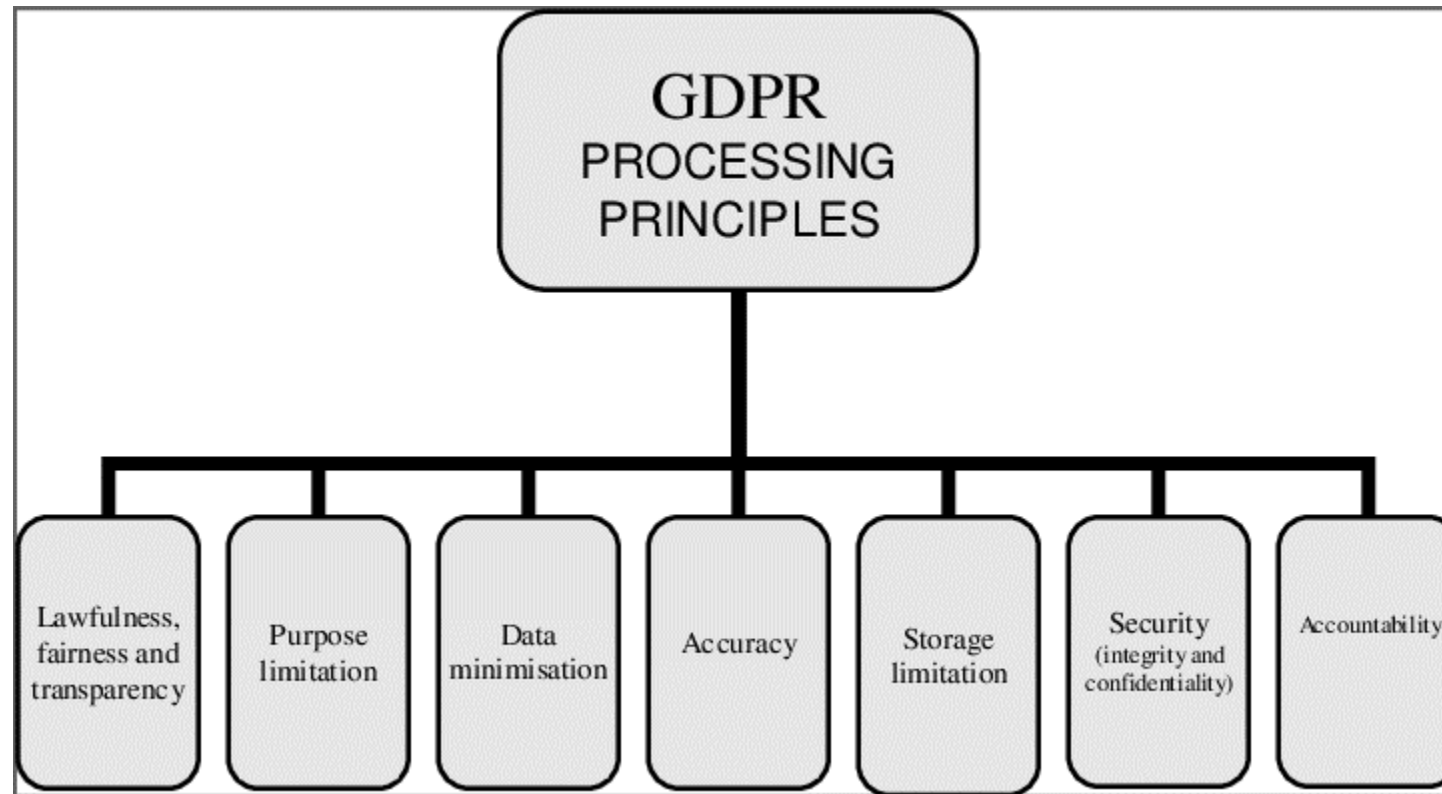


REPORT ON GDPR COMPLIANCE AND DATA SECURITY MEASURES FOR X

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GDPR PRINCIPLES AND REQUIREMENTS RELEVANT TO DATA PROTECTION

Article 5 explains the basic principles under GDPR



Source: ResearchGate

X'S PRIVACY POLICY

Information collected by X	<ul style="list-style-type: none">•Personal accounts•Professional accounts•Payment information•Preferences•Biometric information•Information received from third parties
X's use of information	<ul style="list-style-type: none">•Operate, improve and personalize services•Safety and security•Measure, analyse and improve services•Send communication to users•Research
Sharing information	<ul style="list-style-type: none">•When users post tweets and share•With third parties and integrations•When required by law, to prevent harm, or in user interest
For how long we store this information	<ul style="list-style-type: none">•Duration of user account•PIA for 18 months•In case of violation of rules basic user information of suspended user
User control over their information	<ul style="list-style-type: none">•Access, correction and portability•Deleting information•Restricting or withdrawing consent
X's audience restriction	<ul style="list-style-type: none">•Users under the age of 13 are not allowed•Consent for processing data regarding children

RISKS AND CONSEQUENCES OF SECURITY BREACH IN GDPR COMPLIANCE

Impact of Data breach on Individuals' rights

- Unauthorised access to personal data
- Risk of identity theft
- Loss of control over private data

GDPR Obligations

- Notification to Supervisory authority
- Notification to affected users

Fines

- Fines of up to €10 million or 2% of the worldwide annual turnover of preceding financial year whichever is higher, for breach in GDPR Art. 8, 11, 25 to 39, 41, 42, 43
- Fines of up to €20 million or 4% of the worldwide annual turnover of preceding financial year whichever is higher, for breach in GDPR Art. 5 to 7, 9, 12 to 22, 44 to 49, 58.

Reputational Damage

- Loss of trust
- Negative perception

PROPOSED MEASURES TO ENHANCE DATA SECURITY

Organisational measures

Data Protection Impact Assessment (DPIA)

Data Protection Officer (DPO)

Incident Response Plan (IRP)

Employee Trainings

Technical Measures

De-identification Measures

Encryption

Cyber essentials

Security testing and vulnerability scanning

LEGAL AND FINANCIAL CONSEQUENCES OF NON-COMPLIANCE WITH GDPR AND HOW TO DEMONSTRATE ACCOUNTABILITY

Penalties

Compensation

Loss of Business

Remediation
costs

Identifying root
cause

Assessing extent
of exposure

Mitigating
further harm

Facilitating
regulatory
compliance

THANK YOU!