

OmniAgent™ Suite - Enterprise-Grade Autonomous AI

"Today's enterprises are caught between the imperative to modernize and the complexity of digital transformation.

OmniAgent™ represents a paradigm shift in enterprise modernization. Our autonomous agents don't just assist – they collaborate, reason, and execute with industry-specific intelligence, making the journey to becoming cloud-native and digital-first seamless and value-driven."

The OmniAgent™ suite features five specialized agents working in intelligent collaboration:

- **Eagle:** The strategic planner that analyzes current data ecosystems, understands complexity, and develops comprehensive modernization and transformation plans
- **Raven:** The implementation specialist that converts Eagle's strategic plans into executable roadmaps, modernizing technology stacks and building data products
- **Kingfisher:** The synthetic data generator that accelerates development and testing
- **Pelican:** The quality assurance expert that ensures comprehensive testing and validation
- **Phoenix AI:** The intelligent orchestrator that guides enterprises from Business Intelligence to AI, while automating and optimizing machine learning lifecycles

Each agent is infused with industry-specific composable data models, glossaries, and proven patterns, enabling enterprises to accelerate their modernization journey while significantly reducing complexity and risk.

Now let me walk you through the suite of autonomous AI agents working cohesively and collaboratively.

First, we bring you tailored recommendations powered by our industry expertise, proven implementations, and analysis of your platform metadata (if we have migrated you to the cloud based on the assessment that we've done in the past). Then, based on business context.

Use Cases

Eagle - Analyze

Eagle - Define

Raven - Build

Pelican - Validate

Phoenix AI

Activation

Measure

Operate

Resources

Propel Enterprise Value with Onix Automation & IP

Tailored recommendations powered by [industry expertise](#), [proven implementations](#), and analysis of your [data platform metadata](#) and [business context](#).

Target High-Value Users

Identify and target users likely to upgrade to premium subscriptions

KPIs

- Premium Conversion Rate
- Average Revenue Per User (ARPU)
- Premium Trial Activation Rate
- Premium Content Engagement

Retention Risk Analysis

Identify at-risk users for retention campaigns

KPIs

- Churn Risk Score
- Engagement Trend
- Days Since Last Watch
- Content Completion Rate
- Platform Visit Frequency
- Customer Satisfaction Score

Content Recommendations

Personalize content recommendations based on viewing patterns

KPIs

- Recommendation Click-Through Rate
- Watch Completion Rate
- Time to First Watch
- Discovery Success Rate

Viewer Segmentation

Tailor marketing campaigns to specific viewer segments

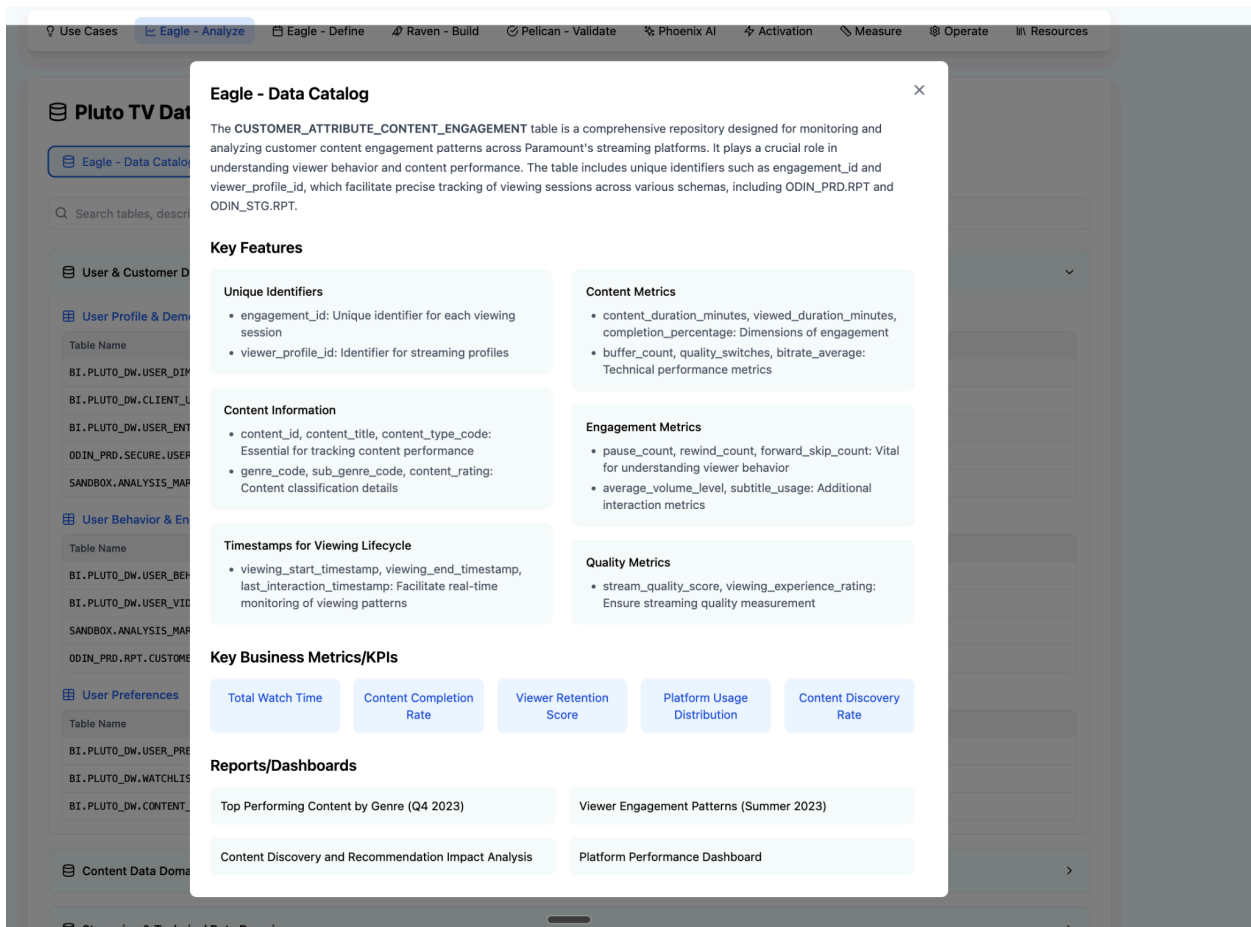
KPIs

- Campaign Response Rate
- Segment Stability Index
- Cross-Segment Migration
- Revenue Impact per Segment

