# **PIZZA SALES REPORT**

**Pizza Category** 

01-01-2015 🛗 | 31-12-2015 🛗

Best/Worst Sellers







# **BUSIEST DAYS AND TIMES**

#### **DAYS**

Orders are highest on weekends, Friday/Saturday Evenings.

# **MONTHLY**

There are maximum orders from month of July and January

# **SALES PERFORMNACE**

#### **CATEGORY**

**Classic Category contributes to** maximum sales & total orders.

#### SIZE

Large size pizza contributes to maximum sales.



817.86K

**Total Revenue** 



38.31

Avg Order Value



49574

**Total Pizzas Sold** 



21350

**Total Orders** 

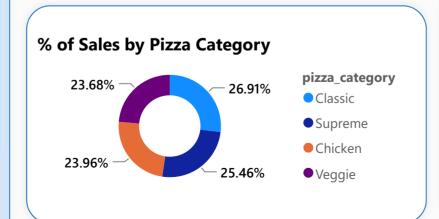


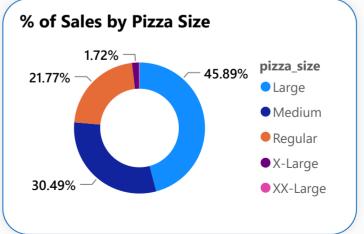
2.32

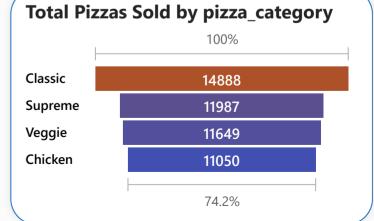
Avg Pizzas per Order

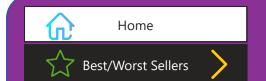






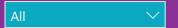






Jan/15 - Dec/15







#### **BEST SELLERS**

#### **REVENUE**

The Thai Chicken Pizza Contributes to maximum Revenue

## **QUANTITY**

The Classic Deluxe Pizza contributes to maximum Total Quantities

#### **TOTAL ORDERS**

The Classic Deluxe Pizza Contributes to maximum Total Orders

# **WORST SELLERS**

#### **REVENUE**

The Brie Carre minimum Pizza
Contributes to minimum Revenue

## **QUANTITY**

The Brie Carre minimum contributes to minimum Total Quantities

## **TOTAL ORDERS**

The Brie Carre minimum Contributes to minimum Total Orders



817.86K

**Total Revenue** 



38.31

Avg Order Value



49574

**Total Pizzas Sold** 



21350

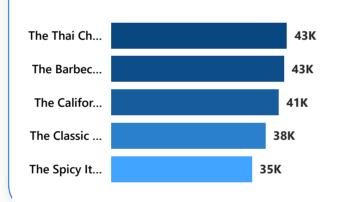
**Total Orders** 



2.32

Avg Pizzas per Order





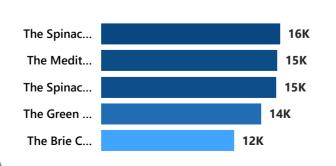
# **Top 5 Pizzas by Quantity**



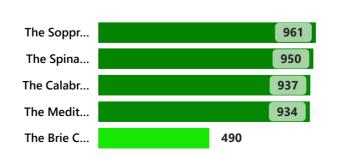
## **Top 5 Pizzas by Total Orders**



# **Bottom 5 Pizzas by Revenue**



# **Bottom 5 Pizzas by Quantity**



# **Bottom 5 Pizzas by Total Orders**

