

GAUTAM KUMAR

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Objectives — As a data analyst, I specialize in transforming complex data into actionable insights. With a keen eye for detail and a passion for uncovering trends, I utilize statistical techniques and data visualization tools to support decision-making and drive business growth. My expertise spans across data cleaning, analysis, and interpretation, ensuring that data-driven strategies are both effective and efficient. Dedicated to continuous learning and improvement, I stay updated with the latest industry practices to deliver accurate and impactful analyses.

Skills

TOOLS : Power BI, Excel, Tableau
Database : SQL (MYSQL)

Languages : Python

Experience

Fleetronix Systems Private Limited

DEC 2023 -PRESENT

DATA ANALYST (OPERATIONAL)

Vehicle Monitoring and Analysis:

- Utilized data analytics tools such as Power BI and Excel to track vehicle locations and movements, ensuring efficient routing and addressing any unauthorized route changes promptly.

Connectivity and Performance Management:

- Monitored GPS signals and quickly resolved any connectivity issues, ensuring real-time data for better decision-making.

Driver and Client Communication:

- Established clear lines of communication with drivers to understand reasons for long halts, route changes, or GPS signal loss, while promptly informing clients of any delays or changes in route.

Data-Driven Insights:

- Generated daily and monthly reports analyzing trips monitored, suspicious activities, and other key metrics. These insights helped identify trends and areas for improvement.

Client Relationship Management:

- Maintained open communication channels with clients, providing updates on vehicle status and delays, and explaining complex scenarios in a clear and understandable manner.

Education

DR SHYAMA PRASAD MUKHERJEE UNIVERSITY, RANCHI

POST GRADUATION (MCA) – 2021 – 2023

DSPMU, 8.85 CGPA

DR SHYAMA PRASAD MUKHERJEE UNIVERSITY, RANCHI

GRADUATION (BCA) – 2018 – 2021

DSPMU, 7.83 CGPA

Certifications

- Google data Analytics : - Microsoft Excel, SQL, Tableau, Data Analysis ,Data Visualization
- Tata Group Data Visualisation : Data Visualization, Microsoft Power BI
- Argus Academy : Diploma in server side web Designing

Projects

Fleet Management Dashboard

POWER BI

- Designed and implemented a dynamic Power BI dashboard to monitor fleet performance, optimizing vehicle usage and reducing operational costs.
- Integrated data from multiple sources to track key metrics such as seals report, maintenance schedules, and route optimization.
- Utilized DAX and Power Query to create custom measures and automate report generation. -- PROJECT LINK

Data Analysis on Diwali sales

PYTHON

- Performed data cleaning and manipulation.
- Performed exploratory data analysis (EDA) using pandas, matplotlib, and seaborn libraries.
- Improved customer experience by identifying potential customers across different states, occupation, gender, and age groups.
- Improved sales by identifying most selling product categories and products, which can help to plan inventory and hence meet the demands. ————— PROJECT LINK

Data Analysis on Pizza sales

SQL

- Analyzed pizza sales data using SQL to identify key trends and patterns, improving business decision-making.
- Developed complex queries to extract insights on customer preferences, sales growth, and regional performance.
- Optimized database performance by creating efficient joins, subqueries, and aggregate functions. — PROJECT LINK

Sales Dashboard

Excel

- Developed and maintained an Excel-based sales management dashboard using Pivot Tables to track key sales KPIs such as revenue, profit margins, and customer segmentation.
- Conducted in-depth analysis on sales trends, product performance, and regional sales data, providing actionable insights to management.
- Improved sales forecasting accuracy by implementing dynamic charts and slicers for real-time data exploration. —PROJECT LINK