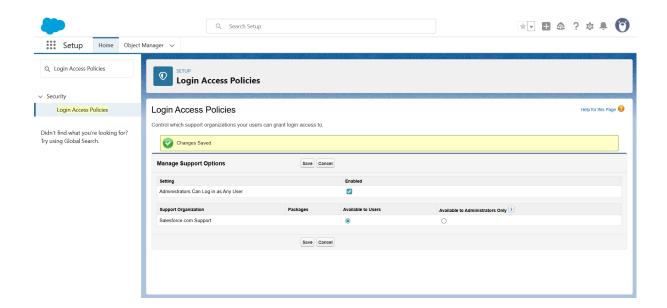


7.Login Access Policies

Login Access Policies define which users or support organizations can access other user accounts in Salesforce. For CampusConnect, administrators are granted the ability to log in as any user to verify role-based access, page layouts, record types, and object visibility across different profiles such as Student, Faculty, and Admin.

This ensures proper testing and troubleshooting of the application while maintaining security. In our org, the "Administrators Can Log in as Any User" option is enabled, making this functionality available exclusively to admins. Salesforce support is listed as the default support organization, with no additional organizations granted access.

By using this policy, admins can confirm that all configurations—such as page layouts, related lists, record types, and object access—are functioning correctly for each user type.



Phase 2 Summary:

In Phase 2, the Salesforce environment for CampusConnect was fully prepared and configured. Custom users, profiles, and login access policies were set up to enable secure, role-based access. Business hours, holidays, and fiscal year settings were defined to align with the college operations. This phase also ensured that the Salesforce Developer Edition environment was optimized for building and testing the CRM, laying a solid foundation for the creation of custom objects, fields, relationships, layouts, and navigation in subsequent phases.