Respected mam,

Regarding the research I have mentioned. I studied about   
1. Things not to do while adding description in a pinterest post (either pin / board) .

2. How to categorize the keywords , based on the search volume and the competitions (Inference I got is : Most of the competitors don't use the keywords with larger search volume).

3. Drafted the story ideas for the upcoming 30 days on Instagram .

**Document Link** : <https://docs.google.com/document/d/1nlMggBJnL28HhPa0yNjKPbhpX3jh-g1a/edit?usp=sharing&ouid=102359591097804579255&rtpof=true&sd=true>

4. About Long Tail Keyword in Pinterest

**Blog Link :**<https://yoast.com/focus-on-long-tail-keywords/>

5. Since it was just a practice to create a board, its description and the alt text, it wasn't published.

Thanks & Regards,

Gautam. T