



Overview Analysis

Time analysis

Details



# Uber Trip Analysis | Overview Analysis

Date  
6/1/2024 6/30/2024

City  
All

103.7K

Total Bookings

\$15.0

Avg Booking Value

3 miles

Avg Trip Distance

16 min

Avg Trip Time

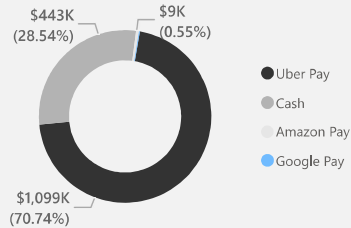
\$1.6M

Total Booking Value

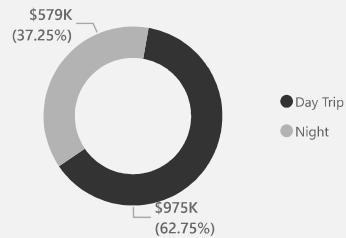
349K miles

Total Trip Distance

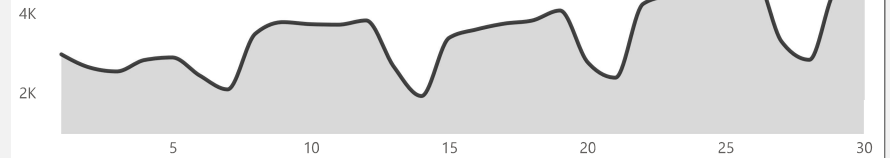
Total Booking Value by Payment\_type



Total Booking Value by Trip (Day/ Night)



Total Bookings by Day



## Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

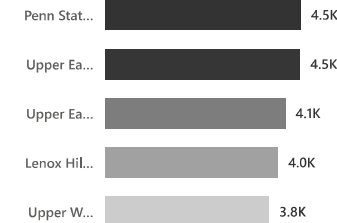
Most Frequent DropOffPoint

Upper East Side North

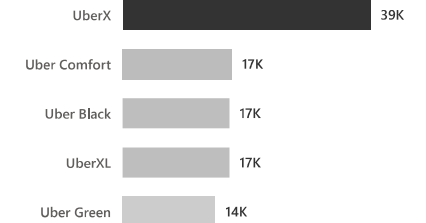
Farthest Trip

Pickup: Lower East Side → Drop-off: Crown Heights North(144.1miles)

Total Bookings by Location



Most Preferred Location Pickup



Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
	Uber Black	16710	\$250,192	\$15	56,149
	Uber Comfort	17078	\$253,995	\$15	56,790
	Uber Green	14498	\$216,181	\$15	48,778
	UberX	38744	\$583,880	\$15	131,496
	UberXL	16698	\$249,424	\$15	55,721



