

Artys Doc

Comité d'éthique

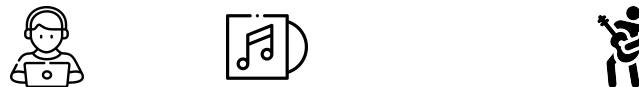


Artys

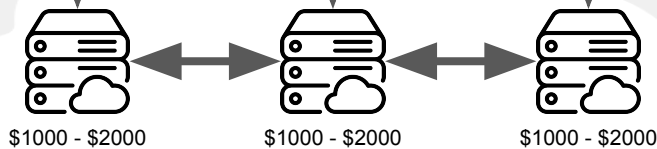
Maisons de disques

Sociétés de gestion de droits d'auteurs

Groupe de gestion



Blockchain



## Abonnement mensuel :



playtips (30%)

royaltips (30%)

parrain (10%)

Artys (30%)



Artys

Je suis un utilisateur d'Artys et je paye 10€

Mon parrain est ...	Playtips (écoutes)	Royaltips	Parrain	Artys
<del>None</del>	3€	3€	0€	<del>4€</del>
Artiste	3€	3€ (6 mois artiste sinon au choix)	0€	4€
User	3€	3€ (au choix)	1€ (user)	3€
Influenceur	3€	2€ (6 mois influenceur sinon au choix)	0€	4.5€
Influenceur avec un parrain	3€	2€ (6 mois influenceur sinon au choix)	5€ (parrain de l'influenceur)	4€

Je suis un professionnel de UMatch et je paye 10€

Type de parrain	Parrain	Artys
None	0€	10€
Professionnel	5€	9.5€

# Blockchain participants

## Consumer:

- Pay a monthly fee
- Has unlimited access to music/songs
- Select a limited number of artist/musical genre to support with his monthly subscription fee
- A fixed percentage of his monthly subscription goes to Artys' platform and a foundation to help artists.
- A consumer monthly attribution example:

30%: Bob  
20%: David Guetta  
20%: Rock

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05%: Foundation  
25%: Platform

## Artist:

- Pay a monthly fee
- Can create a new music record, add collaborators and dispatch shares
- Artists can have different skills/area of expertise. It can be a composer, singer, dancer, etc.
- Can view all music records he collaborated on along with its respective shares.

# Blockchain assets

## Music Record:

- A smart contract associated with a song
- Includes a list of collaboration agreements, with their respective shares
- Is part of exactly one musical genre
- A music collaboration agreements

example:

