

GAUTAM (“GB”) BHARTI

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SUMMARY

Self-starter product manager with 7+ years of experience in building and shipping scalable products/solutions. My greatest strength lies in successful delivery of products by bridging the gap between technical challenges and business goals.

Skillset and Strengths:

- **Moneyball** process trained
- Project lifecycle management & tracking
- **Agile** Methodology
- Feature scoping & vision
- **Certified ScrumMaster®**
- Strong communication skills
- Team player & customer first focus
- Cross Team Collaboration

EXPERIENCE

Product Manager, Microsoft, Seattle WA

2013-Current

Windows Shell, Windows Devices Group

- Ideated, designed and shipped two versions (alpha and release candidate) of WinAnyCode- a Visual Studio extension. This helped improve the developer **check-in** efficiency by **~13%**.
- Led a cross-functional team of software developers, QAs, and data analysts to establish technical requirements and delivery for a new **Automated Feedback Tool**. The tool resulted in gap identification of existing tooling and processes, leading to a net **increase in developer productivity by 2%**.
- Proposed, and delivered the mission critical strategy and metric for “*developer productivity optimization*”. Drove increase in developer productivity by **~3.5%**, resulting in **174 ‘added’ developers** for the organization.

Enterprise Services – Business Intelligence

- Designed and evangelized delivery of security implementation for Enterprise Services on DAX Platform.
- Improved **reporting solution NPS** for end-user access approval time by **18% for Microsoft Consulting Services** (globally).
- Scoped and delivered, from requirement gathering to shipping, the DAX Users Engagement Validation Report.

Product Manager, [Stealth Mode] ‘*productivity based social media*’ ed tech start up

2016-Current

- Single handedly built, managed and led a team of 5 developers and 1 UX designer to design and deliver an ed-tech mobile platform, for both **iOS and Android**.
- Defined and crafted vision for product roadmap while maintaining the product backlog.

Technical Consultant, RoundCorner, Boston, MA

2012-2013

- Owned end-to-end on-boarding and implementation for new clients. Helped customize solution by collecting client data and working with development team to deliver client requirements.
- Led client acquisition and **requirement assessment** to maximize ROI and increase market share. Drove and delivered addition of three new clients to company portfolio.

Software Engineer, Samsung, Bangalore, India

2009-2011

- Managed client device OS optimizations for AT&T and Qualcomm.
- Implemented OS optimizations and built system tools for the Brew Mobile platform.
- Designed and delivered *Last Screen Capture* and *Error Log Segregation* tool.

EDUCATION

Duke University, The Fuqua School of Business, Durham, NC, US

GPA - 3.8 / 4

Master of Management Studies, **2012: Fuqua Scholar**

National Institute of Technology, Surathkal, Karnataka, India

GPA – 7.4 / 10

Bachelor of Technology Information Technology, **2009 (US equivalent of Computer Science Engineering major)**