

# GAUTAM KUMAR

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**Objectives** — As a data analyst, I specialize in transforming complex data into actionable insights. With a keen eye for detail and a passion for uncovering trends, I utilize statistical techniques and data visualization tools to support decision-making and drive business growth. My expertise spans across data cleaning, analysis, and interpretation, ensuring that data-driven strategies are both effective and efficient. Dedicated to continuous learning and improvement, I stay updated with the latest industry practices to deliver accurate and impactful analyses.

## Skills

**TOOLS :** Power BI, Excel, Tableau  
**Database :** SQL (MYSQL)

**Languages :** Python

## Experience

### Fleetronix Systems Private Limited

DEC 2023 -PRESENT

#### DATA ANALYST (OPERATIONAL)

##### Vehicle Monitoring and Analysis:

- Utilized data analytics tools such as Power BI and Excel to track vehicle locations and movements, ensuring efficient routing and addressing any unauthorized route changes promptly.

##### Connectivity and Performance Management:

- Monitored GPS signals and quickly resolved any connectivity issues, ensuring real-time data for better decision-making.

##### Driver and Client Communication:

- Established clear lines of communication with drivers to understand reasons for long halts, route changes, or GPS signal loss, while promptly informing clients of any delays or changes in route.

##### Data-Driven Insights:

- Generated daily and monthly reports analyzing trips monitored, suspicious activities, and other key metrics. These insights helped identify trends and areas for improvement.

##### Client Relationship Management:

- Maintained open communication channels with clients, providing updates on vehicle status and delays, and explaining complex scenarios in a clear and understandable manner.

## Education

### DR SHYAMA PRASAD MUKHERJEE UNIVERSITY, RANCHI

POST GRADUATION (MCA) – 2021 – 2023

DSPMU, 8.85 CGPA

### DR SHYAMA PRASAD MUKHERJEE UNIVERSITY, RANCHI

GRADUATION (BCA) – 2018 – 2021

DSPMU, 7.83 CGPA

### Certifications

- Google data Analytics : - Microsoft Excel, SQL, Tableau, Data Analysis ,Data Visualization
- Tata Group Data Visualisation : Data Visualization, Microsoft Power BI
- Argus Academy : Diploma in server side web Designing

## Projects

### Fleet Management Dashboard

POWER BI

- Designed and implemented a dynamic Power BI dashboard to monitor fleet performance, optimizing vehicle usage and reducing operational costs.
- Integrated data from multiple sources to track key metrics such as seals report, maintenance schedules, and route optimization.
- Utilized DAX and Power Query to create custom measures and automate report generation. -- PROJECT LINK

### **Data Analysis on Diwali sales**

**PYTHON**

- Performed data cleaning and manipulation.
- Performed exploratory data analysis (EDA) using pandas, matplotlib, and seaborn libraries.
- Improved customer experience by identifying potential customers across different states, occupation, gender, and age groups.
- Improved sales by identifying most selling product categories and products, which can help to plan inventory and hence meet the demands. ————— PROJECT LINK

### **Data Analysis on Pizza sales**

**SQL**

- Analyzed pizza sales data using SQL to identify key trends and patterns, improving business decision-making.
- Developed complex queries to extract insights on customer preferences, sales growth, and regional performance.
- Optimized database performance by creating efficient joins, subqueries, and aggregate functions. — PROJECT LINK

### **sales Dashboard**

**Excel**

- Developed and maintained an Excel-based sales management dashboard using Pivot Tables to track key sales KPIs such as revenue, profit margins, and customer segmentation.
- Conducted in-depth analysis on sales trends, product performance, and regional sales data, providing actionable insights to management.
- Improved sales forecasting accuracy by implementing dynamic charts and slicers for real-time data exploration.  
——PROJECT LINK