40%: Artist\_1  
30%: Artist\_2  
30%: Artist\_3

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Genre\_1

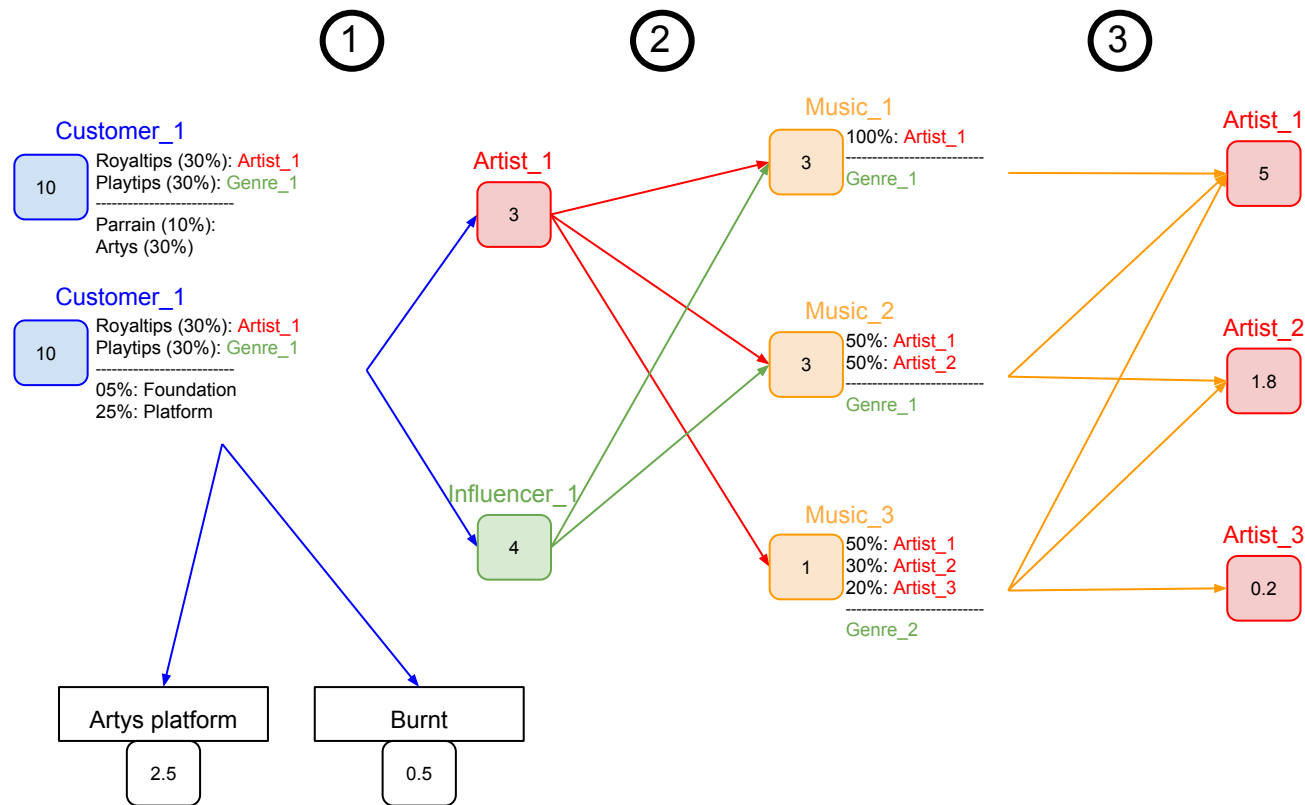
## Musical Genre:

- Used to represent a musical genre (Rock, Soul, etc)
- Every music record is part of exactly one musical genre
- Can be selected by consumers to distribute their monthly fee amongst a wide range of artists

# Interesting practical applications

- It is possible for an artist to have a collaboration agreement on a music without any shares. As long as the total of shares is 100 (%) there can be any number of agreements for a given music record.
  - Ex: Les enfoirés, can record a non profit song for an association
- Bands can be added to a music record, just like a regular artist. Members of the band can have their own individual shares, independently from the band's shares.

# Value redistribution, simple example



## 1. Dispatch monthly subscription

Take monthly subscription fee from consumers and assign it to their respective benefactors in a special holding wallet. This money cannot be used by the artists.

## 2. Dispatch to music

Dispatch holding money from artists to the different musics they collaborated in. The amount hold by the artist/genre is divided evenly amongst all of its different collaborations.

## 3. Dispatch to artist's wallets

Finally send money to artist's personal wallets based on the amount of right shares they own per music and the total value currently held by the record. If one of the artists collaborating on a music record hasn't validated its collaboration agreement, the money is withheld and kept on the record level until further development.



# Value redistribution, step by step example

## Customer\_1

10

30%: Artist\_1  
20%: Artist\_2  
20%: Genre\_1

05%: Foundation  
25%: Platform

Users select an arbitrary number of benefactors they want to be a patron of.

## Customer\_2

10

50%: Artist\_1  
10%: Genre\_1  
10%: Genre\_2

05%: Foundation  
25%: Platform

The monthly subscription is distributed among their chosen benefactors based on user defined percentages

A benefactor can either be an artist or a musical genre, which would then benefit all artists participating in music of that genre.

