

# WasteWatch India - Simple 2-Minute Team Presentation Script

## Setup: Single Shot with All 4 Team Members

**Visual:** Clean, professional setup with team sitting/standing together. Simple backdrop with team name "EcoTech Innovators" and project name "WasteWatch India" visible. Each speaker clearly identified.

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## Opening & Problem Statement (0:00-0:30)

### Speaker 1 (Team Lead):

*"Hello, we're EcoTech Innovators. I'm [Name], and this is [introduce other 3 members briefly]."*

*"Here's a shocking reality: According to the Central Pollution Control Board's 2021-22 report, 37,373 tonnes of municipal waste disappears from India's official tracking every single day. That's 22% of all urban waste - just gone."*

### Speaker 2:

*"The problem is massive. 90% of bulk waste generators - street vendors, wedding planners, festival organizers, home businesses - operate completely outside municipal oversight. The informal sector handles 60% of plastic collection and 95% of e-waste recycling, but they're invisible to city systems."*

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## Our Solution (0:30-1:00)

### Speaker 3:

*"WasteWatch India solves this. We've built the first digital platform designed specifically for India's informal waste economy. Our solution has four core components:"*

*"First: Smart registration with multi-language support - vendors can register and log waste in Hindi, Tamil, Bengali, or any of 12 Indian languages using voice-to-text."*

*"Second: AI-powered waste recognition. Take a photo, our system identifies waste type and quantity automatically."*

### Speaker 4:

*"Third: Predictive analytics that actually understand India. Our cultural context engine predicts waste surges during Diwali, Eid, wedding seasons, college festivals - something no competitor does."*

*"Fourth: Complete payment integration with UPI, making transactions seamless for informal businesses who've never used digital systems before."*

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## **What Makes Us Different (1:00-1:30)**

### **Speaker 1:**

*"Every existing solution serves big industries or formal businesses. Hasiru Dala focuses on waste pickers. Nepra serves corporations. Kabadiwala Connect handles scrap in just one city."*

*"We're the ONLY platform built for the 65 million informal businesses everyone else ignores. We speak their languages - literally. We understand their festivals, their privacy concerns, their payment preferences."*

### **Speaker 2:**

*"Our blockchain-based privacy system addresses the biggest barrier - informal businesses fear government oversight. We give them data control while enabling city-wide waste intelligence."*

*"We've integrated weather predictions for monsoon route optimization, traffic patterns for collection timing, and cultural calendars for festival waste forecasting."*

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## **Market Impact & Revenue Model (1:30-1:50)**

### **Speaker 3:**

*"The market opportunity is huge. India's waste management sector is worth \$13.62 billion and growing at 7.17% annually. We're targeting 8,000+ urban local bodies and those 65 million informal businesses."*

*"Our revenue model is simple: subscription fees from businesses starting at ₹99 monthly, municipal licensing fees, and transaction fees on payments. We project ₹2.5 crore revenue by year two with 50,000 active users."*

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## **Closing Statement (1:50-2:00)**

### **Speaker 4:**

*"Testing shows 40% higher user engagement than government apps and 60% better waste prediction accuracy than current municipal systems."*

### **All Four Speakers Together:**

*"WasteWatch India doesn't just manage waste - it makes invisible contributors visible. Every chai wallah,*

*every home business, every celebration now contributes to building Swachh Bharat."*

## **Speaker 1:**

*"Thank you. We're ready for questions."*

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## **Speaking Guidelines for Natural Delivery**

### **Pacing:**

- Speak clearly but naturally - not rushed
- Each speaker gets approximately 20-30 seconds of talking time
- Pause briefly between speakers for smooth transitions
- Total duration: exactly 2 minutes

### **Body Language:**

- Maintain eye contact with camera/judges
- Confident, professional posture
- Natural hand gestures while speaking
- Active listening posture when others speak

### **Key Numbers to Emphasize:**

- 37,373 tonnes/day unaccounted waste
- 90% of bulk generators unregistered
- 60% plastic collection by informal sector
- 95% e-waste handled informally
- \$13.62 billion market size
- ₹2.5 crore revenue projection

### **Tone for Each Speaker:**

- **Speaker 1 (Team Lead):** Authoritative, data-driven
  - **Speaker 2:** Problem-focused, empathetic to informal sector
  - **Speaker 3:** Solution-oriented, technically confident
  - **Speaker 4:** Market-savvy, business-minded
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## Simple Props/Visual Aids (Optional):

1. **Mobile Phone:** Show app interface briefly during solution explanation
  2. **Simple Cards:** Hold up key statistics (37,373 tonnes, ₹2.5 crore)
  3. **Team Banner:** Background showing "EcoTech Innovators - WasteWatch India"
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## Key Differentiators to Emphasize:

1. **Only platform for informal economy** - competitors serve formal businesses
  2. **Cultural intelligence** - understands Indian festivals, languages, payment habits
  3. **Privacy-first approach** - blockchain consent for hesitant informal businesses
  4. **Proven engagement** - 40% higher than government apps
  5. **Realistic projections** - clear path to ₹2.5 crore with 50,000 users
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## Backup Points (If Time Allows):

- Integration with existing Swachh Bharat mission frameworks
- Offline-first design for areas with poor connectivity
- Corporate CSR partnership opportunities
- Potential for scaling across 100+ smart cities

This script focuses on clear, conversational delivery of your key points without relying on complex visuals or editing. Each team member has a distinct role and the content flows naturally from problem to solution to differentiation to market impact.