



Unit:
Database Design and Development

Assignment title:

Evans Conference Management

Autumn 2019

Important notes

- Please refer to the Assignment Presentation Requirements for advice on how to set out your assignment. These can be found on the NCC Education *Campus*. Click on Policies and Advice in the left-hand menu and look under the Advice section.
- You must read the NCC Education documents 'What is Academic Misconduct? Guidance for Candidates' and 'Avoiding Plagiarism and Collusion: Guidance for Candidates' and ensure that you acknowledge all the sources that you use in your work. These documents are available on *Campus*. Click on Policies and Advice in the left-hand menu and look under the Policies section.
- You **must** complete the '**Statement and Confirmation of Own Work**'. The form is available on *Campus*. Click on Policies and Advice in the left-hand menu and look under the Policies section.
- Please make a note of the recommended word count. You could lose marks if you write 10% more or less than this.
- You must submit a paper copy and digital copy (on disk or similarly acceptable medium). Media containing viruses, or media that cannot be run directly, will result in a fail grade being awarded for this assessment.
- All electronic media will be checked for plagiarism.

Introduction

This assignment is a number of parts. All parts of the assessment relate to the Evans Conference Management scenario below.

Scenario

Evans Conference Management is a company that organises academic conferences for third party organisations such as universities. They are based in Lincoln, United Kingdom but organise conferences across the United Kingdom.

A conference will be based at a particular venue situated at a particular location. A location might have one or more venues. Venues have different facilities, for example a venue might have a swimming pool, a restaurant and a gym.

A venue is made up of a number of different areas known as rooms. A room will contain items of equipment such as a PA system, PC or projector.

Each conference is made up of a set of time slots defined by their date and whether they are AM or PM. A time slot will be for a particular room and will have one or more speakers.

The system should be capable of storing all the information needed for Evans Conference Management to carry out their business. A number of additional requirements are outlined as in Task 2 below, including data entry and queries.

Please state any assumptions you have made about the scenario.

Please Note: The data shown in the assignment is not necessarily normalised, and that it is the candidate's task to organise the data in the most optimal way possible. For example, the paper records shown below will not necessarily map directly to database tables. The candidate is expected to use these tables as a starting point for their own normalisation and optimisation of the Evans Conference Management.

Please Note: not all current records have codes numbers or ID numbers as unique identifiers. For example rooms, speakers and locations do not. It is up to the developer to decide whether and how to implement identifiers for these records.

Please note also that all SQL scripts should be shown along with their results.

Below are a sample of the paper records currently kept by Evans Conference Management. They should be taken as representative of a much larger data set.

Document 1. Conference Record

| Location | Venue ID | Venue Name | Conference Code | Conference Name | Conference Organisation | Start Date | End Date |
|------------|----------|------------------------------------|-----------------|-----------------------------------|-------------------------------|------------|-----------|
| London | UCL | University College London | CLC18 | Celtic Language Conference | European Languages Group | 01/MAR/18 | 01/MAR/18 |
| Manchester | MMU | Manchester Metropolitan University | ERB18 | Early Roman Britain | Ancient History Society | 03/OCT/18 | 05/OCT/18 |
| Cambridge | ARU | Anglia Ruskin University | DSC19 | Development Studies Conference | Development Studies Group | 01/MAR/19 | 03/MAR/19 |
| Manchester | MMU | Manchester Metropolitan University | CSC18 | Catalan Studies Conference | European Languages Group | 20/MAY/18 | 23/MAY/18 |
| Manchester | BH | Brookes Hotel | STW19 | Symposium on the Thirty Years War | Early Modern History Society | 03/JAN/19 | 05/JAN/19 |
| London | KCL | Kings College London | AHS18 | Studies in African History | African History Society | 03/MAY/18 | 03/MAY/18 |
| Oxford | QVR | Queen Victoria Research Centre | VSC18 | Victorian Studies Conference | The Victorian Studies Society | 03/JAN/18 | 04/JAN/18 |
| Oxford | OXB | Oxford Brookes | ERG18 | Early Railways Conference | Early Railways Study Group | 19/JAN/18/ | 21/JAN/18 |

NOTE: You may decide to introduce a location code to the database rather than just using location name.