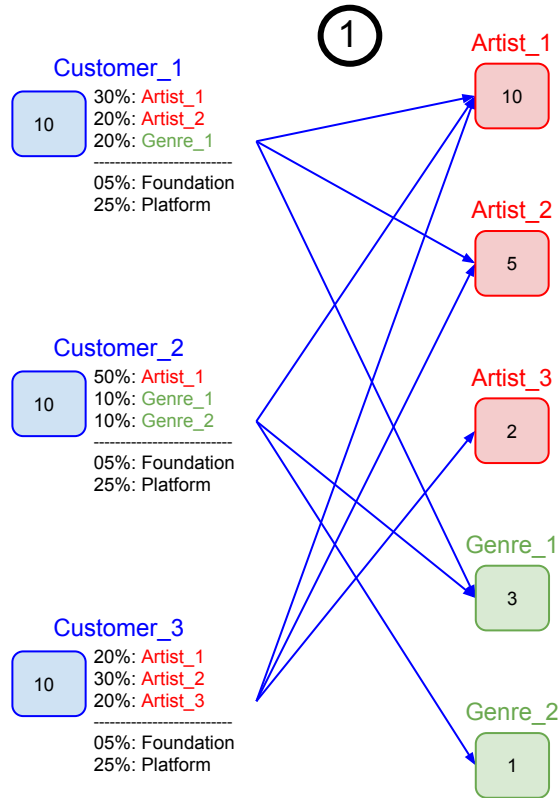
## Customer\_3

10

20%: Artist\_1  
30%: Artist\_2  
20%: Artist\_3

05%: Foundation  
25%: Platform

