REFERENCE SITES FOR FUNCTIONALITY, CODING, FLOW, ETC

Again, the transactions, functionality, and other capabilities will be very very similar to the following in the order listed, from highest in similarity to lowest (Yet still very similar)

1) Rentus https://www.rentus.com
2) AirBnb https://airbnb.com
3) Turo https://turo.com
4) Offerup https://offerup.com
5) Beg Borrow And Steal http://www.bagborroworsteal.com/sell
6) Craigslist https://craigslist.org

- Create Login
    - Have "Create Account" on main page
    - Enter First Name
    - Enter Last Name
    - Enter Email address
    - Enter Email Address Second time to Match
    - Enter password
    - Enter Password Second time to Match
    - Enter Zipcode
    - Enter additional OPTIONAL profile information (see profile section below)
    - Enter Captcha or "I'm Not a Robot" answers
    - Send Email Verification Link
- Login
    - Ability to login using newly created username (Email address) /password or ability to login using Facebook
    - Ability to search email address (username) to see if it exists (Phase 2)
    - Ability to reset password by sending email to email address on file
    - Reset link in email brings user to page to type in new password twice
- Search
    - Ability for renter to put in zip code and provide products within 5 miles
    - Ability to have filter to search mile zone (5, 10, 25, 50, 100+)
    - Ability to have filter to select categories (see categories on Rentus.com)
    - Ability to have filter to search for by price per DAY ($1-$20, $21-$40, $41-$60, $61-$100, $101+)
    - Ability to have filter to search for by Condition (New, Used)
    - Ability to sort by name, brand name, price, condition, distance (distance is default, closest first)
    - Ability to see availability and schedule/reserve a product for renting
    - Reserving spot is charging Credit Card On File for $1.00
    - Ability to search for items that are "rent to own" - price set by product owner

- Transactions
  - Ability to receive message and reply to messages from product owner and renter via:
    - internal messaging through app or website (available upon entry into app or site, email, text or via app notification)
    - respond & receive via standalone text message (if enabled)
    - respond & receive via standalone email
  - Ability to send custom quote to interested party when a rental request comes in or allow asking price to be final quote
  - Ability to take pictures when rental period starts, during rental period and ability to take pictures when rental period stops
  - Minimum pictures required is one - maximum is 15
  - Ability to select age from drop down (Less than 1 year, 1 year, 2 year, 3 year, 4 year 5 year+)
  - Ability to select condition from drop down (Excellent, like new, Good, Fair, Poor)
  - Ability to purchase the product for price set by product owner
  - Ability to have owner pay 5% more (on top of 20%) to showcase (feature) their rental product
  - Ability to have owner print out rental agreement and have it electronically signed (initialed) by renter
- Renter/Owner Dashboard
  - Ability for owner to post own product available for renting, no limit to number of items
  - Ability for owner to upload photos of the product for rent, up to 15, minimum for 1 (one)
  - Allow any major credit card or debit card to be added to renter account, with CVV, Card #, Exp Date, and Zip code
  - Ability to add bank info to owner account, Routing Number, Account Number (entered twice for confirmation) and type (Checking or Savings)
  - Allow credit card to be added to owner account, with CVV, Card #, Exp Date, and Zip code
  - Ability for user profile to slide left from the right
  - Ability for user to switch from Owner to Renter (like AirBnb)
  - Ability for owner to add short description, long description (maximum 700 Characters)
  - Ability to set price by 4hrs, 8hrs 12hrs 24hrs, 1 week, 1 month
  - Ability to add automatic discounts, like AirBnb and Turo for weekly & monthly
  - Ability for text message when someone books/reserves a product for rent to be sent
  - Ability to ENTER & EDIT personal info in "My Profile"
    - Full name (First and Last only) - Mandatory
    - Upload Profile Pic (Optional)
    - Delete Profile Pic (Optional)
    - Enter Zip Code — Mandatory

- Ability to "Allow Google Maps to Show Product Location" like craigslist.com, with a check box (Checked by default)
- Enter short 1-2 sentence bio (Optional)
- Enter Pay Out or Receive Funds Method - (Credit Card for Pay out and Bank Account for Receiving)
- Put in credit card # (Cardholder name, with CVV, Card #, Exp Date, and Zip code - Mandatory if that is chosen payment method
- Put in bank info - (Routing Number, Account Number (entered twice for confirmation) and type (Checking or Savings) - Mandatory if that is chosen payment method
- Enter full address, with 2 Address Lines, City, State and Zip
- Put in phone # (Automatic entry to next inout box after 3 digits, 3 digits and 4)
- Put in Skype ID (optional)
- Put in Company name (optional)

- Administrative
  - Ability for me (the company) to deduct 20% from their earnings when someone books product. 20% deposited into our bank once the product is returned (returned according to owner)
  - Extreme stringent security rules
- Administrator
  - Ability to see transactions and earnings report
  - Ability to see # of completed transactions
  - Ability to see fees collected for completed transactions
  - Ability to filter by state, city, zip code,owners, renters, categories, total revenue per transaction

Additional Notes:
Competitor is www.rentus.com to work almost exactly like this site.

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