Document 2. Conference Details for one example conference

Conference Code: VSC18

| Date | Slot | Room | Speakers | Topic Title |
|-------------|------|--------------|-------------------------------|---|
| 03/JAN/2018 | AM | Manston Hall | Joshua Patterson | Poetry of Matthew Arnold |
| 03/JAN/2018 | AM | Robin Hall | Glenda Smith Mark Reynolds | Influences of Darwin on the Romantic Novel |
| 03/JAN/2018 | PM | Manston Hall | Joshua Patterson | The Oxford Movement |
| 03/JAN/2018 | PM | Robin Hall | Abel Kelani | Ruskin, Morris and responses to the industrial revolution |
| 04/JAN/2018 | AM | Manston Hall | Glenda Smith Mark Reynolds | Imperial Dreams of Popular Fiction |
| 04/JAN/2018 | AM | Robin Hall | Albert Dean | Dickens and the City |

Document 3. Venue Facility Type Record

| Venue Code | Swimming Pool | Restaurant | Gym | On-site Accommodation | Smart Office Space |
|------------|---------------|------------|-----|-----------------------|--------------------|
| UCL | Y | Y | Y | Y | Y |
| MMU | Y | Y | Y | Y | Y |
| ARU | N | Y | N | Y | N |
| BH | N | Y | N | Y | N |
| KCL | N | Y | N | N | N |
| QVR | N | N | N | N | N |
| OXB | Y | Y | Y | Y | Y |

Document 4. Room Equipment Type Record for one example venue

Venue ID: QVR

| Room Name | Projector | Wi Fi | Smart Board | PC | PA System |
|--------------|-----------|-------|-------------|----|-----------|
| Manston Hall | N | N | Y | Y | Y |
| Robin Hall | Y | N | N | Y | Y |

End of Case Study

Task 1 – 35 Marks

- Produce an entity relationship model for the proposed database system for Evans Conference Management **(15 marks)**
- Show normalisation for Document 1 the Conference Record. You should explain normalisation **and** how you have applied it. **(10 marks)**
- Produce a data dictionary for your proposed system. **(10 marks)**

Task 2 – 30 Marks

- Create the tables in SQL and show the CREATE scripts as running in the programming environment. **(5 marks)**
- Create data on all locations, venues, conferences **and** conference organisations shown in the assignment. Provide a screen shot of the data. **(1 mark)**.
- Create data for rooms **and** time slots shown in assignment. Provide a screen shot of the data **(1 mark)**.
- Create data on all the venue facilities. Provide a screen shot of the data. **(1 mark)**
- Create data showing all the room equipment. Provide a screen shot of the data. **(1 mark)**
- Write a query that selects the conference codes **and** conference organisations for conferences in Manchester. **(3 marks)**.
- Write a query that selects the start dates for all the London based conferences. **(3 marks)**.
- Write a query that shows the details for conference VSC18 as shown in Document 2. **(3 marks)**.
- Write a query that shows the equipment in Manston Hall **(3 marks)**.
- Write a query to show the facilities available at University College London **(3 marks)**.
- Update the speaker for the AM slot in Manston Hall on the 03/JAN/2018 to *Robert Matthews*. **(3 marks)**.
- Alter the database so that it keeps a record of the number of seats available in each room. **(3 marks)**

Task 3 – 15 Marks

The company have said they would like to extend the database to include costing information for each of their conferences so that they can more accurately bill their customers, the organisations for whom they are arranging the conference. Data should be kept on the cost of hiring venues **and** paying speakers. There should be a way of recording any additional expenses. You should include an outline of how you would derive costing information using SQL **and** specify the method of implementing any changes required to derive this costing information.

Task 4 – 10 Marks

In the future Evans Conference Management could expand as an organisation by merging with other similar companies across the UK and the Republic of Ireland. Describe the factors that might make them consider implementing a distributed database.

Task 5 – 10 Marks

Give an evaluation of how the work you have done has met the requirements of the company. This should include data storage **and** applications. Please identify any assumptions you have made.

Submission requirements

- Your submission should be in the form of a single word-processed document that includes any necessary diagrams.
- The word count for the document is **2000 words** (excluding text in any diagrams). You should explain any assumptions you have made.
- A digital version must be submitted on a CD, USB flash drive or other similarly acceptable medium, **along with a copy of the developed database**.

Candidate checklist

Please use the following checklist to ensure that your work is ready for submission.

- Have you read the NCC Education documents 'What is Academic Misconduct? Guidance for Candidates' and 'Avoiding Plagiarism and Collusion: Guidance for Candidates' and ensured that you have acknowledged all the sources that you have used in your work? ☐
- Have you completed the 'Statement and Confirmation of Own Work' form and attached it to your assignment? **You must do this.** ☐
- Have you ensured that your work has not gone over or under the recommended word count by more than 10%? ☐
- Have you ensured that your work does not contain viruses and can be run directly? ☐