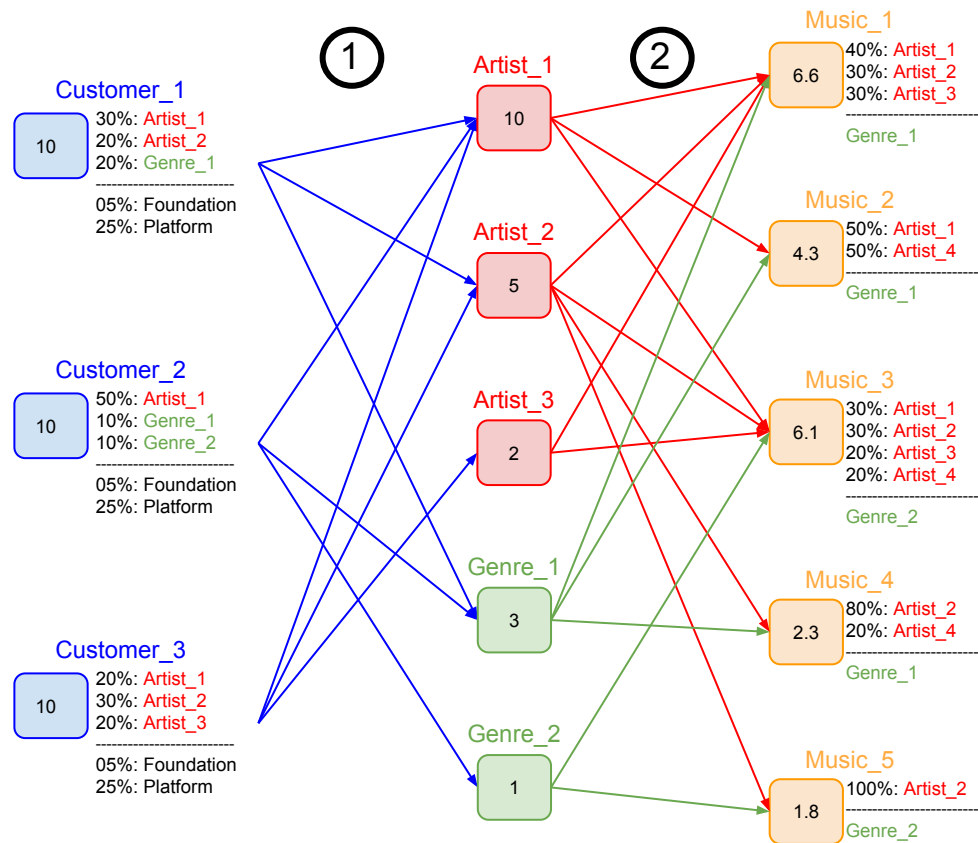
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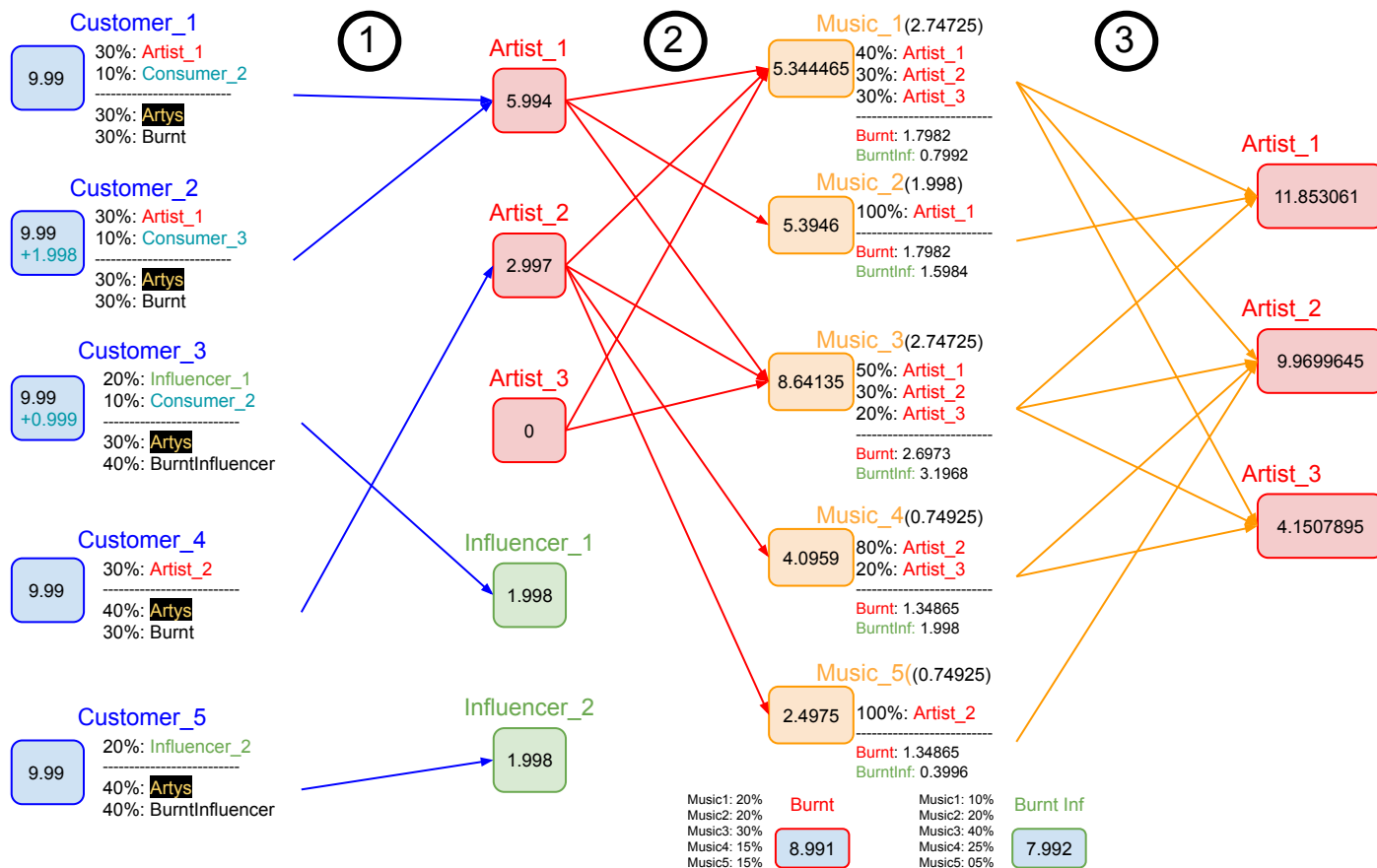
