1. If you want to store data online at a server, then you can use Realtime Database
2. We can track the performance of the app using performance monitoring
3. We can use Crashlytics to get realtime crash reports of our app
4. We can use Authentication to implement social logins in our app
5. Cloud Storage allows us to store files on the cloud storage
6. Like if we want to get from where I am getting most of the users like we are getting most of the users who are using this app are from india , what is their age , what is their gender,etc - then for that Analytics is used .

If we will go through the demo project, then we will see that various parts like .

***DATABASE –***

***AUTHENTICATION -***

S***TORAGE -*** . It is very useful like whatsapp too works on this. When we send a data to a friend on whatsapp . Then that photo is first stored on STORAGE, then the link of that photo is sent from the storage the required user who wants that photo.

***PREDICTION -*** Like we want to know what the users using our app aur purchasing . So that we can show them these offers or better offers seeing what they are interested in buying. Like if we see that the 90% persons who crosses level 4 is going to buy this thing. Then maybe we can modify the things for our benefit.

***NOTIFICATION –*** We can send Notification to the user who is using the app from our online firebase by managing this.

***REMOTE CONFIG –*** It is very helpful like you want to change the UI little bit. Then for that you would pass an update to the playstore, since you know that most of the users don’t like updating and if you would pass an update again and again, the user would also get frustrated. You can do this without passing an update using remote config. It will directly make changes in the user’s app.

***DYANAMIC LINKING -*** It can be useful like if you are making a flipcart app and the like a certain pair of shoes and share the link with his friend. When that friend opens the link, he will be directed straight to that shoe if the user has installed the app, otherwise asks the user to install the app.

***ADMOB –*** It is very useful as it shows our earnings which we have made through the app and help us add ads to our apps.