Gaurush Hiranandani

PERSONAL INFORMATION

CURRENT POSITION: Ph.D. Student, Department of Computer Science, University of Illinois Urbana-Champaign

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RESEARCH INTERESTS

Machine Learning, Statistical Inference, Learning to Rank, Preference Elicitation

EDUCATION AND EXPERIENCE

2017-Present Ph.D. in Computer Science, University of Illinois - Urbana Champaign, CGPA: 4.0/4.0

MAY-AUG 2019 Research Intern, Amazon (A9) Research MAY-AUG 2018 Research Intern, Microsoft Research

2015-2017 Member of Research Staff, Big Data Experience Lab, Adobe Research, Bengaluru

2010-2015 M.Sc. (Integrated) in Mathematics and Scientific Computing, Indian Institute of Technology Kanpur

CGPA: **9.4/10.0**, DEPARTMENT RANK: **1** (out of 45 students)

INSTITUTE RANK: 1 (out of 830 students in the years 2013-14 and 2014-15)

AWARDS AND HONORS

1. C.L. and Jane Liu Award: For showing exceptional research promise. Awarded to one student across batches (2020)

- 2. **Google PhD Fellowship Nomination:** Selected across all departments to represent UIUC for the fellowship (2019-20)
- 3. Best Reviewer: Among the top 400 reviewers for NeurIPS (2019)
- 4. **B.D. Sanghi Gold Medal:** For best academic performance in Mathematics & Statistics Department (2015)
- 5. **S. Gupta Gold Medal:** For highest CGPA in Mathematics & Scientific Computing M.Sc.(Int.) program (2015)
- 6. Project Proficiency Medal: For best project in Mathematics & Scientific Computing M.Sc.(Int.) Program (2015)
- 7. **General Proficiency Medal:** For best academic performance in Mathematics & Scientific Computing program (2015)
- 8. Academic Excellence Awards: For being among the top 7% of the batch (830 students) academically (2013, 2014)

Research Publications

- 1. **Gaurush Hiranandani**, Shant Boodaghians, Ruta Mehta, and Oluwasanmi Koyejo. Multiclass Performance Metric Elicitation. In *Neural Information Processing Systems NeurIPS*, 2019.
- 2. **Gaurush Hiranandani**, Sumeet Katariya, Nikhil Rao, and Karthik Subbian. Online Bayesian Learning for E-commerce Query Reformulation. In *Bayesian Deep Learning* workshop at *Neural Information Processing Systems NeurIPS*, 2019.
- 3. **Gaurush Hiranandani***, Harvineet Singh*, Prakhar Gupta*, Iftikhar Ahamath Burhanuddin, Zheng Wen, and Branislav Kveton. Cascading Linear Submodular Bandits: Accounting for Position Bias and Diversity in Online Learning to Rank. In *Uncertainty in Artificial Intelligence UAI*, 2019. **(Oral)**
- 4. **Gaurush Hiranandani**, Shant Boodaghians, Ruta Mehta, and Oluwasanmi Koyejo. Performance Metric Elicitation from Pairwise Classifier Comparisons. In *Artificial Intelligence and Statistics AISTATS*, 2019.
- 5. **Gaurush Hiranandani***, Raghav Somani*, Sreangsu Accharya, Oluwasanmi Koyejo. Clustered Monotone Transforms for Rating Factorization. In *Web Search and Data Mining WSDM*, 2019.
- 6. Sunav Choudhary, **Gaurush Hiranandani**, and Shiv Kumar Saini. Sparse Decomposition for Time Series Forecasting and Anomaly Detection. Accepted to *SIAM International Conference on Data Mining SDM*, 2018.
- 7. **Gaurush Hiranandani**, K. Ayush, A. R. Sinha, S.V.R. Maram, C. Varsha, and P. Maneriker. Enhanced Personalized Targeting Using Augmented Reality. In *International Symposium on Mixed and Augmented Reality ISMAR*, 2017.

^{*}Equal Contribution

- 8. **Gaurush Hiranandani**, Pranav Maneriker, and Harsh Jhamtani. Generating Appealing Brand Names. In *International Conference on Computational Linguistics and Intelligent Text Processing CICLing*, 2017.
- 9. **Gaurush Hiranandani**, and Jean-Marc Schlenker. Small Circulant Complex Hadamard Matrices of Butson Type. In *European Journal of Combinatorics*, pp. 306-314 (50), 2016.
- 10. Natwar Modani, P. Maneriker, **Gaurush Hiranandani**, A. R. Sinha, Utpal, Vaishnavi S., and S. Gupta. Summarizing Multimedia Content. In *International Conference on Web Information Systems Engineering WISE*, 2016.
- 11. **Gaurush Hiranandani**, and Harish Karnick. Improved Classification and Reconstruction by Introducing Independence and Randomization in DNNs. In *Digital Image Computing: Techniques and Applications DICTA*, 2015.