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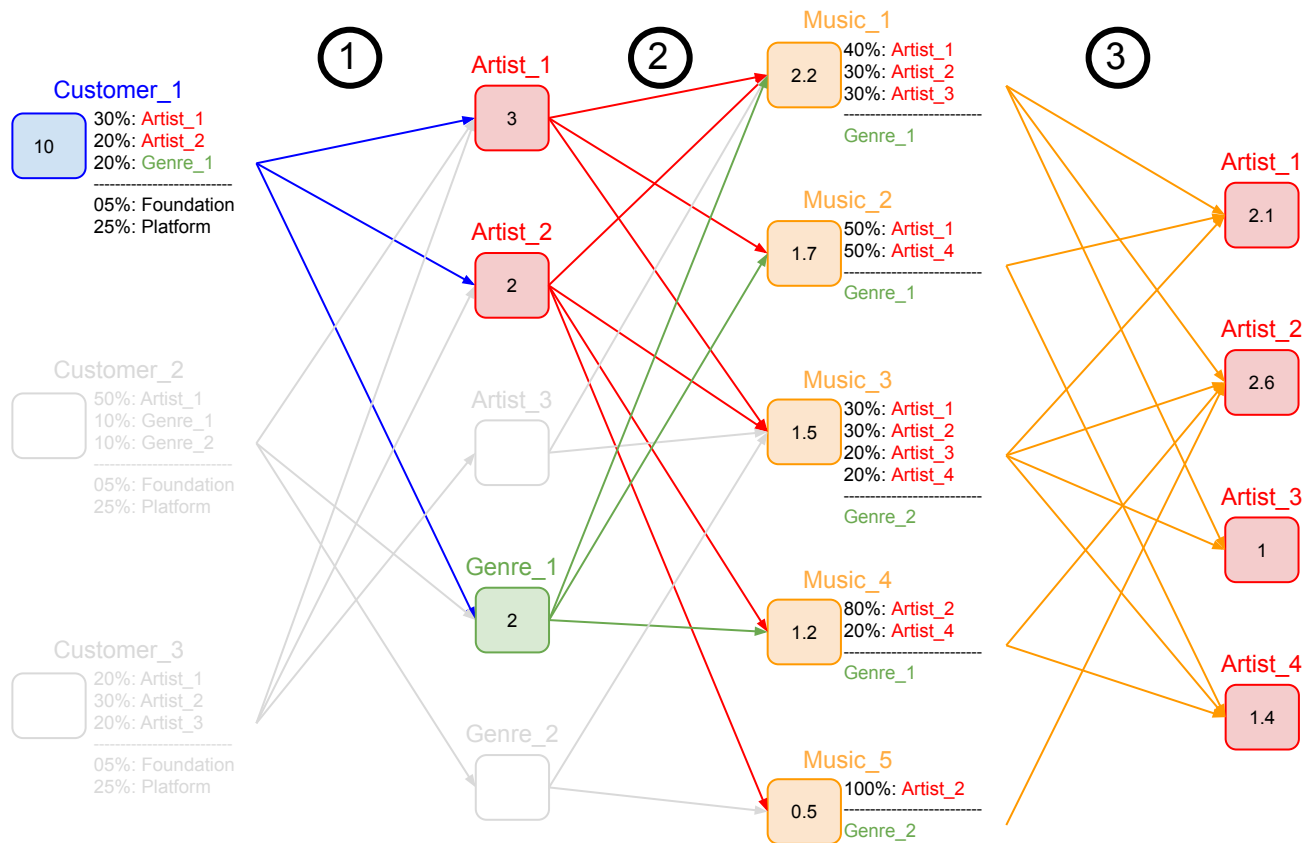
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