Right Business Decisions

* High Revenue
* Reduce expenses
* Customer experience

Walmart :

Beer and diaper case study

Stages of data science project :

* Understand the problem statement .
* Data gathering .
* Data Engineering :
* EDA : Exploratory data analysis .
* Data Cleaning :
* Data preparation :
* Data models .
* Test the model created above .
* Deploy the model in production .

https://cran.r-project.org/bin/windows/base/

<https://rstudio.com/products/rstudio/>

SAS