

WasteWatch India - Simple 2-Minute Team Presentation Script

Setup: Single Shot with All 4 Team Members

Visual: Clean, professional setup with team sitting/standing together. Simple backdrop with team name "EcoTech Innovators" and project name "WasteWatch India" visible. Each speaker clearly identified.

Opening & Problem Statement (0:00-0:30)

Speaker 1 (Team Lead):

"Hello, we're EcoTech Innovators. I'm [Name], and this is [introduce other 3 members briefly]."

"Here's a shocking reality: According to the Central Pollution Control Board's 2021-22 report, 37,373 tonnes of municipal waste disappears from India's official tracking every single day. That's 22% of all urban waste - just gone."

Speaker 2:

"The problem is massive. 90% of bulk waste generators - street vendors, wedding planners, festival organizers, home businesses - operate completely outside municipal oversight. The informal sector handles 60% of plastic collection and 95% of e-waste recycling, but they're invisible to city systems."

Our Solution (0:30-1:00)

Speaker 3:

"WasteWatch India solves this. We've built the first digital platform designed specifically for India's informal waste economy. Our solution has four core components:"

"First: Smart registration with multi-language support - vendors can register and log waste in Hindi, Tamil, Bengali, or any of 12 Indian languages using voice-to-text."

"Second: AI-powered waste recognition. Take a photo, our system identifies waste type and quantity automatically."

Speaker 4:

"Third: Predictive analytics that actually understand India. Our cultural context engine predicts waste surges during Diwali, Eid, wedding seasons, college festivals - something no competitor does."

"Fourth: Complete payment integration with UPI, making transactions seamless for informal businesses who've never used digital systems before."

What Makes Us Different (1:00-1:30)

Speaker 1:

"Every existing solution serves big industries or formal businesses. Hasiru Dala focuses on waste pickers. Nepra serves corporations. Kabadiwala Connect handles scrap in just one city."

"We're the ONLY platform built for the 65 million informal businesses everyone else ignores. We speak their languages - literally. We understand their festivals, their privacy concerns, their payment preferences."

Speaker 2:

"Our blockchain-based privacy system addresses the biggest barrier - informal businesses fear government oversight. We give them data control while enabling city-wide waste intelligence."

"We've integrated weather predictions for monsoon route optimization, traffic patterns for collection timing, and cultural calendars for festival waste forecasting."

Market Impact & Revenue Model (1:30-1:50)

Speaker 3:

"The market opportunity is huge. India's waste management sector is worth \$13.62 billion and growing at 7.17% annually. We're targeting 8,000+ urban local bodies and those 65 million informal businesses."

"Our revenue model is simple: subscription fees from businesses starting at ₹99 monthly, municipal licensing fees, and transaction fees on payments. We project ₹2.5 crore revenue by year two with 50,000 active users."

Closing Statement (1:50-2:00)

Speaker 4:

"Testing shows 40% higher user engagement than government apps and 60% better waste prediction accuracy than current municipal systems."

All Four Speakers Together:

"WasteWatch India doesn't just manage waste - it makes invisible contributors visible. Every chai wallah,

every home business, every celebration now contributes to building Swachh Bharat."

Speaker 1:

"Thank you. We're ready for questions."

Speaking Guidelines for Natural Delivery

Pacing:

- Speak clearly but naturally - not rushed
- Each speaker gets approximately 20-30 seconds of talking time
- Pause briefly between speakers for smooth transitions
- Total duration: exactly 2 minutes

Body Language:

- Maintain eye contact with camera/judges
- Confident, professional posture
- Natural hand gestures while speaking
- Active listening posture when others speak

Key Numbers to Emphasize:

- 37,373 tonnes/day unaccounted waste
- 90% of bulk generators unregistered
- 60% plastic collection by informal sector
- 95% e-waste handled informally
- \$13.62 billion market size
- ₹2.5 crore revenue projection

Tone for Each Speaker:

- **Speaker 1 (Team Lead):** Authoritative, data-driven
 - **Speaker 2:** Problem-focused, empathetic to informal sector
 - **Speaker 3:** Solution-oriented, technically confident
 - **Speaker 4:** Market-savvy, business-minded
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Simple Props/Visual Aids (Optional):

1. **Mobile Phone:** Show app interface briefly during solution explanation
 2. **Simple Cards:** Hold up key statistics (37,373 tonnes, ₹2.5 crore)
 3. **Team Banner:** Background showing "EcoTech Innovators - WasteWatch India"
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Key Differentiators to Emphasize:

1. **Only platform for informal economy** - competitors serve formal businesses
 2. **Cultural intelligence** - understands Indian festivals, languages, payment habits
 3. **Privacy-first approach** - blockchain consent for hesitant informal businesses
 4. **Proven engagement** - 40% higher than government apps
 5. **Realistic projections** - clear path to ₹2.5 crore with 50,000 users
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Backup Points (If Time Allows):

- Integration with existing Swachh Bharat mission frameworks
- Offline-first design for areas with poor connectivity
- Corporate CSR partnership opportunities
- Potential for scaling across 100+ smart cities

This script focuses on clear, conversational delivery of your key points without relying on complex visuals or editing. Each team member has a distinct role and the content flows naturally from problem to solution to differentiation to market impact.