

Design Guidelines for Stay Finder

Target audience

- Travelers looking for hotels
- Users who want to compare prices and amenities
- People planning a trip

General design

- Clean and modern design
- Easy to navigate
- Informative and user-friendly

Color palette

- White, #ffffff
- Gray, #333333
- Tundora, #444444
- #f7c08a

Typography

- Headings: *font, size*
- Body text: *font, size*
- Good readability

Homepage

- Search bar for hotels
- Overview over popular hotels
- Featured hotels
- Information about hotel amenities and prices
- Favorite hotels

Hotel pages

- Images of hotel
- Description of hotel
- *Guest reviews?*
- Map of hotel 's location
- Available room types and prices
- Ability to book rooms

Other pages

- About us
- Contact information
- Frequently asked questions

User friendliness

- Mobile-friendly design
- Fast loading time
- Easy to find information

- Intuitive navigation menus

Additional features

- Ability to save favorites
- Filtering options to find hotels
- Price comparison
- Deals and discounts

Inspiration

- TripAdvisor
- Booking.com
- Hotels.com
- Airbnb

Extra

- Use high-quality images
- Write informative texts
- Make it easy to book rooms
- Offer good customer service

Additional resources

- Figma
- To see if colors match, <https://contrastchecker.com/>
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