



Roadmap to Success in the Energy and Utilities Industry

For this project you will develop a portfolio that contains a personalized “roadmap”, including artifacts and endorsements, which outline how you will transition your career or business from a current state to a future desired state in the Energy and Utilities Industry. You will use concepts gleaned throughout this specialization and elsewhere. Your Roadmap to Success Project will be submitted in the last week of this course.


By completing each phase of the Roadmap, you will be prepared to submit your final Roadmap to Success Project. Please be sure to save your work, as your efforts in each of phase will help contribute to your final submission.

Phase 1: Project Definition

Keep in mind that your project needs to be relevant to your current situation and your future goals. Think about what you want to achieve – let’s say 3-5 years from now; and start creating a list of ideas for your project.

While there are several models to guide you toward selecting a specific project, generally, project selection follows these five steps:

1. List possible ideas
2. Identify risks
3. Consider how each one is relevant
4. Consider the significance (or importance) of each
5. Project selection



After you have a list of possible ideas, write down what could go wrong with each one of them. Then, write down how relevant each activity is related to reaching your goals. And finally, write down the impact each idea could have on your future.

Next, you'll want to rank each of the three categories for each idea on a scale of 1-10 with 1 being not-so-good and 10 being great. This will help you find the best project fit for you!

Once you've given each item a 1-10 rating, multiply the 3 ratings for each idea and based on the ratings, **select the ideas that best suits your path.**


After you have selected your project, create a one-page document to help you keep track of your progress and stay focused on your objectives. You may use the project charter template as your document to keep track of all your work. Once you have finalized your project ideas, **add a project title to your Project Charter.**

Any task, if you want it to be complete on time and be successful, needs a well thought out objective established upfront. This is true no matter what we do. You want to increase your golf scores, set an objective first and then you can work towards it! An objective is like a milestone – it provides an indication of what you want to achieve; and helps you know when you have achieved it. Although there are several models to establish objectives, we suggest using the SMART method. SMART is the acronym for:

Specific
Measurable
Achievable
Relevant
Time-Oriented

Your objective should be Specific:

- Should help understand the end product of the work that needs to be done.
- Should answer the questions "what is to be done?" & "how will you know it is done?"
- Anyone reading the objective should interpret it the same way you would!



Your objective should be Measurable:

- Should be defined in measurable/assessable terms (quantity, deadlines, quality, etc.).
- It answers the question "how will you know it meets expectations?"
- Measurable refers to the extent to which something can be evaluated against some standard.

Your objective should be Achievable:

- Objectives we established need to be realistically achievable under the constraints we have.
- Cannot be "pie in the sky"; Don't overcommit and under deliver
- Achievable answers the questions "Can it be done giving the time frame, opportunity and resources?"

Your objective should be Relevant:

- Objective should be relevant and usable for your current life's needs/wishes
- It answers the questions like "should this project be done?" and "why?" and "what is in it for me?"

Your objective should be Time-oriented:

- Project may have several milestones to help you to assess how well project is going. Time- oriented helps to define it.
- It answers questions like "when will it be done?"

What are some examples of things that you would like to do or achieve, in the Energy and Utilities Industry? Take a moment to brainstorm ideas for your objectives. Once objectives are developed, SMART can be used as a checklist to ensure that the objectives meet each of its criteria. **Develop at least one primary and three secondary objectives** for your career in Energy and Utilities Industry and update your Project Charter.