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349K miles

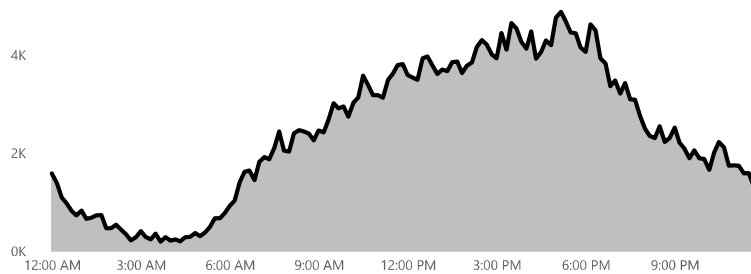
Total Trip Distance

Total Bookings

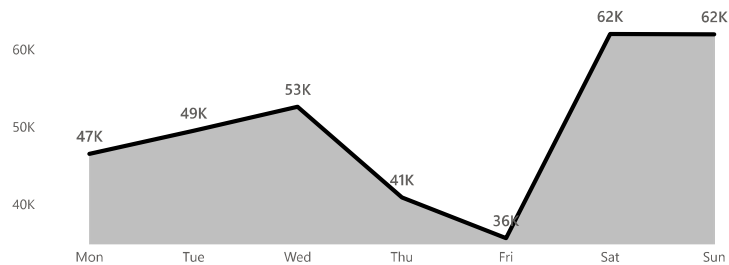
Total Booking Value

Total Trip Distance

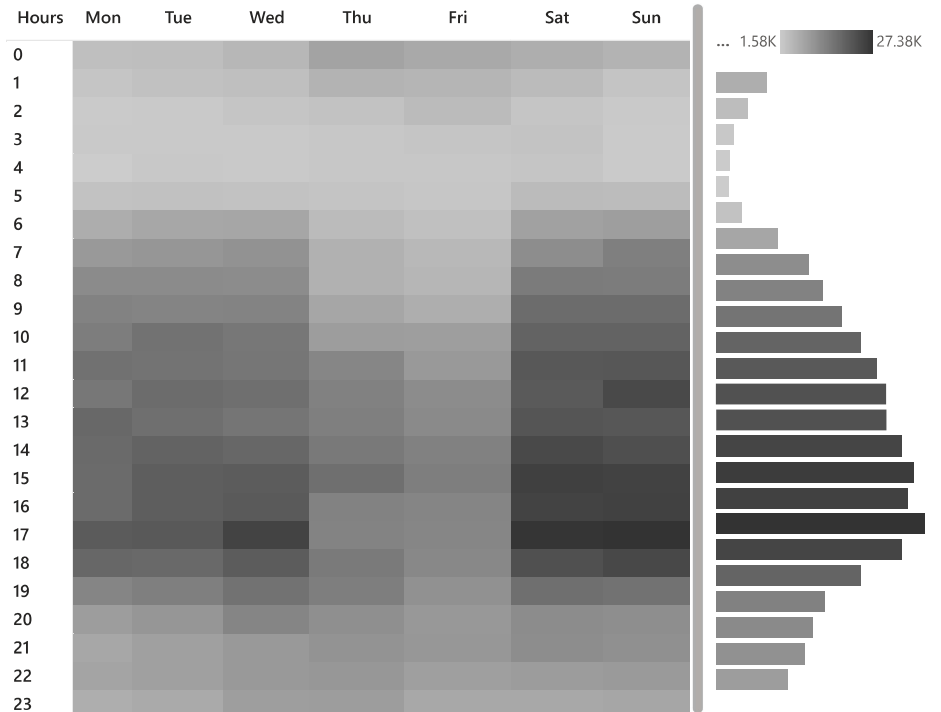
Total Trip Distance by Pickup Time



Total Trip Distance by Day Name



Total Trip Distance by Hour & Day





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Trip ID	Pickup Date	Pickup Hour	Vehicle	Payment_type	Passenger_Count	Trip Distance	Booking Value	Location	Total Bookings
1	1 June, 2024	12:40:00 AM	UberX	Uber Pay	1	5.60	\$21.5	East Village	1.0
2	1 June, 2024	12:00:00 AM	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	1.0
3	1 June, 2024	12:00:00 AM	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	1.0
4	1 June, 2024	12:20:00 AM	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	1.0
5	1 June, 2024	12:30:00 AM	Uber Black	Cash	1	1.89	\$8.0	Garment District	1.0
6	1 June, 2024	12:00:00 AM	UberX	Cash	6	3.29	\$14.0	Central Harlem	1.0
7	1 June, 2024	12:40:00 AM	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	1.0
8	1 June, 2024	12:30:00 AM	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	1.0
9	1 June, 2024	12:20:00 AM	Uber Green	Cash	1	1.10	\$5.5	Clinton East	1.0
10	1 June, 2024	12:50:00 AM	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	1.0
11	1 June, 2024	12:10:00 AM	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	1.0
12	1 June, 2024	12:10:00 AM	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	1.0
13	1 June, 2024	12:00:00 AM	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	1.0
14	1 June, 2024	12:20:00 AM	UberXL	Cash	1	1.10	\$5.5	Clinton East	1.0
15	1 June, 2024	12:20:00 AM	UberX	Cash	1	9.00	\$27.0	Morningside Heights	1.0
16	1 June, 2024	12:40:00 AM	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	1.0
17	1 June, 2024	12:40:00 AM	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	1.0
18	1 June, 2024	12:10:00 AM	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	1.0
19	1 June, 2024	12:40:00 AM	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	1.0
20	1 June, 2024	12:20:00 AM	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	1.0
21	1 June, 2024	12:40:00 AM	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	1.0
22	1 June, 2024	12:00:00 AM	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	1.0
23	1 June, 2024	12:50:00 AM	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	1.0
24	1 June, 2024	12:00:00 AM	Uber Comfort	Uber Pay	1	4.59	\$21.2	Clinton East	1.0
26	1 June, 2024	12:00:00 AM	UberX	Cash	1	1.08	\$7.0	East Village	1.0
27	1 June, 2024	12:10:00 AM	Uber Green	Cash	1	1.90	\$7.0	Clinton East	1.0
Total					146478	348,933.81	\$1,553,672.8		103728.0