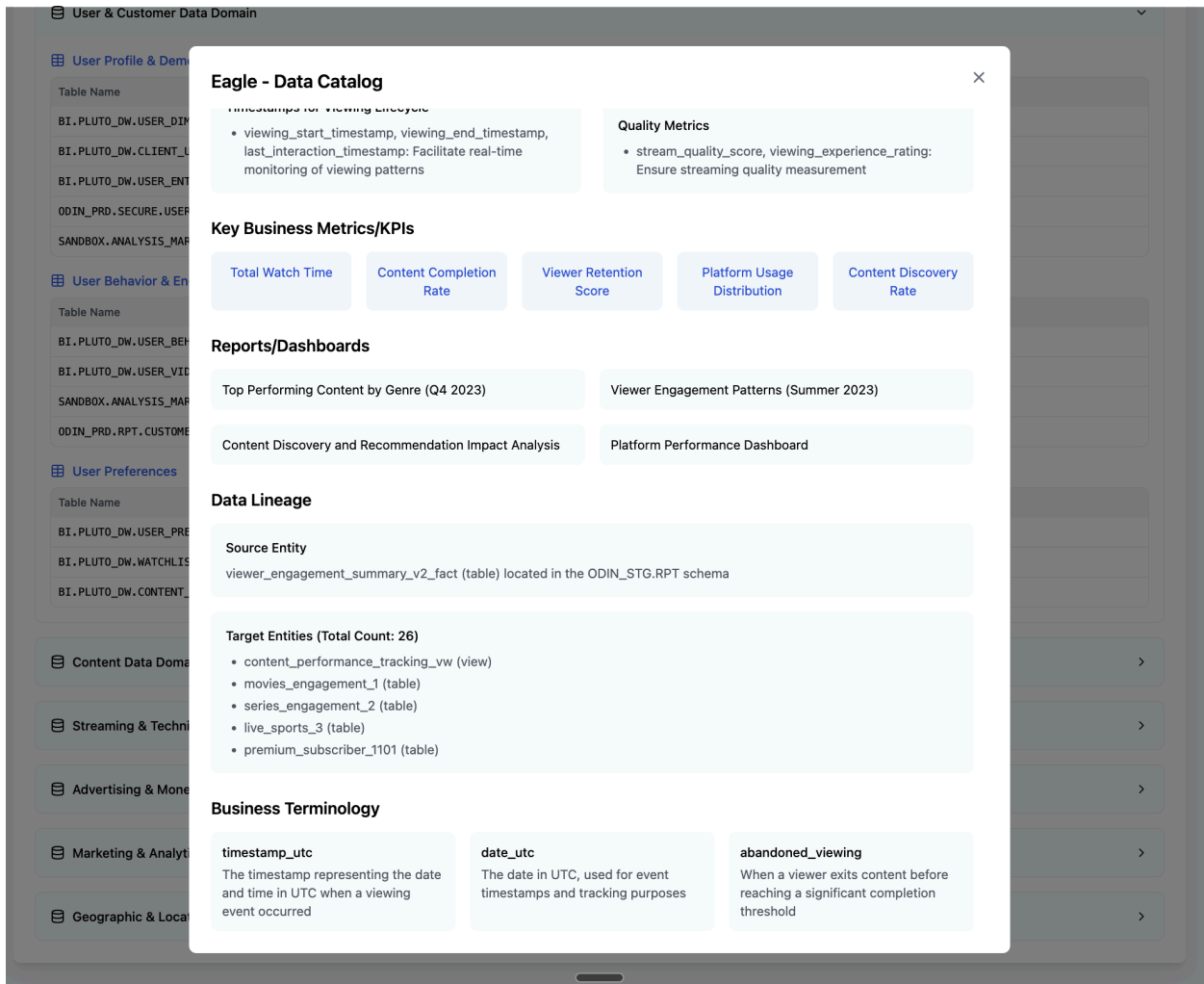
For each identified use case, we have also identified KPIs. For each of the KPIs we've identified,

Once the analysis is complete, based on the contextual intelligence and the metadata that we've gathered about your data ecosystem, we are able to classify the data into different data domains. What you are seeing are different data domains like user and customer data domain, content data domain, streaming and technical data domain, and so on.

One of the unique differentiators and the capability that we provide is the ability for our EGLE Analyze tool to also enable another agent called EGLE Data Catalog, which uses the metadata that was generated to create your data catalog. Essentially, it is a business glossary and all the metadata definitions of all the tables that exist in your data ecosystem. You get to it by clicking on the button "Eagle Data Catalog"



If you scroll down, you can see the richness of our catalog



You can see the business terminology that the tool has created: the KPIs that this table is powering, the dashboards, the data lineage, and the entities. This rich information is only possible through our agent Eagle Data Catalog. Which essentially uses the combination of this rich metadata and AI models to increase the accuracy of the business glossary that you are seeing. If you are able to provide us any internal documentation that potentially exists in your code or in your Confluence pages, any internal documentation system we will be able to even increase the accuracy of this catalog.