

Prototype means a draft version of a product which makes possible to explore the ideas and show the intention behind a feature or overall design concept of the product to the users before investing time and money into development. Low-fidelity means prototype that is a quick and easy to translate high-level design concepts into tangible and testable artifacts reducing the time consumptions and money spent. This type of prototype helps to check and test functionality rather than the visual appearance of the product.

The advantages of low-fidelity prototype are listed below

1. The main advantage of low-fidelity prototyping is its extremely low cost and saves lots of money.
2. It's possible to create a lo-fi paper prototype in just five to ten minutes. This allows product teams to explore different ideas without wasting too much time and effort.
3. Low-fidelity prototype stimulates group work. Since it doesn't require special skills so that more people can be involved in the design process. The non-designers can also play an active part in the idea-formulation process.
4. Both the users and team members will have a much clearer expectation about an upcoming project will be like.