

Gauri Jiddewar

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SKILLS:

Functional areas - Data cleansing, Data Modeling, Data Analytics, Key Performance Indicator

SQL - MySQL, Data Types, Queries, Subqueries, Complex Queries, Joins, CTE, Windows Functions, Aggregate functions

Power Bi - Power Query, Data Modeling, DAX, Extract, Transform & Load, Data Transformation, Data Visualization

Excel - Pivot Table, Pivot Chart, Lookup functions, Vlookup Functions, Power Query, Excel functions

WORK EXPERIENCE:

Data Analyst Intern - [Excel | Power Bi | MySQL] at [Ai Variant](#)

Olist Store Data Analysis - [Excel | Power Bi | MySQL]

September 2024

- **Pinpointed 60% higher weekend sales** volumes, leading to targeted weekend promotional campaigns.
- Found that **70% of high review scores (5 stars)** were associated with credit card payments, prompting promotions for credit card usage.
- Analyzed average order prices and payment values for customers in Sao Paulo, enabling tailored marketing strategies.
- Improved customer satisfaction and retention by optimizing payment methods and delivery processes.
- Increased sales through targeted promotional campaigns and marketing strategies.

Bank Loan Analysis - [Excel | Power Bi | MySQL] at [Ai Variant](#) | [LinkedIn](#) | [GitHub](#)

October 2024

- Conducted **data cleaning and ETL processes** to ensure accuracy in analyzing loan disbursement trends and repayment behaviors.
- Developed calculated fields to derive key metrics, such as **\$260.51M loan disbursement in 2011** and **58.88%** total payment contribution from verified borrowers.
- Designed and implemented an interactive Bank Loan Analytics Dashboard using Power BI to analyze borrower demographics, **\$35M revolving balance in B4 and B5 sub-grades**, and repayment trends.
- Highlighted insights, including a **5.36K loan count in California** and peak mortgage repayments in 2014, with a subsequent decline.

HR Data Analysis - [Power BI] | [LinkedIn](#) | [GitHub](#)

June 2024

- Identified educational patterns (Life Sciences) among 89 departing employees, informing targeted retention strategies.
- Highlighted the **highest attrition rates within the 26-35 age group**, guiding workforce planning initiatives.
- Calculated average **employee age of 37 years**, aiding in demographic-focused HR policies.
- We observed significant gender differences in attrition rates, emphasizing gender-specific retention approaches.
- We determined an overall employee attrition rate of 16.12%, enabling preventative HR decision-making.

Pizza Sales Analysis - [Excel | MySQL] | [LinkedIn](#) | [GitHub](#) | [Presentation](#)

June 2024

- During this project, I conducted in-depth data analysis using MySQL on a pizza sales database to extract actionable insights into **sales trends and customer behavior**.
- By querying and analyzing the dataset, I uncovered valuable information that can inform strategic decisions and improve business outcomes for the pizza chain.
- Identification of peak sales periods (daily, weekly, monthly) to optimize staffing and inventory management.
- Identification of high-revenue-generating pizza types and menu items.

EDUCATION:

B.Tech., Information Technology | J. D. College of Engineering and Management, Nagpur | June 2024 | CGPA: 8.42

Diploma, Information Technology | Government Polytechnic, Yavatmal | June 2021 | Percentage: 87

CERTIFICATIONS:

- **Power BI:** Microsoft Power BI Recipes [Link](#)
- **Data Analytics Certification ExcelR** [Link](#)