PATENTS

Organization: Adobe Research

- 1. **Gaurush Hiranandani**, Sai Varun Reddy Maram, Kumar Ayush, Chinnaobireddy Varsha, and Siddhant Jain. Product Recommendations Based on Augmented Reality Viewpoints. *US62/415332 (Filed in multiple countries)*.
- 2. **Gaurush Hiranandani**, T. Goyal, P. Bajaj, and S. Shekhar. Determination of Paywall Metrics. *US15/277,136*.
- 3. **Gaurush Hiranandani**, Chinnaobireddy Varsha, Sai Varun Reddy Maram, Kumar Ayush, and Atanu R. Sinha. Identifying Augmented Reality Visuals Influencing User Behavior in Virtual-Commerce Environments. *US15/433,834*.
- 4. Gaurush Hiranandani, S. K. Saini, and M. Sinha. Anomaly Detection at Coarse Granularity of Data. US15/428,523.
- 5. **Gaurush Hiranandani**, Kumar Ayush, Chinnaobireddy Varsha, and Sai Varun Reddy Maram. Creating Targeted Content Based on Detected Characteristics of an Augmented Reality Scene. *US15/454,750*.
- 6. Gaurush Hiranandani, and N. Modani. Representative Metrics for Efficient Anomaly Detection. US15/178,403.
- 7. **Gaurush Hiranandani**, Pawan Vaishnav, Aditya Jain, Moumita Sinha, and Kushal Chawla. Augmented Reality Predictions using Machine Learning. *US15/868,531*.
- 8. Branislav Kveton, **Gaurush Hiranandani**, Prakhar Gupta, Harvineet Singh, Iftikhar Ahamath Burhanuddin, and Zheng Wen. Online Diverse Set Generation from Partial Click Feedback. *US15/892,085*.
- 9. Prakhar Gupta, Gaurush Hiranandani, H. Singh, and S. K. Saini. End of Day Metric Projection. US15/609,254.
- 10. S. Choudhary, Gaurush Hiranandani, and S.K. Saini. Sparse Decomposition of Time Series Data. US15/804,012.
- 11. Shivani Gupta, **Gaurush Hiranandani**, Charanjit Ghai, and Anshul Agrawal. Target Audience Content Interaction Quantification. *US14/548,061 (Published)*.
- 12. Natwar Modani, Pranav Maneriker, **Gaurush Hiranandani**, Atanu R. Sinha, Utpal, Vaishnavi S., and Shivani Gupta. Determining Quality of a Summary of Multimedia Content. *US14/959,219 (Granted)*.
- 13. Shivani Gupta, Charanjit Ghai, **Gaurush Hiranandani**, and Anshul Agrawal. User Interest Learning through Hierarchical Interest Graphs. *US14/548,116 (Published)*.
- 14. Natwar Modani, Pranav Maneriker, **Gaurush Hiranandani**, Atanu R. Sinha, Utpal, Vaishnavi S., and Shivani Gupta. Multimedia Document Summarization. *US14/947,964 (Published)*.
- 15. Kumar Ayush, and **Gaurush Hiranandani**. Context Aware Recommendations Embedded in Augmented Viewpoint to Retarget Consumers in v-commerce. *In filing process*.
- 16. Kumar Ayush, and **Gaurush Hiranandani**. Augmented Reality Based Style Aware Recommendations based on Perceptual Shape Style Compatibility with Objects in the Viewpoint. *In filing process*.
- 17. Natwar Modani, Iftikhar Ahamath Burhanuddin, **Gaurush Hiranandani**, and Shiv Kumar Saini. Providing Personalized Alerts and Anomaly Summarization. *US15/238,208*.
- 18. Balaji Vasan Srinivasan, Sanket Mehta, **Gaurush Hiranandani**, Harsh Jhamtani, Natwar Modani, and Cedric Huesler. Propagation of Changes in Master Content to Variant Content. *US15/184,959*.

TEACHING AND RESPONSIBILITIES

- 1. Teaching Assistant, Machine Learning (Fall 2017): Assisted in teaching Machine Learning to 130+ students.
- 2. Internship Mentor, Adobe Research (Summer 2016): Mentored a team of 3 students on a project based on Augmented Reality for Digital Marketing. The project resulted in 3 patents and a paper accepted to ISMAR'2017.

3. Internship Co-Mentor, Adobe Research (Summer 2015): Co-mentored a team of 3 students on a project based on Multimedia Content Summarization. The project resulted in 2 patents and a paper accepted to WISE'2016.

Relevant Courses with Grades

Machine Learning: Tools and Techniques (A)
Mathematics for Machine Learning (A)
Applied Nonlinear Programming (A)

Data Mining: Principles and Algorithms (A) $\,$

Introduction to Game Theory (A)

Statistical Simulation and Data Analysis (A)

Non-Linear Regression (A)
Discrete Mathematics (A)

Graph Theory (A)

Partial Differential Equations (A)

Machine Learning Theory (A)

Computational Inference and Learning (A)

Regression Analysis (A) Time Series Analysis (A)

Inference I (A)

Applied Stochastic Processes (A)

Probability Theory (A)

Linear Programming and Extensions (A)

Topology (A)

Algebraic Topology (A)

Extra Curricular Activities

- 1. Winner of the intra-university cricket championship (Cricket Club of Illinois Spring 2019, Fall 2019).
- 2. First Prize in both Street Dance and Main Dance competition in Antragni (IIT Kanpur's Cultural Festival, 2011).
- 3. First Prize in Street Dance competition in Rendevouz (IIT Delhi's Cultural Festival, 2011).
- 4. Third Prize in Main Dance competition in Mood Indigo (IIT Bombay's Cultural Festival, 2011).
- 5. First Prize in both Monomode and Black & White Photography competition in Spectrum (IIT Kanpur, 2012).
- 6. Link Student, Counseling Service (2012-13), IIT Kanpur: Successfully aided 1 student to come out of Academic Probation by motivating and helping him academically.
- 7. Professional Shows Coordinator (2012), IIT Kanpur: Worked in a team of 5 to bring together 5 shows involving budget of \$35,000 which witnessed a total audience of 30,000+ people in Antragni'12 (IIT Kanpur's cultural festival).
- 8. Student Guide, Counseling Service (2011-12), IIT Kanpur: Successfully performed the role by looking after the orientation and guidance of 9 new students. Apart from regular guidance, undertook the initiative to motivate the students for performing academically as well as in extra-curricular activities.